WHY SCRANTON?
Flexible programming. Jesuit values. Successful outcomes. Accomplished Executive Alumni Mentoring. You’ll find all of this — and more — when you choose The University of Scranton for your Master of Accountancy (MAcc) degree. Our top-notch faculty will work alongside you as you pursue a higher level of education in our MAcc Program which is housed in the AACSB-accredited Kania School of Management.

AT A GLANCE
• The 30 credit-hour MAcc program takes a real-world and comprehensive approach to develop quantitative, analytical, and soft skills that are immediately applicable to professional accounting roles.

• QUALIFYING COURSEWORK
Comprehend and employ skills needed for identifying and navigating red flags that could indicate occupational fraud

• EXTENDING COURSEWORK
Critically analyze accounting information to distribute value-added insights for the firm for effective economic decisions

• MISSION-SPECIFIC COURSEWORK
Understand the global environment and critical leadership roles that are associated within the broader business environment

REAL WORLD RESULTS
Filling a Growing Need
The demand for high-level accounting leadership roles, especially those with a graduate education, are at an all-time high and are expected to continue growing at a rapid rate. Leadership roles are of greatest importance in modern day accounting. The need for accounting leaders to be ethical leaders and transparent in their daily business is critical to the long-term success of any organization. The Bureau of Labor Statics forecasts “faster than average” employment growth for accountants and auditors from 2014 through 2024.

OUTCOMES
Someone with an advanced degree may find themselves in a wide range of upper-level career paths including but not limited to:
• Director of Accounting
• Tax Director
• Director of Financial Reporting
• Financial analyst
• Chief Risk Officer
• Internal Auditor
• Chief Financial Officer

Job functions can greatly vary depending on your specialty — these roles may oversee financial advisory services, taxes, audits, growth enterprise, or consulting. These roles often function at a local financial organization or for the Big 4 accounting firms: Deloitte LLP, PwC, EY, and KPMG.

ONE-TO-ONE LEARNING
Faculty Engagement
• Rigorous curriculum developed by a CPA-certified faculty of award-winning teachers and researchers that are routinely updated.
• Work alongside faculty and distinguished executive alumni who will assist with personal academic planning throughout the program.

AACSB Accreditation
The Kania School of Management is fully accredited by AACSB International (Association to Advance Collegiate Schools of Business). We are the only university in Northeastern Pennsylvania to receive this accreditation. Worldwide, only five percent of business schools are accredited by AACSB. AACSB accreditation is a seal of approval that reflects the high quality of a business school. Evaluation is done every five years including self-evaluations, peer reviews, committee reviews, faculty qualifications, and curricula.

JESUIT VALUES
• A strong emphasis on ethics, social justice & environmental responsibility
• Corporate social responsibility
• Develop others to their full potential
• Emphasis on global perspectives

2 NEW SPECIALIZATIONS FOR THE MAcc PROGRAM:
MAcc: Accounting Analytics (STEM)
MAcc: Forensic Accounting

FILLING A GROWING NEED
**Best Business Schools.**
— The Princeton Review

Among the “10 top master’s universities in the North”
— U.S. News & World Report

Ranked #1 in the Nation of top Accounting programs.
— The Best Colleges

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**WHAT NEXT?**
**HOW TO PROCEED FROM HERE >>**

**SCHEDULE A VISIT**
Personal appointments with an Admissions representative are offered Monday through Friday and can provide insight to the application and admission process. Sign up online to register for your visit at: scranton.edu/gradvisit.

**APPLY NOW**
We welcome applications on a rolling basis for all available terms. To apply to the MAcc program, or for additional application and admission information, please visit scranton.edu/gradapply.

**CONTACT**

<table>
<thead>
<tr>
<th>CONTACT</th>
<th>LOCATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Office: 570.941.4416</td>
<td>The University of Scranton Office of Graduate Admissions</td>
</tr>
<tr>
<td><a href="mailto:gradadmissions@scranton.edu">gradadmissions@scranton.edu</a></td>
<td>The Estate, Scranton, PA, 18510-4699</td>
</tr>
<tr>
<td>scranton.edu/gradeducation</td>
<td></td>
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</tbody>
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**DO MORE**

**Graduate Assistantships**
Graduate assistantships are available on a competitive basis to graduate students who seek to strengthen the breadth and quality of the educational experience. Graduate assistants work with faculty and staff in the areas of teaching, research and/or administration. The graduate assistant is awarded a tuition scholarship as well as a stipend. More at: scranton.edu/ga

**Career Development Services**
MAcc students have full access to the services of the Gerard R. Roche Center for Career Development, which include resume and cover letter writing, interview and job search techniques, and participation in employer on-campus recruiting visits and Career Expos. Students and alumni can access a wide range of employment opportunities through the office’s online job posting system. The career team is available to consult for advice and support throughout your career. More at: scranton.edu/careers

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**CURRICULUM**
**Programs of Study**

30 credits required for awarding of degree

**CORE COURSES:**
- ACC 536: Advanced Managerial Accounting
- ACC 538: Effective Accounting Communications
- ACC 539: Accounting Ethics: The Foundation of the Profession
- ACC 540: Contemporary Financial Accounting Topics

**BUAN 573:** Business Analytics Using R
**BUAN 574:** Business Forecasting Models
**BUAN 575:** Business Simulation
**BUAN 576:** Business Database Management
**BUAN 577:** Business Intelligence
**ECO 507:** Managerial Economics
**FIN 508:** Financial Management

**CAPSTONE COURSE:**
- ACC 550: Applied Accounting Research

**ELECTIVE AND CONCENTRATION SPECIFIC CORE COURSES**
- ACC 514: Accounting Integration & Configuration
- ACC 525: International Accounting
- ACC 526: Managerial Accounting
- ACC 527: Financial Reporting & Research
- ACC 529: Special Topics in Accounting
- ACC 531: Advanced Auditing
- ACC 532: Advanced Taxation & Regulation
- ACC 537: Advanced Financial Accounting
- ACC 541: Financial Reporting Fraud Detection & Prevention
- ACC 542: Occupational Fraud & Abuse
- ACC 543: Fraud Behavior
- BUAN 571: Introduction to Business Analytics
- BUAN 572: Data Mining

**ADMISSION**

Admission Criteria for Acceptance
Admission to the MAcc program is based on a combination of indicators including previous academic performance and three professional letters of recommendation. Students must hold an undergraduate bachelor’s degree in accounting or business. Students who have not completed appropriate accounting coursework at the undergraduate level may be admitted and required to successfully complete a series of prerequisite course as determined by the MAcc Program Director.

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**GETTING RECOGNIZED**
Results, reputation & ethics drive our business school education.

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“Best Business Schools.”
— The Princeton Review

Among the “10 top master’s universities in the North”
— U.S. News & World Report

Ranked #1 in the Nation of top Accounting programs.
— The Best Colleges

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