

A blue speech bubble with a white outline and a black shadow, containing the text "Women's Studies" in white. The background features a series of concentric, overlapping circles in light gray and dashed lines, creating a dynamic, swirling effect.

Women's Studies

Business

Training and development

Human resources

Equity and diversity

Management

Marketing

Advertising

Public relations

Sales

Consulting

Union organizer

Business Employers

Public and private corporations,
particularly:

- **Women's divisions**
- **Female focused industries**

Consulting firms

Marketing companies

Public relations agencies

Organizations for research on and
advancement of women in business

Business Strategies

Obtain a minor or double major in business.

Earn a graduate degree in an area of interest.

Gain experience through internships or other employment.

Become current with business and industry literature and news.

Stay abreast of current technology.

Gain leadership experiences through campus involvement or volunteer work.

When job searching, seek employers interested in hiring “any major.”

Understand the top skills employers desire and be prepared to demonstrate them, such as communication (oral and written), technology, interpersonal, leadership, and teamwork, etc.

Be willing to start in a management-trainee program or other entry-level positions.

Healthcare

Medicine specializing in women's issues:

- **Obstetrics & gynecology**
- **Breast cancer**
- **Multiple sclerosis**
- **Fertility**

Nursing

Physical therapy

Occupational therapy

Dentistry

Public health

Medical assistant

Healthcare Employers

Healthcare settings exclusively for women

Organizations devoted to women's health (e.g., National Women's Health Organization, CDC Women's Health Department)

Hospitals

Clinics

Private or group practice

Wellness centers

Nursing homes

Mental health institutions

Federal, state, or local health departments

Centers for reproductive health

Healthcare Strategies

Take prerequisite courses required by graduate programs or obtain a related double major or minor.

Meet with a pre-health advisor periodically to discuss curricular decisions.

Prepare for and take appropriate admissions tests.

Obtain summer jobs, volunteer positions, or internships to test field of interest and gain experience.

Talk to professionals in fields of interest and arrange shadowing opportunities.

Human Services

Counseling

Psychotherapy

Mental health services

Case management

Social work

Vocational/career counseling

Programming

Community relations

Administration

Human Services Employers

Private and group practice

Mental health institutions

Hospitals and clinics

Federal, state, or local government:

- Department of Human Services
- Veterans administration

Women's service organizations (e.g., Girl Scouts, Women for Women, AWARE, About-Face, etc)

Organizations for women's aid (e.g., rape crisis, pregnancy support organizations, eating disorder treatment centers, battered women's shelters, adoption agencies, etc)

Youth and family agencies

University and college counseling and career centers

Human Services Strategies

Obtain essential practical experience through part-time or summer jobs and internships.

Volunteer with organizations for women's aid such as crisis hotlines, Big Sisters, women's resource centers, etc.

Learn to work well with different types of people and gain experience working with diverse clientele.

Acquire knowledge of government and community resources available for those in need.

Earn a graduate degree in fields such as, marriage and family therapy, mental health counseling, social work, counseling psychology, etc. for substantive counseling and administrative roles.

Maintain a high GPA and secure strong faculty recommendations.

Research state licensure requirements in fields such as counseling and psychology.

Writing

Journalism

Creative writing

Freelance writing

Copy writing

Writing Employers

Newspapers

Magazines

Broadcast media companies: television and movie industry

Trade, professional, or consumer publications

Internet sites

Advertising agencies

Publishing houses

Large corporations

Self-employment

Writing Strategies

Pair an interest in Women's Studies with communication skills to write about women, write on topics of interest to women, or for publications targeting a female audience.

Obtain a minor in English or journalism or take some general writing-focused classes.

Write for campus publications such as college newspapers, magazines, or department/program newsletters.

Volunteer to assist or tutor students in a writing center.

Create a portfolio of writing samples, especially those that have been published.

Seek opportunities for recognition and networking through writing contests and freelance writing submissions.

Become familiar with the proposal and submission process involved in freelance writing.

Non-Profit

Administration

Program management and development

Fund raising/development

Grant writing

Research

Policy analysis

Volunteer coordination

Community education

Public relations and marketing

Non-Profit Employers

Nonprofit organizations

Social service agencies

Hospitals and medical centers

Private foundations (e.g., The Ford Foundation)

International organizations (e.g., The World Health Organization, The International Red Cross)

Special interest groups

Trade or professional associations

Libraries

Educational institutions

Cultural heritage organizations

Women's service organizations

Human rights organizations

Non-Profit Strategies

Seek multiple volunteer and internship positions to gain experience and build contacts in the field.

Obtain leadership roles in relevant campus and community organizations.

Develop strong communication and research skills. Learn how to write grants and gain an understanding of budgeting and fiscal management.

Investigate term of service or service corps positions as a way to gain entry into the field.

Research organizations' values to find a good fit with yours.

Consider earning a graduate degree for more job opportunities and advancement.

General Women's Studies Information

Women's Studies provides a broad, liberal arts background that helps build skills in critical thinking and problem solving, data collection and analysis, oral, written and presentation skills, and cooperative teamwork skills.

Women's studies also provides in-depth knowledge of the conditions of women in various cultures and societies, gender dynamics, strategies and organizational skills needed to address gender inequalities, women's struggles, achievements, and contributions in past and present societies and across cultures, the courses and consequences of women's subordination, gender-based assumptions and biases and their consequences, social change agents, and sensitivity to social concerns and other view points.

Women's Studies also explores how intersecting oppressions such as racism, sexism, and ableism are comparable and intertwined. It works to address the systemic problems that create oppression.

Some students may choose to study Women's Studies because they enjoy the subject but wish to pursue careers requiring "any major." In this scenario, it is critical to develop desirable skills through internships, part-time or summer jobs, or volunteer experiences.

Women's Studies majors are excellent candidates for a number of graduate school options because of their broad liberal arts background as well as specific interests that may set them apart from other students. For those wishing to pursue graduate education, maintain a high GPA, establish relationships with faculty to secure strong recommendations, and gain experience through volunteer, work, or research opportunities.