



*Ready to Run™ NEPA*  
*Wanted: More Women Like You in Politics*  
 April 2, 2022  
 McShane Executive Center, 5th Floor Brennan Hall

9:00 – 9:15	<i>Check-In &amp; Continental Breakfast</i>
9:15- 9:25	<i>Welcome –</i> Dr. Michelle Maldonado, College of Arts & Sciences Dean
9:25 -10:00	<i>The Differences Women Make—</i> JoyAnna Hopper
10:00- 10:35	<i>What Makes You Qualified &amp; Likeable—</i> Stephanie Bressler
10:35 – 10:45	<i>Break</i>
10:45 – 11: 15	<i>Where to Begin—</i> Jean Harris
11:15—12:25	<i>Communicating Powerfully—</i> Stacey Smulowitz
12:25 – 1:05	<i>Lunch &amp; Networking</i>
1:05 – 1:40	<i>Wise Use of Media--</i> Stacy Smulowitz
1:40 – 2:40	<i>Fundraising 101—</i> Andrea Mulrine
2:40 – 2:50	<i>Break</i>
2:50 – 3:50	<i>We did it and so can you! –</i> Judy Herschel, Susquehanna County Commissioner; Claudette Williams, Mount Pocono Borough Councilwoman:, and Paige Cognetti, Scranton Mayor
3:50 – 4:20	<i>Where will you go from here?--</i> Jean Harris
4:20 – 4:30	<i>Closing Remarks</i>