WHY SCRANTON?
A University of Scranton MBA
Flexible programming. Jesuit values. Successful outcomes. You'll find all of this — and more — when you choose The University of Scranton for your MBA studies. Our top-notch faculty will work alongside you as you pursue a higher level of education at an AACSB-accredited MBA program.

AT A GLANCE
The 36 credit-hour MBA program at Scranton allows you to customize the program to meet your educational and career goals. The program is made up of:

- **Foundation courses**
  Prepares students who do not have a complete business educational background (comprised of up to 12 1 credit modules beyond the 36-credit program)

- **Core & advanced elective courses**
  Designed to immerse you in key functional areas of business with the ability to tailor your MBA to your interests and requirements

- **Mission-specific coursework**
  Creates a cohesive learning experience based on the Jesuit philosophy of responsibility and justice

SPECIALIZATION AREAS
- Accounting
- Business Analytics (STEM)
- Finance
- General Studies
- Healthcare Management
- International Business
- Management Information Systems
- Marketing
- Operations Management

AACSB Accreditation
The Kania School of Management is fully accredited by AACSB International (Association to Advance Collegiate Schools of Business). AACSB accreditation is a seal of approval that reflects the quality of a business school. It ensures that the students are learning relevant material; evaluation is done every five years including self-evaluations, peer reviews, committee reviews, faculty qualifications and curricula. Worldwide, only five percent of business schools are accredited by AACSB.

ONE-TO-ONE LEARNING
Faculty Engagement
- Learn from an incomparable faculty with world-class expertise that will challenge and inspire you.
- Work with a faculty mentor who will assist your personal academic planning throughout the program.

RESOURCES
Alperin Financial Center
- A financial markets laboratory located in the Kania School of Management, the Alperin Financial Center simulates a real-world trading environment.
- Computer terminals allow students to engage in sophisticated analyses and virtual trading of equities and foreign currencies.
- The center is equipped with eight Bloomberg terminals that give students and faculty access to data and analytics used by professionals in the financial services industry.

Career Development Services
MBA students have full access to the services of the Gerard R. Roche Center for Career Development, which include resume and cover letter writing, interview and job search techniques, and participation in employer on-campus recruiting visits and Career Expos. Students and alumni can access a wide range of employment opportunities through the office's online job posting system. The career team is available to consult for advice and support throughout your career. More at: scranton.edu/careers

AN EXCLUSIVE PARTNERSHIP
The University partners with SAP to offer training in the world’s best-known ERP software, which is highly valued in business.

JESUIT VALUES
- A strong emphasis on ethics, social justice & environmental responsibility
- Corporate social responsibility
- Develop others to their full potential
- Emphasis on global perspectives

DO MORE
Graduate Assistantships
Graduate assistantships are available on a competitive basis to graduate students who seek to strengthen the breadth and quality of the educational experience. Graduate assistants work with faculty and staff in the areas of teaching, research and/or administration. The graduate assistant is awarded a tuition scholarship as well as a stipend. More at: scranton.edu/ga

The average salary for new graduates with a Scranton MBA is over $70,000 per year.
# Master of Business Administration Program

## KANIA SCHOOL OF MANAGEMENT

### CURRICULUM Programs of Study

<table>
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<tr>
<th>Cornerstone Course:</th>
<th>Core Courses:</th>
<th>Finance</th>
<th>Healthcare Management</th>
<th>International Business</th>
<th>Management Information Systems</th>
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</thead>
</table>
| MGT 505: Organizational Behavior | MGT 506: Marketing Management | FIN 586: Portfolio Theory | HAD 521: Health Care Financial Management II | MGT 556: International Management* | *
| **Capstone Course:** | **Advanced Courses:** | **Management Information Systems:** | MGT 520: Supply Chain Management* | **Non-Focus:** |
| BA 572: Business Analytics | ACC 514: Accounting Integration and Configuration | ECO 583: Macroeconomic Analysis: A Global Perspective* | ECO 585: Special Topics in Economics | ECO 584: Special Topics in Economics |
| ACC 525: International Accounting* | ACC 528: Managerial Accounting | MGT 556: International Management* | MGT 555: Organization Power & Politics | MGT 556: Special Topics in Management |
| ACC 530: Managerial Accounting | ACC 539: Special Topics in Accounting | MGT 583: Global Marketing* | * Designated as an “International Course” |
| ACC 532: Advanced Auditing | ACC 533: Managerial Accounting | MGT 585: Supply Chain Management* | |
| ACC 536: Advanced Managerial Accounting | ACC 537: Advanced Financial Accounting | MIS 578: Special Topics in Research | |
| BA 572: Data Mining | BA 573: Business Analytics Using R Programming | MIS 548: Business Intelligence | |
| BA 573: Business Analytics Using R Programming | BA 574: Business Forecasting Models | MIS 571: Information Networks and Electronic Commerce | |
| **WHAT NEXT? HOW TO PROCEED FROM HERE** | **ADMISSIONS CRITERIA FOR ACCEPTANCE** | MIS 573: Development of Business Applications | |

### CONTACT THE PROGRAM DIRECTOR

You are encouraged to contact the Program Director, Dr. Robyn Lawrence, for information on the academic components of the MBA program. To contact Dr. Lawrence, please email robyn.lawrence@scranton.edu or call 570.941.7786.

### APPLY NOW

We welcome applications on a rolling basis for all available terms. To apply to the MBA program, or for additional application and admission information, please visit scranton.edu/gradapply.

### ADMISSIONS CRITERIA FOR ACCEPTANCE

Admissions criteria for acceptance to the MBA program is based on a combination of three indicators:

- **Previous academic performance resulting in completion of a bachelor’s degree**
- **Graduate Management Admissions Test (GMAT) score, GRE test score and/or relevant work experience**
- **Three letters of recommendation**

For applicants who possess three or more years of full-time supervisory or professional experience, the GMAT/GRE requirement may be waived. If the work experience is accepted after a review by the program director, applicants will then be asked to provide a written response to a case depicting a hypothetical business scenario.

* For matriculation into the MBA program through the Fall 2021 term, the GMAT/GRE score requirement will be waived for all applicants.

### English Proficiency Requirements

English Proficiency Requirements can be submitted as one of the following:

- **TOEFL**
  - Minimum TOEFL 530 (paper-based test)
  - Minimum TOEFL 79ibt (internet-based test)
- **IELTS**
  - Minimum IELTS overall band score of 6.5
- **Pearson Test of English (PET)**
  - Academic score of 53
- **Duolingo**
  - Score of at least 105

For additional information on international student support and services, please visit scranton.edu/international.