If you didn’t have an opportunity to attend the 2018 Student Veterans of America convention in San Antonio earlier this year, or whether your institution is or is not a SVA member but passionate about serving student veterans or prospective student veterans, this regional conference is designed to provide some “basic training” gleaned from speakers with expertise on veterans affairs in higher education.

We invite you to join us for this unique opportunity to meet and be inspired by our keynote speaker, Mr. Jared Lyon, President & CEO of Student Veterans of America, and learn from him and his staff the “best practices” in veterans higher education some of which you may be able to adapt at your own school.

Like most conferences, this event will also allow you to network with colleagues at other institutions with which you can connect going forward on the subject matter presented. We are grateful to U.S. defense contractor, Lockheed Martin Corp for sponsoring this event and the Veterans Club at The University of Scranton for hosting it.

Please share this information with appropriate staff at your own institution with an invitation to participate as well. Note that there is no late fee attached to this event in that we are strictly adhering to our registration deadline in order to accommodate those who plan to attend as meeting space on campus is limited during the academic year.

If you have any questions or concerns, please contact Mr. Robert Zelno at the University of Scranton Veterans Club, phone: (570) 941-4334 or email veteransclub@scranton.edu.
KEYNOTE SPEAKER

Jared S. Lyon, President and CEO of Student Veterans of America (SVA)
Prior to becoming CEO, he was SVA’s Chief Development Officer and Executive Vice President of Operations. Lyon was a U.S. Navy submariner and diver until 2005, when he became an electronic-systems administrator at Northrop Grumman, and then managed Florida operations for Major League Baseball’s Washington Nationals. Later, he was national program manager for the Entrepreneurship Bootcamp for Veterans with Disabilities at the Institute for Veterans and Military Families at Syracuse University. He has a Bachelor of Science from Florida State University (FSU) and a Master of Public Administration from Syracuse, where he is an adjunct professor at the Whitman School of Management. He is the Vice Chair for the U.S. Department of Veterans Affairs Veteran’s Advisory Committee on Education, a commissioner for the American Council on Education, and is on the FSU Veteran Advisory Board.

OTHER SPEAKERS

Mark McKenna, Director, Chapter Support & Ambassador Program, Student Veterans of American (SVA)
Mark McKenna brings the experience of both an Army veteran and an AmeriCorps Member who served as the Veterans Education Specialist at the Veterans Education & Transition Services Center in Tucson, AZ. Mark understands the challenges that veterans face when transitioning from the military, having been an Infantryman himself. Eventually, he was elected as Vice President of the University of Arizona SVA Chapter which put him into contact with the SVA National staff. After learning more about what the future has in store for SVA, Mark decided that he wanted to take part in furthering the mission, compelling him to serve as Chapter Liaison/AmeriCorps*VISTA Member at the SVA National Headquarters. Mark serves as the Director of Chapter Support & Ambassador Program which is dedicated to ensuring the success of SVA Chapters by providing them with guidance and resources.

James L. Fogerty
James L. Fogerty serves as a consultant, college liaison, recruiter and marketing executive with James L. Fogerty Consulting, New York City. He is a combat veteran of the Vietnam War decorated with two Bronze Stars for Valor, two Air Medals, two Purple Hearts and the Conspicuous Service Cross.

The name of conference speakers, in addition to the keynote and the location of registration, lunch site, sessions and reception will be provided upon receipt of individual registration of attendees.

PROGRAM – FRIDAY, APRIL 6, 2018

9:45 – 10:15 am “R&R” Registration & Refreshments
10:15 – 11:00 am Welcome, Opening Remarks & Keynote Speaker
11:00 am – 12:15 pm Concurrent Workshops
• Identifying Veterans on Campus
• Points of contact for Veterans Affairs on campus
• Defined Space for Student Veterans on campus
• Creating a Veteran Friendly campus
• Veterans Club and activities on campus
12:30 – 1:30 pm Lunch
1:45 – 2:15 pm Breakout Sessions
#1 Recruitment, Enrollment and Retention of Student Veterans
#2 The Yellow Ribbon Program & Forever GI Bill
2:30 – 3:00 pm Breakout Sessions
#3 Green Zone Training
#4 VA Work-Study Program
3:15 – 3:45 pm General Session
#5 Student Veterans of America (SVA)
4:00 – 4:30 pm Breakout Sessions
#6 Establishing a Veterans Advocacy Committee
#7 Career Services for Student Veterans
4:30 pm Reception for Conference Attendees & Student Veterans

CONFERENCE MISSION

With a specific grant from Lockheed Martin Corp and the support of the Student Veterans of America (SVA) organization, the conference is aimed at bringing together colleagues from college and universities supporting educational opportunities for veterans and student veterans to share their experiences and goals in working with the veteran populations in both a workshop and conference setting hosted by The University of Scranton.

ONLINE REGISTRATION
Scranton.edu/veteransconference
TO REGISTER BY MAIL
Complete and return this form.

Name
Title
Organization
Address
City     State     Zip
Telephone   Fax
E-mail

REGISTRATION FEE: $12 (non-refundable)
Method of Payment: Check or money order payable to “The University of Scranton”

CONFERENCE REGISTRATION DEADLINE:
MARCH 26, 2018
Cancellations must be received on or before March 26, 2018

MAIL COMPLETED FORM TO:
Veterans Office
The University of Scranton
Hyland Hall, Suite 100
800 Linden Street
Scranton, PA 18510
(570) 342-8300

HOST HOTEL WITHIN WALKING DISTANCE TO CAMPUS:
Radisson Lackawanna Station
700 Lackawanna Avenue
Scranton, PA 18503