

### Graduates Employed Full-Time: 2019-2023

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#### Advertising - Public Relations

##### 2023

|                                 |                               |                    |
|---------------------------------|-------------------------------|--------------------|
| Marketing Coordinator           | The Country Club of Scranton  | Scranton, PA       |
| Comm Specialist                 | Volunteers of America         |                    |
| Assistant Negotiator            | Active International          | Pearl River, NY    |
| Account Executive               | Kick Charge Creative          | Washington, NJ     |
| Graphic Designer                | Market Share Consulting       | Scranton, PA       |
| Business Development Consultant | MMIT Business Solutions Group | Yardely, PA        |
| Social Media Coordinator        | Six Fifty Clothing            | Williston Park, NY |
| <u>Average Salary: \$42,440</u> | <u>Salaries Reported: 3</u>   |                    |

##### 2022

|                                       |                              |                 |
|---------------------------------------|------------------------------|-----------------|
| Administrative/Social Media Assistant | Garden Homes                 | Short Hills, NJ |
| Business & Operations Coordinator     | LJC Janitorial Distributors  | Scranton, PA    |
| Content & Marketing Strategist        | The Warehouse Group          | Scranton, PA    |
| Purchasing Representative             | Software House International | Somerset, NJ    |
| <u>Average Salary \$55,000</u>        | <u>Salaries Reported: 2</u>  |                 |

##### 2021

|                            |                             |              |
|----------------------------|-----------------------------|--------------|
| Associate                  | GroupM                      | New York, NY |
| <u>Average Salary: N/A</u> | <u>Salaries Reported: 0</u> |              |

##### 2020

No Data Available

##### 2019

No Data Available