

**THE WRITING CENTER AT CTLE
RHETORICAL ANALYSIS COMPETITION RUBRIC**

SUBMISSION ID # _____ SCORER ID # _____		
ELEMENTS OF RHETORICAL ANALYSIS		
CATEGORY	DESCRIPTION	SCORE
BREADTH OF ANALYSIS	The work thoroughly addresses the rhetorical elements: ethos, logos, and pathos, audience, context, organization, diction, syntax, tone, style, etc.	_____ / 25
DEPTH OF ANALYSIS	The work not only identifies the rhetorical elements, but also articulates their purpose and effectiveness, given the target audience.	_____ / 25
ELEMENTS OF COMPOSITION		
CATEGORY	DESCRIPTION	SCORE
FOCUS	The work focuses on proving a central thesis and on examining the rhetorical context.	_____ / 10
CONTENT	The work uses relevant, effective evidence in proving the thesis and in supporting the analysis.	_____ / 10
ORGANIZATION	The work employs a logical, efficient, easy-to-follow organizational structure.	_____ / 10
GRAMMAR	The work utilizes proper grammar and makes few blatant grammar errors, suggesting a commitment to revision.	_____ / 10
STYLE	The work exhibits a sophisticated, academic, captivating style.	_____ / 10
SCORE	TOTAL	_____ / 100