



THE UNIVERSITY OF SCRANTON

FIRST DESTINATION SURVEY Class of 2018 Undergraduate Report 6 Months Post-Graduation



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EXECUTIVE SUMMARY

The Gerard R. Roche Center for Career Development conducted its annual First Destination Survey of graduates over a 6-month period from their graduation. This time frame is consistent with the National Association of Colleges and Employers (NACE) First Destination Survey Standards and Protocols.

The following represent key findings for the Class of 2018:

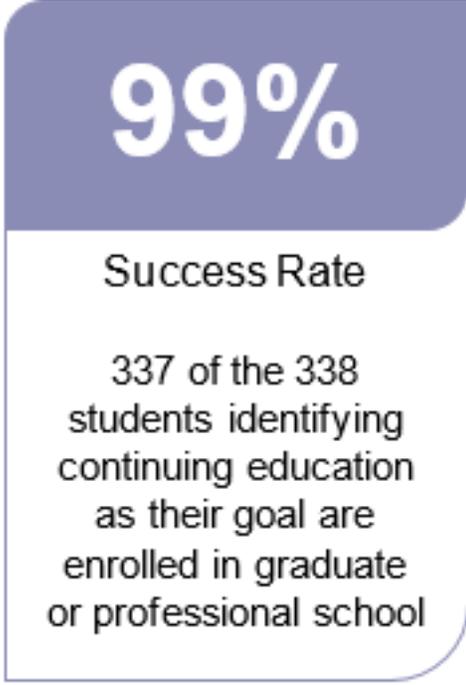
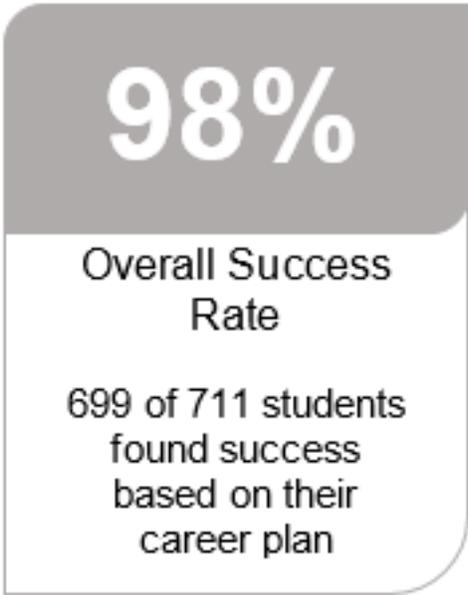
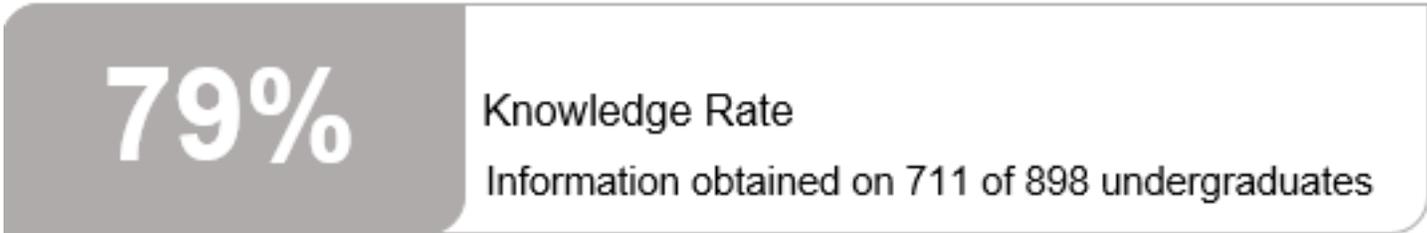
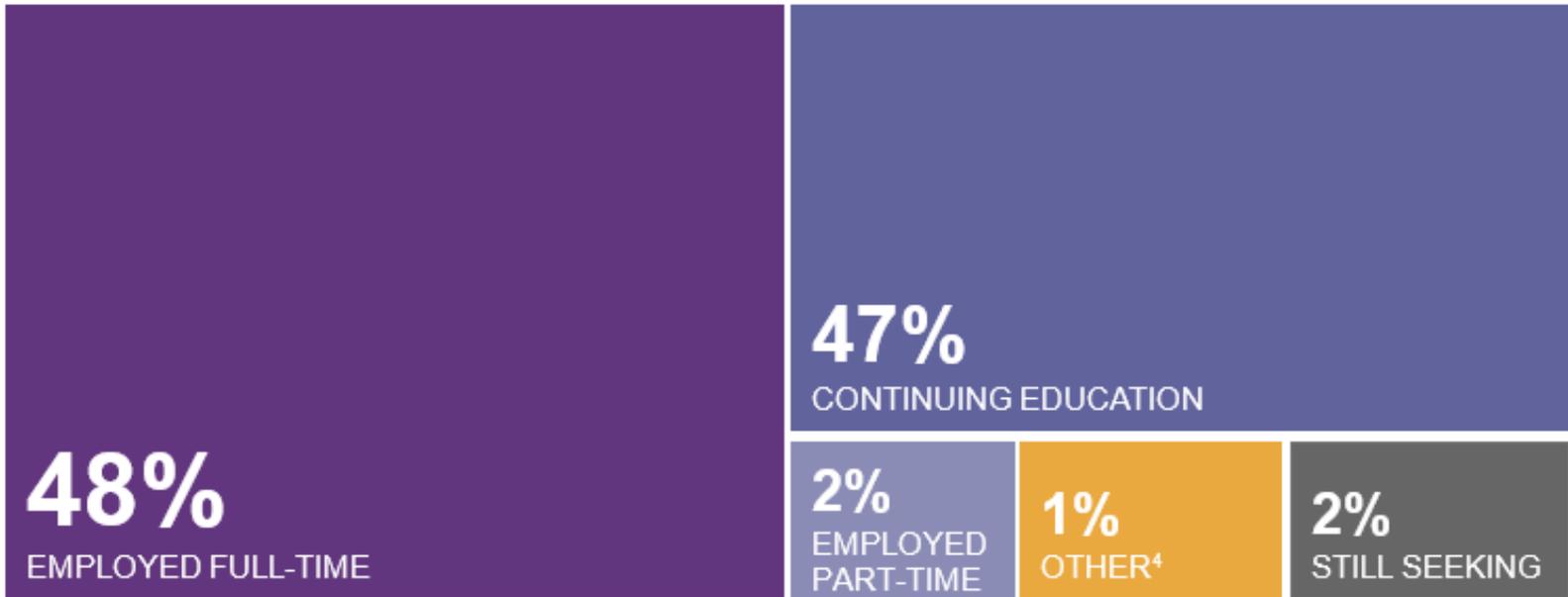
- » After utilizing in-person surveys, emails, phone calls and professional networking sites to ascertain post-graduation status, information was collected from 711 of the 898 individuals who graduated from Summer 2017 through Spring 2018 (per the Registrar). This yielded a 79% knowledge rate¹.
- » The overall success rate² for the Class of 2018 was 98%. Forty-eight percent (48%) of graduates secured full-time employment and 47% were enrolled in continuing education. The remaining 3% were employed part-time or pursued other intentional paths such as starting a business. The 98% success rate was 2% above that of the Class of 2017, which was 96%
- » The overall mean annual salary for the Class of 2018³ was \$51,282, down slightly from last year's mean of \$51,446. However, the average starting salary of \$51,282 is above the national average starting salary for all undergraduates from the Class of 2018 of \$50,004.
- » The Northeast remained the top destination for employment, with 81% employed in the tristate (NY, NJ, PA) area.
- » Seventy-nine percent (79%) of the Class of 2018 completed at least one experiential learning opportunity during their education at The University of Scranton. This was a 4% increase from the Class of 2017, where 75% reported completing at least one experiential learning opportunity. Internships, research, student teaching, observations, clinicals, externships, and residencies are included in the definition of experiential learning.
- » Overall, 94% of the Class of 2018 used the Center for Career Development's services during their time at The University of Scranton. 94% of successfully employed graduates and 93% of graduates enrolled in continuing education utilized the center's services, keeping pace with the Class of 2017.

1. Knowledge Rate refers to the percentage of graduates for whom knowledge of their first-destination career outcomes has been obtained.
2. Success Rate refers to the percentage of graduates that have found success based on their career plan. (Full-Time includes long term service, military, and starting a business)
3. The overall mean starting salary is based on the 114 graduates who reported a starting salary. Please see page 5 for additional information.

CLASS OF 2018 OVERVIEW

Where are the Royals?

A Profile of the Class



4. "Other" is the career plan as defined by the graduate. It includes traveling, a gap year before graduate school/employment, etc.

STARTING SALARY PROFILE⁵



Average Starting Salary by Major⁶

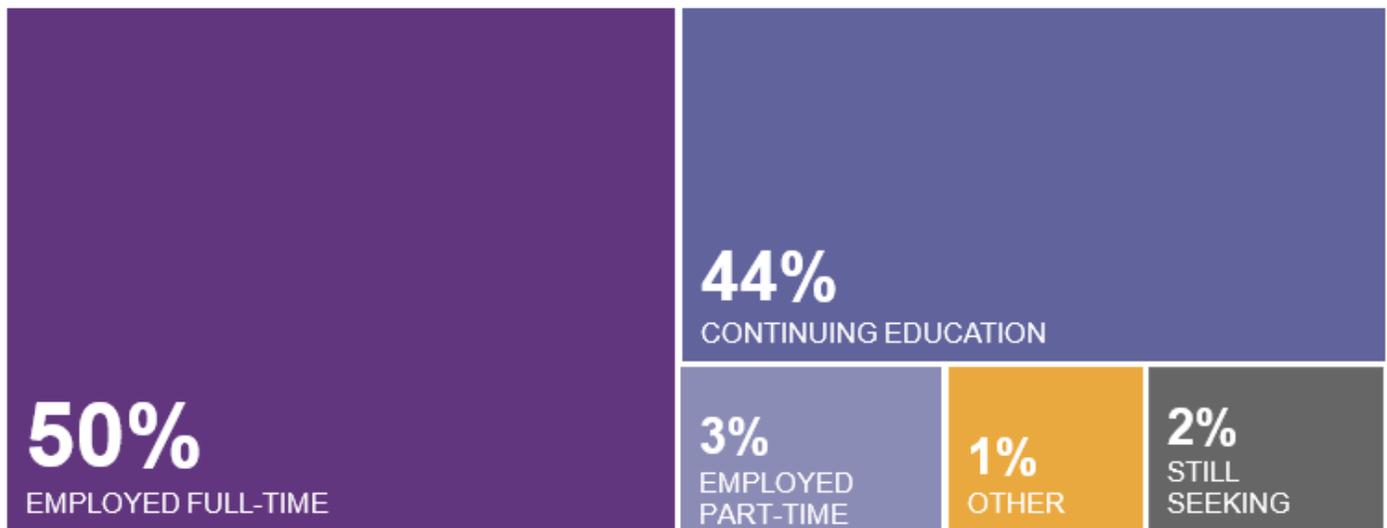
Major	Avg. Salary	Salaries	Major	Avg. Salary	Salaries
Accounting	\$54,408	18	Human Resources Studies	\$46,067	3
Applied Mathematics	\$56,687	2	Liberal Studies	\$47,580	2
Biology	\$45,599	2	Management	\$54,000	2
Business Administration	\$49,333	3	Marketing	\$53,700	10
Community Health Education	\$38,320	3	Mathematics	\$50,090	2
Counseling and Human Services	\$27,245	6	Nursing	\$61,529	21
Criminal Justice	\$33,193	3	Operations Management	\$52,993	3
Electrical Engineering	\$70,625	4	Psychology	\$31,427	3
Finance	\$48,460	13	Strategic Communication	\$63,000	2

5. Starting salary information is based on the 114 graduates who self-reported their salary.

6. Average starting salary is only listed for majors in which more than one graduate provided information.

OUTCOMES BY COLLEGE

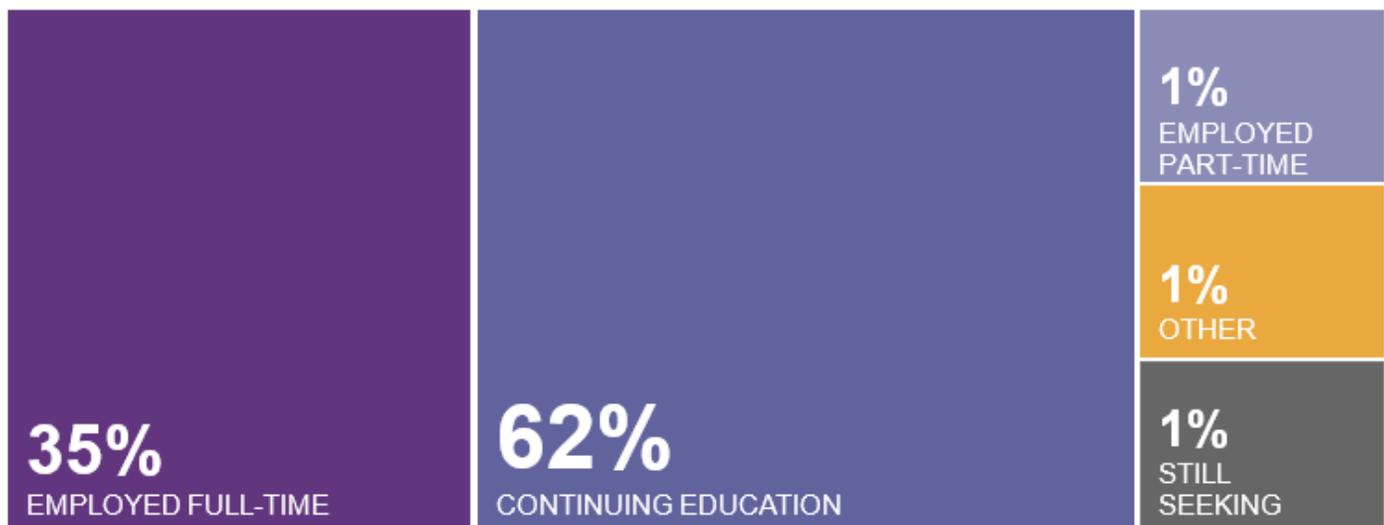
COLLEGE OF ARTS & SCIENCES



KANIA SCHOOL OF MANAGEMENT



PANUSKA COLLEGE OF PROFESSIONAL STUDIES



The Gerard R. Roche Center for Career Development will be recognized as the premier facilitator of collaborative relationships among stakeholders (students, alumni, employers, parents, faculty, staff and the global community) for the purpose of career development and experiential learning. Through innovative development of best practices, the career team will exceed expectations in preparing The University of Scranton students for vocational success.

The University of Scranton / The Gerard R. Roche Center for Career Development /
800 Linden Street / Scranton, Pennsylvania 18510-4580
570-941-7640 / careers@scranton.edu
<http://www.scranton.edu/careers/>