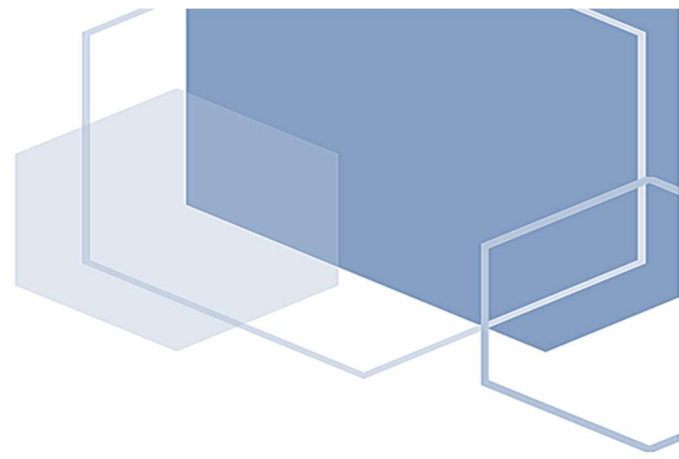




The Association of  
Accountants and  
Financial Professionals  
in Business



UNIVERSITY OF SCRANTON STUDENT CHAPTER

Chapter Newsletter  
Spring 2024

**“Hello” from the Motor City: IMA Student Officers Attend the SLC in Detroit!**



From November 9<sup>th</sup> to November 11<sup>th</sup> the University of Scranton IMA Student Officers attended the IMA’s 2023 Student Leadership Conference (SLC) in Detroit, MI. This three-day event focused on providing students from around the world with the opportunity to learn about the latest trends in the profession, network with professionals, meet with recruiters, and enhance their leadership skills. It was a great experience to leave campus and travel to the airport for this event!

Our student officers started their experience by attending the Career Showcase where they were able to network

with different companies and learn about leadership experiences, internships, and job opportunities. Over the next two days, our student officers attended conference sessions focused on leadership, professional development, and trending topics within the accounting and finance industry. The IMA Officers were able to meet former NBA player and professional broadcaster, Tim McCormick who presented “NBA: Never Be Average.” Additionally, the

officers were able to hear a presentation from Leigh Burnside, CFO of Little Ceasars, about embracing change in your career and personal life. After an insightful day of attending presentations, the student officers attended the networking reception at Five Iron Golf followed by a Detroit Pistons game versus the Philadelphia 76ers. Overall, it was a fantastic and rewarding trip that allowed the IMA officers to enjoy time away from campus and be with other students and professionals passionate about the IMA!



The IMA’s 2024 Student Leadership Conference will be from **November 7<sup>th</sup> to November 9<sup>th</sup>** in **Anaheim, CA**. To learn more about this event, please contact Dr. Ashley Stampone at [Ashley.Stampone@Scranton.edu](mailto:Ashley.Stampone@Scranton.edu).



# UPCOMING EVENTS

February 3 <sup>rd</sup> :	2024 Case Competition Deadline	March 26 <sup>th</sup> :	IMA New Officer Leadership Training 11:30 – 12:30, BRN 312
February 6 <sup>th</sup> :	Scholarships Presentation 11:30 – 12:30, BRN 228	March 26 <sup>th</sup> :	Ethics in the Digital World 5:30 – 7:00, BRN 102
March 7 <sup>th</sup> – 21 <sup>st</sup> :	Easter Basket Drive	March 29 <sup>th</sup> :	Application Deadline – IMA Scholarships
March 19 <sup>th</sup> :	IMA Student Officer Application Deadline	April 9 <sup>th</sup> :	Certifications Panel 5:00 – 6:00, BRN 228
March 19 <sup>th</sup> :	Site Visit to Gertrude Hawk Chocolates 11:30 – 12:30, Dunmore, PA	April 18 <sup>th</sup> :	Emerging Topics in AI presented by PwC 6:30 – 7:30 (virtual)
March 20 <sup>st</sup> :	Easter Basket Donations Due	May 2 <sup>nd</sup> :	Annual Accounting Dinner 5:30pm – 8:00pm, Rose Room

## Giving Back: An Annual Tradition

Last semester, the IMA Student Chapter organized a toiletry drive benefitting the University of Scranton's International Service Program (ISP). Hundreds of students from the Kania School of Management generously donated hundreds of hygiene products for those in need. In total, over 600 items were donated including 129 toothbrushes, 81 tubes of toothpaste, 25 deodorants, 64 bars of soap, 25 deodorants, over 225 ounces of body wash, and so much more were supplied to ISP. ISP will use these items during the several service trips to the Caribbean and Central America this spring.

We thank all that donated to this cause!



**~REMINDER: Scholarship Deadline is March 29<sup>th</sup>!~**

### 2023 – 2024 IMA Student Officers

President & Outreach: Sarah Boyle  
Documentation: Ryan Hanley  
Secretary: Brett McCartney

Treasurer & Social Media: Annalisa Mechanick  
Fundraising & Service: Andrea Navarro  
Advertising: Madelyn Ronan

**Questions?** Feel free to email Professor Ashley Stampone at [Ashley.stampone@scranton.edu](mailto:Ashley.stampone@scranton.edu)

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