



February 13, 2026

Dear Friends,

It is with great hope and gratitude that I share with you [Strategic Plan 2030: Forging Our Future](#), a roadmap that will guide The University of Scranton through the next several years of adaptation and alignment, transcendence and triumph. Guided by our Jesuit tradition, this Strategic Plan will prepare us to meet the challenges of today and those that lie ahead.

It is common practice for institutions like ours to create and refresh strategic plans every few years. The preparation of this Strategic Plan, however, was much more than a routine undertaking. It was a necessary act of stewardship led by the broadly representative University Planning Committee. I am deeply thankful to the committee members and all faculty, staff, students and trustees who shared their thoughtful input, insight and wisdom as part of a University-wide discernment process.

The Strategic Plan identifies four goals — (1) a future-oriented enrollment strategy, (2) next-generation learning and innovation, (3) student success and retention, (4) organizational effectiveness — and the steps we will take to realize them. When these goals are reached, the University will have increased undergraduate net tuition revenue; enrolled more transfer and graduate students; launched new academic programs; achieved higher student-retention rates; and improved institutional financial sustainability, among other things. I encourage you to read more on our website.

The Plan, unanimously approved by the Board of Trustees in December, will be implemented through an integrated model and approach that engages all segments of the University community. For more information or to share questions or insight about the planning process, please email planning@scranton.edu.

Additionally, the Board approved new versions of the University's Mission and Vision Statements. The product of considerable consultation throughout last year, the revised versions speak to the heart of who we are as a Catholic and Jesuit institution and to our aspirations for the future. I encourage you to read both.

Our Mission: The University of Scranton is a Catholic and Jesuit university animated by the spiritual vision of Saint Ignatius Loyola, a tradition of excellence, and a commitment to the common good. The University is a community dedicated to the formation of students, and to the freedom of inquiry and personal development fundamental to the growth in wisdom and integrity of all who share its life.

Our Vision: We will lead confidently into the future - extending our reach, increasing our impact, and preparing graduates to lead and excel. We will ignite within our students and community a shared dedication to the ideals of Catholic and Jesuit education.

Our work is grounded in a mission that calls us not only to maintain the University but also to nurture and strengthen it. Together, we will meet the challenges that lie ahead through innovation and a focus on students who are at the heart of our shared mission.

Yours faithfully,

Joseph G. Marina, S.J.
President