
Graduates Employed Full-Time: 2019-2023

Marketing**2023**

Marketing Coordinator	The Liro Group	Syosset, NY
Social Media Manager	Logicom USA	Fanwood, NJ
Human Resource Specialist	Barclays	New York, NY
Social Media Manager	MLB Network	New York, NY
Digital Media and Content Marketing	The Write Center	Scranton, PA
Claims Specialist	Broadspire	Santa Clarita, CA
Business Marketing Coordinator	Association of National Advertisers	New York, NY
Social Media Coordinator	The Woodlands Inn	Wilkes Barre, PA
Client Advocate	Aon	New York, NY
Administrative Assistant	Sister of Charity Saint Elizabeth	Morristown, NJ
Sales Trainee	Ryder System	New York, NY
Risk Solutions Representative	Mobility Works	
Analyst	Reckitt	Parsippany, NJ
Life Science & Healthcare Legal Recruiter	Larson Maddox	
Marketing Coordinator	American Boat and Yacht Council	Annapolis, ND
<u>Average Salary: \$54,249</u>	<u>Salaries Reported: 8</u>	

2022

Marketing Coordinator	Grassi	Jericho, NJ
Account Coordinator	Caliber Corporate Advisers	New York, NY
Assistant Negotiator	Active International	New York, NY
Customer Success Manager	Nectar	Philadelphia, PA
Data Integrity Specialist	Cradlepoint, Inc	Bethlehem, PA
Digital Partnerships Associate	Initiative	New York, NY
Funding Specialist/ Broker	Score Capital	Hoboken, NJ
Marketing Administrator	Simon Properties	Central Valley, NY

Marketing Analyst	The Home Depot	Weehawken, NJ
Marketing and Sales Associate	Staten Island Entertainment	New York, NY
Marketing Associate	LaFrance Corp	Glen Mills, PA
Marketing Associate	Veltek Associates	Malvern, PA
Marketing Intern	Matrix New World Engineering	New York, NY
Wine Club Manager	Three Hammers Winery	Hawley, PA

Average Salary: \$ 53,445

Salaries Reported: 7

2021

Account Coordinator	Potoo	Norwalk, CT
Analyst	Morgan Stanley	New York, NY
Assistant Strategist, Business Solution	Horizon Media	New York, NY
Assistant Strategist, Digital Activation	At&T	New York, NY
Associate Strategist, SEM	Sidecar	Philadelphia, PA
Auditor	Withum	Whippany, NJ
Business Development Coordinator	RLS Logistics	Mount Laurel, NJ
Corporate Community Analyst	Solebury Trout	Stamford, CT
Credit Associate	S&P Global	New York, NY
Customer Advising Rep	Fidelity	Providence, RI
Director of Outreach Services	Jesuit Volunteers Corp	San Antonio, TX
Director of Sales	Legend Funding	New York, NY
E-Commerce Associate	The Estee Lauder Companies Inc.	New York, NY
Leadership Development Program	Techtronic Industries, NA (TTI)	Bensalem, PA
Market Research Associate	Chirp Research	Remote, OR
Marketing and Corporate Communications Associate	Guide house	McLean, VA
Marketing Associate	EasyKock	New York, NY
Membership Sales & Services Account Executive	Wilkes-Barre/ Scranton Penguins	Wilkes-Barre, PA
New Client Strategist	Stream Companies	Philadelphia, PA

Operations Manager	Transportation Management Services	Washington D.C.
Sales Lead	Loft	Scranton, PA
SEO Associate	Croud	New York, NY
Talent Rotation Program	Sterling National Bank	Suffern, NY
<u>Average Salary: \$50,869</u>	<u>Salaries Reported: 8</u>	

2020

Account Manger	WorkMerk	Conshohocken, PA
Assistant Account Executive	Propeller	Summit, NJ
Associate Media Planner	CMI/Compas	Philadelphia, PA
Client Affairs Associate	Boston Heart Diagnostics	Framingham, MA
Consultant	Spencer Ogden	New York, NY
Content Development Specialist	Bottega Mediterranea	Greenwich, CT
Digital Marking Account Executive	Valgistics LCC	Drums, PA
Digital Marketing Strategy and Implementation	Self- Employed	Melville, NY
First Flyer Sales Program	Freedom Mortgage	
Head of Marketing	Gincgo INC	Kingston, PA
Human Resources Manager	Suttle and King	Parsippany-Troy Hills, NJ
Inside Sales Representative	Madison Square Garden	New York, NY
Insurance Policy Issue Clerk	United States Liability Insurance Group	Wayne, PA
Lead Generator	Ngage Live Chat	Austin, TX
Logistics Management Specialist	Tobyhanna Army Depot	Tobyhanna, PA
Media Coordinator	Quigley-Simpson	New York, NY
Operations Analyst	Benefix	Lancaster, NJ
Partner	Enchanted elephant Boutique	Scranton, PA
Personal Financial Advisor	Mass Mutal	Cranbury, NJ
Product Operations Specialist	TRIOSE, Inc.	Reading, NJ
Quality Control Analyst	SEI	Marlton, NJ

Sales and Marketing Operations Specialist	Proper Rebel	San Francisco, CA
Sales Representative	Suntuity	Columbia, SC
Seminarian	Archdiocese of Baltimore	Baltimore, MD
Social Media Marketing and Merchandising Director	Lu Bella Boutique	New York, NY
Social Media/ Digital Marketing	Lavish Hair and Color Bar	Massapequa, NY
Sports Book Writer	Mount Airy Casino Resort	Mount Pocono, PA
<u>Average Salary: \$33,650</u>	<u>Salaries Reported: 6</u>	

2019

Account Executive	System One	Pittsburgh, PA
Account Services Fellow	Havas Health Plus	New York, NY
Asset management Associate	The Richman Group	New York, NY
Assistant Account Executive	Juice Pharma Worldwide	New York, NY
Assistant Media Buyer	Bdirect Advertising	Doylestown, PA
Assistant Media Planner	Essence Global	New York, NY
Associate Account Manager	PR Consulting	New York, NY
Associate Marketing Science Analyst	Analytics Partner	New York, NY
Associate, Digital Ad Operations	Wavemaker Global	New York, NY
Associate, Integrated Investment	IPG Mediabrands	New York, NY
Brand Associate	Vandis	Albertson, NY
Corporate Sponsorships Seasonal Assistant	AMB Sports + Entertainment	Atlanta, GA
Digital Marketing Director	Securitas Global Risk Solutions LLC	Wayne, PA
Digital Media Associate	ICON International Inc.	New York, NY
Executive Search Consultant	Rice Cohen International	Philadelphia, PA
General Employee	SoBol	Ronkonkoma, NY
Inside Account Executive	SHI International Cop	Somerset, NJ
Marketing Coordinator	Aenta	Hartford, CT
Marketing Fellow	Havas Health & You	New York, NY

Mortgage Loan Originator	Coratolo Associates LLC	New York, NY
Production Operation Manger	Gibson & Dehn	New York, NY
Receptionist	Salvatore Tangredi DDS	Huntington, NY
Recruiter	Insight Global	King of Prussia, PA
Relationship Manger	MassMutual	New York, NY
Sales and Marketing Rotational Program Representative	Vertex, Inc.	King of Prussia, PA
Sales Development Representative	SoPost	New York, NY
Talent Coordinator	Almo Corporation	Philadelphia, PA
<u>Average Salary: \$37,100</u>	<u>Salaries Reported: 8</u>	