In his remarks to the audience, which included a large contingent of Scranton students, as well as many high school and college students from across Pennsylvania, Dr. Watson offered insights into the DNA discovery, as well as advice about problem-solving in scientific research. “Be prepared to work on a problem ahead of its time,” he advised, speaking from the voice of experience. At the age of 24, the young Watson and his colleague beat what he referred to as “more qualified people” in a race to break the DNA code.

He also encouraged aspiring scientists to work in pairs and not to underestimate the value of networking. “Success comes much better if you talk to your competitors,” he said.

At the lecture, and earlier in the day when speaking to a smaller group of science students, Dr. Watson advised, “Never put yourself in a position where there’s no one who’s going to save you. I think it’s important to somehow match up with someone who believes in where you want to go, and who thinks you can get there,” he said, noting the support offered to him by three professors at the University of Chicago.

Dr. Watson was the 13th Nobel laureate to speak at the Harry Mullin, M.D., Memorial Lecture series, which began in 1985 and has brought some of the world’s most distinguished scientists to Scranton. The lecture series honors the late Dr. Harry Mullin ’31 and is sponsored by Mrs. Harry Mullin, Robbin Mullin, Brian Mullin, M.D., ’66 and the University’s Chemistry Department.
Scranton Selected as Regional Hub for Internet2

Scranton has been selected by the University of Pennsylvania to serve as the regional hub for Internet2, the nation's new high-speed Internet. The announcement was made at a news conference on Dec. 15, 2005, that included a live, joint graduation ceremony between The University of Scranton and Universidad Iberoamericana, its sister Jesuit university in Mexico City.

The University will be the area aggregator for Internet2 connections for colleges and universities, primary and secondary schools, NEIU units, libraries, museums, hospitals and research corporation partners in Lackawanna, Luzerne, Wayne, Pike, Wyoming, Sullivan, Susquehanna and Bradford counties.

Internet2 is a consortium led by more than 200 universities working with government researchers and industry partners to develop high-quality, high-speed uses for the next phase of the Internet. The goal of Internet2 is not to replace the current Internet, but rather to develop technology to enhance it. The primary goals of Internet2 are to create leading-edge network capability for the national research community; to enable revolutionary Internet applications; and to ensure the rapid transfer of new network services and applications to the broader Internet community.

Greg Palmer, Executive Director of Mid-Atlantic GigaPop in Philadelphia for Internet2 (MAGPi) at The University of Pennsylvania, explained the capabilities of Internet2 during a news conference on Dec. 15. Looking on is Connie Wisdo, Director of Technology Development and Innovation at Scranton.

demonstration of Cleveland Institute of Music's Distance Learning Jambalaya; a hands-on, 3-D anatomy instruction using a virtual cadaver; real-time remote access to an XL-30 electron microscope; and a remote laparoscopic surgery demonstration.

New Major Illuminates CSI Interest

With public interest in forensic chemistry soaring – a by-product of popular television shows and news coverage of high-profile crimes – Scranton will offer a new major in forensic chemistry beginning in the fall of 2006.

Scranton is the only higher education institution in the region and one of only a dozen in the state to offer this bachelor's degree program.

The forensic chemistry major addresses an increasing interest among prospective students. Although the University does not specifically track inquiries for forensic chemistry, the school has seen student inquiries for criminal justice more than double from 2003 to 2004 and has seen its inquiries for chemistry increase by more than 30 percent over the same period.

The new forensic chemistry major takes an interdisciplinary approach to the field with criminal justice course work supplementing primary courses in chemistry. Students will take courses in organic and inorganic chemistry, biochemistry, physics, biology and instrumental analysis, as well as classes in criminal law, the investigative process and principles of evidence.

Pennsylvania Governor Speaks at Luncheon

Pennsylvania Governor Edward G. Rendell encouraged Scranton's brightest students to consider careers in public service when he visited campus on Nov. 28, 2005, as the featured speaker at the inaugural Scully Scholars Luncheon.

“Hopefully you will think of a career in public service. We need the best and brightest in our business,” Governor Rendell told a standing-room-only audience of about 150 students, faculty and invited guests.

Named for the late professor Timothy H. Scully, who taught politics, history and government for 40 years at Scranton, the Scully Scholars Luncheon provides a forum for prominent elected officials to share their thoughts on government and civic service with students, faculty and guests. The late professor is also remembered through the Scully Scholars Program, which provides University of Scranton students with financial aid to pursue internships in government service and public policy.

Pennsylvania Governor Edward G. Rendell was the featured speaker at the inaugural Scully Scholars Luncheon.
Recognition for the Kania School of Management

Scranton has been recognized as having one of the nation’s top business schools by the late Peter F. Drucker, who is considered by many as the ‘father of modern management.’

A November 11, 2005, story by James Flanigan and Thomas S. Mulligan in The Los Angeles Times, says: “To a magazine writer who sought guidance for an article on the role of business schools, Drucker advised: ‘Don’t go to Harvard, but to the business school at the University of Scranton. That’s where they are changing lives.’”

The University’s Kania School of Management was also included among the elite colleges listed in the Princeton Review’s “Best 237 Business Schools.”

University Press Announces New Publications

• Web-Based Career Counseling: A Guide to Internet Resources for Researching a Career and Choosing a Major by Mary E. Ghilani contains extensive listings of career-appropriate Web sites for those exploring occupations.


• In the Faraway Mountains and Rivers: More Voices from a Lost Generation of Japanese Students continues the self-narrative of Japanese student-soldiers which Midori Yamanouchi-Rynn, Ph.D., and Joseph L. Quinn, S.J., began in their 2000 book, Listen to the Voices from the Sea, a collection of writings by World War II kamikaze pilots. Dr. Yamanouchi-Rynn is a Professor of Sociology and Criminal Justice at of Scranton, and Father Quinn is a Professor of English at Scranton.

• Cave of the Jaguar: The Mythological World of the Tainos by Anthony M. Stevens-Arroyo, Ph.D., has been revised with a new introduction and bibliography. First published in 1988, the book is considered an authoritative text on the Taino, the extinct indigenous people of the West Indies.

• Preaching the Teaching addresses those who minister to Hispanic communities, encouraging them to incorporate social justice themes found in the Gospel into their ministry.

• Archbishop Romero, Martyr and Prophet, a 28-minute video produced by the University of Notre Dame Institute for Latin American/North American Church Concerns in partnership with Stepstone Productions, Inc. and Holy Cross Media Ministry, examines the life of El Salvadoran Archbishop Oscar Romero, who was murdered by a death squad gunman in 1980. The books and video are available for purchase at all major bookstores, or through The University of Scranton Press at 1-800-941-3081 or online at www.scrantonpress.com.

Three Appointed to Administrative Posts

University President Rev. Scott R. Pilarz, S.J., has announced the appointment of Harold W. Baillie, Ph.D., as Provost and Vice President for Academic Affairs; Sr. Bernadette Duross, R.S.M., ’80 as Vice President for Mission; and Patrick Leahy as Vice President for University Relations.

Grant Supports Student Literacy

Scranton’s Center for Teaching and Learning Excellence (CTLE) recently received a grant in the amount of $14,000 from the Verizon Foundation. Monies from the grant, which is entitled “Fostering Excellence in Literacy for Students Regardless of Learning Style or Disability,” will be used to purchase electronic equipment in support of the center’s goal of promoting and improving literacy for all students. Through the grant, the CTLE will purchase new hardware and software to help students improve their reading and writing skills. Equipment will include text reading programs and a portable word processor.

Presenting the Verizon Foundation’s grant to the Center for Teaching and Learning Excellence (CTLE) are, from left: from Verizon, Ray Totten, Service Manager, and Anna Cervenak, Director of External Affairs; and from Scranton, Andre Oberle, Ph.D., Director of the CTLE; Charles E. Kratz, Dean of Library and Information Fluency; and Margaret McNulty, Director of Corporate & Foundation Relations.
Hispanic Education Efforts Commended

Scranton is one of only 16 universities in Pennsylvania recognized by The Hispanic Outlook in Higher Education for “doing a commendable job of recruiting, retaining, educating and graduating Hispanic students.”

A total of 552 colleges and universities in the United States and Puerto Rico made the magazine’s “Publisher’s Picks” list of institutions recognized for their diversity efforts. The list was published in the Nov. 21 issue of Hispanic Outlook.

This is the eighth consecutive year that the University has made the list that highlights colleges and universities that have been successful in attracting and educating Hispanic students.

Scranton has seen its enrollment of Hispanic students increase for five consecutive years. Currently, 205 Hispanic students are enrolled at the university, a 17 percent increase over 2004 and a 46 percent increase over 2003 enrollment numbers.

Events Celebrate Black History Month

In celebrating Black History Month in February, the University community held many events to celebrate and acknowledge the many contributions and accomplishments of African Americans.

Among the events were a discussion by Madame Denise Dennis, hosting of the 17th Annual Martin Luther King Jr. Scholarship Dinner, tributes to the late Rosa Parks and a lecture by Bishop George D. McKinney. The University also hosted the Schomburg Center’s exhibit, “Lest We Forget: The Triumph Over Slavery,” a 31-panel exhibition examining more than 400 years of slavery.

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Scranton Named Among America’s Hottest Colleges

Scranton has been selected as one of the 367 schools profiled in the 2006 edition of the Kaplan/Newsweek guide to America’s Hottest Colleges.

The guidebook combines Newsweek’s journalistic expertise with Kaplan’s 67 years of college admission experience. Scranton is listed in the book’s profile of the 367 “most interesting” colleges in the nation. The colleges profiled are chosen based on the school’s selectivity, special programs offered, uniqueness of the student body, guidance counselor recommendations, and other noteworthy factors that make the school stand out as “interesting” to a national audience.
Director of Vatican Observatory Receives Ignatian Award

Rev. George V. Coyne, S.J., Director of the Vatican Observatory and Adjunct Professor of Astronomy at the University of Arizona, was presented with the annual Pedro Arrupe, S.J., Award for Distinguished Contributions to Ignatian Mission and Ministries at the University Assembly on March 29. The event was part of Jesuit Heritage Week celebrating the Jesuit Jubilee 2006.

Fr. Coyne’s research interests are based on a technique called polarization studies using the polarization of light. He is well known for his recent studies concerning the distribution of matter around young stars and is a vocal opponent of intelligent design.

Among the many honors bestowed on him is the naming of a comet in his honor in 1991.

The Arrupe Award is named in honor of the late Very Rev. Pedro Arrupe, S.J., the Superior General of the Society of Jesus from 1965 to 1983. The University of Scranton instituted the award in 1995 to further its namesake’s vision by recognizing men and women for outstanding contributions in a wide variety of Ignatian-inspired ministries.

Students

Senior Named Among top 20 Students by USA Today

Tina Marie George, a senior majoring in biology and philosophy, is listed among the top 20 college students in the nation as selected by USA Today for its All-USA College Academic First Team. The academic teams, announced in the Feb. 15 issue of USA Today, were selected by a panel of judges from 600 students nominated by colleges and universities from across the nation.

The University of Scranton is the only college in Pennsylvania and the only Jesuit school with a student named to the first team.

Ms. George is the fifth University of Scranton student in four years to be included in USA Today’s All-USA College Academic Teams, and the second in three years to be named to the first team.

Another Goldwater for Scranton

Scranton junior Kristy Gogick has become the fifth Scranton student in four consecutive years to be awarded a highly competitive Goldwater Scholarship.

Ms. Gogick, a junior majoring in chemistry with a minor in mathematics, is among just 323 sophomore and junior undergraduates in the nation to be awarded the scholarship for the 2006/2007 academic year.

“The Goldwater Scholarship is considered to be the premier undergraduate scholarship for the fields of mathematics, natural sciences and engineering,” said Gretchen Van Dyke, Ph.D., Associate Professor of Political Science and the University’s Director of Fellowship Programs.

Ms. Gogick is one of only eight Goldwater Scholars to be selected this year from six Jesuit schools (Georgetown, Holy Cross, St. Joseph’s, Loyola New Orleans, Loyola Maryland, and The University of Scranton).

Political Science Major Named Truman Scholar

Vincent Solomeno, a political science major and the student body president at Scranton, is one of only 75 students from 63 colleges in the nation to be selected as a 2006 Truman Scholar. The scholars were selected from among 598 candidates nominated by 311 universities.

The University of Scranton is one of only five Jesuit universities to have a student named as a 2006 Truman Scholar.

Mr. Solomeno is the seventh University of Scranton student to be named a Truman Scholar. In the past six years, The University of Scranton has nominated 12 students for Truman Scholarships, eight of whom became national finalists, with four, including Mr. Solomeno, being named as Truman Scholars.

Congress established the Truman Scholarship Foundation in 1975 as a memorial to the 33rd President of the United States. The foundation awards merit-based scholarships to college students who plan to attend graduate school in preparation for careers in government or elsewhere in public service.
Students gathered in front of the Gunster Center for the lighting of the Advent Tree following an Advent Liturgy on Dec. 11.

**Students Show the Spirit of Giving**

Scranton students spread the holiday spirit to those less fortunate through participation in numerous service programs throughout the Christmas 2005 season.

More than 100 Scranton students from five residence halls combined efforts to lead a “Warm Hands, Head and Feet” Program to provide new hats, gloves and socks for the homeless throughout the Scranton area.

In addition, more than 300 students, faculty, staff and friends of the University participated in programs organized through the Center for Social Action and Service Initiatives to provide Christmas gifts for area families in need. More than 200 participated in the Giving Tree program, in which students donated a gift to an individual child. More than 100 participated in the Adopt an Angel program, in which groups of students were asked to purchase several gifts for a child in need. All of the donated items were given to local charities for distribution.

**Aid for Hurricane Katrina Relief Efforts**

Forty University of Scranton students, along with eight staff and faculty chaperones, volunteered at Catholic charities of the archdiocese of New Orleans in January. The Students spent a week helping to repair homes and remove debris in areas damaged by the floods following Hurricane Katrina. Among the students who participated in the relief efforts were Thomas Murtaugh (left) and Stephen Fromhold.

**Nursing Students Receive Grants, Scholarships**

Scranton’s Department of Nursing has received $108,160 in grants to be used for 45 scholarships for nursing students.

The Pennsylvania Higher Education Foundation (PHEF) has awarded the University with a $95,000 Nursing Education Grant for the 2005-2006 academic year, and Blue Cross of Northeastern Pennsylvania, through PHEF, has provided a supplemental grant in the amount of $13,160.

The funding is part of a nursing scholarship initiative designed to close the gap between demand for nurses and the nursing resources available. Nurses are particularly critical in Northeastern Pennsylvania, where there is a large aging population.

In addition to the PHEF grants, The University’s Making a Difference Nursing Scholarship Award was recently presented to two nursing students who each received an award in the amount of $1,500. The Making a Difference Nursing Scholarship Award was founded to assist licensed practical nurses that are pursuing a bachelor’s degree in nursing at the University.
On the Commons

Faculty & Staff

The research of Psychology Professor John C. Norcross, Ph.D., concerning changes in psychotherapy treatments was featured in a New York Times story by Alix Spiegel on Feb. 14, 2006, and in other national and international publications. Dr. Norcross’s research examined the increase and influence of cognitive behavioral therapy (CBT) and the decline of psychoanalysis in treating psychological disorders. According to CBT, patients do not need to return to the historical sources of their problems; rather, they need to correct their current “cognitive distortions.”

Dr. Norcross was also presented the 2005 award for Distinguished Contributions to Education and Training by the American Psychological Association (APA), the largest psychology organization in the world. He is one of just 15 people who have received this prestigious award since it was first given in 1987.

David Friedrichs, Professor of Sociology/Criminal Justice, received the Lifetime Achievement Award from the Division on Critical Criminology of the American Society of Criminology (ASC). The award, which has been given for more than 10 years, is presented to various prominent criminologists who have contributed to critical criminology. The award was presented at the Annual Meeting of the American Society of Criminology held in Toronto, Canada, in November 2005.

Michael O. Mensah, Ph.D., Professor and Chair of the Accounting Department, has been named Dean of the Kania School of Management. He was appointed Dean following a national search. Dr. Mensah joined Scranton as Assistant Professor of Accounting in 1987. He was promoted to Associate Professor in 1992 and to Professor in 2003. He became the Chair of the Accounting Department in 2000.

Anthony M. Ianiero has been named Associate Vice President for Development. Mr. Ianiero is responsible for the University’s Development Division, which includes the entire external and internal fundraising program. He brings to Scranton more than 25 years of advancement and development experience. Prior to joining the University, he served as Executive Vice President of Operations and Development at The Bloomsburg Hospital. Previously, he held several senior development positions at Bloomsburg University.

Rose Sebastianelli, Ph.D., Professor of Operations and Information Management, was chosen as the Kania School of Management (KSOM) Professor of the Year by Scranton’s Business Club. The Award was presented at the annual KSOM dinner in the fall of 2005.

The Arts

Concerts, plays and exhibits filled the arts calendar during the winter and spring. Following are highlights from some of the events.

Internationally renowned organist Dr. Frederick Hohman performed on the University’s 1910 Austin Opus 301, pipe organ at concert on Feb. 25. The concert was one of three recitals recorded for radio broadcast. Pipedreams is a nationally syndicated radio program that features renowned performances on noteworthy organs located throughout the world.


The University Players presented “The Ladies of the Camillias” in February and “Urinetown: The Musical,” in March and April.

Dr. Frederick Hohman performed on the University’s pipe organ at a concert that was recorded for radio broadcast. On stage is Michael Barone, host of Pipedreams.
The President’s Business Council has announced that Christopher M. “Kip” Condron ’70, President & Chief Executive Officer of AXA Financial, Inc., will receive the President’s Medal as the Honoree at the Council’s Fifth Annual Award Dinner.

Mr. Condron is also Chairman and Chief Executive Officer of AXA Financial’s principal insurance subsidiary, AXA Equitable Life Insurance Company, and a member of the AXA Group Management Board. In addition, he is Chairman of the Board, President and Chief Executive Officer of MONY Life Insurance Company, which AXA Financial acquired in July 2004. Immediately prior to joining AXA Financial, Mr. Condron served both as President and Chief Operating Officer of Mellon Financial Corporation and Chairman and Chief Executive Officer of The Dreyfus Corporation. He joined The Boston Company in 1989 as Vice Chairman and head of the Private Client Group. He was named Executive Vice President of Mellon in 1993, when it acquired The Boston Company. Prior to joining The Boston Company, Mr. Condron was Co-President of AYCO Corporation, the financial and tax planning subsidiary of American Express which acquired his Pittsburgh-based financial planning firm, Condron Associates. He is a member of the Financial Services Roundtable and its Board of Directors. Mr. Condron is a Director of The American Ireland Fund, where he serves as Treasurer and Chairman of the Executive Committee. A native of Scranton, he received a bachelor’s degree in management from the University and is a former two-term member of the Board of Trustees, having served as Vice Chair of the Board for two years.

This year’s Annual Award Dinner will be held at The Pierre in New York City on Thursday, October 5. The Co-Chairs for this year’s dinner are James A. Caccavo ’84, Managing Partner and Chief Executive Officer, Valence Capital Management, Inc.; Thomas P. O’Brien ’86, Managing Director, Fixed Income Division, Morgan Stanley; and Francis J. Pearn ’83, Managing Director and Chief Operating Officer for the Global Corporate and Investment Banking Group, Banc of America Securities LLC.

The President’s Business Council was formed in January 2001 by the University and a prominent group of alumni and friends whose purpose is to advance the mission of the University. Mr. Condron has served as the Chair of the Council since its formation. Membership is national and the Council encourages new members from around the country who can help in accomplishing its objectives. As part of its goals, the Council seeks to fund Presidential Scholarships for talented students who will become leaders of vision and integrity. Scholars are chosen from among the top students entering the University each year and are selected for their academic excellence, leadership ability and character. The Council’s annual October dinner generates support for the Presidential Scholarship Endowment Fund. At the dinner, the Council and the University present the President’s Medal to recognize an individual who has achieved excellence in his or her field and who has demonstrated extraordinary compassion for others. In addition to the dinner, the Council provides mentoring and internship opportunities for current students and networking opportunities for alumni and friends.

Earlier this year, the Council conducted regional receptions in Scranton and Philadelphia to complement its President’s Medal Recipients’ Reception, a national networking event held annually in New York City. These regional receptions were held to promote local networking among alumni and friends of the University and to inform the attendees of the objectives of the President’s Business Council.

For more information regarding the Council or the October 5 dinner, please contact Timothy J. Pyle ’89, Senior Development Officer, New York City Region, at (570) 941-5837 or prylet2@scranton.edu. Please refer to the inside back cover of this issue of The Scranton Journal for ticket reservation information.
Traditions and Transition: A New Name

From the bold days of building and expansion led by Rev. John J. Long, S.J., to equally dramatic growth and development that has continued into the 21st Century, alumni, parents and friends of Scranton have answered the call for annual contributions.

Their generosity recognizes that tuition and fees fall well short of covering even necessary expenses and are surely no match for the growing needs of students and families for financial aid. In the process, they have helped to increase the value and national reputation of a degree from The University of Scranton.

Today, alumni, parents, friends and employees in increasing numbers make gifts weekly, monthly, quarterly, and semi-annually – not just annually.

As a result, The University of Scranton is proud to announce the creation of The Royal Fund to recognize both unrestricted support for all areas of the University and all donor-designated annual contributions. The fund is aligned with the academic year, (June 1 to May 31).

Inspired by our nickname, The Royal Fund is vital to Scranton’s mission as a great Catholic and Jesuit university. Scranton provides educational opportunities for deserving, talented and motivated students – regardless of household income. Currently, the University’s budget includes more than $34 million in financial aid grants and awards. In short, a gift to The Royal Fund is one of the best ways that alumni, parents, friends and employees can make an immediate difference in the lives of students.

Royal Fund gifts can also help Scranton to garner national attention. For example, the University's ranking in U.S. News & World Report is helped by the high levels of alumni who give one or more times during the year. This support is seen as an indicator of satisfaction. Scranton has ranked among the top 10 master’s universities in the north for the past 12 years.

“In creating The Royal Fund, we will continue to rely on a growing President’s Circle membership to inspire and lead others to give,” said Father Pilarz.

**President’s Circle Gift Levels**
- Magis Society -- $5,000 or more
- Founder’s Society -- $1,888 to $4,999
- Ambassador’s Society -- $1,000 to $1,887

**First Decade Society- Young President’s Circle**
Recent alumni can gain membership into the President’s Circle through the First Decade Society. Giving levels are:
- 1996-$500
- 1997-$500
- 1998-$400
- 1999-$350
- 2000-$300
- 2001-$250
- 2002-$200
- 2003-$150
- 2004-$100
- 2005-$100

**Company Matching Gifts**
Royal Fund gifts can be leveraged through corporate matching gift programs, which can double or triple the amount of your contribution to Scranton. Company matches are applied toward club level membership. To find out if you work for a matching gift company, contact your human resources or benefits office, call us at 1-800-scranton, or e-mail theroyalfund@scranton.edu.

**How to Make a Gift**

You can help support this effort right now by using your credit card to make a gift online: [www.scranton.edu/makeagift](http://www.scranton.edu/makeagift)

Or, if you prefer, you can write a check payable to The Royal Fund and mail it to:

Development Office, 800 Linden Street, Scranton, PA 18510

You can also have your gift withdrawn in monthly installments from your bank account through Electronic Funds Transfer. To learn how, please call us at 1-800-SCRANTON; ask for Linda Belack.
**Research Project Studies Behavioral Problems of Preschoolers**

Recent studies show that preschool-aged children are being expelled from preschool programs three times faster than students in kindergarten through 12th grade. Studies also show that, unless early intervention occurs, the cycle of behavioral problems in preschool years usually continues through grade school and high school.

A research project being conducted by Dona Bauman, Ph.D., Assistant Professor of Special Education, in conjunction with Dr. Barbara Wert, Assistant Professor of Department of Exceptionality Programs at Bloomsburg University, seeks to identify behavioral characteristics that are likely to stay with children, and then to identify ways in which early intervention can avert problems.

The 18-month research project is funded by a $10,000 grant from the Edward R. Leahy Jr. Endowment at Scranton.

With the support of Head Start, 23 preschool students from Northeastern Pennsylvania have been engaged to participate in the study. Drs. Bauman and Wert are collecting and evaluating data using widely recognized rating systems such as the Early Childhood Environmental Rating Scale (ECERS) and the Achenbach Scale.

According to Dr. Baumann, the researchers are looking for behavior characteristics that might stay with a child, compared with those that he or she might outgrow. This will help to develop a predicting model for a preschooler's likelihood of developing behavior problems in later years.

**Professor Receives Grant to Continue Molecular Research**

John Deák, Ph.D., Assistant Professor of Chemistry, has been awarded one of only 31 Cottrell College Science Awards given in the nation to continue his groundbreaking research concerning the measurement of molecular interaction, or energy transference, at the nanometer level.

The University of Scranton has also provided $14,000 in funding to support Dr. Deák's research, making his total award in excess of $50,000.

The Cottrell College Science Award is a competitive grant program sponsored by the Research Corporation of Tucson, Ariz. The grants, available to faculty at undergraduate institutions, are awarded twice annually. The grant will allow Dr. Deák to continue his groundbreaking research in the area of measuring molecular interaction in nano-environments, which has already received national attention.

His earlier research, which was a collaborative research project with University of Illinois chemistry professor Dana Dlott, Ph.D., was published in the October 15, 2004, issue of *Science*, the prestigious journal of the American Association for the Advancement of Science, and on the Science Express Web site.

**Scranton Professors Survey What Online Customers Value**

Online customers don't really care about special offers, but do like to see prices displayed next to the product, according to a research study by three University of Scranton professors published in the July 2005 issue of *Quality Progress*, a publication of the American Society for Quality.

Operations and Information Management Professors Nabil Tamimi, Ph.D., and Rose Sebastianelli, Ph.D., and Associate Professor of Economics/Finance Murli Rajan, Ph.D., examined the perceived value online customers place on e-quality factors.

Through a national poll of online customers, the professors ascertained the value users place on factors concerning a retailer's homepage, online product catalog, online order form and customer service and support.

The results of the study indicate that factors relating to customer service and support are the most important to online customers. Online customers value order form characteristics next in order of importance, followed by product catalog features and homepage factors.

**Grant Supports Professor’s Ongoing Study**

Robert J. Smith, Ph.D., Assistant Professor of Biology, recently received a $23,450 grant from the Pennsylvania Department of Conservation and Natural Resources (DCNR) to study the use of forested and upland shrub/scrub habitats by spring migrating birds in Lackawanna County. The grant will enable Dr. Smith to continue his work studying the stopover ecology of migratory landbirds, which was begun last year.

Dr. Smith’s initial findings suggest that the 73 species of migratory landbirds that he is studying use shrub habitat more than forest habitat during spring migration. Dr. Smith and his team of University students spent numerous hours in the field counting, capturing, collecting data and tracking the birds.