

ROSE SEBASTIANELLI

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EDUCATION

- Ph.D. The Pennsylvania State University (1985 to 1989)
Smeal College of Business, Department of Management Science
Dissertation: *The Statistical Design of Adaptive Preference Modeling: A Logit Approach*
Supervisor: Dr. J. Keith Ord
- B.S. Indiana University of Pennsylvania (1980)
Department of Geosciences

ACADEMIC EXPERIENCE

- Sept. 1988* to Present Professor (2003) Tenured (1995)
**on leave Fall 1988* Alperin Endowed Chair in Business Administration (1996)
Department of Operations & Information Management
Acting Department Chair (Fall 2016)
Kania School of Management, University of Scranton
Courses Taught:
INTD 100: Freshman Seminar
STAT 251: Business Statistics I
STAT 252: Business Statistics II
STAT 253: Statistics for Economics
OIM 351: Introduction to Management Science
OIM 352: Production/Operations Management
OIM 362: Quality Management
OIM 363 (W): Quality Management (Writing Intensive)
MBA 501A: Decision Making Concepts and Tools (Web-Based)
OM 544: Business Forecasting Models (Graduate)
OM 545: Total Quality Management (Graduate)
OM 545: Quality Management (Online MBA Program)
OM 544: Business Forecasting (Online MBA Program)
- April 2010 Visiting Professor, College of Business Administration
Capital University of Economics and Business, Beijing, China
Course Taught: Quality Management
- July 2000 to June 2002 Acting Dean, Graduate School, University of Scranton
Responsible for all aspects of the Graduate School, including strategic and operational planning, budgeting, graduate program development and review, recruitment and admission of students, monitoring student progress, course scheduling, evaluation of faculty, chairing the Graduate Dean's Conference, and supervising Graduate Office staff and the Office of International Student Affairs.

ACADEMIC EXPERIENCE (continued)

- July 2000 to June 2002 Director of Research, University of Scranton
Responsible for the Office of Research Services, including support for and facilitation of faculty and student scholarly activities, chairing the Faculty Research Committee, facilitating external grant writing, administering internal research grants, reviewing sabbatical proposals, reviewing faculty travel applications, overseeing the compliance committees (IACUC, IRB and Biosafety), organizing the first Annual Celebration of Student Scholarship, and supervising the ORS staff.
- Sept. 1996 to June 1997 Acting Dean, School of Management, University of Scranton
Responsible for all aspects of the School of Management, including strategic and operational planning, budgeting, academic program development and review, faculty development and evaluation, course scheduling, student advising, chairing the SOM Dean's Conference, maintaining AACSB accreditation, fostering relationships with the external business community, and supervising the Dean's office staff.
- Sept. 1985 to Dec. 1988 Graduate Teaching Assistant
Department of Management Science, The Pennsylvania State University
Courses Taught:
QBA 101: Introduction to Management Science
QBA 102: Elementary Business Statistics
QBA 403: Statistical Methods for Business
- Sept. 1981 to Aug. 1985 Research Technologist
Materials Research Laboratory, The Pennsylvania State University
Responsibilities included testing of materials for nuclear waste isolation, statistical analyses of results, and data base management.

PROFESSIONAL MEMBERSHIPS

- Member, Decision Sciences Institute (DSI)
Senior Member, American Society for Quality (ASQ)
Member, International Institute of Forecasters (IIF)
Member, The Association for Operations Management (APICS)

HONOR SOCIETIES

- Member, Beta Gamma Sigma (Honor Society for AACSB Accredited Business Programs)
Member, Alpha Sigma Nu (National Jesuit Honor Society)
Member, Pro Deo et Universitate
Member, Mu Kappa Tau (National Marketing Honor Society)
Member, Omega Rho (International Honor Society Operations Research and Management Sciences)

AWARDS / ACHIEVEMENTS

- 2018 Named ***William and Elizabeth Burkavage Fellow in Business Ethics and Social Responsibility*** for 2018-2021.
- 2013 Named University of Scranton ***2013 CASE Professor*** of the Year.
- 2013 Selected for the ***ICP (Ignatian Colleagues Program)***, July 2013 – January 2015.
- 2009 Named ***Alperin Teaching Fellow*** for 2009-2011. This designation, extending over a three-year period, is awarded by the Dean in recognition of outstanding teaching in the KSOM.
- 2009 Recipient, ***Provost's Award for Excellence in the Scholarship of Teaching and Learning***
- 2009 Recipient, 41st Annual ***Edward Gannon, S.J., Memorial Award for Teaching*** from Alpha Sigma Nu Jesuit Honor Society
- 2008 Recipient, Student Appreciation Award, ***"KSOM Professor of the Year"*** (Determined by student vote)
- 2007 Recipient, Student Appreciation Award, ***"KSOM Professor of the Year"*** (Determined by student vote)
- 2007 Selected ***Northeast Woman*** (a tribute to the region's best and brightest women) The Sunday Times, April 8, 2007.
- 2005 Recipient, Student Appreciation Award, ***"KSOM Professor of the Year"*** (Determined by student vote)
- 2003 Recipient, ***KSOM Scholarly Achievement Award***
- 1999 Recipient, ***Team Kania Award***
- 1996 Named ***Alperin Professor of Business Administration***. This ***endowed chair***, established by the Alperin family, recognizes the achievements of a KSOM faculty member and provides support for continued intellectual development.
- 1996 Selected to participate in the ***Pennsylvania American Council on Education National Identification Program*** for the ***Advancement of Women in Higher Education Administration Forum***, Hershey, November 10-11.
- 1990 ***Dissertation*** was awarded ***Honorable Mention by the Decision Sciences Institute*** in recognition for being competitively judged as one of the ***top three in the nation***. The award was presented at the 1990 Annual Meeting of the Institute in San Diego, November 19-21.
- 1989 Awarded the ***Irwin Foundation Doctoral Fellowship in Business and Economics***.
- 1988 Selected to participate in the Sixth Annual ***Doctoral Consortium*** sponsored by the ***Decision Sciences Institute*** held in Las Vegas, November 19-20.

JOURNAL PUBLICATIONS (PEER-REVIEWED)

Sebastianelli, R. *Multiple Student Learning Objectives in Basic Business Statistics: Strategies, Assessment and Recommendations.* Journal of Education for Business, forthcoming.

Sebastianelli, R. and Tamimi, N. *E-Tailer Website Attributes and Trust: Understanding the Role of Online Reviews.* Online Information Review, forthcoming.

Tamimi, N. and **Sebastianelli, R.** *Transparency among S&P 500 Companies: An Analysis of ESG Disclosure Scores.* Management Decision, 2017, 55(8), 1660-1680.

Tamimi, N. and **Sebastianelli, R.** *How E-Tailing Attributes Affect Perceived Quality: The Potential Impact of Customer Demographics and Online Behaviors.* The TQM Journal, 2016, 28(4), 547-560.

Sebastianelli, R., Swift, C. and Tamimi, N. *Factors Affecting Perceived Learning, Satisfaction, and Quality in the Online MBA: A Structural Equation Modeling Approach.* Journal of Education for Business, 2015, 90(6), 296-305.

Tamimi, N. and **Sebastianelli, R.** *The Relative Importance of E-Tailer Website Attributes on the Likelihood of Online Purchase.* Internet Research, 2015, 25(2), 169-183.

Sebastianelli, R., Tamimi, N. and Iacocca, K. *Improving the Quality of Environmental Management: Impact on Shareholder Value.* International Journal of Quality & Reliability Management, 2015, 32(1), 53-80 (**Outstanding Paper in the 2016 Emerald Literati Network Awards for Excellence**).

Sebastianelli, R. and Tamimi, N. *An Examination of Attributes Affecting Consumers' Perceptions of E-Tailer Quality.* Journal of Internet Commerce, 2013, 12(3), 268-283.

Sebastianelli, R. and Tamimi, N. *Business Statistics and Management Science Online: Teaching Strategies and Assessment of Student Learning.* Journal of Education for Business, 2011, 86(6), 317-325.

Sebastianelli, R., Tamimi, N. and Rajan, M. *Perceived Quality of Online Shopping: Does Gender Make a Difference?* Journal of Internet Commerce, 2008, 7(4), 445-469.

Tamimi, N. and **Sebastianelli, R.** *Understanding E-Trust.* Journal of Information Privacy & Security, 2007, 3(2), 3-17.

Sebastianelli, R., Tamimi, N. and Rajan, M. *How Shopping Frequency and Product Type Affect Consumers' Perceptions of E-Tailing Quality.* Journal of Business & Economics Research, 2007, 5(1), 89-99.

Sebastianelli, R. and Trussler, S. *International Content as Hidden Curriculum in Business Statistics: An Overlooked Opportunity.* Journal of Teaching in International Business, 2006, 18(1), 73-87.

Tamimi, N., **Sebastianelli, R.** and Rajan, M. *What Do Online Customers Value?* Quality Progress, 2005 (July), 38(7), 35-39.

Sebastianelli, R. and Rishel, T.D. *Integrating SAP R/3 Applications into a Total Quality Management Course.* Academy of Information and Management Sciences Journal, 2005, 8(1), 31-42.

Chai, M., **Sebastianelli, R.**, Tamimi, N. and Rajan, M. *Benchmarking Bank Website Design and Online Services.* E-Business Review, 2004, 4, 31-34.

Sebastianelli, R. and Tamimi, N. *Understanding the Obstacles to TQM Success.* Quality Management Journal, 2003, 10(3), 45-56.

JOURNAL PUBLICATIONS (PEER-REVIEWED) (continued)

- Tamimi, N., Rajan, M. and **Sebastianelli, R.** *The State of Online Retailing.* Internet Research: Electronic Networking, Applications and Policy, 2003, 13(3), 146-155.
- Sebastianelli, R.** and Tamimi, N. *How Product Quality Dimensions Relate to Defining Quality.* International Journal of Quality & Reliability Management, 2002, 19(4), 442-453.
- Tamimi, N., Rajan, M., and **Sebastianelli, R.** *Benchmarking the Home Pages of 'Fortune' 500 Companies.* Quality Progress, 2000 (July), 33(7), 47-51.
- Sumrall, D. and **Sebastianelli, R.** *The Moderating Effect of Managerial Sales Orientations on Salespersons' Role Stress-Job Satisfaction Relationships.* Journal of Marketing Theory and Practice, 1999 (Winter), 7(1), 72-79.
- Tamimi, N. and **Sebastianelli, R.** *The Barriers to Total Quality Management.* Quality Progress, 1998 (June), 31(6), 57-60.
- Sebastianelli, R.** and Tamimi, N. *Barriers to TQM: A Class-Level Student Project.* Journal of Education for Business, 1998 (January/February), 73(3), 158-162.
- Horton, J. and **Sebastianelli, R.** *AACSB: The Scranton Story.* Pennsylvania Journal of Business and Economics, 1997 (Summer), 5(1), 19-28.
- Tamimi, N. and **Sebastianelli, R.** *How Firms Define and Measure Quality.* Production and Inventory Management Journal, 1996 (Third Quarter), 37(3), 34-39.
- Sebastianelli, R. (Prave)** and Ord, J.K. *An Adaptive Approach for Modeling Multiattribute Choice.* Journal of Multi-Criteria Decision Analysis, 1995 (June), 4(2), 91-106.
- Sebastianelli, R. (Prave)** and Trussler, S. *Business Statistics as a Vehicle for Transcending U.S. Borders.* Journal of Education for Business, 1995 (March/April), 70(4), 238-242.
- Sebastianelli, R. (Prave)** and Ord, J.K. *Individual Logit Models for Consumer Preferences.* Journal of Marketing Theory and Practice, 1993 (Fall), 2(1), 27-39.
- Sebastianelli, R. (Prave)** and Baril, G.L. *Instructor Ratings: Controlling for Bias from Initial Student Interest.* Journal of Education for Business, 1993 (July/August), 68(6), 362-366.
- Trussler, S. and **Sebastianelli, R. (Prave)** *Computerization in Manufacturing Versus Service Firms: An Empirical Investigation.* Production and Inventory Management Journal, 1993 (Third Quarter), 34(3), 1-6.
- Harrison, T.P., Kochenberger, G.A., **Sebastianelli, R. (Prave)**, and Rishel, T.D. *Solving Resource Allocation Problems When Learning Effects Are Present.* Decision Sciences, 1988 (Fall), 19(4), 744-749.
- Roy, D.M., Sonnenthal, E. and **Sebastianelli, R. (Prave)**, *Hydrotalcite Observed in Mortars Exposed to Sulfate Solutions.* Cement and Concrete Research, 1985, 15(5), 914-916.

BOOK REVIEW (INVITED)

- Sebastianelli, R. (Prave)** Review of *BUSINESS CYCLES Theory, History, Indicators, and Forecasting* by Victor Zarnowitz, Mid-Atlantic Journal of Business, 1993 (June), 29(2), 272-273.

OTHER PUBLICATIONS

Sebastianelli, R. and Dawson, L. Instructor's Solutions Manual for Business Statistics, 2nd Edition, by N. Sharpe, R. DeVeaux and P. Velleman, Addison-Wesley, Pearson Education Inc., 2011, 530 p. ISBN-13: 978-0-321-68935-1.

Dawson, L. and **Sebastianelli, R.** Instructor's Solutions Manual for Business Statistics (download only), 3rd Edition, by N. Sharpe, R. DeVeaux and P. Velleman, ©2015 Pearson Education Inc.

Sebastianelli, R. and Dawson, L. Student's Solutions Manual for Business Statistics, 2nd Edition, by N. Sharpe, R. DeVeaux and P. Velleman, Addison-Wesley, Pearson Education Inc., 2011, 197 p. ISBN-13: 978-0-321-68940-1.

Dawson, L. and **Sebastianelli, R.** Student's Solutions Manual for Business Statistics, 3rd Edition, by N. Sharpe, R. DeVeaux and P. Velleman, Addison-Wesley, ©2015 Pearson Education Inc.

Sebastianelli, R. Online Test Bank for Business Statistics, 2nd Edition, by N. Sharpe, R. DeVeaux and P. Velleman, Addison-Wesley, Pearson Education Inc., 2011.

Dawson, L. and **Sebastianelli, R.** Online Test Bank for Business Statistics (download only), 3rd Edition, by N. Sharpe, R. DeVeaux and P. Velleman, ©2015 Pearson Education Inc.

Sebastianelli, R. Business Insight Video Guide (with N. Sharpe, R. DeVeaux and P. Velleman to accompany Business Statistics; with R. Stine and D. Foster to accompany Statistics for Business: Decision Making and Analysis; with J. McClave, P. Benson and T. Sincich to accompany Statistics for Business and Economics), Addison-Wesley Pearson Education Inc., 2010, 27 p.

Sebastianelli, R. Online Test Bank for Business Statistics, 1st Edition, by N. Sharpe, R. DeVeaux and P. Velleman, Addison-Wesley, Pearson Education Inc., 2009, 250 p. (revised to accompany Business Statistics: A First Course, 1st Edition, by N. Sharpe, R. DeVeaux and P. Velleman).

Sebastianelli, R. PowerPoint Lecture Slides to accompany Statistics for Business by R. Stine and D. Foster, 1st Edition, Addison-Wesley, Pearson Education Inc., 2010 (Updated for 2nd Edition, 2014).

Sebastianelli, R. Ethics in Action (boxed feature appearing in each of 24 chapters) in Business Statistics by N. Sharpe, R. DeVeaux and P. Velleman, 1st Edition, Addison-Wesley, Pearson Education Inc., 2009 (also appearing in 2nd Edition, 2012; newly revised for 3rd Edition, 2014).

Sebastianelli, R. Chapter Exercises (Ch. 13, 15, 16, 18, 20, and 23) in Business Statistics by N. Sharpe, R. DeVeaux and P. Velleman, 1st Edition, Addison-Wesley, Pearson Education Inc., 2009.

PROCEEDINGS (PEER-REVIEWED) (* denotes conference speaker)

Sebastianelli, R* and Tamimi, N. Corporate Environmental Policy Adoption and Environmental Disclosure: The Impact of Board Characteristics and Executive Compensation. Advances in Global Business and Economics: Proceedings of the GLOBE Conference, Sarasota, FL, June 2018, pp. 225-227.

Sebastianelli, R and Tamimi, N. Corporate Social Performance and Disclosure: The Impact of Board Characteristics and Executive Compensation. Proceedings of the Academics World International Conference on Economics and Business Management (ICEBM), Rome, Italy, June 2017, pp. 19-22 (ISBN: 978-93-86291-88-2).

Swift, C.*, **Sebastianelli, R.** and Tamimi, N. How E-Tailer Attributes Affect Online Shopping Intention: The Moderating Effects of Age, Gender and Prior Experience. Proceedings of the Western Decision Sciences Institute, Napa Valley, CA, April 2014, Paper #117, Internet and e-Business Track.

PROCEEDINGS (PEER-REVIEWED) (continued)

- Pezak, L. and **Sebastianelli, R.*** *Service Quality in the U.S. Airline Industry: Factors Affecting Customer Satisfaction*. Proceedings of the Pennsylvania Economic Association, Scranton, PA, June 2013, pp. 132-139.
- Sebastianelli, R.*** and Tamimi, N. *The Influence of Product and E-tailer Characteristics on the Likelihood of Online Purchase: An Experimental Study*. Proceedings of the 44th Annual Meeting of the Southwest Decision Sciences Institute, Albuquerque, NM, March 2013, pp. 631-638.
- Sebastianelli, R.*** and Tamimi, N. *Conjoint Analysis of E-Tailer Quality: Reliability, Predictive Validity and Other Considerations*. Proceedings of the 43rd National Meeting of the Decision Sciences Institute, San Francisco, November 2012, pp. 22601-22609.
- Tamimi, N.* and **Sebastianelli, R.** *Examining the Impact of ISO 14000 Certification on Shareholder Value by Industry Sector*. Proceedings of the 41st Annual Meeting of the Northeast Decision Sciences Institute, Newport, RI, March 2012, pp. 109-116.
- Sebastianelli, R.***, Tamimi, N. and Gnanendran, K. *Perceived Learning and Student Satisfaction in an Online MBA Program*. Proceedings of the IADIS International Conference e-Learning 2011, Rome, Italy, July 2011, pp. 55-59.
- Sebastianelli, R.***, Tamimi, N., and Gnanendran, K. *WebEdQual: Developing a Scale to Measure the Quality of Online MBA Courses*. Proceedings of the 40th Annual Meeting of the Northeast Decision Sciences Institute, Montreal, Canada, April 2011, pp. 809-819.
- Sebastianelli, R.***, Tamimi, N., Gnanendran, K. and Stark, R. *An Examination of Factors Affecting Perceived Quality and Satisfaction in Online MBA Courses*. Proceedings of the 41st National Meeting of the Decision Sciences Institute, San Diego, November 2010, pp. 1641-1646.
- Sebastianelli, R.** and Tamimi, N. *Online Shopping Frequency: Adding E-Tailing Quality to the Mix*. Available Online from SciTePress Digital Library, International Conference on E-Business (ICE-B), Milan, Italy, July 2009.
- Sebastianelli, R.***, Tamimi, N. and Rajan, M. *Perceived Quality of Internet Retailers: Does Shopping Frequency or Product Type Make a Difference?* Proceedings of the European Applied Business Research Conference, Siena, Italy, June 2006, #188B, pp. 1-11. **(Recipient best paper award)**
- Stanton, M., Tamimi, N.* and **Sebastianelli, R.** *Quality Dimensions of Online Brokers: Examining Best Practices*. Proceedings of the 13th Annual Meeting of the American Society of Business and Behavioral Sciences, Las Vegas, February 2006, pp. 2068-2076.
- Sebastianelli, R.** and Rishel, T.D.* *A Simple Method for Assessing What We Really Want Students to Learn in Business Statistics*. Proceedings of the 8th International Conference of the Decision Sciences Institute, Barcelona, Spain, July 3-6, 2005, pp. 293-299.
- Sebastianelli, R.***, Tamimi, N., Salameh, E. and Fan, Y. *Airline Websites: Benchmarking E-Quality Factors*. Proceedings of the 34th Annual Meeting of the Northeast Decision Sciences Institute, Philadelphia, PA, March 30-April 1, 2005, CD-ROM (indexed by title), pp. 1-6.
- Cann, C.W., **Sebastianelli, R.*** and Cann, M.C. *Examining Environmental Sustainability Efforts: A Preliminary Survey*. Proceedings of the 34th Annual Meeting of the Northeast Decision Sciences Institute, Philadelphia, PA, March 30-April 1, 2005, CD-ROM (indexed by title), pp. 1-6.

PROCEEDINGS (PEER-REVIEWED) (continued)

- Tamimi, N.*, **Sebastianelli, R.** and Rajan, M. *Examining the Relationship between Demographics and the Frequency of Online Purchasing*. Proceedings of the 9th Annual Meeting of the Asia-Pacific Decision Sciences Institute, Seoul, Korea, July 2004, Abstract p. 23, (Available on CD-ROM).
- Sebastianelli, R.** and Rishel, T.D.* *How Firms Measure the Value of ERP Systems*. Proceedings of the 34th Annual Meeting of the Southeast Decision Sciences Institute, Charleston, S.C., February 2004, pp. 174-176.
- Sebastianelli, R.**, Tamimi, N.* and Rajan, M. *Consumers' Perceptions of the Factors Affecting E-Quality*. Proceedings of the 34th National Meeting of the Decision Sciences Institute, Washington, D.C., November 2003, #349-7323, pp. 1-6.
- Sebastianelli, R.*** and Rishel, T.D. *Some Survey Results on ERP Systems Implementation*. Proceedings of the 34th National Meeting of the Decision Sciences Institute, Washington, D.C., November 2003, #302-9174, pp. 1-6.
- Sebastianelli, R.** and Trussler, S.* *Internationalizing Business Statistics: Revisiting the Issue a Decade Later*. Proceedings of the 34th National Meeting of the Decision Sciences Institute, Washington, D.C., November 2003, #358-4773, pp. 1-6.
- Rajan, M., Tamimi, N.* and **Sebastianelli, R.** *The Role of Simulation in Asset Allocation Strategies*. Proceedings of the 7th International Conference and 8th Annual Asia-Pacific Meeting of the Decision Sciences Institute, Shanghai, China, July 2003 (Available on CD-ROM).
- Sebastianelli, R.*** and Tamimi, N. *ISO 9000 – 2000 Version: Examining the Potential Impact on American Industries*. Proceedings of the 10th Annual Meeting of the American Society of Business and Behavioral Sciences, Las Vegas, February 2003, v.10, pp. 1448-1454.
- Tamimi, N.*, Rajan, M., **Sebastianelli, R.**, and Cummings, N. *Critical Factors That Impact the Quality of an Online Shopping Experience*. Proceedings of the 7th Annual Meeting of the Asia-Pacific Decision Sciences Institute, Bangkok, Thailand, July 2002, Abstract p. 36 (Available on CD-ROM).
- Sebastianelli, R.** and Tamimi, N.* *Multiple Definitions of Quality and Quality Dimensions: An Empirical Link?* Proceedings of the 32nd National Meeting of the Decision Sciences Institute, San Francisco, November 2001, pp. 941-943.
- Sebastianelli, R.** and Rishel, T.D.* *Incorporating Enterprise-Wide Software Applications in a Total Quality Management Course*. Proceedings of the 31st National Meeting of the Decision Sciences Institute, Orlando, November 2000, v.1, pp. 244-246.
- Lawrence, R.* , **Sebastianelli, R.**, and Kepler, C.H. *Personality Type and Major Selection for Female Business Students*. Proceedings of the 7th Annual Meeting of the American Society of Business and Behavioral Sciences, Las Vegas, February 2000, v. 7, pp. 171-179.
- Baril, G.L.* , and **Sebastianelli, R.** *Ethical Decision Making in Business: Causal Links to Components of Morality*. Proceedings of the 5th International Conference of the Decision Sciences Institute, Athens, Greece, July 1999, v.2, pp. 1550-1552.
- Cann, C.W. and **Sebastianelli, R.*** *Service Quality Dimensions and Customer Satisfaction: The Case of a National Historic Site*. Proceedings of the 29th National Meeting of the Decision Sciences Institute, Las Vegas, November 1998, v. 1, pp. 388-390.

PROCEEDINGS (PEER-REVIEWED) (continued)

- Sebastianelli, R.*** and Tamimi, N. *Examining the Obstacles to TQM within a Factor Analytic Framework*. Proceedings of the 28th National Meeting of the Decision Sciences Institute, San Diego, November 1997, v. 3, pp. 1593-1595.
- Sebastianelli, R.** and Sumrall, D.* *Sales Reps' Role Stress-Job Satisfaction Relationships: Job Type as a Moderator Variable*. Proceedings of the 28th National Meeting of the Decision Sciences Institute, San Diego, November 1997, v. 1, pp. 318-320.
- Baril, G.L.* , **Sebastianelli, R.**, Cannon, J.T. *Using Inferential Statistics to Improve the Interpretation of Course Evaluations*. Proceedings of the 27th National Meeting of the Decision Sciences Institute, Orlando, November 1996, v. 1, pp. 248-250.
- Sebastianelli, R.*** and Tamimi, N. *The Use of Quality Improvement Tools: A Student Survey of Regional Firms*. Proceedings of the Silver Anniversary Meeting of the Northeast Decision Sciences Institute, St. Croix, U.S. Virgin Islands, April 1996, pp. 530-532.
- DeCristoforo, A., Sum G., and **Sebastianelli, R. (Prave)*** *Prospects of an Environmental MBA: A Preliminary Investigation of Undergraduate Student Opinion*. Proceedings of the 24th Annual Meeting of the Northeast Decision Sciences Institute, Providence, R.I., March 1995, pp. 75-78. **(Co-authored with students, this paper was nominated for a Best Paper Award)**
- Sebastianelli, R. (Prave)*** *Combining Statistical Forecasts: An Application to Quarterly Earnings Per Share Data*. Proceedings of the 24th National Meeting of the Decision Sciences Institute, Washington, D.C., November 1993, v. 2, pp. 1193-1195.
- Baril, G.L. and **Sebastianelli, R. (Prave)*** *Are "Good" Managers Still Perceived as Masculine Rather Than Androgynous?* Proceedings of the 24th National Meeting of the Decision Sciences Institute, Washington, D.C., November 1993, v. 1, pp. 472-474.
- Sebastianelli, R. (Prave)*** and Chattopadhyay, S.P. *Control Chart Sensitivity to Exponentially Distributed Service Variables*. Proceedings of the 22nd Annual Meeting of the Northeast Decision Sciences Institute, Philadelphia, April 1993, pp. 357-359.
- Sebastianelli, R. (Prave)*** and Trussler, S. *Opinions and Practices in Operations Management: A Comparison of Firms With and Without International Involvement*. Proceedings of the 23rd National Meeting of the Decision Sciences Institute, San Francisco, November 1992, v. 3, pp. 1753-1755.
- Trussler, S.* and **Sebastianelli, R. (Prave)** *Internationalizing the Required Course in Business Statistics*. Proceedings of the 22nd National Meeting of the Decision Sciences Institute, Miami Beach, November 1991, v. 1, pp. 414-417.
- Sebastianelli, R. (Prave)*** and Chattopadhyay, S.P. *Multiattribute Modeling for New Product Design in Industrial Markets*. Proceedings of the 27th Annual Meeting of The Institute of Management Sciences (Southeastern Chapter), Myrtle Beach, October 1991, pp. 294-296.
- Sebastianelli, R. (Prave)*** *Appropriate ARIMA Model Specification versus Forecast Accuracy*. Proceedings of the 20th Annual Meeting of the Northeast Decision Sciences Institute, Pittsburgh, April 1991, pp. 344-346.
- Sebastianelli, R. (Prave)*** *Some Simulation Results on the Accuracy of Individual Logit Preference Models*. Proceedings of the 21st National Meeting of the Decision Sciences Institute, San Diego, November 1990, v. 2, pp. 1183-1185.

PROCEEDINGS (PEER-REVIEWED) (continued)

Chandra, A.* and **Sebastianelli, R. (Prave)** *An Analysis of Autocorrelations in Output Data of Simulated Queueing Systems*. Proceedings of the 19th Annual Meeting of the Northeast Decision Sciences Institute, Saratoga Springs, April 1990, pp. 374-376. **(Nominated for a Best Paper Award)**

Sebastianelli, R. (Prave)* and Ord, J.K. *Logit Modeling of Individual Preference: A Comparison With Conjoint Analysis*. Proceedings of the 20th National Meeting of the Decision Sciences Institute, New Orleans, November 1989, v. 2, pp. 706-708. **(Recognized as outstanding by reviewers)**

Sebastianelli, R. (Prave)* and Ord, J.K. *Reliability and Predictive Validity of Conjoint Analysis in Evaluating Apartment Preferences*. Proceedings of the 18th National Meeting of the Decision Sciences Institute, Boston, November 1987, v. 1, pp. 462-464.

CONFERENCE PRESENTATIONS

Sebastianelli, R.* and Tamimi, N. *Using ESG (Environmental-Social-Governance) Disclosure Scores to Teach Nonparametric Statistics*. Decision Sciences Institute National Meeting, Chicago, November 17-19, 2018.

Isil, O., Li, Y., Petsas, I, and **Sebastianelli, R.*** *Infusing Social Justice Issues into the Undergraduate Business Core*. Decision Sciences Institute National Meeting, Washington, DC, November 18-20, 2017.

Sebastianelli, R.* and Tamimi, N. *Factors Associated with Sustainable Supply Chain Initiatives in the S&P 500*. Decision Sciences Institute National Meeting, Washington, DC, November 18-20, 2017.

Tamimi, N*. and **Sebastianelli, R.** *Financial Performance Based on Environmental, Social and Governance (ESG) Score*. 10th International Conference on Business Management and Legal Studies (ICBMLS), Lisbon, Portugal, May 22-23, 2017.

Sebastianelli, R* and Tamimi, N. *Understanding Corporate Environmental Management and Firm Performance: Is Transparency the Key?* Academic and Business Research Institute, Asheville, NC, March 23-25, 2017.

Sebastianelli, R* and Tamimi, N. *Reducing Social Risks in the Supply Chain: An Examination of S&P 500 Companies*. INFORMS (Institute for Operations Research and the Management Sciences) National Meeting, Nashville, November 13-16, 2016.

Sebastianelli, R*, *Integrating Ethical and Environmental Issues into Basic Business Statistics*. International Education Conference, Washington, DC, April 24-28, 2016.

Sebastianelli, R.* and Tamimi, N. *E-Tailer Website Attributes and Online Trust*. Decision Sciences Institute National Meeting, Seattle, November 21-24, 2015.

Sebastianelli, R.*, Swift, C. and Tamimi, N. *Structural Equation Models Exploring What Impacts Student Perceptions about Quality and Satisfaction in an Online MBA Program*. International Conference on Educational and Information Technology (ICEIT), Florence, Italy, March 19-20, 2015.

Sebastianelli, R.*, Swift, C. and Tamimi, N. *Developing an Index for Measuring Online Education Quality*. Decision Sciences Institute National Meeting, Tampa, November 22-25, 2014.

Sebastianelli, R.* and Tamimi, N. *Toward Understanding Trust in E-Tailing: Some Experimental Results*. Business & Economics Society International Conference, Monte Carlo, Monaco, July 6-9, 2013.

CONFERENCE PRESENTATIONS (continued)

- Tamimi, N., **Sebastianelli, R.**, and Palmeri, J.* *Using Exploratory Factor Analysis to Understand Best E-Learning Practices and Their Impact on Student Satisfaction*. Northeast Decision Sciences Institute Annual Meeting, Brooklyn, NY, April 5-7, 2013.
- Sebastianelli, R*** and Tamimi, N. *Conjoint Analysis of E-Tailing Quality*. Business & Economics Society International Conference, Salzburg, Austria, July 6-9, 2012.
- Sebastianelli, R*** *Achieving Multiple Student Learning Objectives in the Business Statistics Course*. The Economics, Finance & International Business Research Conference, Miami Beach, December 8-11, 2011.
- Sebastianelli, R***, Tamimi, N. and Martino, K. *Examining the Stock Performance of ISO 14000 Certified Companies*. 14th International Conference on ISO 9000 and TQM (14-ICIT), University of Scranton, April 5-7, 2010. **(Recipient highly commended award)**
- Sebastianelli, R*** and Tamimi, N. *Business Statistics and Management Science Online: Are Desired Student Learning Outcomes Achievable?* Business & Economics Society International Conference, Nassau, Bahamas, January 6-9, 2010.
- Martino, K.* , **Sebastianelli, R.** and Tamimi, N. *Improving Environmental Management: The Payoff of ISO 14000 Certification During Financial Uncertainty*. Decision Sciences Institute National Meeting, New Orleans, November 14-17, 2009.
- Tamimi, N.* and **Sebastianelli, R.** *Effective Tools in Teaching Management Science Online*. International Conference of the Global Business Development Institute, Las Vegas, March 22-25, 2009.
- Sebastianelli, R.*** and Tamimi, N. *Teaching Quantitative Business Courses Online: Strategies and Challenges*. The 2009 Teaching & Learning Conference, San Antonio, March 16-19, 2009.
- Sebastianelli, R.***, Tamimi, N. and Martino, K. *Improving Environmental Management: Does ISO 14000 Certification Payoff?* Business & Economics Society International Conference, Lugano, Switzerland, July 15-19, 2008.
- Tamimi, N.* , **Sebastianelli, R.** and Petsas, I. *Predictors of Online Shopping*. International Applied Business Research Conference, San Juan, Puerto Rico, March 17-20, 2008.
- Sebastianelli, R.*** and Tamimi, N. *Mission Based Teaching: Examples from a Jesuit Business School*. Decision Sciences Institute National Meeting, Phoenix, November 17-20, 2007.
- Vidalis, S.M., Petsas, I. and **Sebastianelli, R.*** *Online Education and LMS: A Global Perspective*. Business & Economics Society International Conference, Antibes, France, July 16-20, 2007.
- Tamimi, N.* , **Sebastianelli, R.** and Mehta, R. *Relationship between Demographics and Online Trust*. 5th International Business Research Conference, Dubai, United Arab Emirates, April 26-27, 2007.
- Rajan, M., **Sebastianelli, R.** and Tamimi, N.* *Using Valuation Measures to Guide Asset Allocation*. Decision Sciences Institute National Meeting, San Antonio, November 18-21, 2006.
- Cann, C.W. and **Sebastianelli, R.** *ISO 14001 Certification and Landfill Operations: A Case in Point*. Second International Conference on Environmental, Cultural, Economic and Social Sustainability, Hanoi and Ha Long Bay, Vietnam, January 9-12, 2006 (Virtual Presentation).

CONFERENCE PRESENTATIONS (continued)

Sebastianelli, R* and Tamimi, N. *A Model for Predicting Online Shopping Frequency*. Decision Sciences Institute National Meeting, San Francisco, November 19-22, 2005.

Sebastianelli, R*, Tamimi, N., Rajan, M. *Perceived Quality of Online Shopping: The Gender Effect*. Decision Sciences Institute National Meeting, Boston, November 20-23, 2004.

Chai, M., **Sebastianelli, R.***, Tamimi, N. and Rajan, M. *Benchmarking Bank Website Design and Online Services*. International Academy of E-Business Annual Conference, Atlantic City, NJ., March 28-31, 2004.

Baril, G.L., Lodato, M.A., and **Sebastianelli, R.** *Predictors of Ethical Business Decision-Making*. American Psychological Society Annual Meeting, Miami, June 8-11, 2000 (Poster presentation).

Sebastianelli, R.*, Lawrence, R., and Kepler, C.H. *Business Students: Exploring the Link between Personality Type and Level of Academic Involvement*. American Accounting Association Mid-Atlantic Regional Meeting, Wilmington, DE. March 23-25, 2000 (Abstract published, p. 26).

Tamimi, N., Rajan, M., and **Sebastianelli, R.*** *Critical Quality Factors in Business-to-Consumer Electronic Commerce*. Decision Sciences Institute National Meeting, New Orleans, November 20-23, 1999 (Abstract published in Proceedings, v. 3, p. 1394).

Sebastianelli, R. and Tamimi, N.* *Some Survey Results on the 'Real' Barriers to TQM*. Decision Sciences Institute National Meeting, Orlando, November 24-26, 1996 (Abstract in Proceedings, p. 1665).

Sebastianelli, R.* and Horton, J. *AACSB: The Scranton Story*. Annual Meeting of the Association of Pennsylvania University Business and Economics Faculty, State College, October 3-4, 1996.

Sebastianelli, R.* and Baril, G.L. *Attribute Importance as a Function of Attribute Levels in Conjoint Analysis*. Decision Sciences Institute National Meeting, Boston, November 20-22, 1995 (Abstract published in Proceedings, v. 1, p. 341).

Sebastianelli, R. (Prave)* and Trussler, S. *Quality Practices in the Service Sector: Some Regional Survey Results*. The Institute of Management Sciences/Operations Research Society of America (TIMS/ORSA) Joint National Meeting, Boston, April 24-27, 1994.

Sumrall, D.A.* and **Sebastianelli, R. (Prave)**, *The Role Stress-Job Satisfaction Relationship: Moderating Effect of Organizational Sales Orientation*. The Institute of Management Sciences/Operations Research Society of America (TIMS/ORSA) Joint National Meeting, Boston, April 24-27, 1994.

Daria, D.* , Baril, G.L. and **Sebastianelli, R. (Prave)**, *Perceptions of the "Good Manager": A More Optimistic Outlook*. Eastern Psychological Association, Providence, R.I., April 15-17, 1994.

Sebastianelli, R. (Prave)*, *The Social Science Perspective and Common Practice*. In workshop: *Student Evaluation of Instructors: Fair or Foul?* (Co-organized with G. L. Baril). 8th Annual Psychology Conference, University of Scranton, February 27, 1993.

Sebastianelli, R. (Prave)*, Ord, J.K. and Chandra, A. *Using the Criterion of A-Optimality in Adaptive Preference Modeling*. Decision Sciences Institute National Meeting, San Francisco, November 22-24, 1992 (Abstract published in Proceedings, v. 1, p. 348).

Trussler, S.* and **Sebastianelli, R. (Prave)** *How are Exporters' Operations Different? Survey Results of Northeastern Manufacturers' Practices and Opinions*. The Academy of International Business (Northeast U.S.A. Region) Meeting, Baltimore, June 1-2, 1992.

CONFERENCE PRESENTATIONS (continued)

Trussler, S.* and **Sebastianelli, R. (Prave)** *Perceived Importance of OM Concepts/Techniques: Manufacturing and Service Firms Compared*. The Institute of Management Sciences/Operations Research Society of America (TIMS/ORSA) Joint National Meeting, Orlando, April 26-29, 1992.

Sebastianelli, R. (Prave)* and Ord, J.K. *Adaptive Preference Modeling: A Comparison with Non-adaptive Methods*. The Institute of Management Sciences/Operations Research Society of America (TIMS/ORSA) Joint National Meeting, Nashville, May 12-15, 1991.

Sebastianelli, R. (Prave)* and Ord, J.K. *An Algorithm for Adaptive Preference Modeling*. The Institute of Management Sciences/Operations Research Society of America (TIMS/ORSA) Joint National Meeting, Las Vegas, May 7-9, 1990.

INVITED PRESENTATIONS

Jooste, L., Konya, L., Leitao, N.C., Mazumder, S., Murata, K., Rouyer, E., **Sebastianelli, R.**, and Yaseen, S.G. *Labor in the Face of Globalization*. Business & Economics Society International Conference, Monte Carlo, Monaco, July 6 – 9, 2013.

Natarajan, R., Kaushik, S., Markham, I.S., Martin, D.G. and **Sebastianelli, R.** *Assurance of Learning – Implementation Challenges*. Decision Sciences Institute 43rd Annual Meeting, San Francisco, November 17 – 20, 2012.

Ammar, S., Cochran, J., Libertore, M., Nahmias, S., Nydick, R., **Sebastianelli, R.**, and Wright, R. *Where is OR/MS in Undergraduate Business Curriculum?* INFORMS (Institute for Operations Research and the Management Sciences) Annual Meeting, San Jose, November 17-20, 2002.

Tamimi, N.*, Rajan, M. and **Sebastianelli, R.** *What Makes a Quality Homepage*. Temple University-Japan, Tokyo, March 16, 2000.

Markland, R.E., McKibbin, L., Porter, L and **Sebastianelli, R.** *The Internationalization of Management Education and Accreditation: An American Perspective*. Decision Sciences Institute 5th International Conference, Athens, Greece, July 4-7, 1999.

Bruce, G., Centonze, A., DiAngelo, J. and **Sebastianelli, R.** *Panel Discussion on Accreditation & Re-Accreditation Issues*. Middle Atlantic Association of Colleges of Business Administration 47th Annual Meeting, Buffalo, October 8-10, 1997.

Bennett, P., Benson, G. and **Sebastianelli, R.** *Role of Statistics in the Modern Business School*. Plenary Session at the 12th Annual Conference on Making Statistics More Effective in Schools of Business, The Pennsylvania State University, University Park, June 26-28, 1997.

Sebastianelli, R.* and Tamimi, N. *The Barriers to Implementing TQM: A Survey of U.S. Quality Managers*. The University of Wollongong, New South Wales, Australia, May 13, 1997.

TEXTBOOK CITATIONS (Most recent edition listed)

The article *How Firms Define and Measure Quality* (co-authored with N. Tamimi) that appeared in Production and Inventory Management Journal (1996) is cited in

- Managing for Quality and Performance Excellence by J.R. Evans and W.M. Lindsay (Cengage Learning, 2017; p. 6).
- An Introduction to Six Sigma and Process Improvement by J.R. Evans and W.M. Lindsay (Cengage Learning, 2015; p. 25).
- Quality and Performance Excellence by J.R. Evans (Cengage Learning, 2013; p. 6).
- Principles of Operations Management by A. S. Raturi and J. R. Evans (South Western – Educational Publishing, 2005; p. 345).
- Operations Management by D.A. Collier and J.R. Evans (Cengage Learning, 2009; p. 367).

The article *The Barriers to Total Quality Management* (co-authored with N. Tamimi) that appeared in Quality Progress (1998) is cited in

- Managing for Quality and Performance Excellence by J. R. Evans and W. M. Lindsay (Thomson - South-Western Publishing, 2008, p. 496).
- Quality and Performance Excellence by J. R. Evans (Cengage Learning, 2013, p. 252).
- Total Quality - Management, Organization and Strategy by J. R. Evans and J. W. Dean, Jr. (South-Western Publishing, 2003, p. 362).
- Total Quality Management by D. H. Besterfield, C. Besterfield-Michna, G. H. Besterfield and M. Besterfield-Sacre (Prentice Hall, 2011, p. 9).
- Operations Management by W.J. Stevenson (McGraw Hill/Irwin Publishing, 2002; p. 473).

The article *How Product Quality Dimensions Relate to Defining Quality* (co-authored with N. Tamimi) that appeared in International Journal of Quality & Reliability Management (2002) is cited in Strategic Decision Making in Modern Manufacturing by H.S. Jagdev, A. Brennan and J. Browne (Springer Science & Business Media, 2013; p. 248).

The article *Benchmarking the Home Pages of 'Fortune' 500 Companies* (co-authored with N. Tamimi and M. Rajan) that appeared in Quality Progress (2000) is cited in Operations Management by W.J. Stevenson (McGraw Hill/Irwin Publishing, 2012; p. 409).

The article *What Do Online Customers Value?* (co-authored with N. Tamimi and M. Rajan) that appeared in Quality Progress (2005) is cited in Quality Control and Applied Statistics (Executive Sciences Institute, 2005; p. 709).

INTERNAL RESEARCH GRANTS

Spring 2013	Proposal Title: <i>A Structural Equation Model for Understanding the Factors Affecting the Quality of Online Education</i> (co-investigator N. Tamimi). Amount Funded: \$2628.
Fall 2009	Proposal Title: <i>An Experimental Study of Factors Affecting the Perceived Quality of Online Retailers</i> (co-investigator N. Tamimi). Amount Funded: \$2905.
Spring 2002	Proposal Title: <i>ERP Systems Implementation: Critical Success Factors</i> . Amount Funded: \$1500.
Spring 1996	Proposal Title: <i>An Empirical Examination of the Barriers to TQM</i> (co-investigator N. Tamimi). Amount Funded: \$1456.
Fall 1991	Proposal Title: <i>The Perceived Importance of Operations Management Concepts and Techniques</i> (co-investigator S. Trussler). Amount Funded: \$1455.
Spring 1991	Proposal Title: <i>Issues in POM Education</i> (co-investigator S. Trussler). Amount Funded: \$300.
Intersession 2006	Faculty Development Board Grant. Proposal Title: <i>ERP Systems Implementation: Determinants of Success</i> . Stipend: \$3000.

SERVICE TO THE PROFESSION

Leadership Roles

- External Program Reviewer, Decision and Systems Sciences Department, Saint Joseph's University, Haub School of Business (April, 2007).
- Elected Member, Board of Directors, Northeast Decision Sciences Institute (April, 1996-March, 1999).
- Theme Chair, "Curricular Issues Theme" at the 30th Annual National Meeting of the Decision Sciences Institute in New Orleans, Nov. 20-23, 1999.
- Coordinator, Mini Conference on Undergraduate Curriculum, 29th National Meeting of the Decision Sciences Institute, Las Vegas, November 21-24, 1998.
- Track Chair, "Statistical Theory and Applications Track" at the 24th Annual Meeting of the Northeast Decision Sciences Institute in Providence, R.I., March 22-24, 1995.

Session Chair

- "Business Education" at the 2016 International Education Conference, Washington DC, April 24 – 28, 2016.
- "Education and Teaching Methods" at the 4th International Conference on Educational and Information Technology in Florence, Italy, March 19-20, 2015.
- "E-Commerce II" at the 44th Annual Meeting of the Southwest Decision Sciences Institute in Albuquerque, March 12-16, 2013.
- "Ethics and Spirituality in the Business Curriculum" at the 38th Annual Meeting of the Decision Sciences Institute in Phoenix, Nov. 17-20, 2007.
- "Innovative Education" at the 8th International Conference of the Decision Sciences Institute, Barcelona, Spain, July 3-6, 2005.
- "E-Business Quality" at the 34th Annual Meeting of the Northeast Decision Sciences Institute in Philadelphia, March 30 – April 1, 2005.
- "Innovation Management and Strategy" at the 10th Meeting of the International Schumpeter Society, Bocconi University, Milan, Italy, June 9-12, 2004.
- "Assessing Students, Curriculum and Faculty" at the 29th Annual Meeting of the Decision Sciences Institute in Las Vegas, Nov. 21-24, 1998.
- "Communication Skills and the Curriculum" at the 25th Annual Meeting of the Northeast Decision Sciences Institute in St. Croix, U.S. Virgin Islands, April 17-19, 1996.
- "Students: Perceptions and Behaviors" at the 7th Annual Psychology Conference, University of Scranton, Feb. 29, 1992.
- "Multiple Criteria Decision Making II" at the Joint National Meeting of The Institute of Management Sciences/Operations Research Society of America in Nashville, May 12-15, 1991.
- "Simulation and Statistics" at the 20th Annual Meeting of the Northeast Decision Sciences Institute in Pittsburgh, April 10-12, 1991.
- "Topics in Educational Programs" at the 20th Annual Meeting of the Northeast Decision Sciences Institute in Pittsburgh, April 10-12, 1991.
- "Educational Innovations in Business Statistics" at the 21st Annual Meeting of the Decision Sciences Institute in San Diego, Nov. 19-21, 1990.

SERVICE TO THE PROFESSION (continued)

Paper Reviewer

- 5th International Conference on Industrial Technology and Management, Paris, March 2016.
- International Journal of Quality and Reliability Management, 2014, 2007, 2004, 2002.
- International Journal of Electronic Marketing and Retailing, 2014.
- Internet and e-Business Track, Western Decision Sciences Institute Meeting, Napa Valley, CA, April 2014.
- Quality and Lean Track, Decision Sciences Institute National Meeting, San Francisco, Nov. 2012.
- Innovative Education Track, Decision Sciences Institute National Meeting, San Diego, Nov. 2010.
- International Journal of Internet and Enterprise Management, 2006.
- Journal of the Academy of Business Education, 2006, 2005, 2004, 2003.
- E-Business/Marketing Track, Northeast Decision Sciences Institute Meeting, Philadelphia, April 2005.
- Quality/Productivity Track, Decision Sciences Institute National Meeting, Boston, Nov. 2004.
- Quality/Productivity Track, Innovative Education Track, and Enterprise Systems and Applications Track, Decision Sciences Institute National Meeting, Washington, D.C., Nov. 2003.
- Quality/Productivity Track, Northeast Decision Sciences Institute Meeting, Providence, RI, March 2003.
- Quality/Productivity Track, Northeast Decision Sciences Institute Meeting, San Juan, PR, March 2002.
- Quality/ Productivity Track, Northeast Decision Sciences Institute Meeting, Atlantic City, NJ, March 2000.
- International Journal of Operations and Quantitative Management, 1999.
- Journal of Operations Management, 1997, 1996, 1995.
- Statistics/Decision Analysis Track, Decision Sciences Institute National Meeting, Las Vegas, Nov. 1998.
- Statistical Theory and Applications Track, Northeast Decision Sciences Institute Meeting, Annapolis, MD, April 1997.
- Curriculum and Students Track, Northeast Decision Sciences Institute Meeting, St. Croix, U.S. Virgin Islands, April 1996.
- Mid-Atlantic Journal of Business, 1994.
- Innovative Education Track, Decision Sciences Institute National Meeting, Washington D.C., Nov. 1993.
- The Academy of International Business (Northeast U.S.A. Region) Meeting, Scranton, June 1993.
- Statistical Theory and Applications Track, Northeast Decision Sciences Institute Meeting, Philadelphia, March/April 1993.
- Innovative Education Track, Decision Sciences Institute National Meeting, San Francisco, Nov. 1992.
- Innovative Education Track, Decision Sciences Institute National Meeting, San Diego, Nov. 1990.

SERVICE TO THE PROFESSION (continued)

Paper Discussant

- Business & Economics Society International Meeting, Monte Carlo, Monaco, July 2013.
- Business & Economics Society International Meeting, Salzburg, Austria, July 2012.
- Business & Economics Society International Meeting, Nassau, Bahamas, January 2010.
- Business & Economics Society International Meeting, Lugano, Switzerland, July 2008.
- Business & Economics Society International Meeting, Antibes, France, July 2007.
- The Southeast Decision Sciences Institute Annual Meeting, Charleston, S.C., February 2004.
- Curricular Issues Theme, Decision Sciences Institute National Meeting, Las Vegas, November 1998.
- Quality and Productivity Track, Decision Sciences Institute National Meeting, San Diego, November 1997.
- The Academy of International Business (Northeast U.S.A. Region) Meeting, Scranton, June 1993.
- Innovative Education Track, Decision Sciences Institute National Meeting, San Francisco, November 1992
- The Institute of Management Sciences (Southeastern Chapter) Annual Meeting, Myrtle Beach, October 1991.
- The Northeast Decision Sciences Institute Annual Meeting, Pittsburgh, April 1991.

SERVICE TO THE UNIVERSITY

Jesuit Center Advisory Board, Member (September 2015 – Present)

Alpha Sigma Nu Advisory Group, Member (September 2009 – Present)

Middle States Standard VI Working Group, Member (Fall 2017 – Spring 2018)

University CASE Professor of the Year Selection Committee, Member (2013 – Present)

Search Committee for Executive Director of the Jesuit Center, Member (Spring 2016)

Search Committee for KSOM Associate Dean, Elected Member (Fall 2014 – Spring 2015)

FAC Merit Pay Appeal Committee, Member (Fall 2014)

Middle States Periodic Review Report Steering Committee, Member (May 2012 – May 2013);
Subcommittee on Admissions, Enrollment and Student Body, Co-Chair (May 2012 – May 2013).

Search Committee for Vice President of Development & Alumni Relations, Member (Summer-Fall 2012).

Inauguration Committee for Rev. Kevin P. Quinn, S.J., Member (Fall 2011)

CTLE First-Year Faculty Mentorship Program, Mentor (September 2010 – May 2011)

Board on Rank and Tenure, Elected Member, KSOM Representative (September, 2006 – May 2008);
Elected Member, At-Large (September, 1999 – May, 2000)

Search Committee for Director of Research Services, Member (January, 2008 – April, 2008)

Faculty Colloquium on Ignatian Pedagogy, Participant, Faculty Seminar supported by Clavius Fund, Spring 2007.

SERVICE TO THE UNIVERSITY (continued)

Education for Justice: The Case for Sustainability, Participant, Faculty Workshop on Infusing Sustainability into the Curriculum, June 9-10, 17, 2005 and May 25, 2006.

Faculty Research Committee, Member (September, 2003 – May 2006)

Assessment Task Force, Member (September, 2003 – December, 2004)

Fulbright Evaluation Committee, Member (September, 2004 – May, 2005; September, 1998 – May, 2000; September, 1993 – May, 1994; September, 1989 – May, 1992)

Faculty Development Board, Elected Member (September, 1998 – May, 2002; September, 1993 – May, 1996)

Search Committee for CAS Associate Dean, Member (January, 2002 – May, 2002)

Retention Committee, Member (December, 1998 – May, 2000)

Assessment and Institutional Research Office, Faculty Associate (September, 1995 – May, 2000)

Center for Mission Reflection, Member (September, 1998 – May, 1999)

University Planning Committee, Member (September, 1997 – May, 1999)

Assessment Committee, Member (September, 1995 – May, 1999)

Committee on Environmental Studies Concentration, Member (September, 1995 – May, 1998)

Institutional Review Board, Chair (September, 1994 – September, 1996); Member (February, 1998 – May, 1998; February, 1992 – September, 1996)

Middle States Study Group on Faculty, Member (September, 1996 – May, 1997)

Committee on the Status of Women, Member (September, 1996 – May, 1997)

Curriculum Conference Committee, Member (September, 1996 – May, 1997)

Mentoring Program sponsored by OID, Mentor (September, 1995 – May, 1996)

Orientation Advisory Board, Member (September, 1994 – August, 1995); Book Discussion Leader for Summer Pre-Orientation (July, 1995)

WUSR Advisory Board, Member (December, 1992 – May, 1997); WUSR Disc Jockey (June, 1993 – April, 1995; May, 1996 – August, 1996)

Faculty Senate, Elected Member (September, 1990 – May, 1993)

Course Evaluation Subcommittee of the Faculty Senate, Co-Chair (September, 1990 – May, 1994); Member (September, 1990 – May, 1995)

Academic Policy Committee of the Faculty Senate, Chair (September, 1992 – May, 1993); Member (September, 1990 – May, 1993)

Executive Committee of the Faculty Senate, Member (September, 1992 – May, 1993)

SERVICE TO THE UNIVERSITY (continued)

Library Advisory Committee, Member (September, 1990 – May, 1993)

VAX Users Conference, Member (September, 1990 – May, 1993); Subcommittee on Software Acquisition
Member (September, 1990 – May, 1991)

SERVICE TO THE KANIA SCHOOL OF MANAGEMENT

Beta Gamma Sigma, Secretary (May 2010 – Present); President (January 2005 – May 2008); Vice President (January 2003 – January 2005); Member and regular participant (since September 1996) at annual induction ceremonies and in selecting scholarship recipient.

KSOM Graduate Programs Committee, Member (Spring 2016 – Present)

KSOM AACSB Committee, Member (Spring 2016 – Present)

Business Education for Justice Faculty Seminar, Organizer and Leader (September 2015 – May 2017)

Business Leadership Program Advisory Board, Member (September 2010 – May 2018; January 2005 – May 2007; September 1994 – May 2000)

Affinity Group: Online MBA, Organizer and Member (Initiated April 2012)

KSOM Scholarship Committee, Member (September 2007 – May, 2015); Interim Chair (Spring 2015)

MBA Mentor, (June 2007 – January 2010)

KSOM Assessment Committee, Member (January 2005 – May 2008);
Assessor, KSOM Assessment Day, April 25, 2009.

President's Business Council Day, Moderator, Management Panel Discussion, April 11, 2007.

AACSB Accreditation Maintenance Steering Committee, Chair (September 2006 – May 2007),
Co-Chair (January 2003 – December 2005), Member (January 2003 – May 2007)

KSOM Management Committee, Member (September 2005 – May 2007)

KSOM Systemic Change Task Force, Member (September 2003 – May, 2004)

Brennan Hall Dedication Committee, Member (January, 2000 – October, 2000)

KSOM Continuous Improvement Team, Chair (September, 1998 – May, 2000)

Editor of AACSB Self-Evaluation Report and Coordinator of Successful Initial AACSB Accreditation Effort
(February, 1995 – May, 1996)

AACSB Self-Evaluation Committee on Students, Chair (September, 1993 – May, 1996)

Executive on Campus Program, Coordinator (September, 1989 – May, 1991)

SERVICE TO THE OIM DEPARTMENT

Open House and Freshman Preview Day, Regular Participant (since February, 1992)

POM Internship Program, Coordinator (September, 1990 – September, 1996);
Internship Handbook Committee, Member (Fall 1989)

Recorder of Minutes of Departmental Meetings (February 1989 – September, 1996)

SERVICE TO THE UNIVERSITY (Presentations to the University Community)

Pedro Arrupe, S.J. Award Presentation Honoring the Diocese of Scranton, April 4, 2018, Reading of the Citation.

Advent Reflection for December 19, 2017, The Jesuit Center Advent 2017 Daily Devotionals.

“Teaching, Inquiry, & Scholarship: Where Our Teaching Meets Student Learning” with M. Goldschmidt and J. Grossman, ORS Research Series, Spring 2015.

Opening Prayer, University of Scranton Community Breakfast with John Dionne, April 9, 2015.

Invocation, Jesuit Center Dinner Event, November 10, 2014.

“Service Quality in the U.S. Airline Industry: Factors Affecting Customer Satisfaction” with student Logyn Pezak, Poster presentation, 13th Annual Celebration of Student Scholars, May 7, 2013.

“The Influence of Product and E-Tailer Characteristics on the Likelihood of Online Purchase: An Experimental Study” with N. Tamimi, KSOM Research Seminar, Spring 2013.

“Perceived Quality of Internet Retailers: Does Shopping Frequency or Product Type Make a Difference?” with N. Tamimi and M. Rajan, KSOM Research Seminar, Fall 2007 and ORS Research Series, Spring 2008.

“Online Retailing: Do Web Assurance Seals Make a Difference?” with N. Tamimi and students Christina Anastasopoulos and Anthony Lentini, Poster presentation, 7th Annual Celebration of Student Scholars, May 4, 2007.

Welcome/Master of Ceremonies, McShane Executive Center Dedication, Brennan Hall, May 11, 2005.

“Airline Websites: Benchmarking E-Quality Factors” with Nabil Tamimi and students Emad Salameh and Yun Fan, Poster presentation, 5th Annual Celebration of Student Scholars, May 3, 2005.

Invocation, 104th Commencement Ceremony of the University of Scranton, May 30, 2004.

“Benchmarking Bank Website Design and Online Services” with student Michael Chai, Poster presentation, 4th Annual Celebration of Student Scholars, May 4, 2004.

Discussion Leader, “Internationalization of Business Curriculum,” Global Dialog Series sponsored by International Programs & Services, April 6, 2004.

Invocation, University Honors Convocation, Kania School of Management, October 27, 2002.

Panel Presenter, “Specialized Accreditation: Pros and Cons,” 29th Annual Meeting, Pennsylvania Association of Graduate Schools, University of Scranton, March, 2001.

SERVICE TO THE UNIVERSITY (Presentations to the University Community)

“Multiple Definitions of Quality and Product Quality Dimensions: An Empirical Link?” with N. Tamimi, SOM Research Seminar, Spring 1998.

Breakfast Speaker, Second Annual Take Our Daughters to Work Day, April, 1997.

“The Moderating Effect of Managerial Sales Orientations on Salespersons’ Role Stress-Job Satisfaction Relationships” with D. Sumrall, SOM Research Seminar, Spring 1997.

Invited panel participant in KSOM Teaching Forum, “The Numbers Game: Teaching Quantitative Material,” November, 1995.

"What Are the Major Ethical Challenges in University Life?" Trustee Day '94 Breakfast, April, 1994.

Panel presenter in “Business as a Career in the 21st Century” delivered at University’s Open House (November, 1993, 1994, 1995).

Presenter in "Using Student Ratings to Improve Instruction" sponsored by the Office of Instructional Development, December, 1993.

Invited panel participant in "Resources for Statistical Analysis" sponsored by the Office of Research Services, November, 1993.

Invited panel participant in "How You Can Become a Master Teacher" sponsored by the Office of Instructional Development, March, 1993.

“Adaptive Preference Modeling: A Comparison with Nonadaptive Methods,” SOM Research Seminar, Spring 1991.

STUDENT-CENTERED SERVICE

Faculty Sponsor for Library Research Prize Winner Caroline Swift (Graduate School). Her research paper was completed for my independent study course OM 579 - Research Methods II, Spring 2014.

Mentor, Women’s Leadership Brunch sponsored by the Women’s Center, March 26, 2006.

Advisor for KSOM’s 2003 recipient (Michael Chai) and Co-advisor for KSOM’s 1999 recipient (Colin Kepler) of the Faculty-Directed Student Summer Research Grant.

Independent Study, (Fall 2013; Spring 2013; Fall 2012); Internship Faculty Sponsor, (Summer 2016; Summer 2015; Spring 2013); Sponsored students in the FSRP program (2009; 2007; 2004; 2003; 2000; 1999; 1994; 1993). Honors tutorials (Spring 2000; Fall 1999; Fall 1996); Reader, honors thesis (Spring 2001; Spring 1999); Thesis advisor (Amy DeCristoforo, 1994; Mary Beth Coyne, 1995); Mentor BDLR Program (1993);

Member, Gaviqan Faculty Associates (1990-91).

SERVICE TO THE EXTERNAL / LOCAL COMMUNITY

Volunteer, Annual Catholic Social Services and Friends of the Poor “Gifts for Kids” Christmas Toy Distribution, December 19, 2017.

Guest contributor, “In Pursuit of Business Education for Justice,” AJCU Connections, October 24, 2017.

SERVICE TO THE EXTERNAL / LOCAL COMMUNITY (continued)

Invited speaker, "The B7 Tools – Role in Quality Improvement," 2nd Annual Tobyhanna Army Depot Lean Learning Workshop, June 11, 2014.

Guest contributor, "The Evolution and Constancy of Quality," in *Faculty work in the Ignatian tradition: IGNITE*, Winter 2013-2014, Vol. 4, No. 2, p. 13-15.

Invited external reviewer, Tenure and Promotion application of Dr. Matthew Dean, Assistant Professor of Business Administration, University of Southern Maine (2013).

External member, Ph.D. Dissertation Committee for Kathleen Martino, Rutgers University (2009 – 2011).

Member, *GiveGab* (a.k.a. *iYouVo*) Board of Advisors. *GiveGab* is a start-up company that provides a social networking site for individuals to interact and organize around non-profit groups and charitable organizations (2011 – Present).

Invited speaker, *Managing Your Workforce through a Down Economy*, A Seminar and Roundtable for Northeast PA Employers, presented by Ufberg and Sileo LLP, October 30, 2008.

Invited attendee, SCEP (Student Career Experience Program) Graduation Ceremony, Tobyhanna Army Depot, August 18, 2008.

Invited participant, Rapid Improvement Event (RIE) on AN/TPS – 75 Mobile Ground Radar System LRU Overhaul Process, Tobyhanna Army Depot, August 4-7, 2008.

Guest columnist, "Connecting with consumers doesn't stop at Web," *Northeastern Pennsylvania Business Weekly*, *The Scranton Times*, August 20, 2006.

Attendee, The Northeast P2 Roundtable for Pennsylvania Business and Industry (Topic: ISO 14001 and OHSAS 18001), Gentex Corp/Optics, Carbondale, PA, August 18, 2005.

Volunteer, The Leukemia & Lymphoma Society National Neighborhood Drive, (2005; 2006).

Volunteer, American Cancer Society Notes to Neighbors Fund Drive Campaign (2004).

Member, Sesquicentennial Jubilee Committee, Finance Subcommittee, St. Peter's Cathedral (August, 2002 – September, 2003).

Invited panel participant in "Breaking the Barriers: Women in Management" presented at Fleet Financial Services in celebration of National Women's History Month, March 22, 2002.

Co-presenters: Ms. Janet Banks, Executive Vice President, Fleet Bank; Ms. Sherrie Johnson, Anchor, WBRE 28; Ms. Kathy Herrick, Infrastructure Group Manager, Fleet Field Services.

Judge, University's Small Business Development Center's Award for Women Entrepreneurs (1997)

Judge, Greater Scranton Chamber of Commerce Small Business of the Year Award (1997)

Member, Quality Resource Group (January, 1992 – May, 1993)

Member, Board of Directors, Civic Ballet Company (December, 1990 – May, 1992)

Volunteer, Women's Resource Center (WRS) Capital Campaign Drive (1990)

STATISTICAL CONSULTANT

Client: Federal Public Defender, Middle District of PA – Harrisburg; **Project:** *Comparison of Racial/Ethnic Composition of Master Jury Wheel to Relevant Population*; **Case:** USA v. Willie Tyler (2017)

Client: University of Scranton; **Project:** *Gender Equity Study – Faculty Salary* (2009, 2010, 2012)

Client: C. LoVecchio; **Project:** Dissertation: *Effectiveness of AlcoholEdu for College* (2008)

TRAVEL

Australia, Austria, Bahamas, Belgium, Canada, China, England, France, Germany, Greece, Hungary, Ireland, Italy, Luxembourg, Mexico, Monaco, Netherlands, Poland, Scotland, Spain, St. Croix (USVI), Switzerland, Tortola (BVI), Wales