CBL Local Project/Placement Opportunities 2020-2021

Special Project Needs:

Assistance for Aging Population

Technology Training, Virtual Visiting/Checking In with Seniors
Partner: United Neighborhood Centers
Contact: Lisa Durkin, President & CEO, ldurkin@uncnepa.org, 570-954-3655
Activities: Teach elderly clients how to use Zoom for calls with family/friends, and/or help clients to arrange and conduct virtual appointments with doctors, case workers, etc. Volunteers are also needed for check-in calls/virtually visiting seniors throughout Lackawanna County.

Partner: NeighborWorks Northeastern Pennsylvania
Contact: Mary Endrusick, Aging in Place Coordinator, Mendrusick@nwnepa.org, 570-558-2490
Activities: CARE calls to older adults (calls to check in on older adults in our community); creating training modules for peer to peer support calls; create informational webinar on various topics chosen by elderly population

Assistance for Hospice Services
Partner: Aseracare Hospice
Contact: Carol C.Burti, Coordinator of Volunteers, carolburti12247@gmail.com, 570-466-1778
Activity: Phone calls to bereaved and to patients families; calls to hospice patients and families

Data/Research Projects

Research/Community Education – Aging In Place
Partner: NeighborWorks Northeastern Pennsylvania
Contact: Carol C.Burti, Coordinator of Volunteers, carolburti12247@gmail.com, 570-466-1778
Activities: Research for information sessions directed at older adults and their families re: assisting older adults age in place.

Data Analysis and Grant Evaluation
Partners: Outreach - Center for Community Resources
Contact: Linda Ciampi, Executive Director, lciampi@outreachworks.org, 570-558-7585
Activities: Data analysis, Grant evaluation for new grant opportunities, longstanding community partner that is interested in developing more CBL partnerships.

*** Outreach contacted by Dr. Loreen Wolsifer for a Fall semester project

Data Collection/Community Surveying
Partner: United Neighborhood Centers
Contact: Christina Manuel, Director of Community Revitalization, cmanuel@uncnepa.org
Activities: UNC is preparing to launch the Pine Brook Neighborhood Revitalization Project and needs student volunteers/intern to assist with (remote/over phone) data collection, data input, and community surveying.

Program Investigation
Partner: Lackawanna County Arts and Culture Department
Contact: Maureen McGuigan, Deputy Director of Arts and Culture, mcguigan.maureen@gmail.com, 570-815-1280
Activity: Data collection and analysis of new programs; assistance connecting with new sectors of the community;

City/Municipal Government Best Practices
Partner: City of Scranton
Contact: Megan Preambo, Special Assistant, mpreambo@scrantonpa.gov, 570-702-4173
Activities: Research; Capacity-building projects (e.g. strategic or fundraising plan)

Economic Impact Analysis
Partner: Scranton Fringe; Dr. Robert McKeage
Activity: continued assistance with data analysis to quantify economic impact on the region

Community-Building Projects

Oral History Project
Partner: Valley In Motion
Contact: Gus Fahey, President, gus@valleyinmotion.org, 570-346-0600
Activity: Research and digital media assistance for oral history project

Community Assistance/Education - Home Safety – NOT SURE THIS IS A NEED???
Partner: NeighborWorks Northeastern Pennsylvania; Dr. Marlene Morgan & Occupational Therapy Department
Activities: Home Matters Repair Safety Kit Installation with OT Department; small home repair volunteer opportunities as needed for students to complete.

Artist Submissions and Collaboration
Partner: First Friday Scranton
Contact: Thom Welby, Executive Director, thomwelby@yahoo.com, 570-351-1784
Activity: Student/university submissions/participation in First Friday events; promotional campaigns.

Diversity and Inclusion

Partners: Black Scranton Project – JULIE TO CONFIRM WITH GLYNIS
Contacts:
Activities: Blog posts – social media; Research; Action team on instances of racism; Event organizing; Special programs (after-school, etc. once center is established)
Partners: United Neighborhood Centers, Scranton Area Foundation
Activities: conversation with university about diversifying representation on boards; conversation on improving understanding of needs of minority populations (which are increasingly not minority)

Partners: Office of Equity and Diversity, Office of Community and Government Relations, The Black Scranton Project
Contacts: Carolyn M. Bonacci, University of Scranton, Community and Civic Engagement Coordinator, carolyn.bonacci@scranton.edu, 570-941-4419
Activities: Create list of community resources, business, agencies, and organizations owned and operated by BIPOC in Scranton community for university reference.

Exercise/Wellness

(Virtual) Dances with OT/Sport Day
Partner: The Arc of NEPA
Contact: Mari Pizur, Recreation Service Manager, mpizur@thearcnepa.org, 570-207-0825
Activities: Collaboration to assist with events – these activities will continue via Zoom. IS THIS A NEED OR DONE?

Exercise/Wellness/PT&OT
Partner: Lackawanna Blind Association; Dr. Julie Nastasi; Physical Therapy; Occupational Therapy
Activities: collaboration on exercise and wellness for clients in Sensory Development Program (Dr. Julie Nastasi / OT); exercise programs for clients (PT) – seeking to continue partnership and work with virtual formats if possible IS THIS A NEED OR DONE? se

Education

Elementary Student Engagement
Partner: McNichols Plaza Elementary School
Contact: Mina Ardestani, Principal, mina.ardestani@ssdedu.org, 570-348-3685
Activities: Creating fun/educational videos for kids and families; offering virtual tutoring for families, virtual assembly on topics; Virtual collaboration on family engagement night and cultural fair to celebrate diversity; Virtual support with our 4th grade Science classes; Virtual visit to campus for 5th grade students

Partner: United Neighborhood Centers
Contact: Terilynn Brechtel, Director of Community Education, Tbrechtel@uncnepa.org, 570-346-6203
Activities: Virtual tutoring; after-school program/projects/activities; online lessons and virtual tools

Partner: Northeastern Pennsylvania Philharmonic; Performance Music
Contact: Nancy Sanderson, Executive Director, nancylsanderson@gmail.com, 570-262-8290
Activities: Virtual music tutoring/lessons/activities to engage children
Partner: Lackawanna County Arts and Culture Department  
Contact: Maureen McGuigan, Deputy Director of Arts and Culture, mcguigan.maureen@gmail.com, 570-815-1280  
Activity: Offering virtual arts & cultural activities

Adult Education/ESL Tutoring
Partner: United Neighborhood Centers  
Contact: Terilynn Brechtel, Director of Community Education, Tbrechtel@uncnepa.org, 570-346-6203  
Activities: Volunteers for adult education tutoring, including virtual ESL tutoring.

Communications/Non-Profit Support
Translation/Language Communication
Partner: McNichols Plaza Elementary School  
Contact: Mina Ardestani, Principal, mina.ardestani@ssdedu.org, 570-348-3685  
Activities: translating documents; interpreters for parent teacher night

Partner: SLHDA/Early Learning Program  
Contact: Linda Prutisto, Early Learning Program Head Start/Early Head Start Director, jprutisto@headstartslhda.org, 570-963-6836  
Activities: (Remote) Translation Services

Non-Profit Marketing/Communication/Capacity Building Needs
Partner: Scranton Area Community Foundation (SACF)  
Contact: Laura Ducceschi, President and CEO, ld@safdn.org, 570-347-6203 or Nora Kern, Nora@safdn.org  
Activities: Social media presence and general communication; Equitable Housing Project.

Partner: United Neighborhood Centers  
Lisa Durkin, President & CEO, ldurkin@uncnepa.org, 570-954-3655  
Activities: Telephone outreach to consumer base; social media support

Partner: Children's Advocacy Center of NEPA  
Contact: Jennifer Aglialoro, Associate Director, jennifer@cacnepa.org, 570-969-7313  
Activities: Social media support to promote mission/handouts/event development/planning and implementation of fundraising initiatives such as a donation drive for water, individually packaged snacks, small denomination gift cards and assistance with annual fundraising events.

Partner: NeighborWorks Northeastern Pennsylvania  
Contact: Mary Endrusick, Aging in Place Coordinator, Mendrusick@nwnepa.org, 570-558-2490  
Activities: Social media and communication support; data entry and assessment

Partner: Valley In Motion
Contact: Gus Fahey, President, gus@valleyinmotion.org, 570-346-0600
Activity: Social media and communication support; Assistance with capacity building/fundraising.

Partner: First Friday Scranton
Contact: Thom Welby, Executive Director, thomwelby@yahoo.com, 570-351-1784
fActivity: Social media and communication support.

Partner: Scranton Fringe
Contact: Conor Kelly O'Brien, Executive Director, scrantonfringe@gmail.com, 570-614-9274
Activity: Assistance building digital following / growing social media; building digital ticketing sites; for our virtual events; development/fundraising efforts.

Partner: Womens Resource Center
Contact: Carol Shoener, Economic Advocacy Director, carols@wrcnepa.org, 570-346-4460 x125
Activities: Assistance with research and capacity building projects such as fundraising and special programming.

Partner: Lackawanna County Arts and Culture Department
Contact: Maureen McGuigan, Deputy Director of Arts and Culture, mcguigan.maureen@gmail.com, 570-815-1280
Activity: Social media and communication assistance.

Volunteers (Virtual and/or Limited in-Person)

Partner: The Arc of NEPA
Activities: virtual recreation activities for people with intellectual disabilities; virtual socialization with Arc’s consumers.

Partner: Children's Advocacy Center of NEPA
Activities: Student volunteers for large fundraiser (Moonlight Walk/Run rescheduled for October).

Partner: Aseracare Hospice with Counseling Dept. (Dr. Paul Datti and Dr. Lori Bruch)/Center for Service and Social Justice
Contact: Carol C.Burti, Coordinator of Volunteers, carolburti12247@gmail.com, 570-466-1778
Activity: General need for volunteers (can be remote) for communication, data entry and assessment/evaluation.

Partner: Boys & Girls Clubs of Northeastern Pennsylvania
Activity: General volunteers.

Examples of Virtual/Remote CBL from Spring 2020:

City of Scranton Project (Project-Based/Research)
Activities: Students in Abhijit Roy’s Consumer Behavior Course conducted research and best practices on municipal communications and websites.

Alumni Survey Development
Activities: Students from Kauen Kim’s Market Research course worked in collaboration with the City of Scranton and the Institute for Public Policy and Economic Development to create and conduct pilot surveys of alumni to develop a full survey of NEPA colleges/universities of alumni regarding what prompts graduates to stay or leave area.

Social Media Campaign/Lesson Development
Activity: Students in Julie Schumacher Cohen’s Religion, Politics and Public Service political science course collaborated with Catholic Social Services to create a social media campaign for World Refugee Day and created lesson plans for refugee citizenship classes.

Virtual K-12 Student Engagement
Activity: Students in Catherine Cullen’s Education 339 transitioned in-person lessons instructional Integrated Art Lesson videos for grades 3 -5. Shared on University website/social media and with partners.

Activity: Jennifer Schwartz’ Physical Therapy course CBL transitioned to virtual format students created instructional and fun videos on topics related to exercise, health & wellness, and safety. Videos shared on University social media and website/with community partners.

Community Health Education/Health Promotion
Debra Fetherman converted many of her CBL activities to virtual formats:
• Developed exercise/wellness education sessions for community Parkinson’s clients. Presented/taped sessions on ZOOM.
• Created a mindfulness workbook for an employee wellness program. Employees can complete the self-directed workbook and receive incentives for completion.
• Created a food prescription program to integrate with health clinic patients and food pantry participants.
• Researched potential health/wellness resources for the college-age population such as flyers/infographics/handouts to use for patient education. Evaluated the readability and comprehensiveness of each resource. Provided a list of resources.
• Created a health/wellness community resource guide.
• Developed wellness session on the importance of hydration. Presented via ZOOM to participants.
• Created a trauma informed guide for employee training which included resources for further study and to use with clients.
• Social media campaign on wellness for college-aged population.

Note: This list of CBL related opportunities is not exhaustive. See also community agency list on Campus Ministries’ Center for Service and Social Justice website: https://ssbprd.scranton.edu/appprd/cvagency.menu.

Contact Pat Vaccaro (patricia.vaccaro@scranton.edu) and Julie Schumacher Cohen (julie.cohen@scranton.edu) for additional CBL Project ideas and placement sites.