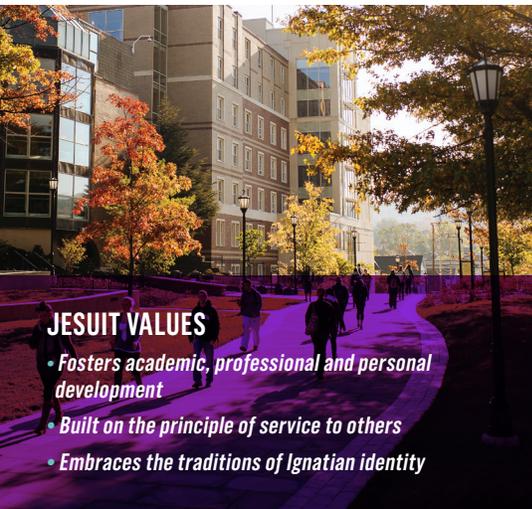


The University of Scranton KANIA SCHOOL OF MANAGEMENT

Doctor of Business Administration

WHY SCRANTON?

Excellence in academic and professional competencies. Jesuit values. Successful outcomes. You'll find all of this – and more – when you choose The University of Scranton for your Doctor of Business Administration. Our dedicated faculty will work alongside you as you pursue a higher level of education through our nationally accredited programs.



JESUIT VALUES

- Fosters academic, professional and personal development
- Built on the principle of service to others
- Embraces the traditions of Ignatian identity

AT A GLANCE

- A rigorous research degree aimed at providing experienced professionals with the advanced skills and credentials required to serve and succeed in full-time, tenure track faculty positions at accredited institutions.
- Small cohort sizes to ensure individual attention and mentoring on each student's development and research.
- The program incorporates key elements identified by the AACSB Accreditation Expectations for Curriculum, the AACSB Doctoral Education Task Force, and the Pathways Commissions.
- Learning goals and objectives grounded in components of the Ignatian identity and mission of The University of Scranton.

REAL WORLD RESULTS

Filling a Growing Need

Our extensive peer-reviewed published research and the research of The Pathways Commission show an urgent market need to provide more doctoral programs that enable experienced accounting professionals to transition into academic careers and thus mitigate the current faculty shortage crisis and enhance the practice-relevant educational transformation of business students.

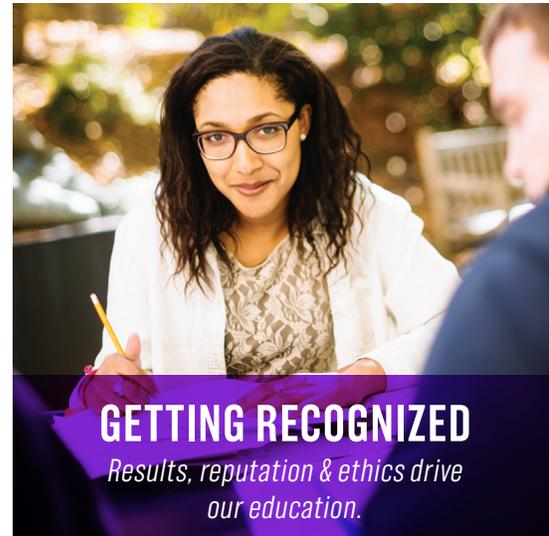
ONE-TO-ONE LEARNING

Faculty Engagement



PERSONAL ATTENTION

- Individual oversight, support, and mentoring from a Dissertation Chair, Dissertation Committee, Independent Reader, and Program Director.
- Accounting faculty teaching in the program have significant experience in practice serving in senior roles in auditing, accounting, finance, operations, and general management.
- National reputation, award-winning scholarship and teaching of our Accounting Department and its faculty positions our DBA students for success.



GETTING RECOGNIZED

Results, reputation & ethics drive our education.

The Association to Advance Collegiate Schools of Business (AACSB) recognized The University of Scranton's Doctor of Business Administration (DBA) program for "Innovations and Best Practices in Canada, Latin America and the United States."



AACSB Accreditation

The DBA Program is housed in our AACSB International (Association to Advance Collegiate Schools of Business) Accredited Kania School of Management. We are the only university in Northeastern Pennsylvania to receive this accreditation. Worldwide, only five percent of business schools are accredited by AACSB. AACSB accreditation is a seal of approval that reflects the quality of business school. It ensures that the students are learning relevant material; evaluation is done every five years including self-evaluations, peer reviews, committee reviews, faculty qualifications, and curriculum.

DOCTOR OF BUSINESS ADMINISTRATION >> MISSION STATEMENT

The mission of the DBA Program is to develop experienced accounting professionals into exceptional academics and teachers capable of producing advanced practice-relevant research grounded in the ethical foundation of our institution's Ignatian identity. These scholars will understand the global environment of academia and demonstrate advanced research, communication, and teaching skills. They will be poised to make a transformational contribution to both academia and business and, in the words of St. Ignatius, they will thus be positioned to "set the world on fire."

The curriculum is designed to progress student knowledge and skills in three phases: (1) foundational knowledge and skills (2) intermediate/advanced knowledge and skills (3) dissertation development and execution. The three phases are summarized below.

PHASE I - FOUNDATIONAL

During this phase the student will achieve, demonstrate, and be assessed to ensure he/she has achieved learning outcomes in areas of:

- broad business theory (DBA 700),
- research process/approaches (DBA 701),
- academic governance (DBA 702),
- broad business literature (DBA 703),
- foundational research methods (DBA 704),
- and foundational Ignatian identity and mission of The University of Scranton (DBA 705).

PHASE II-INTERMEDIATE/ADVANCED

Once the foundational learning outcomes have been provided, achieved, and assessed, the student proceeds to intermediate and advanced learning outcomes including:

- a deep investigation into the theories/construct commonly used in the fraud behavior and auditing literature (DBA 706 and DBA 709),
- further investigation, reflection, and integration of Ignatian identity and mission of The University of Scranton into his/her research and teaching philosophy (DBA 708 and DBA 715),
- a mastery of intermediate and advanced research methods (DBA 707 and DBA 710),
- an investigation of business research published in practice journals resulting in a manuscript submission (DBA 711),
- and in-depth exposure to accounting instruction to ensure the student builds highly-effective instructional skills (DBA 713).

PHASE III-DISSERTATION

This phase requires the student to:

- identify practice-relevant research questions to be answered in his/her dissertation including a comprehensive review of the literature (DBA 712),
- prepare a comprehensive dissertation proposal including a literature review (building upon DBA 712),
- research design/constructs/hypothesis supported by theory, methods, discussion, including all data parameters/methodologies, a project plan and a public defense of his/her proposal to faculty (and others) at The University of Scranton (DBA 714),
- and formally execute his/her dissertation proposal project plan and provide ongoing and timely updates to the Dissertation Chair and Content Expert Scholar (both orally and in writing) with a particular focus on the his/her data collection and analysis concluding with a public defense of his/her dissertation to faculty (and others) at The University of Scranton (DBA 716, DBA 717, DBA 71).

WHAT NEXT? HOW TO PROCEED FROM HERE

Applicants who have questions about our nondiscrimination policy, or have concerns about discrimination on the basis of sex should contact: Title IX Coordinator, c/o • The Office of Equity & Diversity • Institute of Molecular Biology & Medicine, Rm 315 • TitleIX@scranton.edu • 570.941.6645

APPLY NOW

The preferred application deadline for the DBA program is December 1st for admission into the following fall term. Applications received after this date will be reviewed at the discretion of the Program Director. To apply and for additional admission requirements, please visit: scranton.edu/gradapply

CONTACT THE PROGRAM DIRECTOR

You are encouraged to contact the Program Director, Dr. Douglas Boyle, for information on the academic components of the business program. To contact Dr. Boyle, please email douglas.boyle@scranton.edu or call 570.941.5436.

SCHEDULE A VISIT

Personal appointments with an Admissions representative are offered Monday through Friday and can provide insight to the application and admission process. Sign up online to register for your visit at: scranton.edu/gradvisit

CONTACT

Office: 570.941.4416

gradadmissions@scranton.edu

scranton.edu/gradeducation

LOCATION

The University of Scranton
Office of Graduate
Admissions

The Estate, Scranton,
PA, 18510

