Scranton Receives Carnegie Community Engagement Classification

Scranton is among just 119 colleges in the nation earning the highly selective 2008 Community Engagement Classification designated by the Carnegie Foundation for the Advancement of Teaching.

Through an extensive voluntary application process, the Carnegie Foundation recognized universities for success in Curricular Engagement (the connection of teaching, learning and scholarship to community); Outreach and Partnership (the extent of focus of institutional resources on community collaboration); or both. Scranton was among just 110 universities to receive classification in both areas.

The Carnegie Classification for Community Engagement selected colleges through a comprehensive application process which required universities to demonstrate institutional commitment and support for community service partnerships, as well as documentation of the impact such programs have had on the community.

The Chronicle Lauds Scranton for Fulbright Prowess

The University was recognized among the nation’s “top producers” of Fulbright fellowships for American students for the 2007/2008 academic year by The Chronicle of Higher Education. The Oct. 24, 2008, issue lists just 111 colleges in four categories based on their institution type and size.

Scranton was among the 22 universities in the nation listed as top producers in the “Masters Institutions” category. Scranton, with three Fulbright scholars, and Villanova University, with two, were the only two Pennsylvania universities listed in that category.

Scranton is one of 10 Jesuit universities to be cited on the four lists. This is the fourth consecutive year that the University of Scranton’s Fulbright success has been recognized in The Chronicle of Higher Education’s rankings.

Grant Will Support Innovation Investment

The University was awarded a $190,500 Wall Street West Innovation Investment Project Grant to help companies manage the transfer of the knowledge of retiring Baby Boomers to their predecessors.

Through the grant, the University’s Kania School of Management will lead the development of the Knowledge Management Institute, which will create and house techniques, tools, training, proprietary models and practitioners to help firms better assess and manage their intellectual property and transition their workforce to the next generation of professionals.

The Knowledge Management Institute is a partnership among The University of Scranton, Lehigh University and Cerebronix, Ltd., a management and technology consulting firm.

The project will create a self-sustaining, revenue-generating Knowledge Management Institute, housed virtually at both schools, which will provide a knowledge management, certificate-based training and development program.

This is the fourth Wall Street West Grant awarded to the University.

Library Digitizes Yearbooks

In January, the Weinberg Memorial Library released The University of Scranton Digital Yearbook Collection, featuring digital versions of every University of Scranton yearbook, from the 1916 Aquinas to the 2007 Windhover. The 74-volume collection includes approximately 17,000 digitized pages, all available as high resolution images. The digital books are full-text searchable so that users can easily find pictures of their favorite alumni, faculty and staff members. Users can browse and search the collection at www.scranton.edu/yearbooks.

The Digital Yearbook Collection is the first of the Weinberg Memorial Library’s new digital initiatives. In an effort to make the fascinating materials in the Special Collections and University Archives more accessible to the public, the Library is actively and continually scanning and preparing these unique collections for the Web. Ongoing and future digitization projects include the University’s archival photographs, master’s and honors theses, course catalogs, and local history books. Updates on these projects and all of the Library’s latest activities can be found on the Library’s blog at www.wmlinfospot.wordpress.com.

The University of Scranton Digital Yearbook Collection

www.scranton.edu/yearbooks

This image of the basketball team from the 1920 yearbook is one of many items in the Library’s new Digital Yearbook Collection.
Exhibit Depicts Lincoln’s Journey to Emancipation

The University was among the select group of schools chosen to display “Forever Free: Abraham Lincoln’s Journey to Emancipation,” a national traveling exhibition that focuses on Lincoln’s quest to restore a Union divided by Civil War.

The exhibit of reproductions of rare historical documents and photographs shows how Lincoln’s beliefs about freeing the slaves were transformed by wartime developments. “Forever Free” was on display at the Weinberg Memorial Library from Feb. 9 through Mar. 22.


“Forever Free” was made possible by grants from the National Endowment for the Humanities (NEH) and the Abraham Lincoln Bicentennial Commission, created by Congress and charged with planning the national celebration of Lincoln’s 200th birthday.

Scanton President Honored with Awards

University President Rev. Scott R. Pilarz, S.J., has been honored with three awards.

On April 18, Georgetown University honored Fr. Pilarz with The John Carroll Award, the highest honor bestowed by the Alumni Association of Georgetown.

Established by the Georgetown University Alumni Association in 1951, The John Carroll Award honors alumni whose achievements exemplify the ideals and traditions of Georgetown University and its founder, Archbishop John Carroll. All recipients have distinguished themselves through lifetime achievement and outstanding service to their alma mater. Five John Carroll Awards are presented each year. The 2009 Awards were presented during John Carroll Weekend, an annual gathering of Georgetown alumni.

Fr. Pilarz earned a bachelor’s degree in English from Georgetown University and served on the faculty before being named interim University Chaplain. Fr. Pilarz has received two other awards from Georgetown. He was recognized by the Georgetown Alumni Association in 2002 with the William Gaston Award for Outstanding Service and, while serving as a professor there, was chosen by the graduating class of 1999 to receive the Edward B. Bunn, S.J., Award for Faculty Excellence, which recognizes outstanding teaching and service.

(continued on next page)
Michael J. eagen award. S.J., on receiving the 23rd Chief Justice University President Rev. Scott R. Pilarz, S.J., University President Rev. Scott R. Pilarz, S.J., on receiving the 23rd Chief Justice

Michael J. Eagen Award. The public service award is presented to a person or an organization from the region for outstanding contributions to community development and improvement. Now in its 23rd year, the Eagen Award is the highest award bestowed by the Association.

Earlier last fall, Fr. Pilarz was presented the Medal of St. Elizabeth by St. Elizabeth University of Health and Social Sciences in Bratislava, Slovak Republic. The Award, which honors the patron saint of St. Elizabeth University, was presented to Fr. Pilarz on Sept. 30, 2008, for his input to cooperation between St. Elizabeth University and The University of Scranton.

Mulberry Street Improvement Project Expands

An effort of the City of Scranton, Scranton City Council and The University of Scranton to beautify and improve safety for the Mulberry Street corridor has grown in scope since the project was first announced in 2007.

The University’s investment has also grown through a plan developed by Ayers Saint Gross, a nationally-respected architectural agency in Baltimore, Md. Initially estimated at just more than $1 million, the Mulberry Street Improvement Project cost is now estimated to be in excess of $4 million. The University plans to implement the project in three phases over the next several years.

“As a good neighbor, The University of Scranton engaged architects Ayers Saint Gross in the project because of their extensive experience in helping urban campuses blend with their surroundings,” said University President Rev. Scott R. Pilarz, S.J. “The new vision they have put forth will dramatically enhance Mulberry Street as a vital gateway to the city and to our campus.”

The project will encourage foot traffic and improve pedestrian safety by creating wider walking paths along Mulberry Street. It incorporates stamped concrete cross-walks along a tree-lined street that is illuminated by period light fixtures. Landscaping will screen parking lots, and low stone walls will line the street intermittently. Elements of the design will provide a consistent appearance stretching from Jefferson Avenue to North Webster Avenue.

The first phase includes a large stone and cast iron sign on the northeast corner of Jefferson Avenue and Mulberry Street that welcomes passers-by to The University of Scranton campus and the historic Hill Section of Scranton. Immediately in front of the sign will be an enlarged pedestrian crosswalk area.

Two Receive Arrupe Award

The University honored two individuals with its annual Pedro Arrupe, S.J., Award for Distinguished Contributions to Ignatian Mission and Ministries. The awards were presented at a University Assembly on March 24.

Arrupe Awards were presented to Mary Ann Baudouin, assistant for social ministries for the Jesuits of the New Orleans Province, and Rev. John P. Foley, S.J., executive chairman of Cristo Rey Network.

The Arrupe Award is named in honor of the late Very Rev. Pedro Arrupe, S.J., the superior general of the Society of Jesus from 1965 to 1983. The University of Scranton instituted the award in 1995 to further its namesake’s vision by recognizing men and women for outstanding contributions in a wide variety of Ignatian-inspired ministries.

Over the last 30 years, Baudouin has worked tirelessly in a variety of social and lay ministries and charities from Washington, D.C., to New Orleans, where she has been a leader in recovery efforts following Hurricane Katrina. As assistant for social ministries for the Jesuits of the New Orleans Province, she coordinates social ministry and social justice activities for Jesuit priests, lay colleagues and institutions in a ten-state area.

Fr. Foley served as principal of the first Cristo Rey Jesuit High School when it opened in 1996, serving Mexican immigrant children on Chicago’s south side. He went on to become a champion for the development of similar schools and in 2005 was named president of the Cristo Rey Network. Currently, there are 22 schools in the Cristo Rey Network serving more than 5,000 students nationwide.
Lectures and Conferences

Alumnus Speaks at Sportsmanship Day Events

The model of good sportsmanship and sports education was celebrated at events on March 3, as the University participated in the 19th annual National Sportsmanship Day.

Sponsored by the Institute for International Sport, National Sportsmanship Day is the largest sportsmanship initiative in the world. The University hosted a lecture and workshop by Matt Davidson, Ph.D., ’93, founder, president and director of education for the Institute for Excellence and Ethics. The lecture was entitled “Work Hard, Do Your Best, Do the Right Thing.” Dr. Davidson also offered a workshop for area school teachers. The lecture and workshop were sponsored by the Athletics Department of Scranton.

Dr. Davidson has dedicated nearly 15 years to character education research, program development and dissemination. His publications include Smart & Good High Schools: Integrating Excellence and Ethics for Success in School, Work, and Beyond, which he co-authored with Dr. Thomas Lickona.

For National Sportsmanship Day, Matt Davidson, Ph.D., ’93 returned to campus to present a free public lecture and lead a workshop for area coaches. At the workshop are, from left: Jack O’Malley, Ph.D., associate professor of psychology, Gary Wodder, Ph.D., professor of exercise science and sport, Dr. Davidson, David Black, Ph.D., professor of philosophy, and Tomm Evans, chair of the English Department at North Pocono High School and former University of Scranton swim coach.

Conference Celebrates Women and History

“Women and Social Movements in U.S. Women’s History” was the keynote topic presented at the Second Biennial Conference on Women and History in Northeastern Pennsylvania, which took place at the University on March 14.

Kathryn Kish Sklar, Ph.D., distinguished battle professor and co-director of the Center for the Historical Study of Women and Gender at the State University of New York at Binghamton, delivered the keynote address.

Presentations included such topics as “Cornelia Bryce Pinchot of Milford, PA,” “The Suffrage Story in Scranton, August 19-November 4, 1920,” “The Women Who Founded the Tioga Point Museum, Athens, PA,” “The Scranton Lace Factory Goes to War,” “Scranton’s Sisters, Servants of the Immaculate Heart of Mary” and “Nursing in Early 20th-Century Scranton.”

The Conference was supported by grants from the University’s Office of Equity and Diversity, Art and Music Program and Hope Horn Gallery; the Lackawanna Arts Council; and the Lackawanna Heritage Valley Authority.

Speaker Urges for Vaccination Distribution

Joan Kuzmack Keil ’84 urged for the distribution of the HPV vaccination to women in the Asia Pacific countries during her speech at the PNC Breakfast on Feb. 24, in The Rose Room of Brennan Hall.

Keil, who is director Asia Pacific Marketing, Vaccines for Merck & Co., Inc, has travelled to 13 of the 14 Asia Pacific countries, and plans to travel to Vietnam in the near future. She has travelled to these countries to try to sell and distribute the vaccine to women in need. HPV, or Human Papillomavirus, when found in women, often becomes cervical cancer, which is the number two killer of women in the world.

More than 100 Scranton area community leaders gathered at the breakfast to hear her presentation. The PNC Breakfast is a lecture series at The University of Scranton that brings together members of the civic and business community to hear guest speakers address topics of regional, national and international interest. PNC Bank is the corporate sponsor.

Faculty News

Emerson Society Honors Scranton Professor

The Emerson Society has presented Len Gougeon, Ph.D., distinguished university fellow and professor of American literature at Scranton, with its Distinguished Achievement Award. The award recognizes scholars who have made important contributions to Emerson studies.

Dr. Gougeon has authored three books on Emerson. His most recent book, Emerson & Eros: The Making of a Cultural Hero, published by the State University of New York Press, was nominated for the Alpha Sigma Nu Book Award this year. A copy of this work will be provided by Alpha Sigma Nu to the libraries of all 28 Jesuit colleges and universities in the United States.

Psychology Professor Co-authors Textbook

Brad Alford, Ph.D., professor of psychology, has co-authored the second edition of the book Depressions: Causes and Treatment, published by the University of Pennsylvania Press in December.

Dr. Alford has co-authored the book with Aaron Beck, M.D., university professor emeritus of psychiatry at the University of Pennsylvania and President of the Beck Institute for Cognitive Therapy and Research.

The new edition of the book expands on the original research of the first edition, authored solely by Dr. Beck and published 40 years ago. The first edition reported on Beck’s original tests of Freud’s theory that led to a new system of psychological theory and therapy.

Associate Dean Ranked First Among Advertising Scholars

Kenneth R. Lord, Ph.D., associate dean of the Kania School of Management, has been ranked among the world’s top advertising scholars in the fall 2008 issue of Journal of Advertising.

Dr. Lord is ranked first among authors published in Journal of Current Issues & Research in Advertising, one of three leading advertising journals, according to an article titled “A Ten-Year Retrospective of Advertising Research Productivity, 1997-2006” by John B. Ford and Alfa Merchant. He is ranked 18th among those published in the three leading advertising journals (which also include Journal of Advertising and Journal of Advertising Research), and 39th among authors of advertising-related articles in 17 leading advertising, marketing and business journals.

Political Science Professor Co-authors Textbook


The first American Government textbook with an all-woman author team, the book is written by teachers for teachers and their students today. The book is built on an approach that teaches students to think critically by encouraging them to inquire and converse with one another, and, finally, to participate in American government.

The textbook’s critical thinking framework engages students in assessing current political trends, pressures, events and issues in the context of the nation’s history. Then, the book prompts the students to image what politics will look like in the future and what that means for them. With integrated themes on diversity and civic engagement, the book prepares students, and attempts to inspire them, to join the conversation of American political life.

Co-authors, along with Dr. Harris, are Brigid Harrison, of Montclair University, and Susan Tolchin, of George Mason University.

Student News

Service Trip Takes Nursing Students to Kentucky

A group of nursing students from the University dedicated part of their intersession break to serving residents of one of the poorest regions of the United States.

Ten seniors and three chaperones from the Nursing Department traveled to the Sandy Valley and Cumberland regions of Kentucky from Jan. 18-24. This is the second consecutive year that Scranton nursing students have partnered with the Christian Appalachian Project, the 15th-largest human services charity in the United States.

During their time in Kentucky, the students provided nursing education and healthcare to residents in eight counties. They participated in health fairs and conducted home visits that involved medication review, full physical assessments and suggestions about vitamins and over-the-counter medications to treat certain health conditions.

Senior nursing students participating in the service trip to Kentucky were: Amanda LaCorte, Erin Gilfeather, Laura Falzon, Emily VonBraun, Ashley Matos, Megan Conley, Patti O’Leary, Ashley Schulz, Kaitlyn Sobek and Solange Ndingwan.

Nursing students Laura Falzon (left) and Amanda LaCorte host a nursing bingo for seniors during a service trip to Kentucky.

Students Win Awards at European Union Simulation

Scranton students distinguished themselves by winning several awards at the 16th annual Mid-Atlantic European Union Simulation held recently in Washington, D.C. The students represented Denmark in simulations of European Union parliamentary meetings and debates at the intercollegiate competition.

Scranton students who received awards for their work were seniors Deirdre Strehl, Best European Union Commissioner; Carl Cervi, Best Prime Minister; Michael George, Best Agriculture Minister; and Alyson Semon, the Emilio Rodriguez Award for Best Parliamentarian in the Plenary Session.
According to Gretchen Van Dyke, Ph.D., associate professor of political science, who includes the simulation experience as a part of the European Union course she teaches, several Scranton students also emerged as leaders within their respective European Union Parliamentary Party Groupings.

Friendly Sons Present Check, Announce Scholarship Recipient

The Friendly Sons of St. Patrick of Lackawanna County recently presented a check to The University of Scranton for the Dr. John H. Corcoran Scholarship for Study in Ireland. Seated are, from left, John Keeler, president of the Friendly Sons of St. Patrick, Corcoran Scholarship recipient Patrick Bannon, and Tracy Bannon ’84, Patrick’s mother. Standing, from left, are Richard P. Conaboy Jr., representing the Honorable Richard P. Conaboy ’46, chairman of the scholarship committee; University of Scranton President Rev. Scott R. Pilarz; Joseph (Jay) Bannon, M.D. ’83, and Charles Bannon, M.D., Patrick’s father and grandfather respectively; and Michael Simons, director, study abroad/global initiatives at the University.

Yevich, who died in 2005, was a longtime Scranton fireman and accomplished local musician, and served as Fire Chief in the Wenzel Administration. He was the father of Michael Yevich ’94, Cynthia Yevich ’84, and University Director of Performance Music Cheryl Yevich Boga.

Joe Boga, grandson of the late Gene Yevich, performs alongside Wycliffe Gordon H’06 at the inaugural Gene Yevich Memorial Jazz Concert.

Players Present columbinus

The University Players presented columbinus by the United States Theatre Project as one of its mainstage productions for 2008-09. Performances, held in the McDade Center for Literary and Performing Arts in February and March, depicted the events of the 1999 shootings at Columbine High School. The play, written by Scranton natives Stephen Karam and PJ Paparelli, is based on interviews, survivor accounts and police transcripts, and explores the cause and effect of peer pressure among our nation’s youth.

The University Players present columbinus, a play that depicts the events of the 1999 shootings at Columbine High School.

The Arts

Yevich Memorial Concert Held

David Ostwald’s Gully Low Jazz Band, with special featured guest Wycliffe Gordon H’06 performed “In Concert” on Feb. 22 for the inaugural Gene Yevich Memorial Jazz Concert. The performance, held in the Houlihan-McLean Center, was sponsored by former Scranton Mayor David Wenzel ’69, G’74 and his wife, Janet.

Exhibit Celebrates Influential Architect

The Hope Horn Gallery recently exhibited the work of George M.D. Lewis, the architect who shaped the face of Scranton. The exhibit featured original drawings of Davis and Lewis’ buildings, and photographs of the completed structures by John Horgan Jr., a photographer known for his work documenting Pennsylvania’s anthracite industry, who photographed Davis and Lewis’ architecture.

Among the Scranton structures designed by Lewis are the Scranton Gas & Water Company building, the Stoehr and Fister building (now Courthouse Annex) the Bank Towers building and the Scranton Times building. The exhibit included an opening lecture by Josephine Dunn, Ph.D., associate professor of history.
The President’s Business Council will present John A. Walsh ’66, executive vice president and executive editor of ESPN, Inc., with the President’s Medal at the Council’s Eighth Annual Award Dinner to be held on Thursday, Oct. 8, at The Pierre in New York City. Special guests on the evening’s program include Robin Roberts, anchor of ABC News’ “Good Morning America,” and Bob Ley, host of ESPN’s “Outside the Lines,” both of whom are Walsh’s personal friends.

Known to all of his Scranton associates simply as “John A.,” Walsh has been the executive editor of ESPN since December 1990 and currently serves as chairman of ESPN’s editorial board. At times during his 22-year career at ESPN, he has overseen the launch of ESPN The Magazine and ESPN Radio; was instrumental in developing the many news and information elements within ESPN, including networks and new shows; has led the editorial direction of ESPN.com and its properties; and served as the managing editor, responsible for the editorial content of all news and informational programming, including SportsCenter, ESPN’s flagship sports news program. In October 2007, Business Week listed Walsh at number 66 among the 100 most powerful people in sports, citing he “made his mark reshaping the marquee show, SportsCenter.”

Rev. Scott R. Pilarz, S.J., University president, commented, “John A. has had a remarkable career in journalism, especially in the sports field. He continues to have a tremendous impact, behind the scenes, on how the world views sports through the various media outlets of ESPN. We are grateful for John A.’s acceptance to be honored and feel that he will bring a new level of recognition to the PBC Dinner.”

Despite the very real challenges that the current economic conditions present to this year’s fundraising efforts, PBC Chair Mary Beth Farrell ’79 said, “I am encouraged by the fortitude and commitment of our PBC members and the University alumni community. It would have been understandable to take this year off, but the Council felt it was more important to keep our momentum going in support of scholarships at the University. The dollars raised via the dinner help to free up other University funds for current students and their families who are directly affected by the economy and might otherwise need to withdraw.”

Prior to joining ESPN in 1988, Walsh was the founding editor of Inside Sports magazine, as well as the managing editor of U.S. News & World Report and Rolling Stone. He has held a number of editorial positions, including sports editor of the Columbia Missourian, sports editor and op-ed page editor at Newsday, and style section editor of The Washington Post in the post-Watergate years. He has also been the editor of three books on sports, including “The Heisman: A Symbol of Excellence,” published in 1984. A Scranton native, Walsh earned a bachelor’s degree in English from the University and is a 1991 recipient of the Frank J. O’Hara Alumni Award. Walsh received a master’s degree in journalism from the University of Missouri School of Journalism and was awarded their Medal of Honor in 2001. A current member of the University’s Board of Trustees, he is also a member of the Executive Committee of the President’s Business Council. Walsh and his wife, Ellen, reside in Connecticut and have two children.

The President’s Business Council (PBC) was formed in January 2001 by the University and a prominent group of alumni and friends whose purpose is to advance the mission of the University. The Council is conducting regional receptions this Spring to promote local networking and to strengthen and promote membership. Receptions will be held in Boston, New York City, Philadelphia, Scranton and Washington, D.C. In cooperation with the Kania School of Management, the Council will hold its annual “President’s Business Council Day” on campus in May.

For more information, please contact Timothy J. Pryle ’89, Director of the President’s Business Council, at (570) 941-5837 or prylet2@scranton.edu. Please refer to the inside back cover of this magazine for ticket reservation information.

More than $87 Million Committed to Campaign

The Pride, Passion Promise Campaign was launched April 26, 2008, with a goal of $100,000,000 to be raised for campus priorities. The first priority includes transforming our campus with the addition of The Patrick & Margaret DeNaples Center, Christopher and Margaret Condron Hall, and John and Jacquelyn Dionne Campus Green. The second priority involves securing our future by designating
money raised to the University Endowment and Scholarship funds. Both priorities will ensure that The University of Scranton is in good physical and financial condition to compete for the best and brightest students. Christopher “Kip” Condron, national co-chair of the Campaign, describes the campaign as “a transformational event in the history of the University. This is a chance for all alumni to participate in changing Scranton now and to make their mark on the future of the institution.”

During the campaign kick-off last April, the University announced total commitments to the Campaign of $68,000,000. In less than a year, the total has jumped to $87,400,000. The Pride, Passion, Promise Campaign is a comprehensive campaign; all money raised throughout the University is applied to the total.

At this point in the campaign, we are poised to begin our broad-based solicitation effort. Subcommittees will be forming shortly on a regional basis, and volunteer support is extremely important. Our entire alumni population will be invited to participate in this campaign. If any member of The University of Scranton community wants to get involved with the campaign, please contact our office at campaign@scranton.edu or (570) 941-7724.

Estate Gift Honors Rev. Dexter Hanley, S.J.

The University is proud to announce a gift of $5,000,000 to the Pride, Passion, Promise Campaign from the estate of Robert and Catherine McDevitt of Binghamton, N.Y.

Mr. McDevitt was a close friend of the late Rev. Dexter Hanley, S.J., who served as president of the University from 1970-1975. The gift from McDevitt’s estate will be in honor of Fr. Hanley and will fund faculty development programs at the University.

McDevitt was owner of McDevitt Brothers Funeral Home, a business his grandfather founded in Binghamton in 1880. He died in September 2008 at the age of 90. His wife, Catherine, passed away in April 2008.

McDevitt’s mother was the secretary to A. Ward Ford, founder of a company that ultimately became part of IBM. Mr. McDevitt inherited his mother’s shares of company stock, and then spent 70 years accumulating more shares. The majority of this gift will be in the form of IBM stock.

The McDevitts have long been involved in Catholic and Jesuit education. Mr. McDevitt was a 1940 graduate of Georgetown University and had been a Regent at Georgetown and at LeMoyne College in Syracuse, N.Y., where he served as a member of LeMoyne College’s Board of Trustees from 1977 to 1980.

The endowment created at the University is called the Robert L. McDevitt, K.S.G., K.C.H.S., and Catherine H. McDevitt, L.C. H.S., Fund in Honor of the late Rev. Dexter Hanley, S.J.

Campaign Gift Establishes Faculty Chair

Joseph ’69 and Judith Doyle of Great Falls, Va., have shown their support for the Pride, Passion, Promise Campaign by establishing the St. Robert Bellarmine, S.J., Chair in the Catholic Intellectual Tradition. Doyle explains the name by saying, “St. Robert Bellarmine, S.J., was a respected theologian and Doctor of the Church. He is a terrific choice to serve as the patron saint of the Catholic Intellectual Tradition at The University of Scranton.”

The chair will be housed in the College of Arts and Sciences and will provide the University with a unique opportunity to recruit an established academic authority in Catholic theology or teaching to fill a faculty role, and will provide funds for this faculty member to perform research in their field. Establishing this chair at the University will help advance the mission and identity of the University as a Catholic and Jesuit school.

A goal of the Pride, Passion, Promise Campaign is to establish a faculty chair in each of the four colleges on campus. Thanks to the Doyle family, we have taken our first step toward this goal. Harold Baillie, Ph.D., provost and vice president for academic affairs, describes the chair as, “an opportunity to put Scranton on the map for well established scholars in Catholic doctrine. It will allow us to compete more effectively for the most respected and accomplished faculty in the realm of Catholic thought.”

Joseph Doyle is a certified public accountant who graduated from Scranton with a bachelor’s degree in management. He and his wife, Judith, are the parents of four children: Mark ’07, Beth, Colleen and Kevin.

Alperin Financial Center Provides Simulated Trading Environment

Business students at Scranton are gaining hands-on experience with the stock market, thanks to the new Irwin E. Alperin Financial Center on the first floor of Brennan Hall.

The state-of-the-art laboratory, complete with distance learning capabilities, is funded by the Alperin family and a grant from the Department of Education of the Commonwealth of Pennsylvania. Students in the Kania School of Management are taking advantage of real-time trading room technology, industry-focused instruction and leading-edge learning methods available in the Alperin Financial Center. The Alperin Center is named in honor of the late Irwin Alperin, a trustee, friend, and benefactor of the University.

President Seeks Support for Financial Aid

Moved by concern for current and future students and their families, University President Rev. Scott R. Pilarz, S.J., has established the James P. Sweeney, S.J., Family Outreach Program. In 1942, Fr. Sweeney, the Jesuit Provincial, noted in a letter to the Diocese, “...acceptance of your invitation (to assume oversight of the University) is, of course, a challenge in these abnormal times, when all colleges are facing a crisis. However, St. Ignatius was never one to run away from a difficult proposition, and we are supposed to imitate his example.”

In a Royal Fund appeal, Fr. Pilarz is seeking help from alumni and friends to raise $1 million in matching funds to support financial aid for students. “My goal is to establish a $2 million fund to support our outreach program with half the dollars secured from budget reallocations directed to address this critical need,” he said.