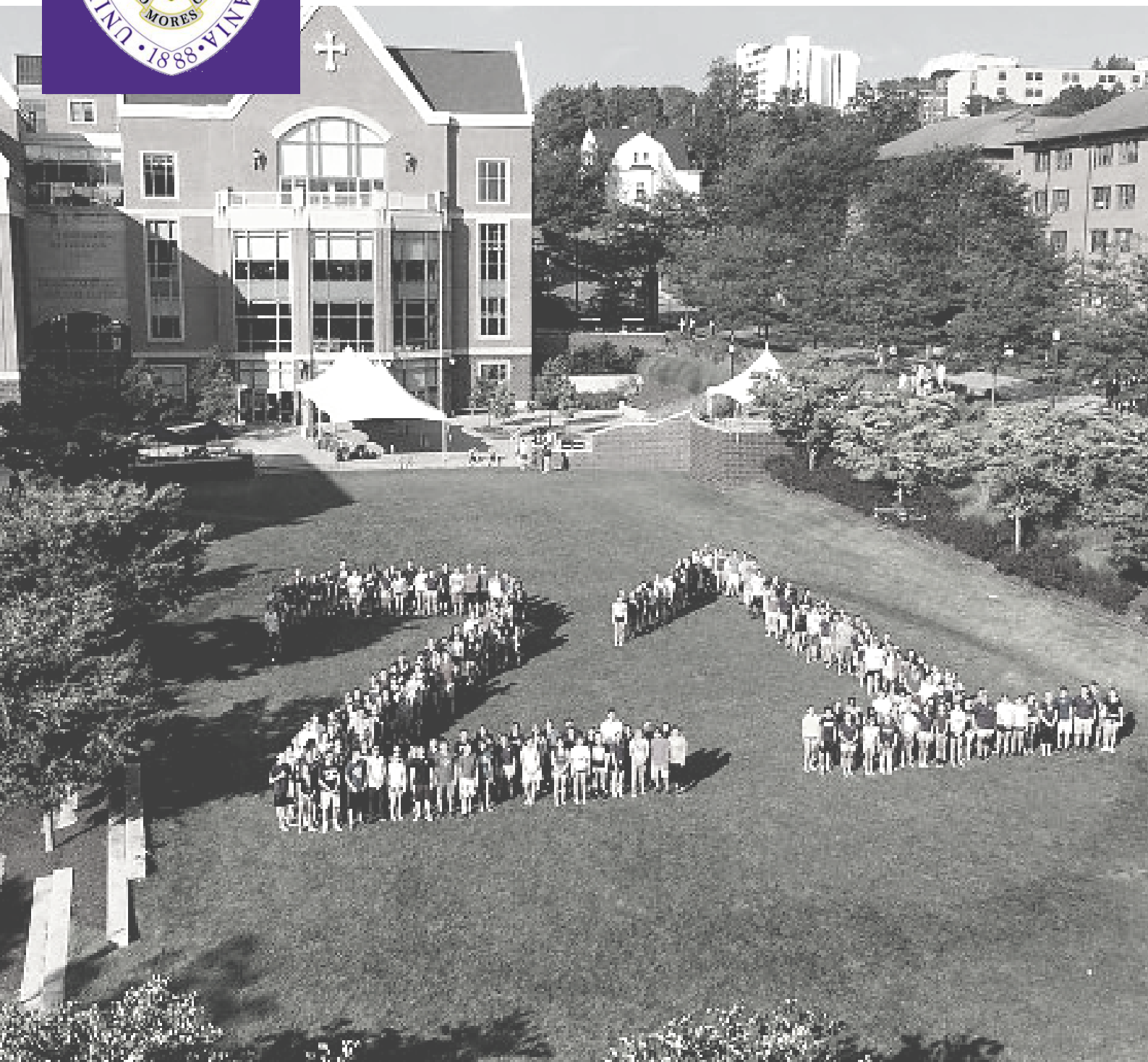




# THE UNIVERSITY OF SCRANTON FIRST DESTINATION SURVEY

Class of 2021 Undergraduate Report  
12 Months Post-Graduation



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# EXECUTIVE SUMMARY

The Gerard R. Roche Center for Career Development conducted its annual First Destination Survey of graduates of The University of Scranton over a 12-month period from their graduation. This time frame is consistent with the National Association of Colleges and Employers (NACE) First Destination Survey Standards and Protocols.

## Key Findings for the Class of 2021:

- » After utilizing in-person surveys, emails, phone calls and professional networking sites to ascertain post-graduation status, information was collected from 696 of the 811 individuals who graduated from Summer 2020 through Spring 2021 (per the Registrar). This yielded an 86% knowledge rate.<sup>1</sup>
- » The overall success rate<sup>2</sup> for the Class of 2021 was 99%. Forty-eight percent (48%) of graduates secured full-time employment and 44% were enrolled in continuing education. The remaining successful individuals were employed part-time or pursued other intentional paths such as starting a business.
- » The mean annual salary for the Class of 2021 was \$54,387.<sup>3</sup>
- » The Northeast remained the top destination for employment, with 88% employed in the tri-state (NY, NJ, PA) area.
- » Seventy-eight percent (78%) of the Class of 2021 reported completing at least one experiential learning opportunity during their education at The University of Scranton, a significant decrease from 87% of the Class of 2020, but in line with the national average of 71%.<sup>4</sup> Internships, research, student teaching, observations, clinicals, externships, and residencies are included in the definition of experiential learning.
- » Overall, 92% of the Class of 2021 reported using the Center for Career Development's services during their time at The University of Scranton. Ninety-nine percent (99%) of successfully employed graduates and 95% of graduates enrolled in continuing education utilized the center's services.

1. Knowledge Rate refers to the percentage of graduates for whom knowledge of their first-destination career outcomes has been obtained.

2. Success Rate refers to the percentage of graduates that have found success based on their career plan (Full-Time includes long term service, military, and starting a business).

3. The overall mean starting salary is based on the 113 graduates who reported a starting salary. Please see page 6 for additional information.

4. According to NACE's 2021 Student Survey Report, many internships were cancelled due to the pandemic, therefore limiting opportunities.

# OVERVIEW OF STUDENT OUTCOMES

## KNOWLEDGE RATE

86%

Information obtained from 696 of 811 undergraduates

**48%** EMPLOYED FULL-TIME

**44%** CONTINUING EDUCATION

**5%** OTHER<sup>4</sup>

**2%** EMPLOYED PART-TIME

**1%** STILL SEEKING

**100%**

CONTINUING EDUCATION  
SUCCESS RATE

*309 of 309 students seeking  
continuing education are  
enrolled in graduate/  
professional school*

**99%**

OVERALL SUCCESS RATE

*692 of 696 students found  
success based on their  
career plan*

**99%**

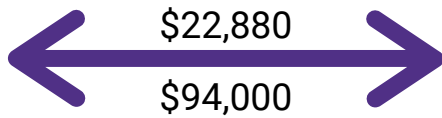
EMPLOYMENT SUCCESS RATE

*315 of 319 students seeking  
full-time employment  
secured employment*

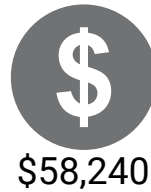
4. "Other" is the career plan as defined by the graduate. It includes traveling and taking a gap year.

# STARTING SALARY PROFILE<sup>5</sup>

## SALARY RANGE



## MEDIAN SALARY



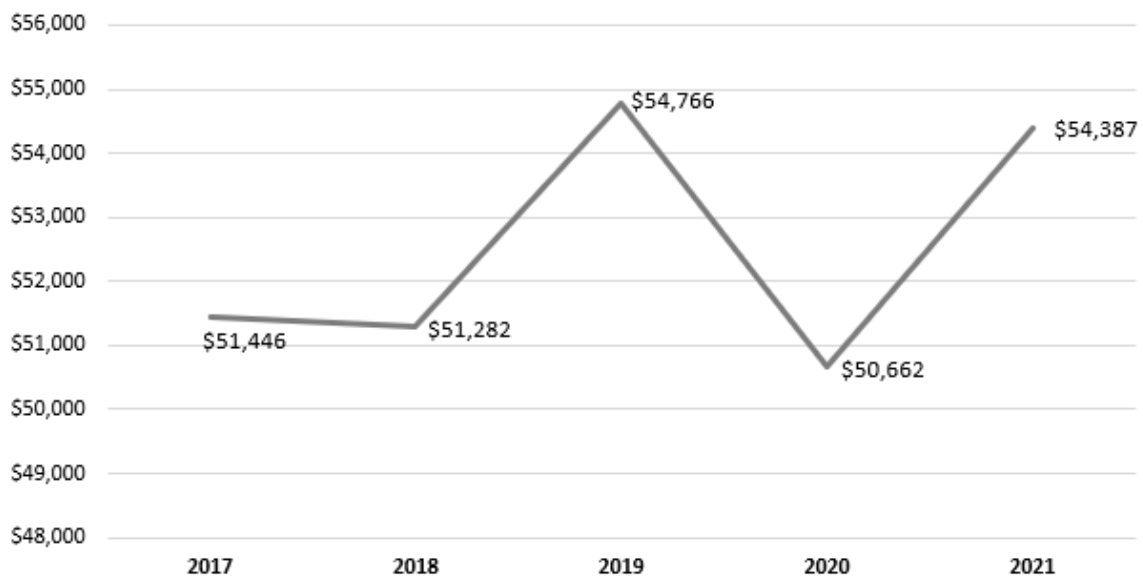
## MEAN SALARY



## AVERAGE STARTING SALARY BY MAJOR<sup>6</sup>

Major	Avg. Salary	Salaries
Accounting	\$60,007	19
Biology	\$40,841	2
Business Administration	\$44,970	4
Counseling and Human Services	\$31,976	6
Criminal Justice	\$60,667	3
Early and Primary Education	\$41,667	3
Electrical Engineering	\$64,900	2
Entrepreneurship	\$37,940	2
Finance	\$65,135	8
Health Administration	\$40,467	3
History	\$52,268	2
Human Resources Studies	\$35,607	3
International Business	\$49,333	3
Marketing	\$55,165	7
Nursing	\$64,532	29
Physiology	\$31,720	2

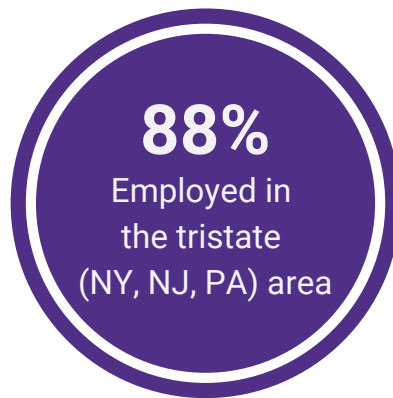
## AVERAGE STARTING SALARY



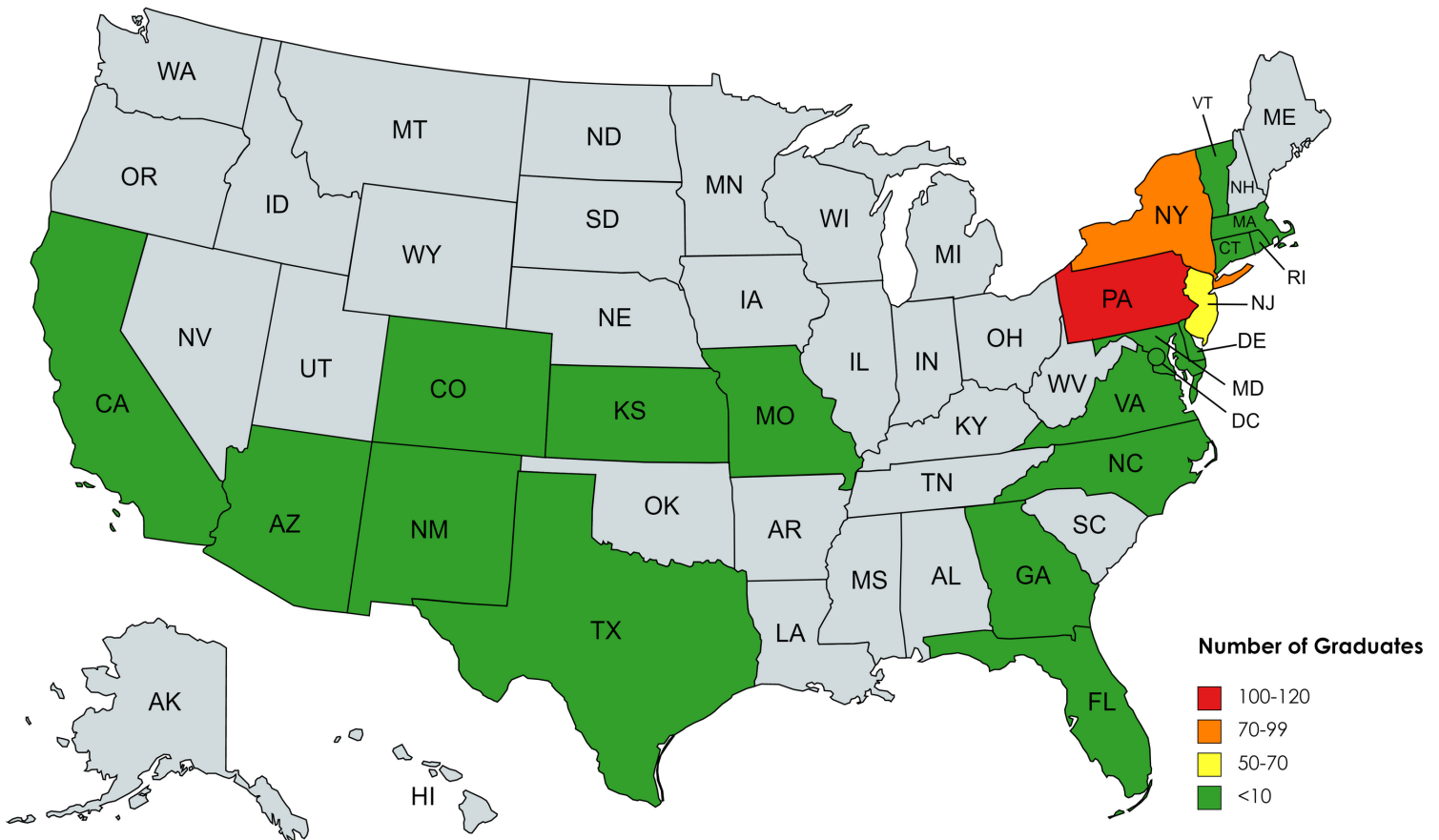
5. Starting salary information is based on the 113 graduates who self-reported their salary. This represents a 36% salary knowledge rate (113/315) for the salary question on the survey for those who gained full-time employment in the United States, an increase from a 32% salary knowledge rate (108/335) for the Class of 2020. In order to increase our salary knowledge rate, we continue to work with the Colleges to emphasize the importance of salary information for national rankings and accreditation.

6. Average starting salary is only listed for majors in which more than one graduate provided information.

# EMPLOYMENT BY STATE

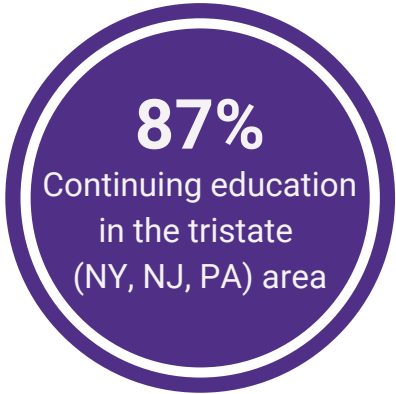


## HEAT MAP OF EMPLOYMENT

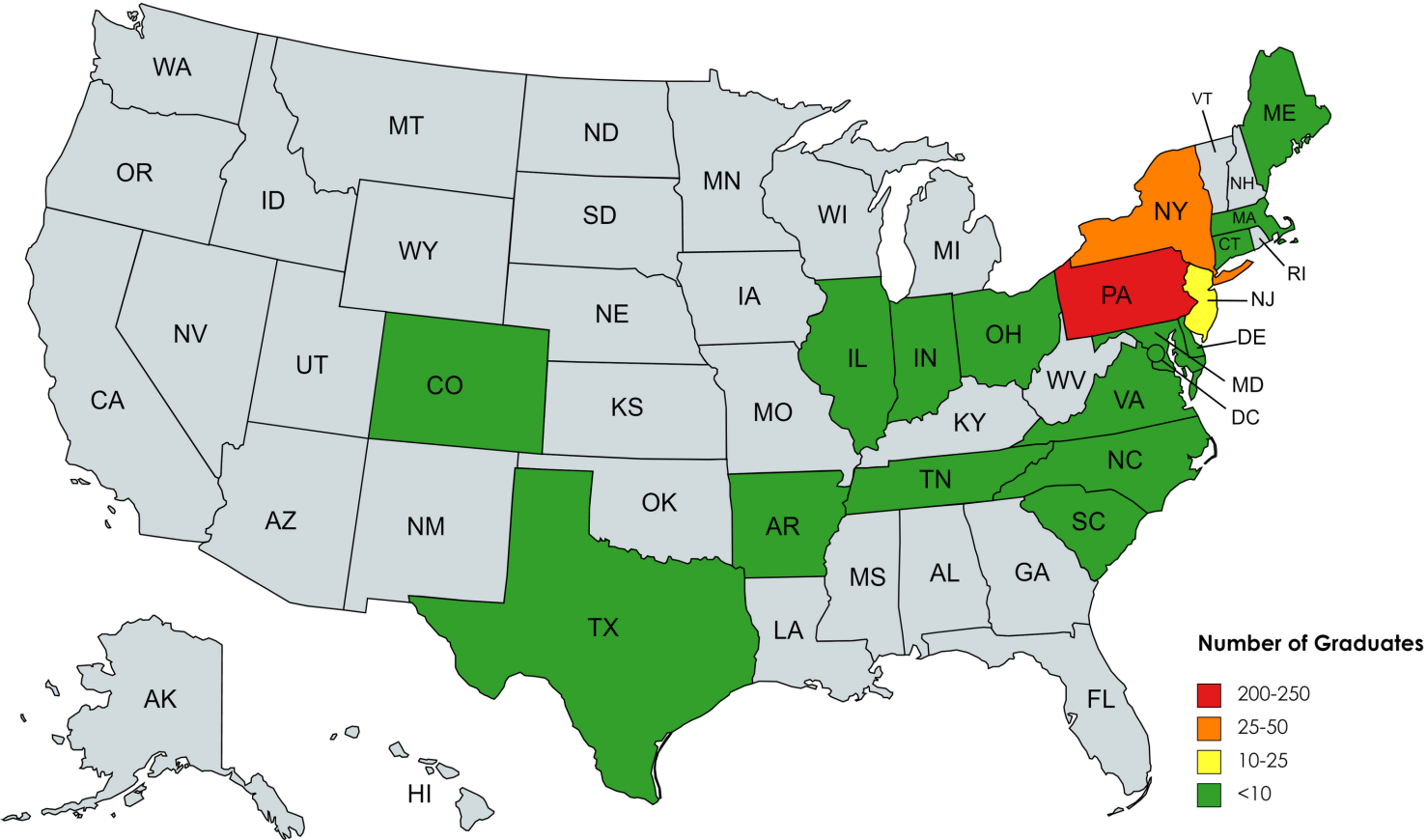


Note: The color correlates to the number of students who gained full-time employment in that state. One graduate gained employment in Puerto Rico, and two are employed internationally, one in Saudi Arabia and one in South Korea. One graduate reported remote work.

# CONTINUING EDUCATION BY STATE



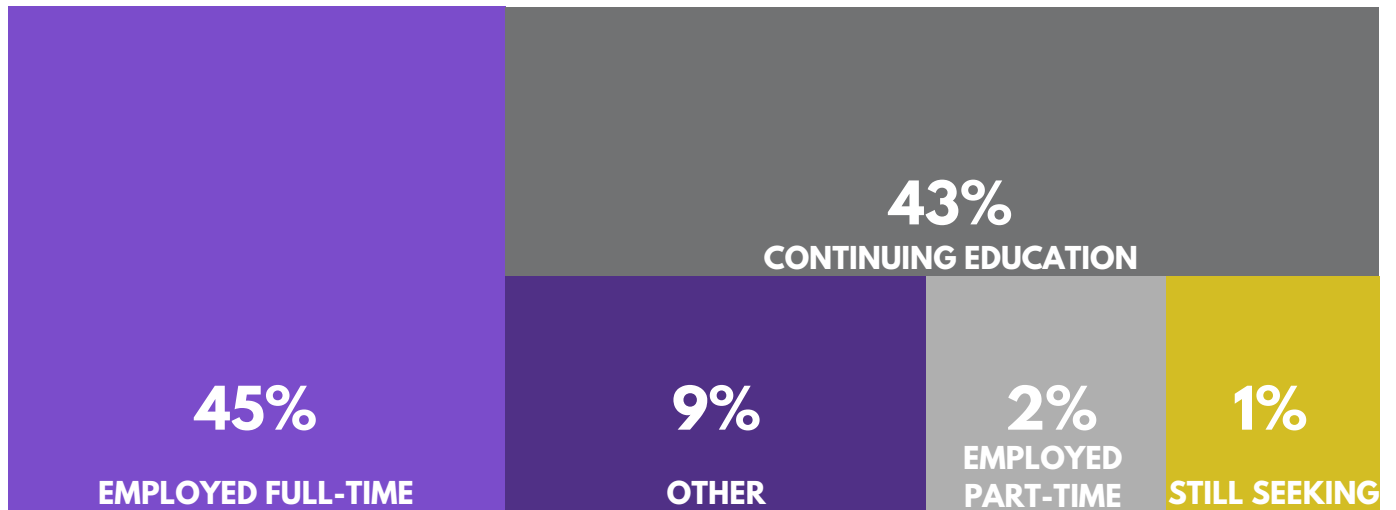
## HEAT MAP OF CONTINUING EDUCATION



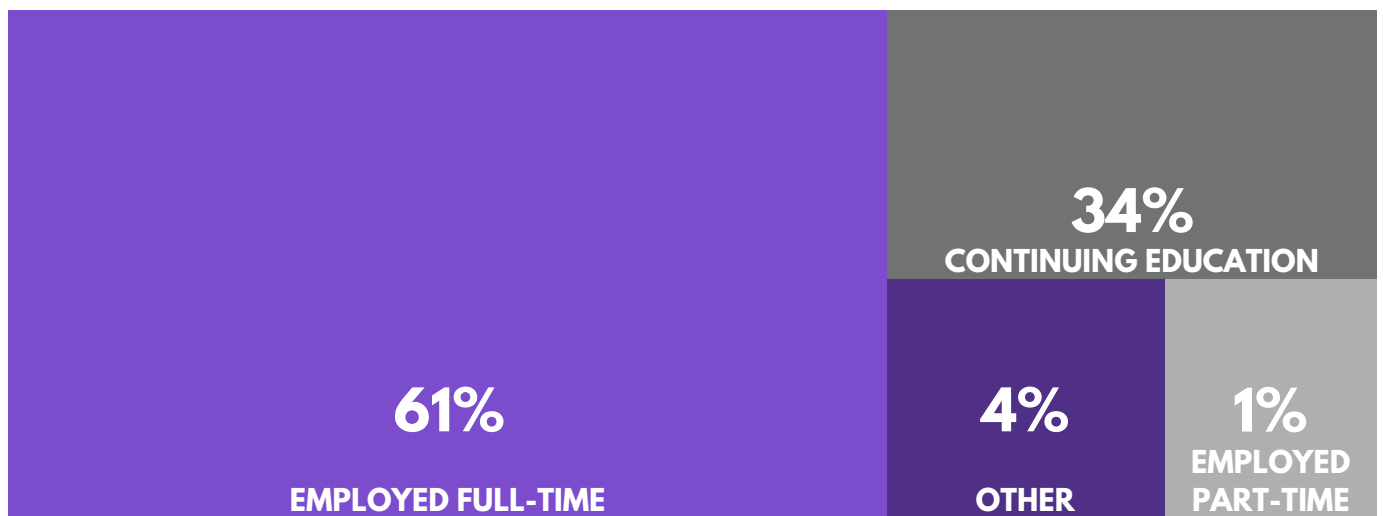
Note: The color correlates to the number of students who are continuing education in that state. Five graduates are attending higher education institutions internationally, two in Canada, two in United Kingdom, and one in Spain.

# OUTCOMES BY COLLEGE

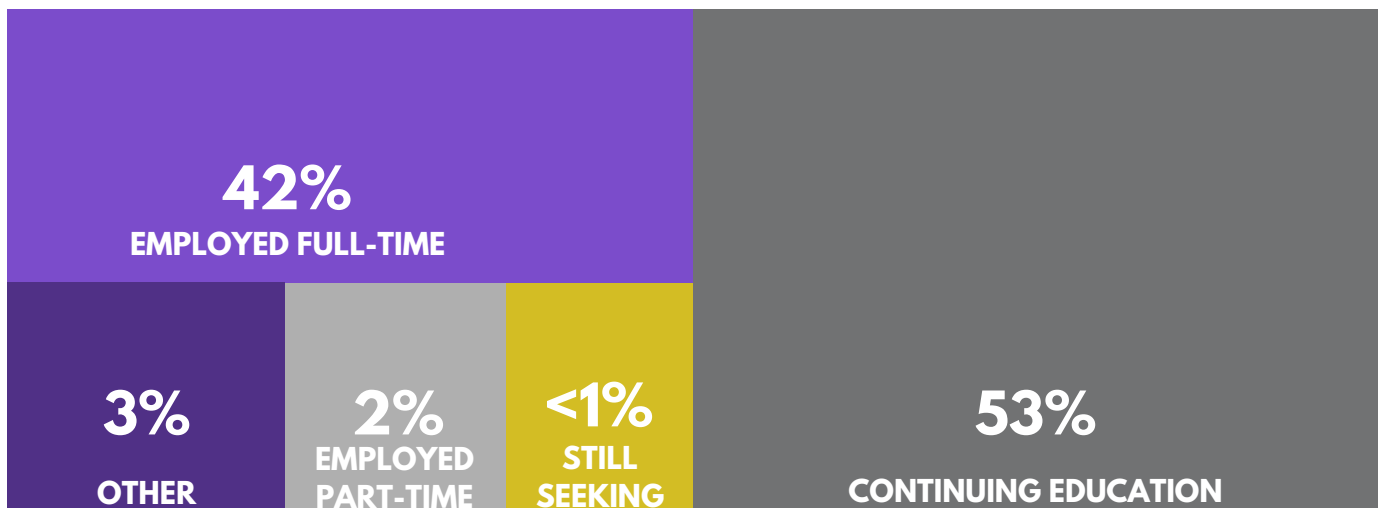
## COLLEGE OF ARTS & SCIENCES



## KANIA SCHOOL OF MANAGEMENT



## PANUSKA COLLEGE OF PROFESSIONAL STUDIES



## VISION STATEMENT

The Gerard R. Roche Center for Career Development will be recognized as the premier facilitator of collaborative relationships among stakeholders (students, alumni, employers, parents, faculty, staff and the global community) for the purpose of career development and experiential learning. Through innovative development of best practices, the career team will exceed expectations in preparing The University of Scranton students for vocational success.