## Why Learn Spanish?

- 500 million people speak Spanish
- 57 million people speak Spanish in the USA
- Spanish is the official language in 21 countries, European Union, UNESCO, GATT and other international organizations
- Improve and broaden your employment potential in a global market

## **Employment**

- Speaking a second language improves your resume
- Career fields in the USA need Spanish speakers
- Hispanic consumers form the fastest growing market
- Opportunities with US-Latin American Trade agreements

## **Cultural Enrichment**

- Arts and Sciences: Literature, film, art, music, popular TV
- Must-See Places: Caribbean,
   Andes, Machu Picchu,
   Atacama, Angel Falls, Salar de
   Uyuni, Cotopaxi, Galapagos,
   Iguazu, Perito Moreno
- Famous people: Gabriel García Márquez, Federico García Lorca, Frida Khalo, Shakira, J-Lo, Penélope Cruz, El Che, Camila Cabello

