

The University of Scranton

First Destination Survey

Class of 2024 Undergraduate Report

12 Months Post-Graduation





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Class Highlights

The Roche Family Center for Career Development conducted its annual First Destination Survey of graduates of The University of Scranton over a 12- month period from their graduation. We also report 6-month data to the National Association of Colleges and Employers (NACE). These are consistent with the First Destination Survey Standards and Protocols

Key Findings for the Class of 2024

- Information was collected from 662 of the 793 individuals who graduated from the Summer 2023 through Spring 2024 (per the Register), which represents an 83% knowledge rate.¹
- The success rate² for the Class of 2024 was 99%. Fifty-five percent (55%) of graduates secured full-time employment and 41% enrolled in continuing education. The remaining successful individuals were employed part-time or pursued other intentional paths such as a gap year.
- The mean salary³ for the Class of 2024 was \$64,030.
- The northeast region of the United States remained the top destination for employment, with 84% employed in the tristate (New York, New Jersey, Pennsylvania) area.
- Eighty percent (80%) of the Class of 2024 completed at least one experiential learning opportunity during their education at The University of Scranton.
- Ninety percent (90%) of the Class of 2024 engaged with the Center for Career Development during their time at the University, and 99% of students who used the Center for Career Development services found success.

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1. Knowledge rate refers to the percentage of graduates for whom knowledge of their first-destination career outcomes has been obtained
 2. Success rate refers to the percentage of graduates that have found success based on their career plan. Full-time includes long term service, military, and starting a business.
 3. The mean starting salary is based on 239 graduates who reported a starting salary. Please see page 5 for additional information.



OVERVIEW OF STUDENT OUTCOMES

KNOWLEDGE RATE

83%

Information obtained from 662 of 793
undergraduates

100%

**Continuing Education
Success Rate**

268 of 268 students
seeking continuing
education are
enrolled in graduate/
professional school

99%

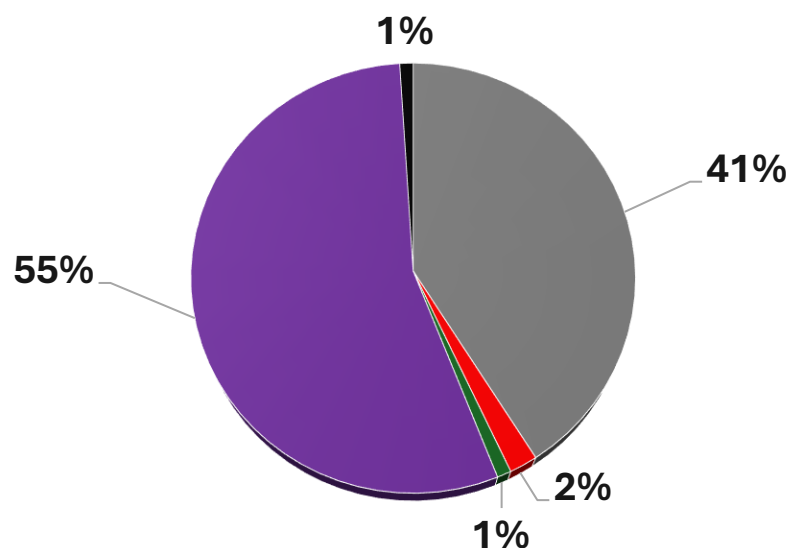
Overall Success Rate

660 of 662 found
success based on
their career plan

99%

**Employment
Success Rate**

363 of 365 students
seeking full-time
secured employment



■ Continuing Education ■ Employed PT ■ Other ■ Employed FT ■ Still Seeking

Other is the career plan defined by the graduate. It includes traveling and taking a gap year.





STARTING SALARY PROFILE⁴

Salary Range

**\$20,000 –
\$180,000**

Median Salary

\$62,000

Mean Salary

\$64,030

Major	Avg. Starting Salary Salaries	
Accounting	\$69,988	22
Advertising/Public Relations	\$48,333	6
Biochem Cell Molecular Biol	\$44,626	4
Biology	\$49,289	13
Business Administration	\$64,305	8
Business Analytics	\$68,000	5
Business Communication	\$58,300	2
Communication	\$44,665	3
Computer Engineering	\$72,250	2
Computer Science	\$57,613	3
Counseling and Human Services	\$45,610	4
Criminal Justice	\$42,610	4
Cybercrime & Homeland Security	\$70,122	7
Early and Primary Teacher Ed	\$47,387	6
Electrical Engineering	\$63,857	4
Engineering Management	\$58,000	2
Entrepreneurship	\$112,500	2
Finance	\$67,579	19
Health Administration	\$49,920	3
Health Promotion	\$51,000	2
History	\$47,960	5
Journalism & Electronic Media	\$44,800	3
Kinesiology	\$48,072	5
Management	\$54,345	4
Marketing	\$49,647	11
Mathematics	\$52,500	2
Mechanical Engineering	\$45,199	4
Neuroscience	\$36,750	4
Nursing	\$88,763	53
Operations Management	\$58,133	7
Political Science	\$43,240	2
Psychology	\$58,682	4
Social Media Strategies	\$33,300	2

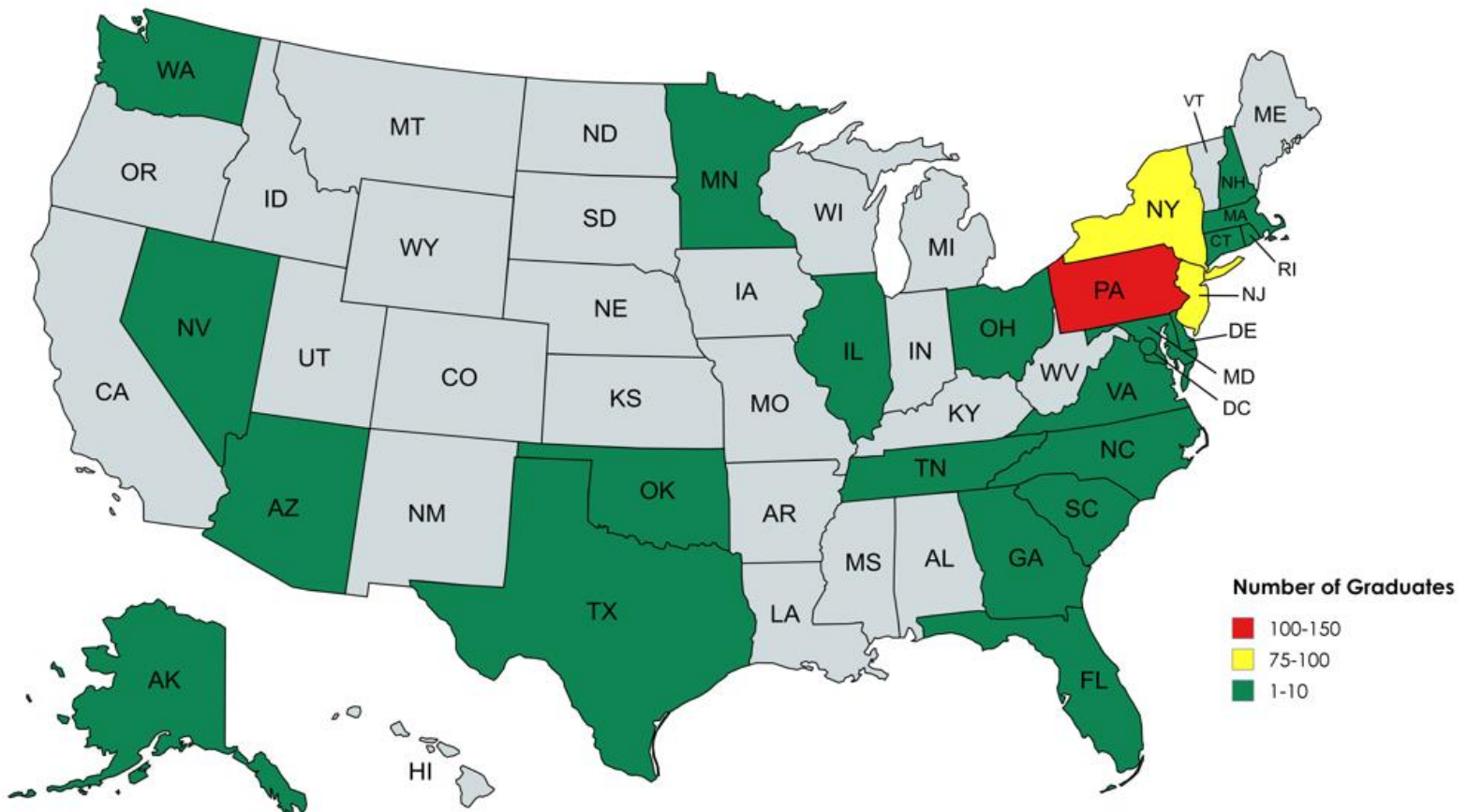


4. Starting salary information is based on 239 graduates who self-reported their salary. This represents a 66% salary knowledge rate (239/363) for the salary question on the survey for those who gained full-time employment. This is a slight increase from the 64% salary knowledge rate (226/353) for the Class of 2023. In order to increase our salary knowledge rate, we continue to work with the colleges and our graduates to emphasize the importance of salary information for national rankings and accreditation. Average starting salary is only listed for majors in which more than one graduate provided information.



Employment Locations

84%
Employed in
the tristate
(NY, NJ, PA)

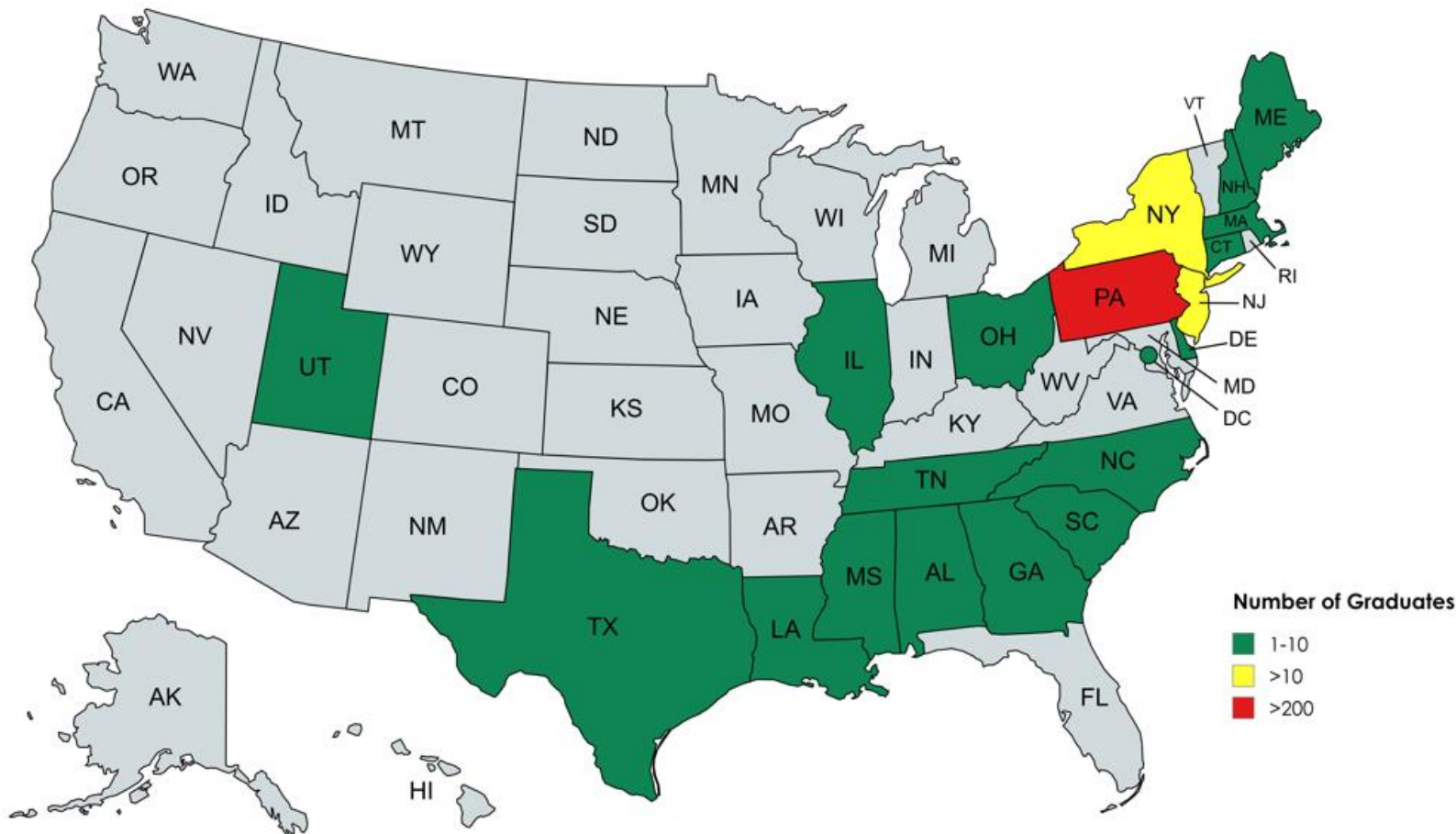


Note: Two graduates have secured international employment--one in France and one in Ireland.

Continuing Education Locations

86%
Continuing
Education in
the tristate
(NY,NJ, PA)

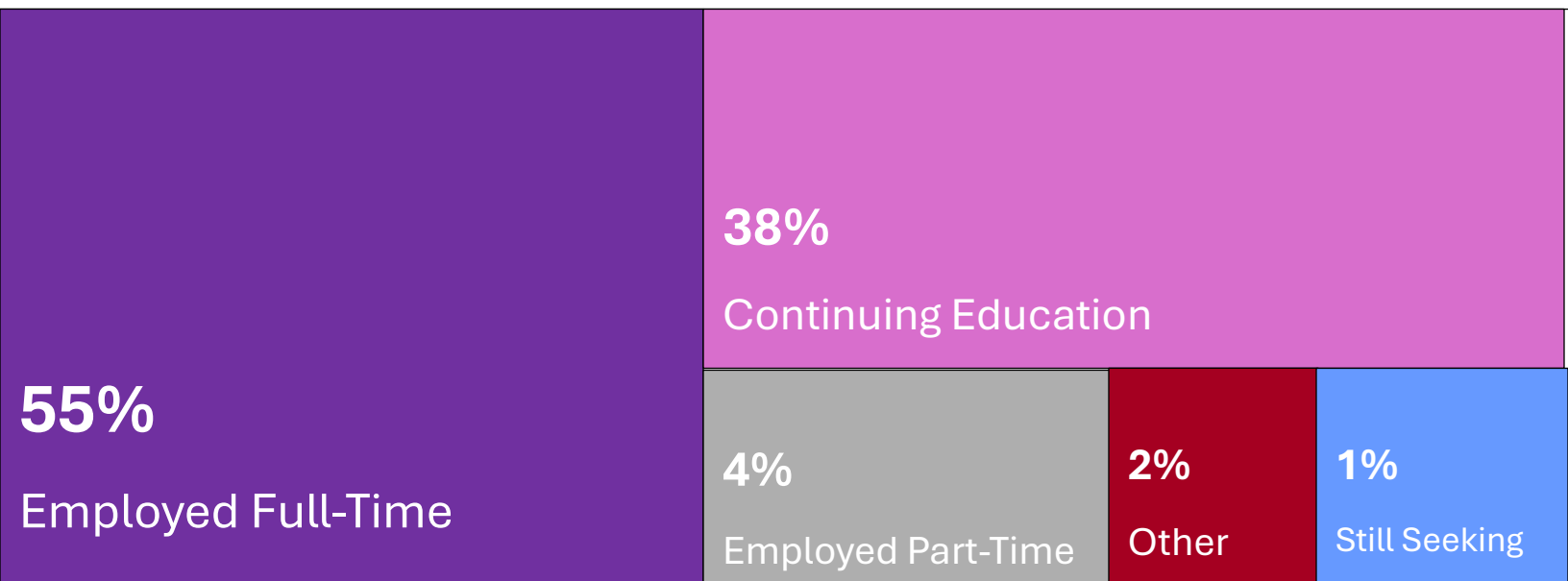
59%
Continuing
Education at
The University
of Scranton



Note: Three graduates are attending higher education institutions internationally in Grenada, Rwanda, and Saint Kitts and Nevis.

Outcomes By College

College of Arts and Sciences

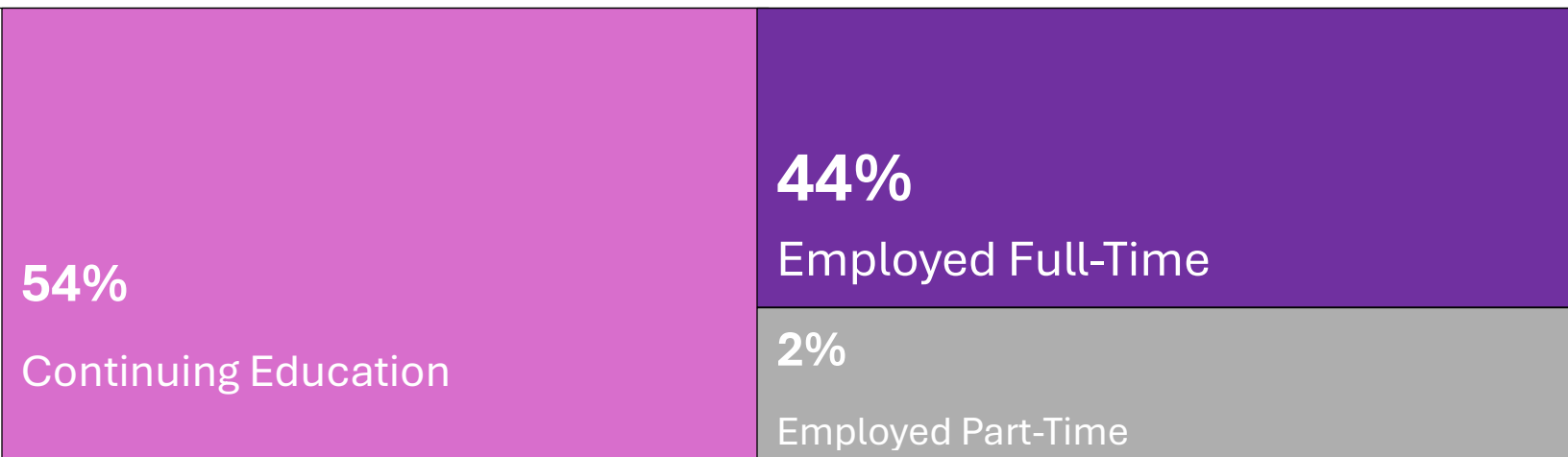


For major-specific information in CAS, please see the next page

Major	Graduates	Knowledge Rate	Success Rate	Employment	Continuing Education	Other
Advertising/Public Relations	15	93% (14/15)	100% (14/14)	12	2	0
Applied Computing	1	100% (1/1)	100% (1/1)	1	0	0
Applied Mathematics	2	50% (1/2)	100% (1/1)	0	1	0
Biochem Cell Molecular Biol	12	100% (12/12)	100% (12/12)	4	8	0
Biochemistry	8	100% (8/8)	100% (8/8)	4	4	0
Biology	61	74% (45/61)	98% (44/45)	21	20	3
Biomathematics	1	100% (1/1)	100% (1/1)	1	0	0
Business Communication	8	75% (6/8)	100% (6/6)	4	2	0
Communication	11	64% (7/11)	86% (6/7)	5	1	0
Computer Engineering	3	67%% (2/3)	100% (2/2)	2	0	0
Computer Science	14	86% (12/14)	100% (12/12)	8	4	0
Criminal Justice	20	80% (16/20)	100% (16/16)	8	8	0
Cybercrime & Homeland Security	13	85% (11/13)	100% (11/11)	10	1	0
Early and Primary Teacher Ed	24	83% (20/24)	100% (20/20)	11	8	1
Economics	1	100% (1/1)	100% (1/1)	1	0	0
Electrical Engineering	4	100% (4/4)	100% (4/4)	4	0	0
Engineering Management	2	100% (2/2)	100% (2/2)	2	0	0
English	12	83% (10/12)	100% (10/10)	6	4	0
Environmental Science	6	100% (6/6)	100% (6/6)	3	3	0
Forensic Chemistry	8	38% (3/8)	100% (3/3)	1	2	0
History	15	73% (11/15)	100% (11/11)	7	4	0
Information Technology	3	67% (2/3)	100% (2/2)	2	0	0
International Studies	1	100% (1/1)	100% (1/1)	1	0	0
Intl Lang Business	2	50% (1/2)	100% (1/1)	1	0	0
Journalism - Electronic Media	10	80% (8/10)	100% (8/8)	8	0	0
Liberal Studies	2	50% (1/2)	100% (1/1)	1	0	0
Mathematics	8	75% (6/8)	100% (6/6)	3	3	0
Middle Level Teacher Ed	8	88% (7/8)	100% (7/7)	6	1	0
Neuroscience	21	86% (18/21)	100% (18/18)	5	11	2
Philosophy	7	71% (5/7)	100% (5/5)	1	4	0
Physics	3	33% (1/3)	100% (1/1)	1	0	0
Physiology	8	100% (8/8)	100% (8/8)	5	3	0
Political Science	17	76% (13/17)	100% (13/13)	5	8	0
Psychology	19	63% (12/19)	100% (12/12)	7	5	0
Secondary Ed	3	100% (3/3)	100% (3/3)	3	0	0
Social Media Strategies	8	100% (8/8)	100% (8/8)	6	2	0
Sociology	1	100% (1/1)	100% (1/1)	1	0	0
Theatre	3	0	N/A	N/A	N/A	N/A
Overall CAS	365	78% (286/365)	99% (286/288)	171	109	6

Outcomes By College

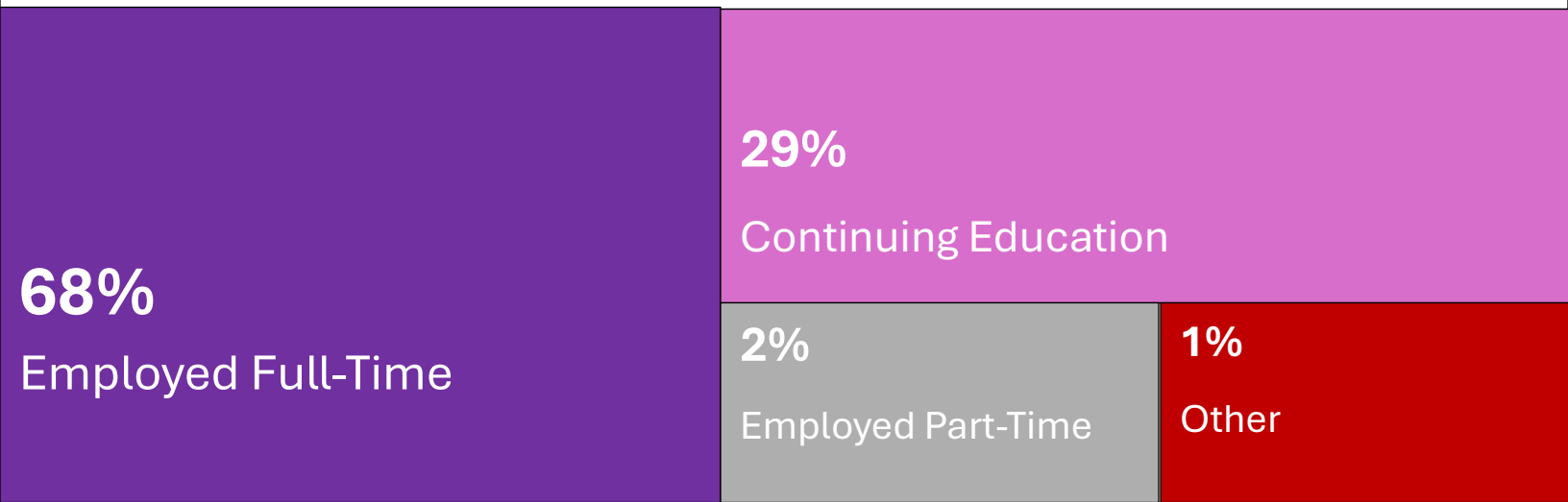
Leahy College of Health Sciences



Major	Graduates	Knowledge Rate	Success Rate	Employment	Continuing Education	Other
Communication Sci & Disorders	5	100% (5/5)	100% (5/5)	0	5	0
Counseling and Human Services	18	78% (14/18)	100% (14/14)	6	8	0
Health Administration	10	100% (10/10)	100% (10/10)	3	7	0
Health Promotion	3	67% (2/3)	100% (2/2)	2	0	0
Human Resources Studies	1	100% (1/1)	100% (1/1)	1	0	0
Kinesiology	52	83% (43/52)	100% (43/43)	9	34	0
Liberal Studies	15	53% (8/15)	100% (8/8)	4	4	0
Nursing	78	86% (67/78)	100% (67/67)	66	1	0
Occupational Therapy	49	100% (49/49)	100% (49/49)	0	49	0
Overall LCHS	231	86% (199/231)	100% (199/199)	91	108	0

Outcomes By College

Kania School of Management



Major	Graduates	Knowledge Rate	Success Rate	Employment	Continuing Education	Other
Accounting	53	92% (49/53)	100% (49/49)	29	19	1
Business Administration	32	84% (27/32)	100% (27/27)	18	9	0
Business Analytics	14	93% (13/14)	100% (13/13)	10	3	0
Economics	3	67% (2/3)	100% (2/2)	0	2	0
Entrepreneurship	8	88% (7/8)	100% (7/7)	5	2	0
Finance	32	100% (32/32)	100% (32/32)	26	6	0
International Business	5	40% (2/5)	100% (2/2)	1	1	0
Management	9	89% (8/9)	100% (8/8)	7	1	0
Marketing	28	93% (26/28)	100% (26/26)	19	7	0
Operations Management	8	100% (8/8)	100% (8/8)	7	1	0
Overall KSOM	192	91% (174/192)	100% (174/174)	122	51	1



The Roche Family Center for Career Development strives to meet the unique needs of students and alumni, meeting them where they are in their career journey, and providing support for them to develop career competencies as they discern and pursue their paths with purpose.

The Center for Career Development's team takes an individualized approach to career coaching and provides assistance with career decision-making, resume and cover letter writing, the job and internship search process, interviewing, networking and LinkedIn. Additionally, we host Career Expos, alumni panels, and site visits, and we collaborate often with faculty and staff. The Center for Career Development is also proud to offer the Royal Experience Summer Internship Program for undergraduate students, a competitive program in which students can earn a stipend while doing an unpaid internship. Students can also take advantage of the Royal Threads closet, a professional clothing closet with business professional and business casual apparel for networking events and interviews.

We are invested in the success of our students and graduates. We also work with alumni...Once a Royal, always a Royal!

The University of Scranton

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