

The University of Scranton First Destination Survey

Class of 2023 Graduate Report
12 Months Post-Graduation





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CLASS HIGHLIGHTS

The Roche Family Center for Career Development conducted its annual First Destination Survey of graduates of The University of Scranton over a 12-month period from their graduation. We also report 6-month data to the National Association of Colleges and Employers (NACE). These are consistent with their First Destination Survey Standards and Protocols.

Key Findings for the Class of 2023

- After utilizing in-person surveys, emails, phone calls and professional networking sites to ascertain postgraduation status, information was collected from 356 of the 494 individuals who graduated from Summer 2022 through Spring 2023 (per Office of the Registrar). This yielded a 72% knowledge rate¹. Of the 356 students who responded to the survey 356 found success, yielding a 100% success rate.²
- The overall mean annual salary for the class of 2023 was \$89,891,³ a notable increase from the \$81,045 average for class of 2022.
- The tristate area of New York, New Jersey, and Pennsylvania remained the top destination with 71% of students employed within the area.

1) Knowledge Rate refers to the percentage of graduates for whom knowledge of their first destination career outcomes have been obtained.

2) Success Rate refers to the percentage of graduates that have found success based on their career plan. (Full-time includes long term service, military, and starting a business.)

3) The overall mean starting salary is based on the 157 graduates who reported a starting salary. Please see page 5 for additional information.



OVERVIEW OF STUDENT OUTCOMES

KNOWLEDGE RATE

72%

SUCCESS RATE

100%

Information obtained from 356 of 494 graduates. 356 of 356 found success based on their career plan.

94% Employed Full-time

3% Employed Part-Time

2% Continuing Education

1% Other ⁴

4. "Other" is the career plan as defined by the graduate. It includes traveling and taking a gap year.





STARTING SALARY PROFILE ⁵

Salary Range

**\$35,000 -
\$265,00**

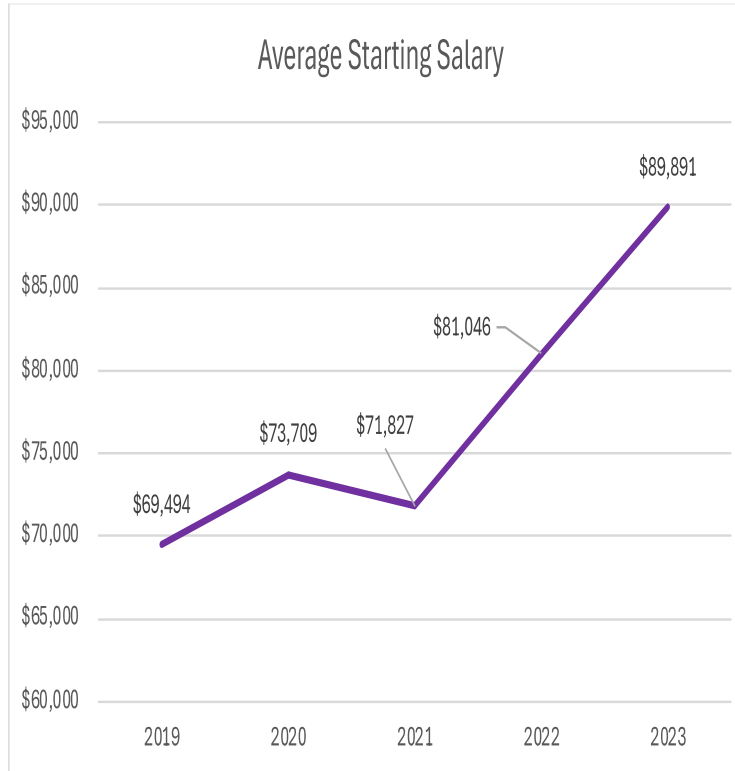
Median Salary

\$75,000

Mean Salary

\$89,891

| Major | Avg. Starting Salary | Salaries |
|---|----------------------|----------|
| Business Analytics | \$51,250 | 4 |
| Clin Mental Health Counseling | \$59,759 | 7 |
| Clin Rehabilitation/Rehabilitation Counseling | \$53,153 | 8 |
| DBA - Business Administration | \$106,000 | 3 |
| Family Nurse Practitioner | \$105,000 | 4 |
| Finance | \$79,833 | 3 |
| Human Resources Management | \$81,167 | 9 |
| MAcc- Accountancy | \$77,892 | 15 |
| MBA - Business Administration | \$53,800 | 2 |
| MBA - Enterprise Resource Planning | \$78,333 | 3 |
| MBA - Finance | \$102,057 | 6 |
| MBA - General Business Admin | \$43,880 | 4 |
| MBA - Healthcare Management | \$140,960 | 9 |
| MBA - International Business | \$107,000 | 5 |
| MBA - Marketing | \$57,072 | 3 |
| MBA - Operations Management | \$112,440 | 5 |
| MBA- Accounting | \$72,300 | 5 |
| Nurse Anesthesia | \$213,462 | 13 |
| Occupational Therapy | \$80,573 | 8 |
| Physical Therapy | \$75,779 | 9 |
| School Counseling | \$64,702 | 4 |
| Special Education | \$57,261 | 3 |

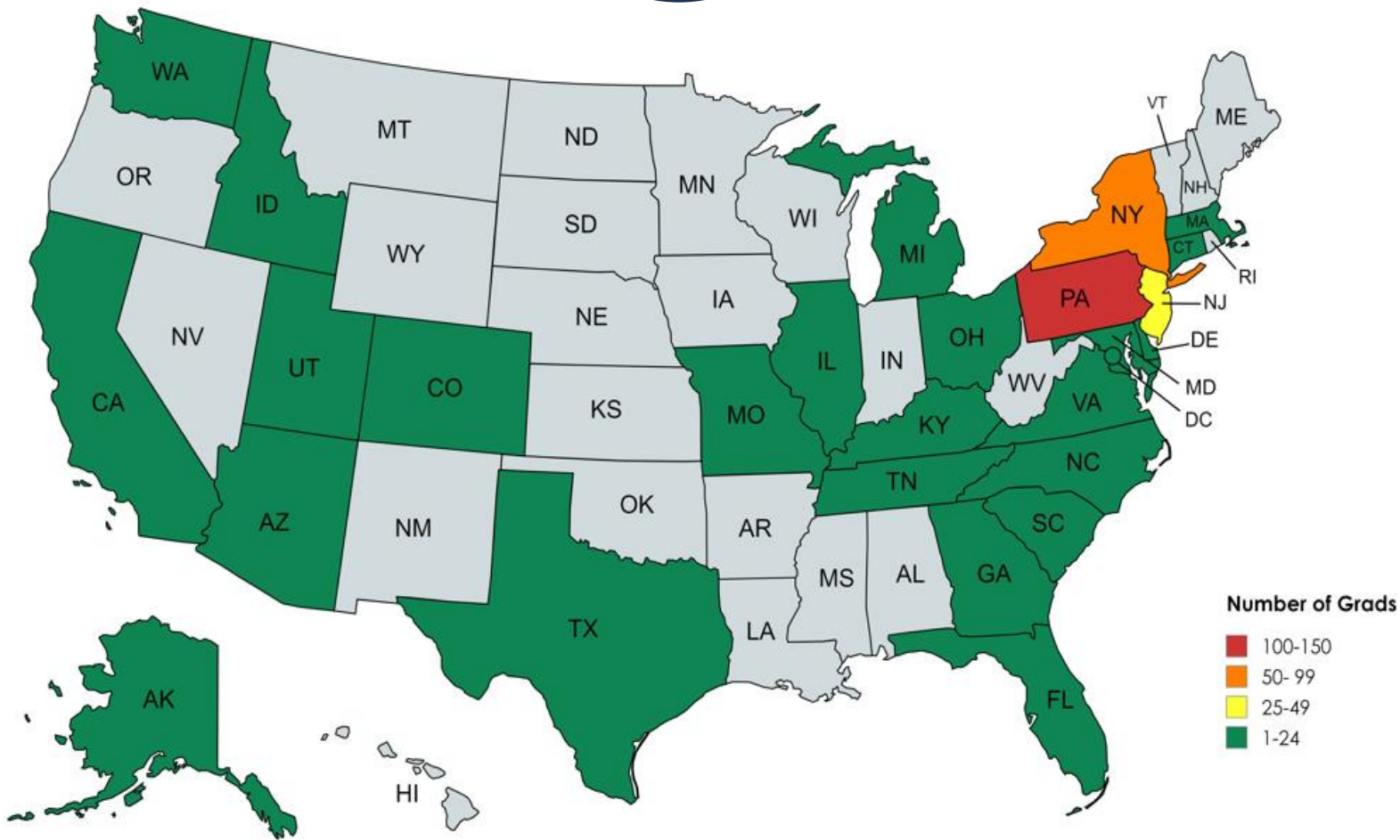


5. Starting salary information is based on the 157 graduates who self-reported their salary. This represents a 46% salary knowledge rate (157/345) for the salary question on the survey for those who gained full-time employment in the United States, a notable increase from a 32% salary knowledge rate (110/341) for the Class of 2022. Average starting salary is only listed for majors in which more than one graduate provided information.



EMPLOYMENT LOCATIONS

71%
Employed
in
the tristate
area
(NY, NJ, PA)



Note: Four (4) graduates are employed internationally; two (2) in Saudi Arabia, one (1) in Abu Dhabi in the United Arab Emirates, and one (1) in Puerto Rico.





The Roche Family Center for Career Development strives to meet the unique needs of students and alumni, meeting them where they are in their career journey, and providing support for them to develop career competencies as they discern and pursue their paths with purpose.

The Center for Career Development's team takes an individualized approach to career coaching and provides assistance with career decision-making, resume and cover letter writing, the job and internship search process, interviewing, networking, and LinkedIn. Additionally, we host Career Expos, alumni panels, and site visits, and we collaborate often with faculty and staff.

We are invested in the success of our students and graduates. We also work with alumni...Once a Royal, always a Royal!

The University of Scranton

The University of Scranton / The Roche Family Center for Career Development /
800 Linden Street / Scranton, Pennsylvania 18510-4580 / (570) 941-7640 / careers@scranton.edu /
scranton.edu/careers