

Our Mission.

The University of Scranton is a Catholic and Jesuit university animated by the spiritual vision of Saint Ignatius Loyola, a tradition of excellence, and a commitment to the common good. The University is a community dedicated to the formation of students, and to the freedom of inquiry and personal development fundamental to the growth in wisdom and integrity of all who share its life.

Our Vision.

We will lead confidently into the future – extending our reach, increasing our impact, and preparing graduates to lead and excel. We will ignite within our students and community a shared dedication to the ideals of Catholic and Jesuit education.

Our Strategic Goals.

Grounded in our mission, the Strategic Plan is constructed around four specific goals: renewing our enrollment strategy; driving innovative educational and co-curricular programming; expanding collaborative efforts to support all students and their success; and making organizational improvements that support these aims and the sustainability and strength of our University. Each goal will be accomplished through concrete objectives explored via multi-level planning and initiatives across our University's departments, colleges, and organizational areas. Through approaches guided by the Jesuit values of *cura personalis* and *cura apostolica*, we will collaboratively pursue these four aims to achieve our vision.



Future-oriented Enrollment Strategy.

Establish and meet mission-oriented enrollment targets to expand our reach and support institutional sustainability. To achieve this goal, we will:

- Increase undergraduate net tuition revenue through strategic enrollment efforts.
- Welcome more transfer students.
- Increase graduate enrollment.
- Sustain mission-focused enrollment and funding support.

Next Generation Learning & Innovation.

Drive future-facing academic and co-curricular programming through bold experimentation, interdisciplinary collaboration, and student-focused design, embodying the innovative spirit of Jesuit pedagogy. To achieve this goal, we will:

- Launch new programs that meet market demand and increase student engagement.
- Design and implement distinctive pedagogy, research, and other high impact programming.
- Create and implement a process for program health assessment and sustainability.
- Utilize program health roadmaps and other assessments to revise existing programs to ensure mission fit and market relevance.



Learn more about the strategic plan.

Student Success & Retention.

Empower students through academic support, career-connected learning, and student-centered initiatives that promote persistence, increase retention, and foster belonging and success grounded in the Ignatian ideal of *cura personalis*. To achieve this goal, we will:

- Increase undergraduate student retention and graduation rates through data-informed strategies and proactive academic and student support services.
- Strengthen undergraduate student success initiatives to support academic achievement, career readiness, and accompany students in holistic formation and personal growth.
- Ensure adaptive and responsive strategies to meet the needs of today's graduate students.
- Upgrade campus infrastructure to support an optimal living and learning environment.

Organizational Effectiveness.

Modernize, streamline and improve systems and infrastructure to promote efficient and effective processes, data, and resourcing necessary to support our strategic goals and the committed care of our institution (*cura apostolica*). To achieve this goal, we will:

- Build modern, integrated frameworks for technology, data, and information management.
- Support strategic goals by embracing modernized, efficient, and adaptive processes.
- Design and implement more efficient, better integrated academic policies, curricular review processes, and information and decision workflows.
- Ensure our built and physical environments support strategic aims through improved and sustainable facilities, space, and infrastructure planning.
- Support institutional financial sustainability and decision making via improved financial and budget management processes.