



# Then and Now

University of Scranton student responses to the Higher Education Research Institute's 2013 CIRP Freshman Survey from 2010 and 2013

		2010	2013		Change
<b>Applications &amp; Decisions:</b>					
Students that applied to 7-10 institutions.		22%	38%		Students applied to more schools on average
Attending the U as their 1 <sup>st</sup> choice school	1 <sup>st</sup>	57%	68%		A higher percentage of students came to the University as their first choice
Attending the U even though accepted to 1 <sup>st</sup> choice		24%	11%		
<b>Reasons for attending:</b>					
The following reasons were "Very Important" in deciding to attend the University					
A very good academic reputation		83%	80%		Academic Reputation and Good Jobs for graduates remained top reasons for attending
That graduates get good jobs		78%	73%		
A visit to campus		60%	73%		A visit to campus was mentioned more often
The offer of financial assistance		62%	63%		The offer of financial aid remained an important reason
The religious affiliation of the University		29%	22%		Students listing religious affiliation decreased, but...
<b>Religious Affiliation:</b>					
Students that reported being Roman Catholic		70%	77%		More students reported being Catholic