



The Association of
Accountants and
Financial Professionals
in Business

UNIVERSITY OF SCRANTON STUDENT CHAPTER

Chapter Newsletter Spring 2026

IMA Student Leadership Conference Hits “All the Right Notes” in Cleveland!

From November 13th to November 15th the University of Scranton IMA Student Officers attended the IMA’s 2025 Student Leadership Conference in Cleveland, OH. This three-day event focused on providing students from around the world with the opportunity to learn about the latest trends in the profession, network with professionals, meet with recruiters, and enhance their leadership skills.

Our student officers started their experience by attending industry tours. Officers went to Huntington Bank Field and the Sherwin-Williams Company to learn about their operations. Everyone enjoyed their tour and got to learn about different opportunities within professional sports, programming, and field audit.

During the first session on Thursday evening, the student officers participated in a very competitive Kahoot Challenge focused on IMA facts and history. Over the next two days, our student officers attended sessions focused on leadership, professional development, financial literacy, corporate finance, artificial intelligence, and mentorship. In between the sessions, they participated in networking activities and spoke to numerous representatives from professional networks, exam review companies, and various firms. After an insightful day of attending different sessions, our student officers attended the networking session at the Rock and Roll Hall of Fame where they toured the museum and participated in the T-shirt Competition and won!

During the final day, the student officers concluded the conference by listening to the keynote speaker, Dr. Tim Naddy, CFO of the Savannah Bananas and Jonathan Hall, Cummins, about thriving during the first year of your professional career. Overall, the conference was a major success!

The IMA’s 2026 Student Leadership Conference will be from **November 12th to November 14th** in **St. Louis, MO**. To learn more about this event, please contact Dr. Ashley Stampone at Ashley.Stampone@Scranton.edu.



Dr. Stampone and Keynote CFO Present at Conference to Educators About Rethinking Curriculum

During the IMA's SLC, Dr. Stampone presented with Dr. Tim Naddy, CFO Savannah Bananas, to other educators about rethinking the accounting curriculum. This presentation consisted of addressing two different problems within our profession: the career readiness problem, and when accounting talent leaves the profession based on unalignment of expectations from theory to practice.

This presentation focused on transforming the educational model to focus on teaching cost and decision flow first, then financial accounting so students can gain exposure to business process first before recoding transactions. This methodology would integrate managerial thinking early so students can learn the "why" to business before technical accounting. This will hopefully address the expectation gap and can help empower educators to transform their teaching methods to help students become great leaders and storytellers.



Former Senator Speaks to Students About Serving the Public

On Thursday, September 11, from 11:30 a.m. to 1 p.m., in the Pearn Auditorium in Brennan Hall, the University of Scranton hosted a "Public Service" presentation by former Senator Bob Casey. This event was sponsored by the Accounting and Finance Departments, KSOM, and the student accounting organizations. Senator Bob Casey is a Leahy Distinguished Fellow in Public Service at the University of Scranton. The discussion to a packed, but eagerly listening, Pearn Auditorium, centered on the importance of furthering public interests and demonstrating ethics.

The primary focus of the talk revolved around a guiding inscription on the Finance Building in Harrisburg: "All public service is a trust, given in faith and accepted in honor." He relayed that this quote has remained ever important and pertinent in the current state of American politics. Senator Casey has viewed this as a core value and fundamental belief throughout his 28 year-career in public service.

As the attendees were primarily future finance and accounting professionals, he tailored his discussion on the ethics of business and corporations. Interestingly, Senator Casey recalled a story when he was the Auditor General of Pennsylvania in which his ethical stance served as a guiding principle in the decision-making and operations within his office. He emphasized the importance of ethics to his staff members by developing a code of conduct. Senator Casey required all members to recognize and sign the agreement to uphold the high ethical standards of the Pennsylvania Department of the Auditor General. If violated, the offending member would be terminated.

Beyond professional integrity, investments in people, professional relationships, and better technology were also on Senator Casey's plan for the Pennsylvania Department of the Auditor General. He recognized the limitations his staff members faced, listened to their recommendations, and equipped them with the proper technology, such as purchasing a fleet of vehicles to ensure more reliable travel to audit engagements. This is just one example of how Senator Casey enables people to better serve the public interests.

By speaking to young professionals, Senator Casey exemplifies ethical excellence, public service, and the importance of honor. Rachel Tuman, IMA Chapter President, stated, "This event opened my eyes to the level of dedication and integrity vital in public offices, which is related to my future aspirations of bridging law and accounting."

The IMA Student Chapter looks forward to seeing his impact on the University of Scranton's campus and within the broader Scranton community.

UPCOMING EVENTS

February 6 th :	Winter Activities Fair 11:00am-2:00pm, Byron Recreation Complex	March 26 th :	Internship Experience Panel 11:30-1:00pm, Brennan Hall 228
February 9 th :	Scholarships and Awards Presentation 4:30pm, Brennan Hall 228	April 7 th :	UWorld Accounting & Finance Certification Playbook: Expert Advice on Career Boosting Certifications 5:30pm, Brennan Hall 228 Century Scholarship Deadline
February 28 th :	IMA Mid-Atlantic Student Conference at King's College, Wilkes-Barre, PA		
March 13 th -March 27 th :	Easter Basket Drive	April 10 th :	Site Visit, PNC Field, Moosic, PA 4:45pm-5:45pm
March 14 th :	Student Case Competition Deadline	April 15 th :	Second half of <i>Award of Excellence</i> Submission Deadline
March 15 th :	IMA MEF/SCMS and Century Scholarship Deadlines		
March 25 th :	IMA Officer Applications Due	April 30 th :	Annual Accounting Dinner 5:00pm – 8:00pm, Rose Room

Giving Back

Last semester, the IMA Student Chapter organized a toiletry drive benefitting the University of Scranton's International Service Program (ISP). Students from the Kania School of Management generously donated over 800 hygiene products for those in need. Donations included over 290 toothbrushes, 80 tubes of toothpaste, 20 deodorants, 85 bars of soap, and so much more were supplied to ISP. ISP will use these items during the several service trips to the Caribbean and Central America this spring.

We thank all that donated to this cause!



Did you know?

The IMA network
consists of over 140,000
accounting and
financial professionals
worldwide.



~ REMINDER: Scholarship Deadline is March 15 ~

2025 – 2026 IMA Student Officers

President & Outreach: Rachel Tuman
Documentation: Christopher Powers
Secretary: Ryan Hanley

Treasurer & Social Media: Michael Yates
Fundraising & Service: Dylan Port Vliet
Advertising: Madyson Spevak

Questions? Feel free to email Professor Ashley Stampone at Ashley.stampone@scranton.edu

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