

WML Information Literacy Instruction Assessment 2024-25
Classroom Activity Report

Faculty Librarian: Kate Cummings

Semester: Fall 2024

Course Number and Name: BUS 140: Business Information and Oral Proficiency (EP)

Course Instructor (Last Name): Mlodzienski

Date(s) of Information Literacy Instruction: 9/25/2024

Time(s) of Information Literacy Instruction: 9:00-9:50am

Location: WML 306

Number of Students Registered in Course: 17

Summary of research assignment or task

Research and complete a presentation on a company; see [Fall 2023 classroom activity report](#) for details.

Classroom Student Learning Outcomes (SLOs) – at least one, no more than three

SLO 1: Skills development: Learn how to perform database searches, with particular attention paid to Business Source Premier, Nexis Uni, and something fun like Statista.

SLO 2: Critical Thinking: Develop a search strategy and an understanding that searching is an iterative process. Leave class with at least one resource chosen for the assignment.

How will you know how students are doing as they work toward meeting these outcomes?

Participation in discussion and activity, i.e., worksheet in which students search for company information and answer three questions related to the company that they were able to discover during their search; see [Fall 2023 classroom activity report](#) for worksheet example.

Based on your experience teaching this class and any assessment of student work you were able to do, what can you change next time to improve how you teach it? Or, what was successful that you want to be sure to do again the next time you teach it?

This course has evolved a bit overtime (changes to the resources I teach, updates to the activity) and I believe it is really beneficial for the students. My only addition would be to add a BUS 140

LibGuide. I direct them to the general business guide, which is suitable for this project, but I don't know if they feel it is "for them" yet.

Information Literacy Program Learning Outcomes (PLOs) – at least one, no more than four – this information literacy instruction supports

PLO2: Students will gain insight and understanding about diverse sources of information in order to evaluate and use resources appropriately for their information needs.