WHY SCRANTON?
A University of Scranton MBA
Flexible programming. Jesuit values. Successful outcomes. You’ll find all of this — and more — when you choose The University of Scranton for your MBA studies. Our top-notch faculty will work alongside you as you pursue a higher level of education at an AACSB-accredited MBA program.

AT A GLANCE
The 36 credit-hour MBA program at Scranton allows you to customize the program to meet your educational and career goals. The program is made up of:

- Foundation courses
  Preparers students who do not have a business educational background (comprised of 12 1-credit modules beyond the 36-credit program)
- Core & advanced elective courses
  - Designed to immerse you in key functional areas of business with the ability to tailor your MBA to your interests and requirements.
- Mission-specific coursework
  Creates a cohesive learning experience based on the Jesuit philosophy of responsibility and justice.

SPECIALIZATION AREAS
- Accounting
- Business Analytics (STEM)
- Finance
- General Studies
- Healthcare Management
- International Business
- Management Information Systems
- Marketing
- Operations Management

AACSB Accreditation
The Kania School of Management is fully accredited by AACSB International (Association to Advance Collegiate Schools of Business). AACSB accreditation is a seal of approval that reflects the quality of a business school. It ensures that the students are learning relevant material; evaluation is done every five years including self-evaluations, peer reviews, committee reviews, faculty qualifications and curricula. Worldwide, only five percent of business schools are accredited by AACSB.

AN EXCLUSIVE PARTNERSHIP
The University partners with SAP to offer training in the world’s best-known ERP software, which is highly valued in business.

JESUIT VALUES
- A strong emphasis on ethics, social justice & environmental responsibility
- Corporate social responsibility
- Develop others to their full potential
- Emphasis on global perspectives

The average salary for new graduates with a Scranton MBA is over $85,000 per year.

ONE-TO-ONE LEARNING
Faculty Engagement
- Learn from an incomparable faculty with world-class expertise that will challenge and inspire you.
- Work with a faculty mentor who will assist your personal academic planning throughout the program.

RESOURCES
Alperin Financial Center
- A financial markets laboratory located in the Kania School of Management, the Alperin Financial Center simulates a real-world trading environment.
- Computer terminals allow students to engage in sophisticated analyses and virtual trading of equities and foreign currencies.
- The center is equipped with eight Bloomberg terminals that give students and faculty access to data and analytics used by professionals in the financial services industry.

Career Development Services
MBA students have full access to the services of the Gerard R. Roche Center for Career Development, which include resume and cover letter writing, interview and job search techniques, and participation in employer on-campus recruiting visits and Career Expos. Students and alumni can access a wide range of employment opportunities through the office’s online job posting system. The career team is available to consult for advice and support throughout your career. More at: scranton.edu/careers

DO MORE
Graduate Assistantships
Graduate assistantships are available on a competitive basis to graduate students who seek to strengthen the breadth and quality of the educational experience. Graduate assistants work with faculty and staff in the areas of teaching, research and/or administration. The graduate assistant is awarded a tuition scholarship as well as a stipend. More at: scranton.edu/ga
Cornerstone Course:
MG 501: Responsibility, Sustainability & Justice

Core Courses:
ACC 502: Accounting for Management
BUAN 571: Intro to Business Analytics
OM 503: Operations Management
MIS 564: Management Information Systems
MG 505: Organizational Behavior
MK 506: Marketing Management
ECO 570: Managerial Economics
FIN 508: Financial Management

Advanced Courses:
Accounting
ACC 512: Survey of Federal Taxes
ACC 514: Accounting Integration and Configuration
ACC 521: Auditing
ACC 522: Federal Taxation
ACC 525: International Accounting*
ACC 528: Managerial Accounting
ACC 527: Financial Reporting and Research
ACC 529: Special Topics in Accounting
ACC 531: Advanced Auditing
ACC 532: Advanced Taxation
ACC 536: Advanced Managerial Accounting
ACC 537: Advanced Financial Accounting

Business Analytics
BA 572: Data Mining
BA 573: Business Analytics Using R Programming
BA 574: Business Forecasting Models

Healthcare Management
HAD 502: Healthcare Law
HAD 510: Hospital Administration
HAD 517: Global Health Management*
HAD 519: Health Services & Systems
HAD 521: Health Care Financial Management II

International Business
ACC 525: International Accounting*
ECO 583: Macroeconomic Analysis: A Global Perspective*
FIN 584: International Finance*
IB 505: International Business*
MG 556: International Management*
MG 577: Global Information Systems*
MTK 563: Global Marketing*
MTK 586: Special Topics in Finance

Management Information Systems
MIS 546: Business Database Management Systems
MIS 548: Business Intelligence
MIS 571: Information Networks and Electronic Commerce
MIS 573: Development of Business Applications

Finance
FIN 581: Financial Institutions
FIN 582: Advanced Financial Management
FIN 583: Investment Analysis
FIN 584: International Finance*
FIN 585: Derivative Securities
FIN 586: Portfolio Theory
FIN 587: Treasury Management
FIN 589: Special Topics in Finance

Healthcare Management
HAD 502: Healthcare Law
HAD 510: Hospital Administration
HAD 517: Global Health Management*
HAD 519: Health Services & Systems
HAD 521: Health Care Financial Management II

International Business
ACC 525: International Accounting*
ECO 583: Macroeconomic Analysis: A Global Perspective*
FIN 584: International Finance*
IB 505: International Business*
MG 556: International Management*
MG 577: Global Information Systems*
MTK 563: Global Marketing*
MTK 586: Special Topics in Finance

Management Information Systems
MIS 546: Business Database Management Systems
MIS 548: Business Intelligence
MIS 571: Information Networks and Electronic Commerce
MIS 573: Development of Business Applications

WHAT NEXT? HOW TO PROCEED FROM HERE >>

CONTACT THE PROGRAM DIRECTOR
You are encouraged to contact the Program Director, Dr. Robyn Lawrence, for information on the academic components of the MBA program.
To contact Dr. Lawrence, please email robyn.lawrence@scranton.edu or call 570.941.7786.

SCHEDULE A VISIT
Personal appointments with an Admissions representative are offered Monday through Friday and can provide insight to the application and admission process. Sign up online to register for your visit at: scranton.edu/gradvisit

APPLY NOW
We welcome applications on a rolling basis for all available terms. To apply to the MBA program, or for additional application and admission information, please visit scranton.edu/gradapply.

ADMISSIONS CRITERIA FOR ACCEPTANCE
Admissions criteria for acceptance to the MBA program is based on a combination of three indicators:
• Previous academic performance resulting in completion of a bachelor's degree
• Graduate Management Admissions Test (GMAT) score, GRE test score and/or relevant work experience
• Three professional letters of recommendation

For applicants who possess three or more years of full-time supervisory or professional experience, the GMAT/GRE requirement may be waived. If the work experience is accepted after a review by the program director, applicants will then be asked to provide a written response to a case depicting a hypothetical business scenario.