

**THE UNIVERSITY OF SCRANTON**



# **FIRST DESTINATION SURVEY**

Class of 2020 Graduate Report  
12 Months Post-Graduation



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# EXECUTIVE SUMMARY

The Gerard R. Roche Center for Career Development conducted its annual First Destination Survey of master's and doctoral graduates over a 12-month period from their graduation. This time frame is consistent with the National Association of Colleges and Employers (NACE) First Destination Survey Standards and Protocols.

## Key findings for the Class of 2020:

- » After utilizing in-person surveys, emails, phone calls and professional networking sites to ascertain post-graduation status, information was collected from 452 of the 609 individuals who graduated from Summer 2019 through Spring 2020 (per the Registrar). This yielded a 74% knowledge rate,<sup>1</sup> which is a decrease from the 83% knowledge rate for the Class of 2019, but on par with the Class of 2018's 68% knowledge rate.
- » The overall success rate<sup>2</sup> for the Class of 2020 was 98%. This success rate remained consistent with the Class of 2019.
- » The overall mean annual salary for the Class of 2020 was \$73,601,<sup>3</sup> a slight increase from the Class of 2019.
- » The Northeast remained the top destination for employment, with 74% employed in the tri-state (NY, NJ, PA) area.

1. Knowledge Rate refers to the percentage of graduates for whom knowledge of their first-destination career outcomes has been obtained.

2. Success Rate refers to the percentage of graduates that have found success based on their career plan (Full-Time includes long term service, military, and starting a business).

3. The overall mean starting salary is based on the 94 graduates who reported a starting salary. Please see page 5 for additional information.

# OVERVIEW OF STUDENT OUTCOMES

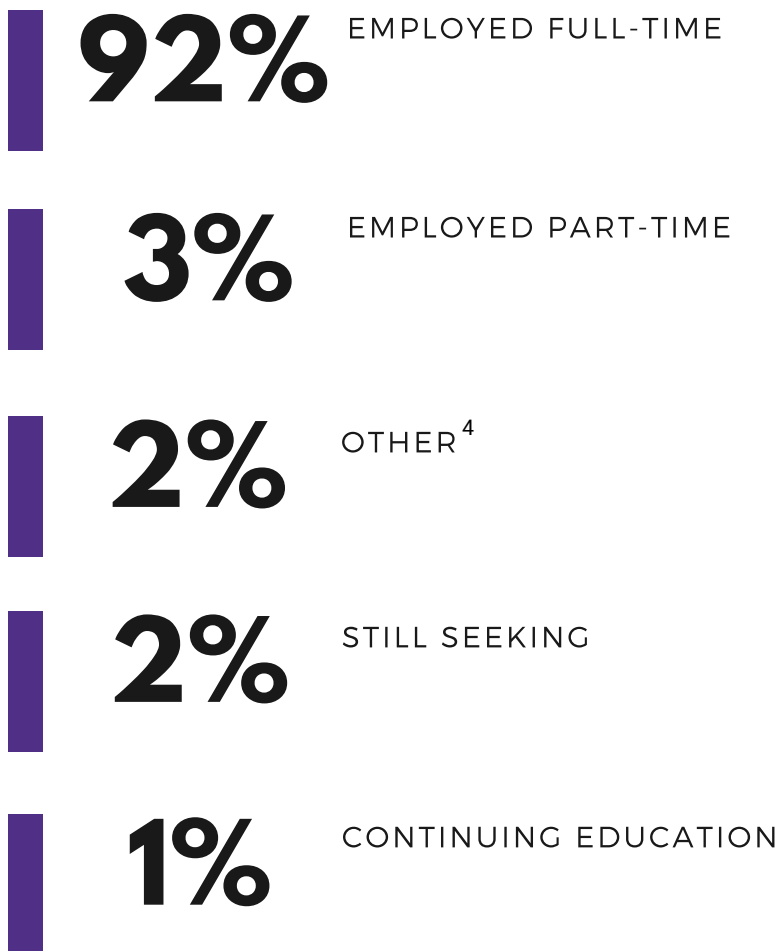
## KNOWLEDGE RATE

74%

## SUCCESS RATE

98%

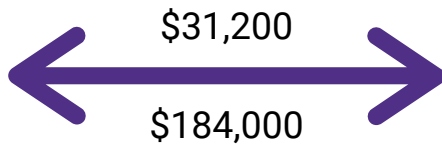
Information obtained from 452 of 609 graduates  
445 of 452 students found success based on their career plan



4. "Other" is the career plan as defined by the graduate. It includes traveling, a gap year before pursuing further goals, etc.

# STARTING SALARY PROFILE<sup>5</sup>

## SALARY RANGE



## MEDIAN SALARY



\$62,450

## MEAN SALARY

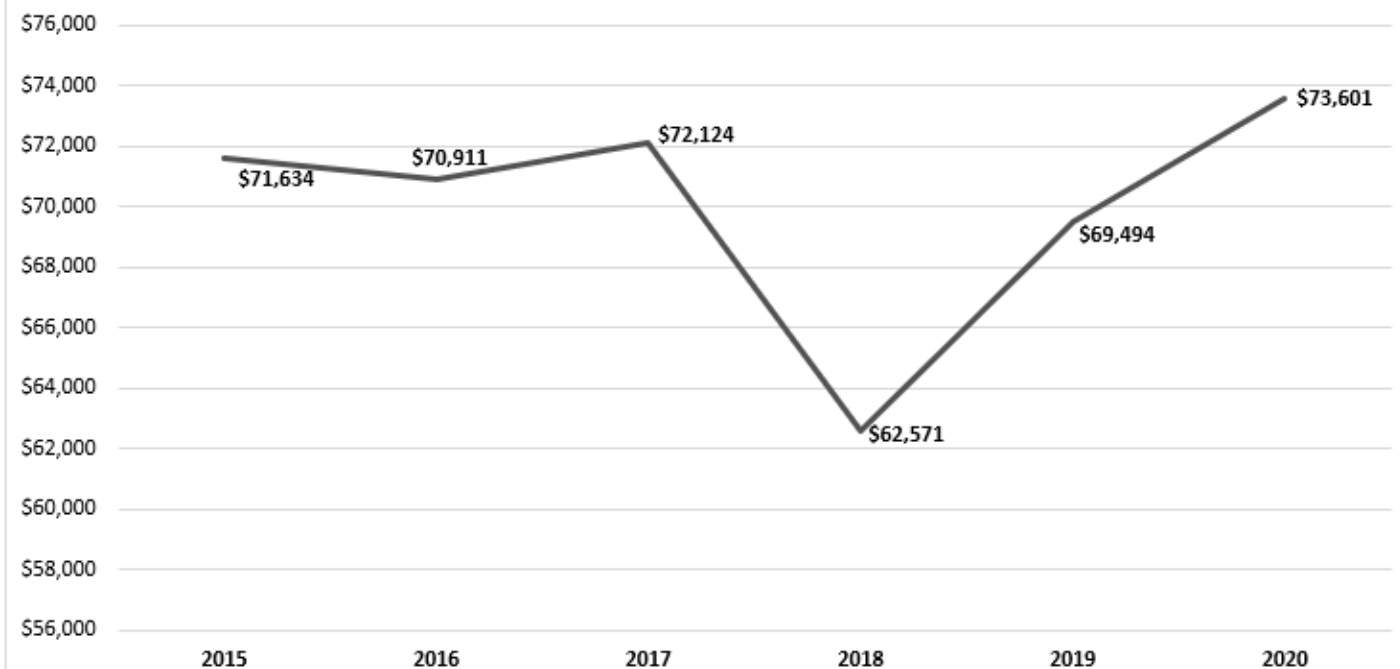


\$73,601

## AVERAGE STARTING SALARY BY PROGRAM<sup>6</sup>

Program	Avg. Salary	Salaries	Program	Avg. Salary	Salaries
Accountancy – MAcc	\$64,000	2	Healthcare Management – MBA	\$79,200	5
Accounting – MBA	\$69,250	6	Human Resources	\$46,000	8
Clinical Mental Health Counseling	\$51,700	4	Marketing – MBA	\$69,933	2
Educational Administration	\$55,429	7	Nurse Anesthesia	\$172,627	8
Enterprise Resources Planning – MBA	\$143,878	2	Occupational Therapy	\$71,849	8
Family Nurse Practitioner	\$84,780	2	Operations Management – MBA	\$75,500	2
Finance – MBA	\$76,011	3	Physical Therapy	\$69,667	3
Gen. Business Administration – MBA	\$66,667	3	School Counseling	\$35,910	4
Health Administration	\$57,501	14	Special Education	\$49,000	2

## AVERAGE STARTING SALARY



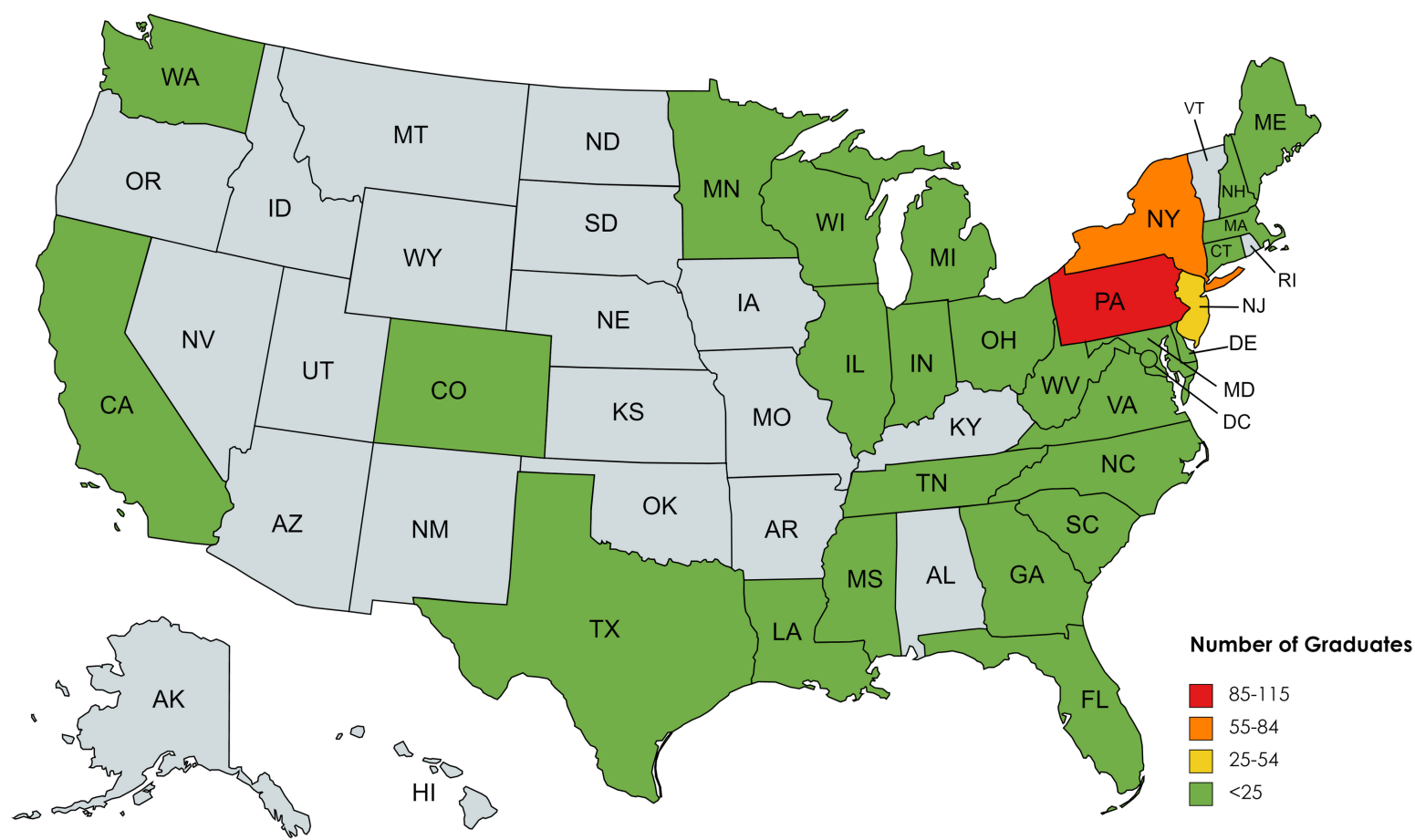
5. Starting salary information is based on the 94 graduates who self-reported their salary. This represents a 22% salary knowledge rate (94/418) for the salary question on the survey for those who gained full-time employment in the United States, a slight decrease from a 29% salary knowledge rate (139/485) for the Class of 2019.

6. Average starting salary is only listed for majors in which more than one graduate provided information.

# EMPLOYMENT BY STATE



## HEAT MAP OF EMPLOYMENT



Note: The color correlates to the number of students who gained full-time employment in that state. One graduate was employed in Canada, one in Japan, and one in Saudi Arabia. Two graduates actively travel for their position; one works remotely.



## VISION STATEMENT

The Gerard R. Roche Center for Career Development will be recognized as the premier facilitator of collaborative relationships among stakeholders (students, alumni, employers, parents, faculty, staff and the global community) for the purpose of career development and experiential learning. Through innovative development of best practices, the career team will exceed expectations in preparing The University of Scranton students for vocational success.