



The Third Annual Presentation in the
JAY NATHAN, PH.D. VISITING SCHOLAR LECTURE SERIES

Thailand: Tradition vs. Modernization

A Panel Discussion with Reception to Follow

Tuesday, April 26, 2016 • 5:30 p.m. – 8:00 p.m.

**Moskovitz Theater, The DeNaples Center
The University of Scranton, Pennsylvania**

At the conclusion of the Panel Discussion, artists from Thailand will perform traditional music and dance. A reception will follow the performance highlighting Thai delicacies.

The evening is free of charge and open to the public but reservations are encouraged. Please register at regonline.com/2016JayNathanLecture or call Kym Balthazar Fetsko at **570.941.7816**.

The Jay Nathan, Ph.D. Visiting Scholar Lecture Series

The Jay Nathan, Ph.D. Visiting Scholar Lecture Series invites international scholars from the emerging democracies and the countries in political and economic transition to visit The University of Scranton to address issues that will enlighten and benefit students, faculty and community-at-large. Its purpose is to enrich the intellectual life or share a cultural exposition in the arts or music for both The University of Scranton and our Northeastern Pennsylvania community.

This annual lecture initiative will highlight the research and contributions of guest scholars of international repute who will visit the University to discuss timely and timeless subjects. While visiting campus, scholars will deliver presentations on topics of interest to the academic community and meet informally with attendees, students and faculty.

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PORNPONG KANITTANON, *Consul General of Thailand to New York*, was appointed in 2015. The primary function of the Royal Thai Consulate General in New York is to support and protect the Thai nationals who live in New York and the nearby states under its jurisdiction including New

York, New Jersey, Pennsylvania, Connecticut, Rhode Island, Massachusetts, New Hampshire, Maine, Vermont, and Ohio. The Consulate General also provides passport services and legalization to the Thai citizens and issuing visas for foreigners traveling to Thailand. Bilaterally, the Consulate's major responsibility includes promotion of trade, investment, tourism and cultural relations between Thailand and the U.S.A.

Kanittanon earned a B.A. in Political Science from Ramkhamhaeng University, Thailand and an M.A. in International Affairs from Ohio University.



SRIMALA WARAPHASKUL, *Director, Tourism Authority of Thailand (TAT), New York* is responsible for integrated marketing communications, advertising, trade outreach, as well as promotional campaigns designed to increase tourism to Thailand from the East Coast of the United States.

Ms. Warapaskul has served the Tourism Authority of Thailand for more than 22 years. Prior to her current position, Waraphaskul was Director under the Deputy Governor for International Marketing in Asia. She has also worked in the Office of the TAT Governor in Thailand and in 2012 served as the Director of the Marketing Communications Group.

Warapaskul holds a B.A. in Education from Chulalongkorn University and an M.P.A from Southeastern University.



KORBSIRI IAMSURI, has served as *Director, Thailand Board of Investment (BOI), New York*, since 2014. The BOI is the inward and outward investment promotion agency for Thailand that assists foreign investors in identifying business opportunities, providing tax incentives and privileges, and

supporting foreign companies seeking to expand into the Asian market.

Prior to assuming the director role, Iamsuri has served as Senior Investment Promotion Officer as well as Senior Legal Officer. Iamsuri has an M.B.A in Management and Marketing and a Bachelor of Laws.



DR. JAY NATHAN is a tenured *Professor, Management at St. John's University*.

Previously he served as a tenured professor in the Kania School of Management at The University of Scranton. He has earned M.B.A. and Ph.D. degrees from the University of Cincinnati. He was a

recipient of Fulbright Senior Scholar Award to Thailand in 1991-92 academic year, having taught at the Prince of Songkla, Chulalongkorn, and Thommasat universities. He also gave seminars and lectures at the NIDA institute for business executives in Bangkok. He was invited in 2010 for the 60th anniversary of Thailand-United States Educational Foundation (TUSEF) in Bangkok. His commitment to global initiatives is evident as editor, *Journal of Global Awareness*, past president of the Global Awareness Society International, and lifetime member of the Fulbright Association.



NAPADOL THONGMEE, as *Counsel for the New York Thai Trade Office*, leads a team in building the competitiveness of Thai manufacturers and exporters in North America. Thai Trade Centers (TTC), under the supervision of the Department of International Trade Promotion (DITP),

are located in major cities around the world to implement policies and activities, with special focus on fostering trade relations between Thai exporters and potential importers. In addition, the offices also analyze relevant information and report on emerging trends and developments.

Thongmee was educated in Thailand and the United States and earned a B.S. in Marketing from The University of North Carolina at Wilmington.