



“Best Business Schools.”

— The Princeton Review

“Among the “10 top master’s universities in the North”

— U.S. News & World Report

KANIA SCHOOL OF MANAGEMENT

Master of Business Administration Program

WHY SCRANTON?

A University of Scranton MBA

Flexible programming. Jesuit values. Successful outcomes. You’ll find all of this — and more — when you choose The University of Scranton for your MBA studies. Our top-notch faculty will work alongside you as you pursue a higher level of education at an AACSB-accredited MBA program.

AT A GLANCE

The 36 credit-hour MBA program at Scranton allows you to customize the program to meet your educational and career goals. The program is made up of:

- **Foundation courses**

Prepares students who do not have a complete business educational background (comprised of up to 121 credit modules beyond the 36-credit program)

- **Core & advanced elective courses**

Designed to immerse you in key functional areas of business with the ability to tailor your MBA to your interests and requirements

- **Mission-specific coursework**

Creates a cohesive learning experience based on the Jesuit philosophy of responsibility and justice

AN EXCLUSIVE PARTNERSHIP

The University partners with SAP to offer training in the world’s best-known ERP software, which is highly valued in business.

The average salary for new graduates with a Scranton MBA is over \$70,000 per year.

JESUIT VALUES

- A strong emphasis on ethics, social justice & environmental responsibility
- Corporate social responsibility
- Develop others to their full potential
- Emphasis on global perspectives

SPECIALIZATION AREAS

- Accounting
- Business Analytics (STEM)
- Finance
- General Studies
- Healthcare Management
- International Business
- Management Information Systems
- Marketing
- Operations Management

AACSB Accreditation

The Kania School of Management is fully accredited by AACSB International (Association to Advance Collegiate Schools of Business). AACSB accreditation is a seal of approval that reflects the quality of a business school. It ensures that the students are learning relevant material; evaluation is done every five years including self-evaluations, peer reviews, committee reviews, faculty qualifications and curricula. Worldwide, only five percent of business schools are accredited by AACSB.



ONE-TO-ONE LEARNING

Faculty Engagement

PERSONAL ATTENTION

- Learn from an incomparable faculty with world-class expertise that will challenge and inspire you.
- Work with a faculty mentor who will assist your personal academic planning throughout the program.

RESOURCES

Alperin Financial Center

- A financial markets laboratory located in the Kania School of Management, the Alperin Financial Center simulates a real-world trading environment.
- Computer terminals allow students to engage in sophisticated analyses and virtual trading of equities and foreign currencies.
- The center is equipped with eight Bloomberg terminals that give students and faculty access to data and analytics used by professionals in the financial services industry.

Career Development Services

MBA students have full access to the services of the Gerard R. Roche Center for Career Development, which include resume and cover letter writing, interview and job search techniques, and participation in employer on-campus recruiting visits and Career Expos. Students and alumni can access a wide range of employment opportunities through the office’s online job posting system. The career team is available to consult for advice and support throughout your career. *More at:* scranton.edu/careers

DO MORE

Graduate Assistantships

Graduate assistantships are available on a competitive basis to graduate students who seek to strengthen the breadth and quality of the educational experience. Graduate assistants work with faculty and staff in the areas of teaching, research and/or administration. The graduate assistant is awarded a tuition scholarship as well as a stipend. *More at:* scranton.edu/ga



Cornerstone Course:

MGT 501: Responsibility, Sustainability & Justice

Core Courses:

ACC 502: Accounting for Management
BUAN 571: Intro to Business Analytics
OM 503: Operations Management
MIS 504: Management Information Systems
MGT 505: Organizational Behavior
MKT 506: Marketing Management
ECO 507: Managerial Economics
FIN 508: Financial Management

Capstone Course:

MGT 509: Business Policy

Advanced Courses:

Accounting

ACC 512: Survey of Federal Taxes
ACC 514: Accounting Integration and Configuration
ACC 521: Auditing
ACC 522: Federal Taxation
ACC 525: International Accounting*
ACC 526: Managerial Accounting
ACC 527: Financial Reporting and Research
ACC 529: Special Topics in Accounting
ACC 531: Advanced Auditing
ACC 532: Advanced Taxation
ACC 536: Advanced Managerial Accounting
ACC 537: Advanced Financial Accounting

Business Analytics

BA 572: Data Mining
BA 573: Business Analytics Using R Programming
BA 574: Business Forecasting Models

BA 575: Business Simulation
BA 576: Business Database Management Systems

Finance

FIN 581: Financial Institutions
FIN 582: Advanced Financial Management
FIN 583: Investment Analysis
FIN 584: International Finance*
FIN 585: Derivative Securities
FIN 586: Portfolio Theory
FIN 587: Treasury Management
FIN 589: Special Topics in Finance

Healthcare Management

HAD 502: Healthcare Law
HAD 510: Hospital Administration
HAD 517: Global Health Management*
HAD 519: Health Services & Systems
HAD 521: Health Care Financial Management II

International Business

ACC 525: International Accounting*
ECO 583: Macroeconomic Analysis: A Global Perspective*
FIN 584: International Finance*
IB 505: International Business*
MGT 556: International Management*
MIS 577: Global Information Systems*
MKT 563: Global Marketing*
MKT 596: Study Abroad in Asia*
OM 540: Supply Chain Management*

Management Information Systems

MIS 546: Business Database Management Systems
MIS 548: Business Intelligence
MIS 571: Information Networks and Electronic Commerce
MIS 573: Development of Business Applications

MIS 574: Business Process Reengineering
MIS 575: Internet Applications
MIS 577: Global Information Systems*
MIS 579: Special Topics in Management Information Systems

Marketing

MKT 512: Customer Relationship Management
MKT 561: Marketing Research
MKT 562: Promotion Management: Advertising and Selling
MKT 563: Global Marketing*
MKT 564: Consumer Behavior
MKT 569: Special Topics in Marketing
MKY 596: Study Abroad in Asia*

Operations Management

OM 540: Supply Chain Management*
OM 543: Project and Change Management
OM 544: Business Forecasting Models
OM 545: Quality Management
OM 546: Entrepreneurship and New Venture Creation
OM 547: Production Planning & Control
OM 549: Special Topics in Operation Management

Non-Focus

ECO 581: Economics of Business Strategy
ECO 582: The Economics of E-Commerce
ECO 589: Special Topics in Economics
MGT 553: Organizational Theory
MGT 554: Group Dynamics
MGT 555: Organization Power & Politics
MGT 559: Special Topics in Management
MBA 590: Internship in Business Administration

* Designated as an "International Course"

WHAT NEXT? HOW TO PROCEED FROM HERE

Applicants who have questions about our nondiscrimination policy, or have concerns about discrimination on the basis of sex should contact: Title IX Coordinator, c/o • The Office of Equity & Diversity • Institute of Molecular Biology & Medicine, Rm 311 • TitleIX@scranton.edu • 570.941.6645

CONTACT THE PROGRAM DIRECTOR

You are encouraged to contact the Program Director, Dr. Robyn Lawrence, for information on the academic components of the MBA program. To contact Dr. Lawrence, please email robyn.lawrence@scranton.edu or call 570.941.7786.

APPLY NOW

We welcome applications on a rolling basis for all available terms. To apply to the MBA program, or for additional application and admission information, please visit scranton.edu/gradapply.

ADMISSIONS CRITERIA FOR ACCEPTANCE

Admissions criteria for acceptance to the MBA program is based on a combination of three indicators:

- Previous academic performance resulting in completion of a bachelor's degree
- Graduate Management Admissions Test (GMAT) score, GRE test score and/or relevant work experience*
- Three letters of recommendation

For applicants who possess three or more years of full-time supervisory or professional experience, the GMAT/GRE requirement may be waived. If the work experience

is accepted after a review by the program director, applicants will then be asked to provide a written response to a case depicting a hypothetical business scenario.

* For matriculation into the MBA program through the Fall 2021 term, the GMAT/GRE score requirement will be waived for all applicants.

English Proficiency Requirements can be submitted as one of the following:

- Minimum TOEFL iBT (internet-based test)
- Minimum IELTS overall band score of 6.5
- Pearson Test of English (PTE) Academic score of 53
- Successful completion at a participating English language center in the USA
- Duolingo (score of at least 105)

CONTACT

LOCATION

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scranton.edu/international



For additional information on international student support and services, please visit: Scranton.edu/international.