

THE UNIVERSITY OF SCRANTON



FIRST DESTINATION SURVEY

Class of 2020 Undergraduate Report
12 Months Post-Graduation



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EXECUTIVE SUMMARY

The Gerard R. Roche Center for Career Development conducted its annual First Destination Survey of graduates of The University of Scranton over a 12-month period from their graduation. This time frame is consistent with the National Association of Colleges and Employers (NACE) First Destination Survey Standards and Protocols.

Key findings for the Class of 2020:

- » After utilizing in-person surveys, emails, phone calls and professional networking sites to ascertain post-graduation status, information was collected from 669 of the 803 individuals who graduated from Summer 2019 through Spring 2020 (per the Registrar). This yielded an 83% knowledge rate.¹
- » The overall success rate² for the Class of 2020 was 99%. Fifty percent (50%) of graduates secured full-time employment and 45% were enrolled in continuing education. The remaining successful individuals were employed part-time or pursued other intentional paths such as starting a business.
- » The overall mean annual salary for the Class of 2020 was \$50,662.³
- » The Northeast remained the top destination for employment, with 80% employed in the tri-state (NY, NJ, PA) area.
- » Eighty-seven percent (87%) of the Class of 2020 completed at least one experiential learning opportunity during their education at The University of Scranton, an increase from 78% of the Class of 2019. Internships, research, student teaching, observations, clinicals, externships, and residencies are included in the definition of experiential learning.
- » Overall, 92% of the Class of 2020 reported using the Center for Career Development's services during their time at The University of Scranton. Over ninety-nine percent (99.5%) of successfully employed graduates and 90% of graduates enrolled in continuing education utilized the center's services.

1. Knowledge Rate refers to the percentage of graduates for whom knowledge of their first-destination career outcomes has been obtained.

2. Success Rate refers to the percentage of graduates that have found success based on their career plan (Full-Time includes long term service, military, and starting a business).

3. The overall mean starting salary is based on the 108 graduates who reported a starting salary. Please see page 5 for additional information.

OVERVIEW OF STUDENT OUTCOMES

KNOWLEDGE RATE

83%

Information obtained from 669 of 803 undergraduates.

50%

EMPLOYED FULL-TIME

45%

CONTINUING EDUCATION

3%

EMPLOYED PART-TIME

1%

OTHER⁴

1%

STILL SEEKING

99%

CONTINUING EDUCATION
SUCCESS RATE

*303 of 304 students seeking
continuing education are
enrolled in graduate/
professional school.*

99%

OVERALL SUCCESS RATE

*663 of 669 students found
success based on their
career plan.*

99%

EMPLOYMENT SUCCESS RATE

*335 of 340 students seeking
full-time employment
secured employment.*

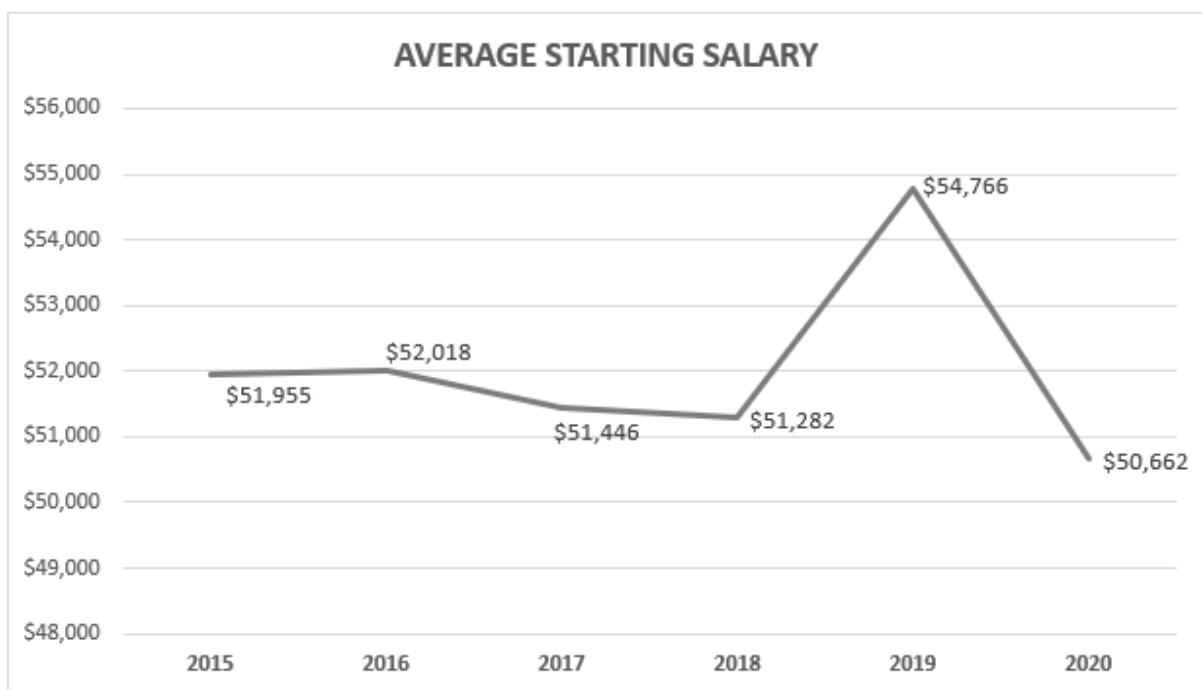
4. "Other" is the career plan as defined by the graduate. It includes traveling, a gap year before pursuing further goals, etc.

STARTING SALARY PROFILE⁵



AVERAGE STARTING SALARY BY MAJOR⁶

Major	Avg. Salary	Salaries
Accounting	\$53,209	12
Biology	\$39,448	5
Business Administration	\$41,180	6
Computer Science	\$75,000	2
Criminal Justice	\$32,396	2
Electrical Engineering	\$58,264	3
Finance	\$49,890	11
Health Administration	\$41,850	3
History	\$40,600	2
Human Resources Studies	\$40,875	4
Marketing	\$40,380	5
Neuroscience	\$29,120	3
Nursing	\$62,943	31
Psychology	\$29,640	2
Strategic Communication	\$45,000	3



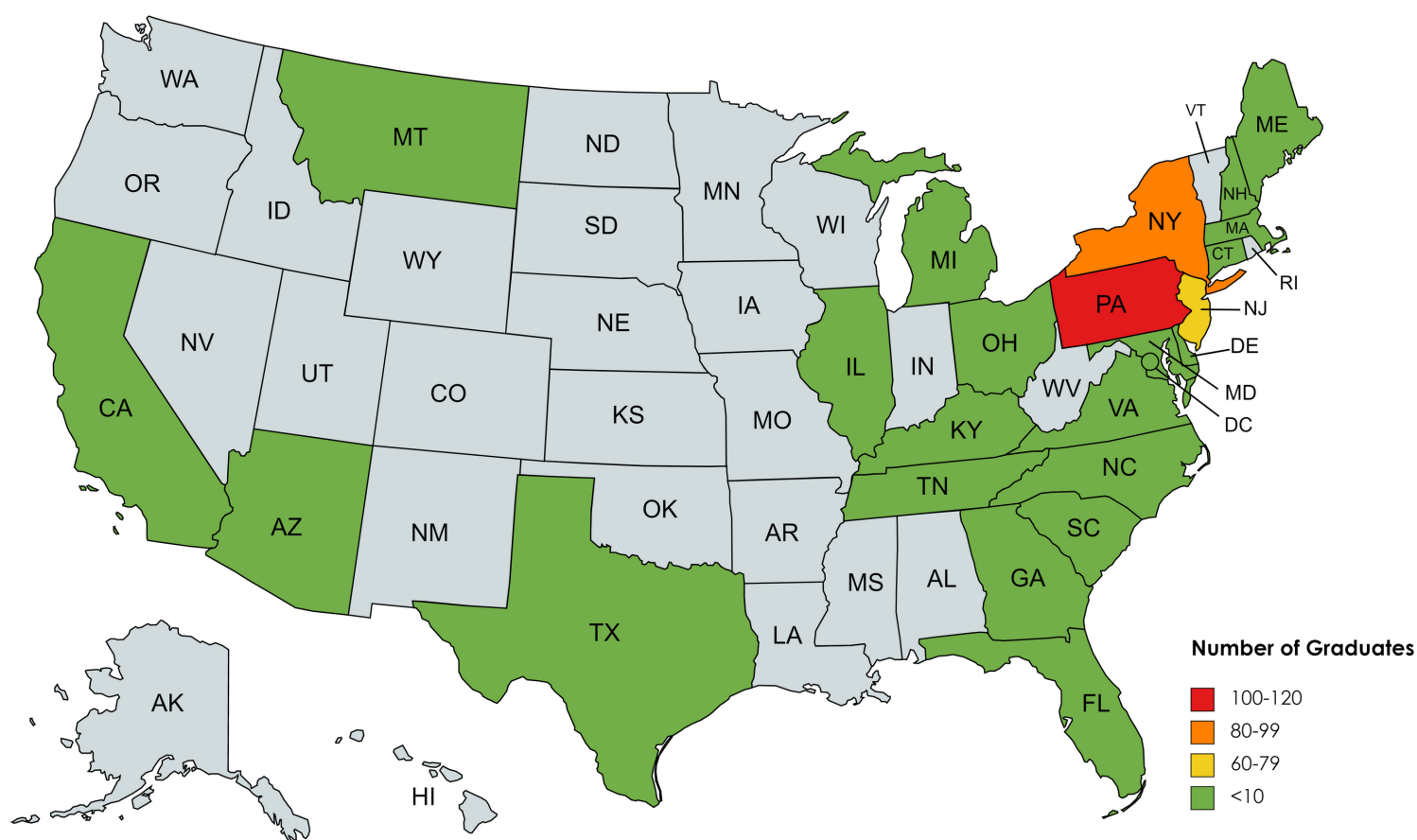
5. Starting salary information is based on the 108 graduates who self-reported their salary. This represents a 32% salary knowledge rate (108/335) for the salary question on the survey for those who gained full-time employment in the United States, a slight increase from a 31% salary knowledge rate (108/354) for the Class of 2019. In order to increase our salary knowledge rate, we continue to work with the Colleges to emphasize the importance of salary information for national rankings and accreditation.

6. Average starting salary is only listed for majors in which more than one graduate provided information.

EMPLOYMENT BY STATE

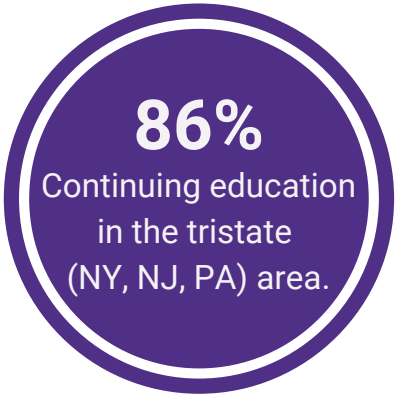


HEAT MAP OF EMPLOYMENT

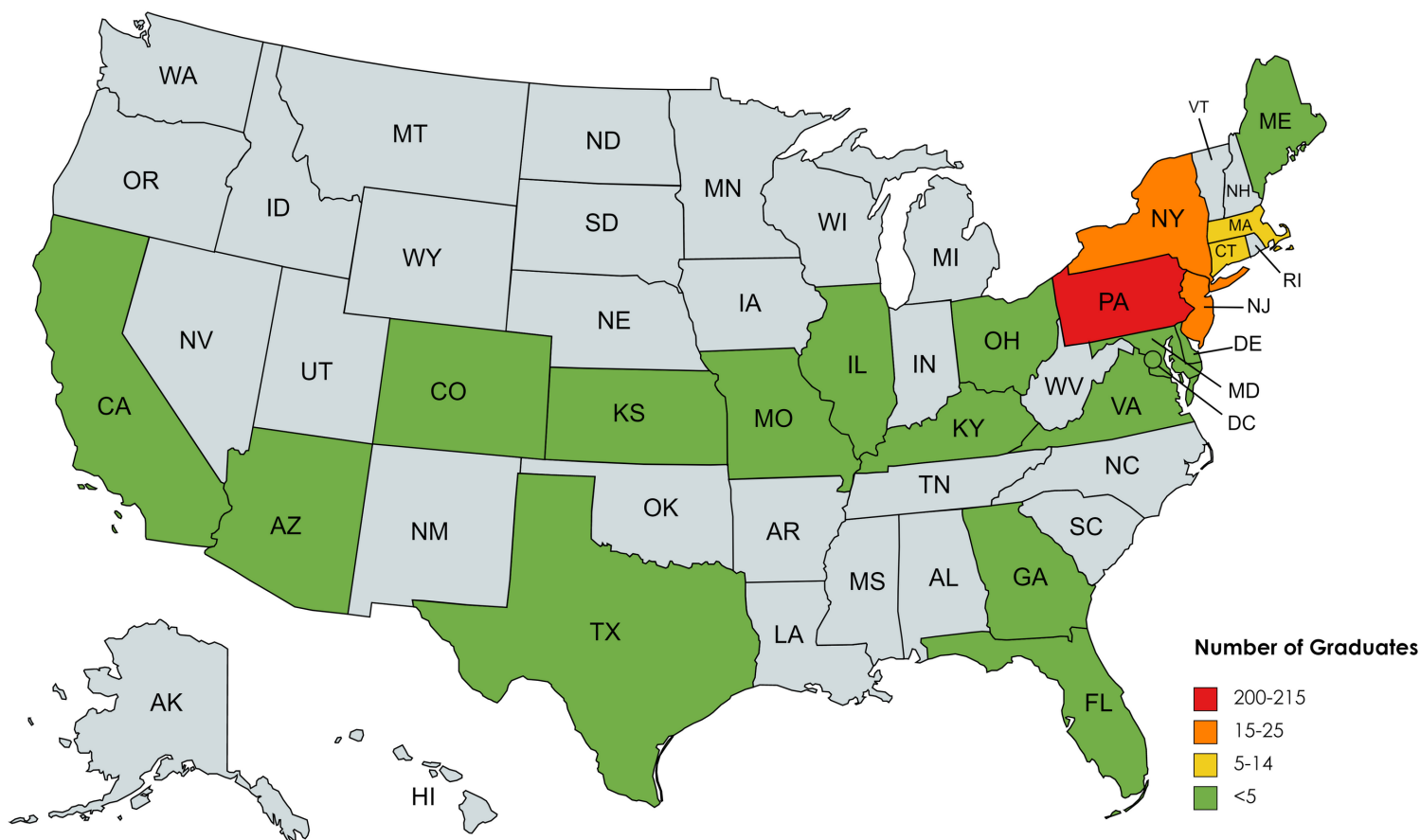


Note: The color correlates to the number of students who gained full-time employment in that state. Two graduates gained employment internationally, both in Koror, Palau.

CONTINUING EDUCATION BY STATE



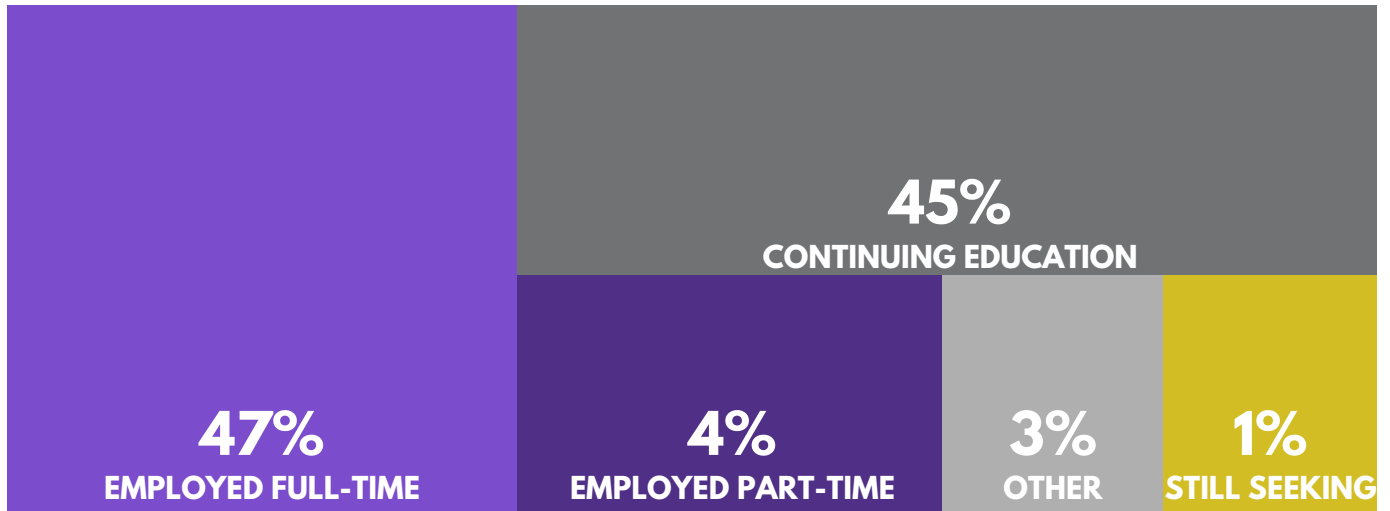
HEAT MAP OF CONTINUING EDUCATION



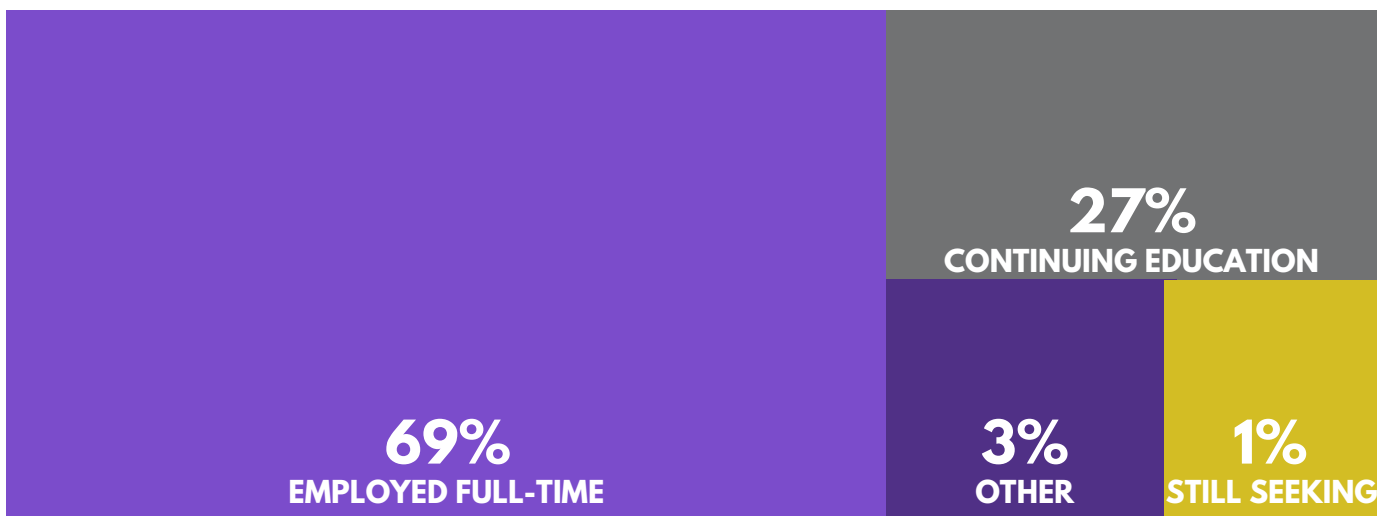
Note: The color correlates to the number of students who are continuing education in that state. Two graduates are attending higher education institutions internationally, one in Italy and one in England.

OUTCOMES BY COLLEGE

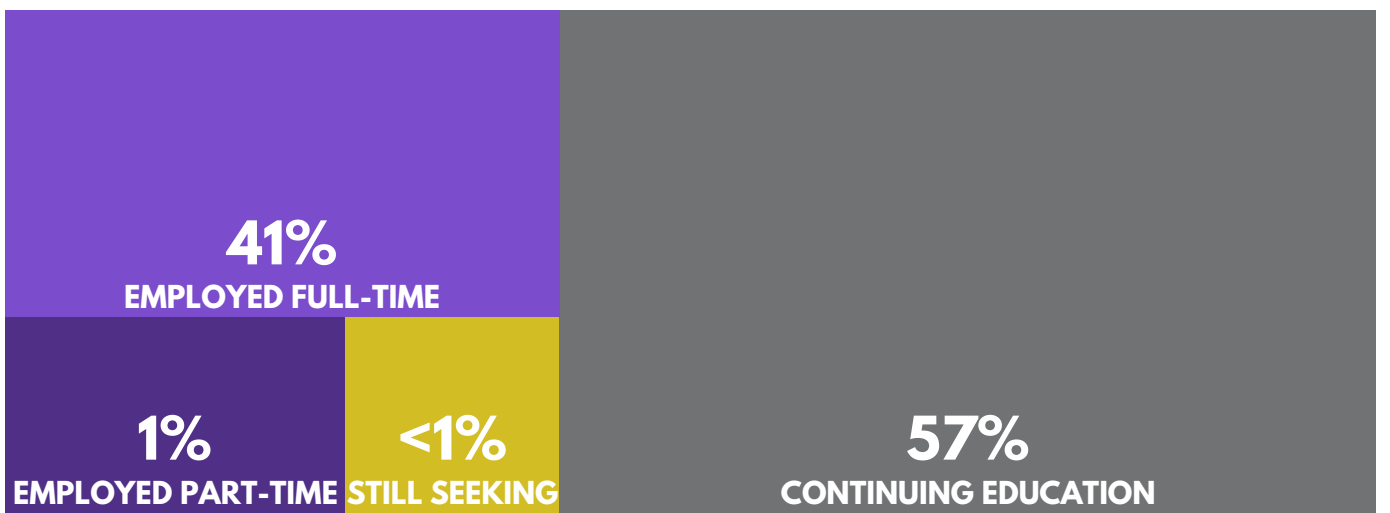
COLLEGE OF ARTS & SCIENCES



KANIA SCHOOL OF MANAGEMENT



PANUSKA COLLEGE OF PROFESSIONAL STUDIES



VISION STATEMENT

The Gerard R. Roche Center for Career Development will be recognized as the premier facilitator of collaborative relationships among stakeholders (students, alumni, employers, parents, faculty, staff and the global community) for the purpose of career development and experiential learning. Through innovative development of best practices, the career team will exceed expectations in preparing The University of Scranton students for vocational success.