

FIRST LAST

Email@scranton.edu | LinkedIn url

Street address
City, State Zip
(555) 555-5555

EDUCATION

The University of Scranton, Kania School of Management
Bachelor of Science in Marketing; Minor in Business Analytics

Scranton, PA
Anticipated Graduation May 2025

- Overall GPA: 3.60/4.00
- Loyola Scholarship given for academic achievement
- Dean's List: 1 semester

Generic High School

Diploma

Scranton, PA

June 2021

- Overall GPA: 3.60/4.00

WORK EXPERIENCE

Aramark

Peer to Peer Sales Representative

Scranton, PA
August 2021-Present

- Utilize interpersonal skills to best sell and market dining services to all University students
- Assist with social media posts and innovate new ideas for media platforms
- Gather and conduct surveys to gain customer satisfaction information

ABC Landscaping

Landscaper

Anywhere, PA
May-August 2020

- Collaborated with a diverse team to maintain residential properties
- Utilized equipment safely while paying careful attention to detail
- Communicated with customers to ensure satisfaction with projects

VOLUNTEER EXPERIENCE

New Horizons Day Camp

Swim Instructor

Livingston, NJ
June-August 2019

- Assisted children and teens with special needs with proper swim techniques and ensured water safety
- Planned instructional sessions to ensure efficient classes

LEADERSHIP EXPERIENCE

The University of Scranton United Cultures Organization

Social Media Coordinator

Scranton, PA
August 2021-Present

- Participate in club meetings
- Create and post content to FaceBook, Instagram, and Twitter
- Increased followers by 30% in 3 months

Generic High School Swim Team

Captain

Scranton, PA
September -May 2021

- Served as liaison between team members and coaches
- Motivated the team to work hard and achieve ultimate goals
- Most Valuable Player (2021)

OTHER INFORMATION

Certifications: Bloomberg Certification, Google Analytics Certification

Activities: Eucharistic Minister,

Skills: Social Media (Facebook, Twitter, Instagram); Microsoft Word, Excel, PowerPoint

Interests: Long distance running, Skiing, Travel