# **Fundamental Analysis**

There are many financial analysis features within the Bloomberg terminal. The most widely used are listed below. When researching a specific stock, a starting point would be the **DESCRIPTION** page.

To input a stock into Bloomberg use the following steps

Stock Symbol <F8> <GO>

Ex. AAPL<F8> <GO>

\*IMPORTANT TO REMEMBER-ONCE A STOCK IS INPUT USER ONLY NEEDS TO INPUT THE FUNCTIONS NEXT TO THE STOCK SYMBOL. THE AMBER BOX WILL CHANGE TO A DIFFERENT SECURITY FOR THAT SCREEN.

The main menu will appear that listed the many functions of stock analysis. The DES function is the starting point.



The user can also bypass the above page by inputting

AAPL <f8></f8>	DES

APPLE INC Equity  DES  Related Fu	nctions Menu ×		M	essage 🏠 💽	∎. <b>¢</b> . ?
AAPL US \$ 113.0029	www.www. 0113	.02 / 113	3.03K	2×9	
At 15:43 d Vol 47.784.107	0 112.03P H 114.	53K L	112.00P	Val 5.404	В
AAPL US Equity 98 Report			Page 1/5 S	Security Desci	ription
1) Profile 2) Issue Info	3) Ratios	4) Reve	enue & EPS	5) Industry	/ Info
APPLE INC				FIGI BBG000	)B9XRY4
		7)	Communicati	ons Equipmer	nt (CCB)
Apple Inc. designs, manufactures, and m	arkets personal compute	ers and r	elated perso	nal computing	g and
mobile communication devices along wit	h a variety of related so	oftware, s	services, per	ipherals, and	
networking solutions. The Company sells	s its products worldwide	through	its online sto	ores, its reta	il
stores, its direct sales force, third-party	/ wholesalers, and resell	lers.	1		
8) Price Chart (GP)	9) Earn (ERN) 10) Est (E	EE)	13) Corporate	e Info	
130	Date (E) 10	/20/15	14) www.apple	e.com	
	P/E	13.06	Cupertino, C	A, United Sta	tes
	Est P/E 09/15	12.36	Empls 92,6	00 (09/27/14	+)
100 Long 100	T12M EPS (USD)	8.66	15) Manageme	ent (MGMT)	
Sep Dec Mar Jun	Est EPS	9.15	16) Timothy I	onald Cook	"Tim"
2014 2015	Est PEG	0.73	Chief Execu	utive Officer	
Px/Chg 1D (USD) 113.0//19%			1/) Jonathan	Ive "Jony"	
52 WK H (04/28/15) 134.54	12) Dividend (DVD)	1.0.49	Chief Desig	in Officer	
52 WK L (08/24/15) 92.00	Ind Gross Yield	1.84%	18) Luca Maes	stri	
YID Change/ 8 2.69/2.448	3Y Net Growth	/3.58%	Senior VP/		40.409
MKT Cap (USD) 644,806.8M	Cash 08/06/15	0.52	19) IZM Total	Ret (TRA)	12.19%
Shrs Oul/Float 5,702.7M/5,099.2M			20) Beta VS S		1.00
SI/6 01 Float 05.011/1.146			Active Recei	y Receipts	6
Days to cover 0.9			ACTIVE RECEI	pts	0

From the Description page the user can easily navigate to other functions within the terminal. The profile page include a quick snapshot of the company. The profile description, Ratios Analysis, Revenue and EPS, and Industry Info.

# Ratios

AAPL US \$ 📜 11	13.095 -	.195	for the second second second	K113	.09/11	3.10X	7x4	
At 15:47 d V	ol 48,580,2	70 0	112.03P	H 114.	53 K L	112.00P	Val 5	.493B
AAPL US Equity	98) Report					Page 3/5	Security	Description
1) Profile	2) Issue Ir	ıfo	3) Rati	ios	4) Reve	enue & EPS	5) Inc	lustry Info
Fiscal Year End	09/2014				7	Income Sta	atements	(FA IS)
Last Quarter End	06/15 Q3				8	Balance Sh	neet (FA B	S)
Current/T12M	(USD)				9	Cash Flow	(FA CF)	
Issue Data	$\bowtie$	Per Sh	are Data		$\sim$	Cash Flow	Analysis	2
Last Px	USD/112.99					P/CF		8.1
P/E	13.0	EPS T	L2M		8.66	Curr P/FCF		9.5
Dvd Ind Yld	1.8%	DPS			1.82	CF/NI		1.5
P/B	5.13	Bk Val	Per Sh		22.03	Dvd P/0		27.9%
P/S	2.9	Rev/B	as Sh		30.04	Cash Gen/	Cash Reqd	2.9
Curr EV/T12M EBITDA	6.4	CPS	_		9.81	Csh Dvd Co	V	3.6
Mkt Cap	644,350.6M	Curr S	hares Out		5.7B	CFO/Sales		32.7%
Curr EV	495,920.6M	FCF/Ba	asic Sh		8.24	Eff IR		1.5%
Growth Potential	2	Profit	ability		2	Structure		<u></u>
Dil EPS Frm Cont Op	13.6%	EBIID	4		60.4B	Curr Ratio		1.1
Cap 1Y Gr	4.5%	EBII			52.5B	Quick Ratio	)	0./
BPS 1Y Gr	-3.1%	ОРМ			28./%	Debt/Asset	.S	15.2%
R&D To Sl	3.3%	Pretax	( Mrgn		29.3%	Debt/Com	Eq	31.6%
Retntn Rt	72.1%	ROA			20.5%	A/R Trnovi		21.2
Rev - 1 Yr Gr	7.0%	ROE			41.1%	Inv Turnov	/er	74.4
Empl 1Y Gr	15.3%	ROC			30.8%	GM		38.6%
Ast 1Y Gr	12.0%	Ast TO			0.9	EBIT/Tot I	nt Exp	136.7

Prior Revenue and EPS and forecasted, with Product and Geographic breakdown

	US \$ + 15•4	↓ 11 6 d Va	3.025	3 041 73	265 y	منسب 12 03 P	∽ Q1	13.02/ 4.53K	113.03	3K 2 00 P	3x1 Val	.2 5 4551	z
AAPL U	S Equity		98) R	eport		121051		1135 K	Pa	ge 4/5	Securit	v Descr	iption
1	) Profile		2) Is	sue Info	)	3) R	atios	4)	Revenue	& EPS	5) I	ndustry	Info
6) Comp	6) Comparable Revenue (EM)							arable E	arnings	Per Sh	are (EM	)	
2508 2008 1508	<u>o</u>	<u> </u>		•	<u>ه                                    </u>	~	10 - 5 - 0 -	•	<u> </u>	•	•		-0
80B 60B 40B 20B			h				3.00 2.00 1.00 0.00						
(	2011	2012	2013	2014	2015	2016		2011	2012	2013	2014	2015	2016
(USD)	2011	2012	2013	2014	2015	2016	(USD)	2011	2012	2013	2014	2015	2016
FY	108.2B	156.5B	170.9B	182.8B	233.4B	245.6B	FY	3.95	6.31	5.68	6.45	9.15	9.82
Q1	26.7B	46.3B	54.5B	57.6B	74.6B	76.6B	Q1	.919	1.98	1.97	2.07	3.06	3.20
Q2	24.7B	39.2B	43.6B	45.6B	58.0B	60.5B	Q2	.914	1.76	1.44	1.66	2.33	2.44
Q3	28.6B	35.0B	35.3B	37.4B	49.6B	52.3B	Q3	1.11	1.33	1.07	1.28	1.85	1.98
Q4	28.3B	36.0B	37.5B	42.1B	50.9B	54.3B	Q4	1.01	1.24	1.18	1.42	1.89	2.05
								Color	Legend:	Rep	orted,	Estim	ated
8) Geo S	Seg (FA	GEO)		201	4 Rev	3Yr Gr	9) Prod	Seg (FA	PROD)		2014	l Rev	3Yr Gr
Americ	as				80.1B	27.86%	iPhone				10	02.0B	30.40%
Europe					44.3B	16.82%	iPad					30.3B	16.47%
Asia-Pa	acific (A	ustralia	& Asia)		43.1B	24.03%	Macinto	osh				24.1B	3.40%
Japan					15.3B	41.22%	Service	S				18.1B	24.44%
							Other					8.4B	-11.10%

#### **Earning Screens**

#### AAPL <F8> ERN

ERN displays past earnings announcements that include Analyst estimates, reported EPS, and the percentage of surprise beats or misses against analyst estimates. This screen also show the price change the day of the announcement, and also the effect on the stocks P/E ratio

Users can easily change to other securities by inputting symbol in amber box

APL US Equity	96) Action	s 97)	Output	- 98) S	ettings		112.001	Ear	mings H	listory
pple Inc				Periodici	Quarter	s 🔹	Source	Standard	× 0	ur USD
Earnings History &	Price Reaction	ee surp »								
EPS GAAP	+ .	Px Cha Wi	ndow One	Day After		Chart T	vpe Compa	rable vs E	stimate	
arnings/Surprise Sn	apshot						4	10		
ndustry Commu	nications Equipme	nt Exp. f	or Next Pe	eriod	2.244				/ <u>۸</u>	\ 3.00
lext Announcement	(E) 10/20/20	15 Avera	ge Surpris	e	18.95%	- Estimate	1,9806	N A 1	<u>,</u> iNJ	····>>2.00
rior Announcement	07/21/20	15 Avera	ge Abs. Su	irp	19.62%	Compara	ble 1.85	$\mathcal{N}$	$\mathbf{V}$	L 1 00
/E Actual	13.	03 Surp/I	Px Chg Co	rr.	0.22					- 1.00
Year Growth	21.9	5% Avera	ge Abs. Px	Chg	4.918					>0.00
arnings Trend	-0.	01 Implie	d 1 Day N	love		2006-200	9 2	010-2014	2015	201
Ann Date	Per Per End C	Reported	Comp	Estimate	%Surp	Guidance	%Guid Surp	%Px Chg	T12M	P/E
Average of Absolu	ite Values				19.62%		41.88%	4.91%		
1) 07/20/2016 Q3	16 06/16			1.981					9.51	11.87
2) 04/20/2016 Q2	16 03/16			2.441					9.37	12.05
3) 01/20/2016 Q1	16 12/15			3,197					9.26	12,19
4) 10/20/2015 Q4	15 09/15	4.050	4 95 9	1.887	0.010			1 224	9.13	12.36
5) 0//21/2015 Q3	15 06/15	1.850	1.850	1.810	2,218			-4.23%	8.66	14.48
0 04/2//2015 Q2	15 03/15	2.330	2.330	2,160	17.070			-1.58%	8.09	15.38
	15 12/14	3.060	3.000	2,390	1/.8/8			2,026	6.42	14.00
		1 280	1 280	1 231	3.005			2.726	6 19	15.07
04/23/2014 02	14 03/14	1.660	1.660	1.453	14.25%			8.20%	5.98	12.82
01/27/2014 01	14 12/13	2.071	2.071	2.009	3.11%			-7.99%	5.76	13.91
0 10/28/2013 04	13 09/13	1.180	1.180	1.131	4.33%			-2.49%	5.66	12.03
3) 07/23/2013 Q3	13 06/13	1.067	1.067	1.043	2.31%			5.14%	5.72	9.90
					300`	) Edit	Panel	301) Ex	kpand	Panel
70 RN 16.04	4 Oil Cans	Riddest	Three	-Dav G	ain Sir	100 100	0 as 0P	FC Read	tv to	Talk
/ DH 10.0	i orr cupo	0199000	111100	, buy u		100 199	0 45 01	- nour	.y co	TUTIC

\*Anything with and Yellow/Amber color can be change. i.e. Symbol, Measure(EPS, Revenue etc.)

Other Earnings functions

- EE- Earnings and Estimates
- EEO- Consensus Overviews
- •

## **Graph Fundamentals**

#### Stock Symbol <F8> GF

GF<GO> Graphing Fundamentals allows the user to visualize the comparison between two competitors or just graphing a single security. Fields can be customized to the user's preference. The following is a GF chart comparing Revenue of Apple to Samsung on a Quarterly basis

Search

criteria

default

and set as



Historical Pricing - HP<GO>

• Historical pricing includes the closing price on a monthly, weekly or daily basis with a specified date range. Data can be exported into excel.

	\DI	lis	¢ 111	12 76	52	2		∩112 71 /1	12	76K	17~4		
- 01		14			220			114 521/	12			5 30	DED
	AU	. 10	.00 u v	01 55,007,4	250		.03 P	114.331	-	112.00P	vart	2.20	
AAP	L US	Equ	ity	96/E	xpor	t to Exce	el		P	age 1/6	Historical	Pric	e lable
Appl	e Inc			00/04/00045				_		High	133.00	on	02/23/15
Ran	ge	097	02/2014 =	- 08/31/2015	and a	Period	Daily	*		Low	96.26	on	10/16/14
Mari	ket	Last	Price -	Volume	-	Currency	USD 🔤			Average	117.6278		54,987,091
View	/	Prio	e lable	-					_	Net Chg	9.46		9.16%
		Date	Last Price	Volume		Date	Last Price	Volume		Date	Last Pric	e	Volume
Fr	09/04	4/15			Fr	08/14/15	115.96	42,929,516	Fr	07/24/15	124.5	0	42,162,332
Th	09/03	3/15			Th	08/13/15	115.15	48,535,789	Th	07/23/15	125.1	.6	50,999,452
We	09/03	2/15			We	08/12/15	115.24	101,685,610	We	07/22/15	125.2	2	115,450,607
Tu	09/03	1/15				08/11/15	113.49	97,082,814	Tu	07/21/15	130.7	5	76,756,427
Mo	08/3:	1/15	112.76	55,607,408	Mo	08/10/15	119.72	54,951,597	Mo	07/20/15	132.0	7	58,900,203
Fr	08/28	8/15	113.29	53,164,407	Fr	08/07/15	115.52	38,670,405	Fr	07/17/15	129.6	2	46,164,710
Th	08/27	7/15	112.92	84,616,056		08/06/15	115.13	52,903,040		07/16/15	128.5	1	36,222,447
We	08/26	6/15	109.69	96,774,611	We	08/05/15	115.40	99,312,613	We	07/15/15	126.8	2	33,649,200
Tu	08/25	5/15	103.74	103,601,599		08/04/15	114.64	124,138,623	Tu	07/14/15	125.6	51	31,768,139
Mo	08/24	4/15	103.12	162,206,292	Mo	08/03/15	118.44	69,975,968	Mo	07/13/15	125.6	6	41,440,538
Fr	08/2:	1/15	105.76	128,275,471	Fr	07/31/15	121.30	42,884,953	Fr	07/10/15	123.2	8	61,354,474
Th	08/20	0/15	112.65	68,501,622	Th	07/30/15	122.37	33,628,268	Th	07/09/15	120.0	7	78,595,038
We	08/19	9/15	115.01	48,286,510	We	07/29/15	122.99	37,011,653	We	07/08/15	122.5	7	60,761,614
Tu	08/18	8/15	116.50	34,560,708	Tu	07/28/15	123.38	33,618,097	Tu	07/07/15	125.6	9	46,946,811
Mo	08/17	7/15	117.16	40,884,745	Mo	07/27/15	122.77	44,455,540	Mo	07/06/15	126.0	O	28,060,431

#### Dividends

## DVD <GO>

Displays current and prior dividend and split information, Dividend Yield, Growth etc. Can go as far back as the IPO date of the security that is input.



## OWN <GO>

Displays largest institutional holders, Insider Ownership, Geographic and ownership type of the Stock.

AAPL US \$ 112.76	5	53	www.	🛥 Q112.71/112.76K	1	7×4	
At 16:00 d Vol 55	,619,17	74 <mark>(</mark>	112.03P	H 114.53K L 112.0	0P V	al 6.2	88B
AAPL US Equity 2	5) Setting	s 🔻	26) Exp	ort	Se	curity (	wnership
Apple Inc						ດມ:	SIP 0378331
1) Current 2) Historical 3) Ma	trix 40	)wnership	5) Trans	actions 🛛 Options			
Compare Current Stats Against	08/30/201	.5 📖					
Institutional - Based on Curre	nt Filings			Insider - Based on Last 6	Months		
51) Institutional	08/30	08/31	Change	52) Insider	08/30	08/31	Change
11) % of Shares Held	62.91	62.91	0.00 🜌	21) % of Shares Held	0.06	0.06	0.00 🗠
12) % of Float Held	62.95	62.95	0.00 🖊	22) % Chg in Insider Positions			0.00 🗠
13) # of Institutions	3,733	3,733	0.00% 🛩	23) # of Insiders	17	17	0.00%
14) # of Buyers	1,529	1,531	+0.13% 🜌	24) # of Buyers - Opn Mkt		. 1	L 0.00% 🗠
15) # of Sellers	1,549	1,552	+0.19% 🜌	25) # of Sellers - Opn Mkt	4	- 4	<del>ا</del> 0.00%
16) # of New Buyers	246	249	+1.22% 🗖	26) # of Shrs Bought - Opn Mkt	3,800	3,800	0.00%
1) # of Selloffs	142	142	0.00%	21) # of Shrs Sold - Opn Mkt	341,887	341,887	0.00%
18) % Chg in Inst Positions	-1.92	-1.92	0.00 🗠	28) Avg Opn Mkt Buy Price	123.49	123.49	0.00%
				29) Avg Opn Mkt Sell Price	128.84	128.84	0.00%
Top Geographic Ownershi	p(%)	- (	i)	Top Ownership Type	(%)		0
53) Geographic Ownership	08/30	08/31	Change	54) Ownership Type	08/30	08/31	Change
31) United States	83.23	83.23	0.00 🜌	4) Investment Advisor	85.31	85.31	0.00
32) Great Britain (UK)	4.79	4.79	0.00 🜌	(2) Pension Fund	3.71	3.71	0.00
33) Canada	2.43	2.43	0.00 🜌	4) Hedge Fund Manager	3.39	3.39	0.00
34) Japan	1.56	1.56	0.00 🗠	4) Bank	2.13	2.13	0.00
3) Switzerland	1.49	1.49	0.00 🗠	45) Government	1.90	1.90	0.00
36) Norway	1.37	1.37	0.00 🛩	4) Holding Company	1.59	1.59	0.00
37) Germany	1.28	1.28	0.00 🗠	4) Insurance Company	1.49	1.49	0.00
3) Sweden	0.86	0.86	0.00 🛩	4) Corporation	0.28	0.28	0.00
39) Netherlands	0.71	0.71	0.00 🗠	4) Individual	0.10	0.10	0.00

Transactions Tab of OWN

Can locate on a chart a specific insider transaction including option exercise, buy/sell etc. The following displays Kevin Plank, CEO of Under Armour buy/sell transactions. The red is indicated as a sell.



			Insider/Major Sh	areholder Transactions
Trade Date 4/28/2015	Net Buys/Sells	-281,250		
Participants	Relation	Transaction Type	Shares	Trade Price Trade Date
11) PLANK KEVIN A	Officer	Open Market Sale	-179,988	80.3500 04/28/2015
12) PLANK KEVIN A	Officer	Open Market Sale	-11,249	80.3500 04/28/2015
13) PLANK KEVIN A	Officer	Open Market Sale	-11,249	80.3500 04/28/2015
14) PLANK KEVIN A	Officer	Open Market Sale		80.7900 04/28/2015
15) PLANK KEVIN A	Officer	Open Market Sale	-4,376	80.7900 04/28/2015
16) PLANK KEVIN A	Officer	Open Market Sale		80.7900 04/28/2015

Clicking on red field will display the trade price, number of shares and date of the transaction

## Analyst Ratings

ANR <GO> provides a list of the largest analysts on the street recommendations, price targets, total return rankings etc.



**Other Advanced Functions** 

- WACC-Weighted Average Cost of Capital
- DDIS- Debt Distribution
- CAST- Capital Structure

# **RV**- Relative Valuation

**RV<GO>** One of the most widely used functions for analyst to compare industry leaders. RV is a powerful function that can be easily customized to the user preferred metrics. The following screen is an RV screen that compares common valuation metric such as P/E Ratio, Debt/Equity, and ROE etc. The top line includes an average of all the companies listed. This allows the user to early compare specific stocks to the industry averages.

UAUS \$ 195	5.53	88	<u>مر</u>	سمر احمر م	N	95.53/	/95.54	N 2	$23 \times 5$		-
AL 10.15 U	VOI Z	,110,10	4 0 9	0.03		7.490	L 93	.191		.7050	<b>1</b>
UA US Equity		96) Out	out 👻	97) 5	ettings				Kel	ative Va	luation
Comp Source Bloombe	rg									C	um USD 💽
<b>7</b>					_	4-1				D	- 11-1
Segment		ĸ	evenue a	5		letric		UA	Low Co	omp Rang	e High
<ul> <li>Apparel, Footwear &amp; I</li> </ul>	A	100%				P/E		100.70	9.47		<ul> <li>100.70</li> </ul>
					E	PS1YrG	ir	27.27	-64.47 —	-	- 201.13
					F	lev 1 Yr G	Gr	32.26	-13.26 —	•••	- 41.73
					F	ROE		15.91	-10.49 —		- 66.45
					C	hg Pct 11	М	-3.83	-14.22 —	•	- 3.50
									•	UA US 🔶 Med	ian
Use BI Peers - BI Nor	rth Ameri	ca Apparel	Manufa	cturers	Valuatio	on Peers	5				
21) Overview 22) Com	in Sheets	23 Mar	kets	24 FPS	Preview	25 Ow	nership	20 Credit	27) Custo	m ÷.	
31) Create Template 3	7 Autos	33 Einanc	30	Valuati	30.0	istom	meromp				
Name	Tkr &	Mkt Cap	Inv	P/E	BEST PEG	P/S	P/ 8	Debt/Equity	EPS - 1 Yr	ROE LE	ROIC LE
(BI Peers)	Exch		Turnover	.,	Ratio:1FY	.,		LF	Gr:Q		
			LF								
Average		7.74B	3.08	26.69	1.57	1.86	5.75	65.37%	29.48%	24.19%	-1.03%
III UNDER ARMOUR INC-CLAS	. UA US	20.60B	2.34	100.70	3.88	5.98	14.61	50.56%	-12.50%	15.91%	12.26%
III) VF CORP	VFC US	30.838	3,80	23.16	1.84	2.49	6.20	52.06%	8.11%	19.82%	15.05%
HANESBRANDS INC	HBI US	12.12B	2.27	19.88	1.63	2,15	8.35	178.89%	-40.26%	25.15%	12.59%
III) PVH CORP	PVH US	9.84B	2.76	16.67	1.77	1.22	2.23	76.69%	-20.78%	11.04%	8.83%
IN RALPH LAUREN CORP	RL US	9.52B	2.64	15.49	1,45	1.29	2.50	18.20%	-59.34%	15.53%	12.70%
15) MICHAEL KORS HOLDINGS	. KORS US	8.418	3,10	10.22	0.37	1.97	4.02	0.00%	-3.26%	42.13%	39.71%
GILDAN ACTIVEWEAR INC	GIL CN	7.60B	2.59	19.28	1.20	2.82	3.76	29.28%	-14.58%	20.53%	17.63%
CARTER'S INC	CRI US	5.14B	3.22	23.45	1.32	1.73	6.41	73.02%	43.75%	28.59%	17.76%
COLUMBIA SPORTSWEAR CO	COLM US	4.318	2.31	31.52	2.08	1.94	3.22	1.16%	0.00%	10.83%	11.09%
IN G-III APPAREL GROUP LTD	GIII US	3,128	4.04	29.26	1.48	1.41	4.10	0.00%	400.00%	17.97%	15.18%
10 Analyze List									Zoom		+ 90%
						200		- D 1	204)		<b>D</b> 1

## **Supply Chain Analysis**

**SPLC <GO>** is another widely used fundamental Bloomberg function that show a company's Suppliers and Customers. The Revenue and Cost feature under each *supplier* represents the Revenue and Cost incurred from the listed stock. The Revenue and Cost incurred under each customer implies the Revenue and Cost that the listed company (UA) receives from that customer. This is one of if not the best functions within Bloomberg to view what other companies that a company utilizes and their exposure to each one.



\*Click on any company other than the main one viewed will easily change to that company's supply chain.

#### **Peer Product Correlation**

**PPC<GO>** enable the user to determine revenue-derived industry classifications.

The following is a list of Under Armour and competitors under *Sports Apparel*. You can easily see that 74% of Under Armour's total revenue comes from Sports Apparel while Nike has 28% of revenue from Sports Apparel.

UA US Equity	1) Settings	2) Action	S ·	Compa	ny Classi	fication	Browser
Classification BICS	Currency	USD 💌	Selected Industry	Sports Apparel		🔹 🛛 5) Hierar	chy (ICS)
			Filter By None	Name		6) Equi	ty Screening
Hierarchy	Rev	% Rev	Aggregate Statisti	cs	v	alue	Count
🗖 Consumer Discreti	onary		Total Market Cap		172	.07B	24
🛛 🗖 Apparel & Textile	e Prod		Price/Earnings		3	1.54	23
🗖 Apparel, Footw	ear &		Total Revenue		74	.63B	28
🗖 Footwear Des	sign		Industry Revenue		17	.32B	21
LAthletic Fo	otwear 430.99M	13.97	Industry Rev. 1YR	RGrowth	5	.35%	19
Sporting & At	thletic						
*Sports Ap	parel 2.29B	74.29	Public Memb	per Companies	Mkt Cap	Ind Rev	🗞 Tot Rev 🗠
-Athletic Ac	cesso 275.43M	8.93	11) * UNDER ARMO	UR-A	20.79B	2.29B	74.29
└Apparel Bran	d Lice 86.44M	2.80	12) NIKE INC -C	LB	96.23B	8.64B	28.15
			13) ADIDAS AG		15.72B	1.75B	9.05
			14) PUMA SE		2.94B	1.46B	37.12
			15) * DESCENTE LT	TD	1.07B	1.12B	100.00
			16) * GOLDWIN INC	C	384.91M	522.51M	100.00
			17) * F&F CO LTD		234 <b>.</b> 57M	279.63M	97.72
			18) LAFUMA SA		150.16M	253.99M	100.00
			19) CHINA GREAT	T STAR	218.83M	232.49M	41.73
			20) * TOREAD HOL	DING-A	1.52B	232.44M	/3.36
			21) * HUSA INTL L		007.08M	197.45M	100.00
			22) * GLOBE INTL 22) ELVKE INTER		30.37M	95.04M	25.00
			24) IS GIRISIM	SERMA	40.98M	56 69M	39.00
			25) CALTDA HLDO	G-REG	289 78M	30.09M	8.83
			26) FAST ASIA H		51.29M	33.73M	32.83
					0212711	000000	02.00

Clicking on Athletic footwear shows that Under Armour only has 13.97% revenue in footwear compared to Nike's 66.16%

							<u> </u>
UA US Equity 1) Set	tings	2) Action	is -	Compa	ny Classif	fication	Browser
Classification BICS	Currency U	SD 💌	Selected Industry	Athletic Footwe	ar	5) Hierard	hy (ICS)
			Filter By None	Name	×.	6) Equit	ty Screening
Hierarchy	Rev	% Rev	Aggregate Statisti	ics	Va	alue	Count
Consumer Discretionary			Total Market Cap		160.	64B	33
Apparel & Textile Prod			Price/Earnings		2	8.73	32
Apparel, Footwear &			Total Revenue		72.	72B	40
🚍 Footwear Design			Industry Revenue		37.	.84B	29
└Athletic Footwear	430.99M 🎰	13.97	Industry Rev. 1YF	R Growth	9.	.08%	28
Sporting & Athletic							
-*Sports Apparel	2.29B 🚋	74.29	Public Memb	per Companies	Mkt Cap	Ind Rev	🕯 Tot Rev 🔺
└Athletic Accesso	275.43M 🚋	8.93	11) UNDER ARMO	UR-A	20.79B	430.99M	13.97
LApparel Brand Lice	. 86.44M 🎰	2.80	12) * NIKE INC -C	LB	96.23B	20.30B	66.16
			13) * POU CHEN		4.76B	8.05B	100.00
			14) KERING		21.80B	1.71B	14.71
			15) PUMA SE		2.97B	1.70B	43.16
			16) * FENG TAY EN	NTERPR	3.54B	1.57B	100.00
			17) * VULCABRAS	AZALEI	78.72M	537.97M	100.00
			18) * XTEP INTL		938.61M	493 <b>.</b> 87M	63.69
			19) COLUMBIA S	PORTSW	4.26B	424.40M	20.20
			20) QUIKSILVER	INC	79.34M	397.00M	25.29
			21) CHINA GREA	T STAR	217.89M	324.69M	58.27
			22) * FULGENT SU	N INIE	168.03M	275.01M	97.80
			23) 301 DEGREES	5	572.24M	252.27M	39.79
			24) PEAK SPORT		240 79M	180.07M	40.48
			26) * OINGMEL GR		6.26M	143.61M	100.00
			*Company's Primary	Industry	0.2011	1-5-0114	100.00
			j strinary				