



**“Best Business Schools.”**

— The Princeton Review

**“Among the “10 top master’s universities in the North”**

— U.S. News & World Report

## KANIA SCHOOL OF MANAGEMENT

# Master of Business Administration Program

## WHY SCRANTON?

### *A University of Scranton MBA*

Flexible programming. Jesuit values. Successful outcomes. You’ll find all of this — and more — when you choose The University of Scranton for your MBA studies. Our top-notch faculty will work alongside you as you pursue a higher level of education at an AACSB-accredited MBA program.

## AT A GLANCE

The 36 credit-hour MBA program at Scranton allows you to customize the program to meet your educational and career goals. The program is made up of:

- **Foundation courses**

Prepares students who do not have a complete business educational background (comprised of up to 12, 1 credit modules beyond the 36-credit program)

- **Core & advanced elective courses**

Designed to immerse you in key functional areas of business with the ability to tailor your MBA to your interests and requirements

- **Mission-specific coursework**

Creates a cohesive learning experience based on the Jesuit philosophy of responsibility and justice

### AN EXCLUSIVE PARTNERSHIP

The University partners with SAP to offer training in the world’s best-known ERP software, which is highly valued in business.

*The average salary for new graduates with a Scranton MBA is over \$70,000 per year.*

## JESUIT VALUES

- A strong emphasis on ethics, social justice & environmental responsibility
- Corporate social responsibility
- Develop others to their full potential
- Emphasis on global perspectives

## SPECIALIZATION AREAS

- Accounting
- Business Analytics (STEM)
- Finance
- General Business
- Healthcare Management
- International Business
- Management Information Systems
- Marketing
- Operations Management

## AACSB Accreditation

The Kania School of Management is fully accredited by AACSB International (Association to Advance Collegiate Schools of Business). AACSB accreditation is a seal of approval that reflects the quality of a business school. It ensures that the students are learning relevant material; evaluation is done every five years including self-evaluations, peer reviews, committee reviews, faculty qualifications and curricula. Worldwide, only five percent of business schools are accredited by AACSB.



## ONE-TO-ONE LEARNING

### *Faculty Engagement*

### PERSONAL ATTENTION

- Learn from an incomparable faculty with world-class expertise that will challenge and inspire you.
- Work with a faculty mentor who will assist your personal academic planning throughout the program.

## RESOURCES

### *Alperin Financial Center*

- A financial markets laboratory located in the Kania School of Management, the Alperin Financial Center simulates a real-world trading environment.
- Computer terminals allow students to engage in sophisticated analyses and virtual trading of equities and foreign currencies.
- The center is equipped with eight Bloomberg terminals that give students and faculty access to data and analytics used by professionals in the financial services industry.

### *Career Development Services*

MBA students have full access to the services of the Gerard R. Roche Center for Career Development, which include resume and cover letter writing, interview and job search techniques, and participation in employer on-campus recruiting visits and Career Expos. Students and alumni can access a wide range of employment opportunities through the office’s online job posting system. The career team is available to consult for advice and support throughout your career. *More at:* [scranton.edu/careers](http://scranton.edu/careers)

## DO MORE

### *Graduate Assistantships*

Graduate assistantships are available on a competitive basis to graduate students who seek to strengthen the breadth and quality of the educational experience. Graduate assistants work with faculty and staff in the areas of teaching, research and/or administration. The graduate assistant is awarded a tuition scholarship as well as a stipend. *More at:* [scranton.edu/ga](http://scranton.edu/ga)



## Cornerstone Course:

**MGT 501:** Responsibility, Sustainability & Justice

## Core Courses:

**ACC 502:** Accounting for Management  
**BUAN 571:** Intro to Business Analytics  
**OM 503:** Operations Management  
**MIS 504:** Management Information Systems  
**MGT 505:** Organizational Behavior  
**MKT 506:** Marketing Management  
**ECO 507:** Managerial Economics  
**FIN 508:** Financial Management

## Capstone Course:

**MGT 509:** Business Policy

## Advanced Courses:

### Accounting

**ACC 512:** Survey of Federal Taxes  
**ACC 514:** Accounting Integration and Configuration  
**ACC 521:** Auditing  
**ACC 522:** Federal Taxation  
**ACC 525:** International Accounting\*  
**ACC 526:** Managerial Accounting  
**ACC 527:** Financial Reporting and Research  
**ACC 529:** Special Topics in Accounting  
**ACC 531:** Advanced Auditing  
**ACC 532:** Advanced Taxation  
**ACC 536:** Advanced Managerial Accounting  
**ACC 537:** Advanced Financial Accounting

### Business Analytics

**BA 572:** Data Mining  
**BA 573:** Business Analytics Using R Programming  
**BA 574:** Business Forecasting Models

**BA 575:** Business Simulation  
**BA 576:** Business Database Management Systems

### Finance

**FIN 581:** Financial Institutions  
**FIN 582:** Advanced Financial Management  
**FIN 583:** Investment Analysis  
**FIN 584:** International Finance\*  
**FIN 585:** Derivative Securities  
**FIN 586:** Portfolio Theory  
**FIN 587:** Treasury Management  
**FIN 589:** Special Topics in Finance

### Healthcare Management

**HAD 502:** Healthcare Law  
**HAD 510:** Hospital Administration  
**HAD 517:** Global Health Management\*  
**HAD 519:** Health Services & Systems  
**HAD 521:** Health Care Financial Management II

### International Business

**ACC 525:** International Accounting\*  
**ECO 583:** Macroeconomic Analysis: A Global Perspective\*  
**FIN 584:** International Finance\*  
**IB 505:** International Business\*  
**MGT 556:** International Management\*  
**MIS 577:** Global Information Systems\*  
**MKT 563:** Global Marketing\*  
**MKT 596:** Study Abroad in Asia\*  
**OM 540:** Supply Chain Management\*

### Management Information Systems

**MIS 546:** Business Database Management Systems  
**MIS 548:** Business Intelligence  
**MIS 571:** Information Networks and Electronic Commerce  
**MIS 573:** Development of Business Applications

**MIS 574:** Business Process Reengineering  
**MIS 575:** Internet Applications  
**MIS 577:** Global Information Systems\*  
**MIS 579:** Special Topics in Management Information Systems

### Marketing

**MKT 512:** Customer Relationship Management  
**MKT 561:** Marketing Research  
**MKT 562:** Promotion Management: Advertising and Selling  
**MKT 563:** Global Marketing\*  
**MKT 564:** Consumer Behavior  
**MKT 569:** Special Topics in Marketing  
**MKY 596:** Study Abroad in Asia\*

### Operations Management

**OM 540:** Supply Chain Management\*  
**OM 543:** Project and Change Management  
**OM 544:** Business Forecasting Models  
**OM 545:** Quality Management  
**OM 546:** Entrepreneurship and New Venture Creation  
**OM 547:** Production Planning & Control  
**OM 549:** Special Topics in Operation Management

### Non-Focus

**ECO 581:** Economics of Business Strategy  
**ECO 582:** The Economics of E-Commerce  
**ECO 589:** Special Topics in Economics  
**MGT 553:** Organizational Theory  
**MGT 554:** Group Dynamics  
**MGT 555:** Organization Power & Politics  
**MGT 559:** Special Topics in Management  
**MBA 590:** Internship in Business Administration

\* Designated as an "International Course"

## WHAT NEXT? HOW TO PROCEED FROM HERE

Applicants who have questions about our nondiscrimination policy, or have concerns about discrimination on the basis of sex should contact: Title IX Coordinator, c/o • The Office of Equity & Diversity • Institute of Molecular Biology & Medicine, Rm 311 • TitleIX@scranton.edu • 570.941.6645

## CONTACT THE PROGRAM DIRECTOR

You are encouraged to contact the Program Director, Dr. Robyn Lawrence, for information on the academic components of the MBA program. To contact Dr. Lawrence, please email [robyn.lawrence@scranton.edu](mailto:robyn.lawrence@scranton.edu) or call 570.941.7786.

## SCHEDULE A VISIT

Personal appointments with an Admissions representative are offered Monday through Friday and can provide insight to the application and admission process. Sign up online to register for your visit at: [scranton.edu/gradvisit](http://scranton.edu/gradvisit)

## APPLY NOW

We welcome applications on a rolling basis for all available terms. To apply to the MBA program, or for additional application and admission information, please visit [scranton.edu/gradapply](http://scranton.edu/gradapply).

\* For matriculation into the MBA program through the Fall 2021 term, the GMAT/GRE score requirement will be waived for all applicants. >>>

## ADMISSIONS CRITERIA FOR ACCEPTANCE

Admissions criteria for acceptance to the MBA program is based on a combination of indicators that include:

- Previous academic performance resulting in completion of a bachelor's degree
- Graduate Management Admissions Test (GMAT) score, GRE test score and/or relevant work experience\*
- Three letters of recommendation

For applicants who possess three or more years of full-time supervisory or professional experience, the GMAT/GRE requirement may be waived. If the work experience is accepted after a review by the program director, applicants will then be asked to provide a written response to a case depicting a hypothetical business scenario.

## CONTACT

570.941.4416

[gradadmissions@scranton.edu](mailto:gradadmissions@scranton.edu)

[scranton.edu/gradeducation](http://scranton.edu/gradeducation)

## LOCATION

The University of Scranton  
 Office of Graduate Admissions,  
 The Estate, Scranton, PA,  
 18510-4699

