

PUBLIC POLICY & SERVICE

What can I do with this degree?

AREAS	EMPLOYERS	STRATEGIES
<p><u>GOVERNMENT</u> Public Policy Research Regional Planning City or Town Management Intelligence Foreign Service Law Enforcement Non-Profit Legislative, Executive, or Judicial Services Program Administration Volunteer Coordination</p>	<p>Federal, state, and local government</p>	<p>Complete an internship in government or related area. Serve in model United Nations. Become involved in student government. Participate in cross-cultural groups and organizations. Write for campus publications focused on national and international affairs. Develop skills in computers, statistics, and data analysis. Acquire foreign language competency and travel experience for international positions. Supplement curriculum with business courses. Earn a graduate degree in political science or public administration for advancement. Volunteer with the staff of a government official. Participate in local or national campaigns.</p>
<p><u>LAW</u></p>	<p>Law firms Corporations Federal, state, and local government Private practice Special interest groups Universities</p>	<p>Develop excellent research, writing, analysis, and communication skills. Plan to attend law school and earn a law degree. Obtain specialized certification for paralegal positions.</p>
<p><u>POLITICS</u> Elected or Appointed Leadership Campaign Management Staff Administration Special Interest Advocacy</p>	<p>Legislative, executive, or judicial officials National, state, or local government Political action committees Special interest groups Political parties Campaigns (national, state, or local)</p>	<p>Volunteer for national or local campaigns. Gain experience through internships in government. Obtain leadership roles in campus organizations. Seek leadership roles on the regional or national level. Become involved in campus political organizations, student government, campus publications, or community service projects. Take courses in statistics, computer science, environmental protection, or public policy. Develop a network of personal contacts. Be prepared to begin a political career as a volunteer before moving to full-time or paid positions.</p>

AREAS	EMPLOYERS	STRATEGIES
<p><u>NONPROFIT</u> Administration Management Public Relations Fund Raising</p>	<p>Nonprofit organizations Foundations Professional associations Special interest groups</p>	<p>Gain experience through volunteering or completing an internship. Supplement curriculum with courses in business, psychology, sociology, or social work. Obtain leadership roles in campus organizations. Develop strong written and oral communication skills. Demonstrate knowledge and experience in a specialty area (e.g., public health, environment, urban issues).</p>
<p><u>BUSINESS AND INDUSTRY</u> Human resources Training and development Equity and diversity functions Management Marketing Public relations Event planning Consulting</p>	<p>Administration Education Volunteer Coordination Grant Writing Fundraising/Development Research</p>	<p>Develop strong analytical, verbal, writing, and computer skills. Acquire a business minor or add business as a double major. Gain experience in an area of interest through internships or other employment. Obtain leadership roles in campus organizations. Demonstrate excellent interpersonal skills. Get involved in relevant student organizations and seek leadership roles.</p>
<p><u>ADVOCACY</u> Domestic and International Advocacy Humanitarian Services Development: Economic Community Housing Disaster/Disease Relief HIV/AIDS Advocacy Policy Development</p>	<p>Community action agencies Nonprofit organizations Private voluntary organizations Faith based organizations International aid and relief organizations Non-governmental organizations Federal government agencies with international focus, e.g., Peace Corps, USAID State and local government agencies Research organizations</p>	<p>Engage in extensive volunteer work Participate in service learning experiences Take additional courses in global studies, critical theories, and other relevant areas Learn how to motivate individuals and groups Engage in on-campus advocacy-related student organizations Develop proficiency in a second or third language Develop global and intercultural fluency Demonstrate applied competency in research, grant writing, communication, and organizational skills</p>

AREAS

EMPLOYERS

STRATEGIES

**POLITICAL
SUPPORT/LOBBY
ING**

Elected or appointed leadership
Campaign management
Staff administration
Special interest advocacy
Political advising
Lobbying
Party administration

Political Action Committees (PAC)
Industrial, educational, and public interest groups
Political parties
Campaigns: national, state, or local
Lobbying organizations
Large business firms

Get involved with a political party/group and develop a personal network. The ability to develop networks, coalitions, and alliances with other associations is highly valued.
Volunteer to work on political campaigns.
Gain experience with government agencies or departments to help build relationships. Develop excellent public relations, interpersonal, and communication skills.
Learn how to persuade and negotiate. Participate on a debate team.
Volunteer in organizations with similar interests and goals.

INTERNATIONAL AFFAIRS

Governance
Policy making and analysis
Public sector reform
Poverty-reduction strategy
Ethics and anti-corruption
Human rights
Public law
Organization and management development
Resource development
Public/Private partnerships
Media/Communication policy and practice
Education

Intergovernmental agencies (e.g., World Bank, United Nations)
National governments
Non-profit agencies
Policy and research organizations
Private businesses
Contracting and consulting firms

Obtain internships/volunteer to gain valuable experience in areas of interest.
Participate in overseas mission trips or spend a semester abroad
Become familiar with national or international application procedures.
Research the history and culture of countries or geographic areas of interest.
Take steps towards obtaining work or study visas for various locations.
Become proficient in at least one foreign language.
Spend time studying or working abroad, especially working to make and maintain contacts in foreign countries.
Earn a double major or minor in order to gain additional skills or knowledge needed for various positions (e.g., Hispanic studies, languages, business, psychology, sociology, etc.).
For higher level positions an advanced degree is necessary. Research different programs and the concentrations they offer in order to find the best fit for your interests.

GENERAL INFORMATION

- An undergraduate degree in public policy & service is good preparation for graduate or professional study in areas such as psychology, law, or business.
- The interdisciplinary public policy and service major integrates coursework from public policy/administration and nonprofit studies. Courses in the major focus on the development, implementation, analysis and evaluation of policies that are relevant to the public good, including policies related to justice, equity and quality of life.
- Learn the fundamentals of administration and policymaking in the United States, while developing skills in budgeting, personnel management, policy analysis and program evaluation, and expertise in a specific policy area. Students are prepared for careers in public, nonprofit and private sectors.
- Excellent verbal and written communication skills are imperative for most careers related to politics or government.
- Become familiar with the government application process for opportunities in federal, state, or local government.
- For careers in politics, be prepared to volunteer extensively before being hired or elected as an employee or official. Begin by working with the campaign or official of choice while in college.