



# ***DRESS TO IMPRESS***

## **THE IMPORTANCE OF THE RIGHT OUTFIT**

You never really get a "second chance to make a first impression."  
It is essential to present yourself in a professional manner.



### **BUSINESS PROFESSIONAL**

- Suit jackets and pants/skirt
- Suit should be the same color
- Dark colors and neutral tones

### **BUSINESS CASUAL**

- Brighter colors and small patterns
- Allows for more flexibility and creativity
- Always aim for a neat and clean look

## **DO'S AND DON'TS**



DO wear simple, closed-toed dress shoes



DO make sure to have neat, neutral-colored nails



DO make sure clothes are comfortable and well-fitting



DO have clean or trimmed facial hair



DON'T wear sneakers and athletic attire



DON'T wear clothes that are ripped, wrinkled, too big, or too small



DON'T overuse fragrances



DON'T forget to be mindful of piercings and visible tattoos

**REMEMBER:** It's always better to be **overdressed** than underdressed.

## Business Professional



## Business Casual



*\*Your choice of apparel may vary depending on culture, religion, gender*