

# The University of Scranton First Destination Survey

Class of 2023 Undergraduate Report  
12 Months Post-Graduation





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# CLASS HIGHLIGHTS

The Roche Family Center for Career Development conducted its annual First Destination Survey of graduates of The University of Scranton over a 12-month period from their graduation. We also report 6-month data to the National Association of Colleges and Employers (NACE). These are consistent with their First Destination Survey Standards and Protocols.

## Key Findings for the Class of 2023

» Information was collected from 731 of the 856 individuals who graduated from Summer 2022 through Spring 2023 (per the Registrar). This yielded an 85% knowledge rate<sup>1</sup>.

» The overall success rate<sup>2</sup> for the Class of 2023 was 99%. Fifty-two percent (52%) of graduates secured full-time employment and 44% enrolled in continuing education. The remaining successful individuals were employed part-time or pursued other intentional paths such as a gap year.

» The mean annual salary<sup>3</sup> for the Class of 2023 was \$61,360.

» The Northeast remained the top destination for employment, with 83% employed in the tristate (NY, NJ, PA) area.

» Eighty-one percent (81%) of the Class of 2023 completed at least one experiential learning opportunity during their education at The University of Scranton.

» Overall, 86% of the Class of 2023 engaged with the Center for Career Development during their time at The University of Scranton. Ninety two percent (92%) of the students who used the Center for Career Development services found success.

1. Knowledge Rate refers to the percentage of graduates for whom knowledge of their first-destination career outcomes have been obtained.
2. Success Rate refers to the percentage of graduates that have found success based on their career plan. (Full-time includes long term service, military, and starting a business)
3. The overall mean starting salary is based on the 226 graduates who reported a starting salary. Please see page 6 for additional information.



# OVERVIEW OF STUDENT OUTCOMES

## KNOWLEDGE RATE

85%

Information obtained from 731 of 856 undergraduates

99%

Continuing Education Success Rate

318 of 320 students seeking continuing education are enrolled in graduate/professional school.

99%

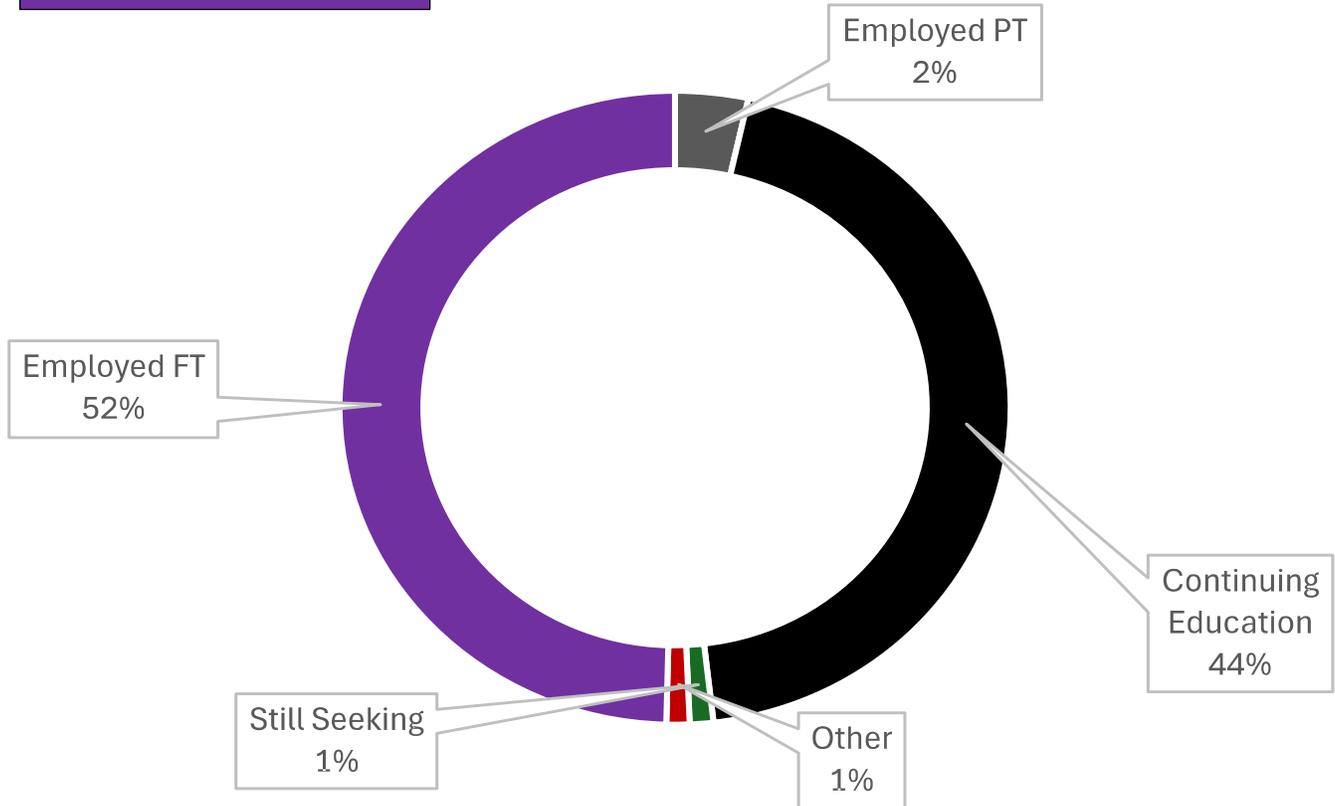
Overall Success Rate

723 of 731 found success based on their career plan.

98%

Employment Success Rate

353 of 359 students seeking full-time employment secured employment



"Other" is the career plan as defined by the graduate. It includes traveling and taking a gap year.





# STARTING SALARY PROFILE<sup>4</sup>

**Salary Range**

**\$19,670 -  
\$125,000**

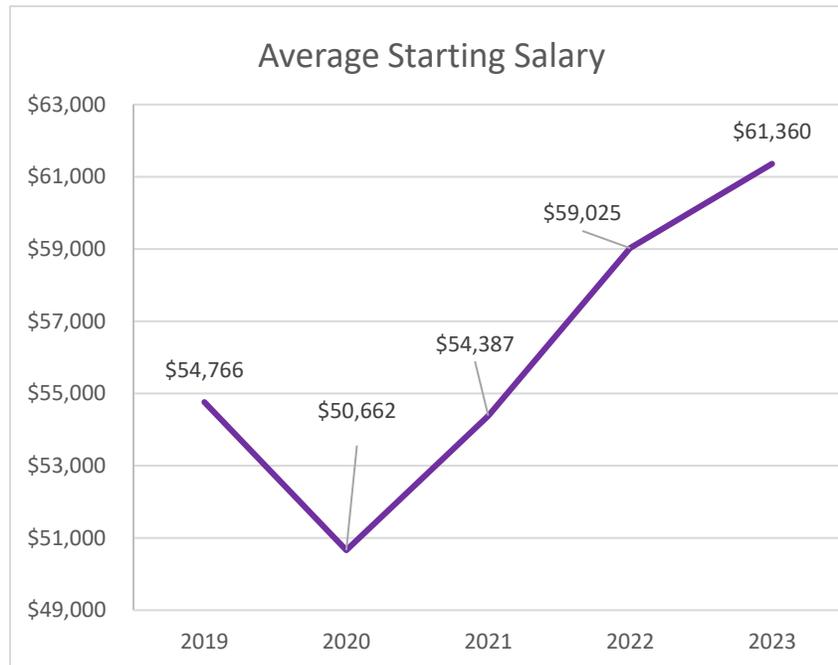
**Median Salary**

**\$60,106**

**Mean Salary**

**\$61,360**

Major	Avg. Starting Salary	Salaries
Accounting	\$69,915	16
Advertising/Public Relations	\$42,440	3
Applied Computing	\$65,160	2
Biology	\$41,810	13
Business Administration	\$51,011	7
Business Analytics	\$70,080	4
Business Communication	\$61,467	3
Chemistry Business	\$40,723	2
Communication	\$66,000	2
Computer Science	\$83,440	5
Criminal Justice	\$43,712	3
Cybercrime & Homeland Security	\$57,102	4
English	\$47,025	4
Finance	\$75,961	25
Forensic Chemistry	\$36,907	3
Health Administration	\$61,431	3
History	\$38,925	4
Human Resources Studies	\$54,003	2
International Business	\$62,667	3
Journalism - Electronic Media	\$47,500	2
Kinesiology	\$38,827	3
Management	\$46,800	2
Marketing	\$55,075	8
Mathematics	\$75,000	2
Neuroscience	\$44,107	7
Nursing	\$80,791	46
Operations Management	\$59,000	3
Physiology	\$35,719	4
Political Science	\$48,004	5
Psychology	\$49,730	6
Secondary Ed - Cit and History	\$40,680	2
Social Media Strategies	\$31,420	4
Sociology	\$47,480	2

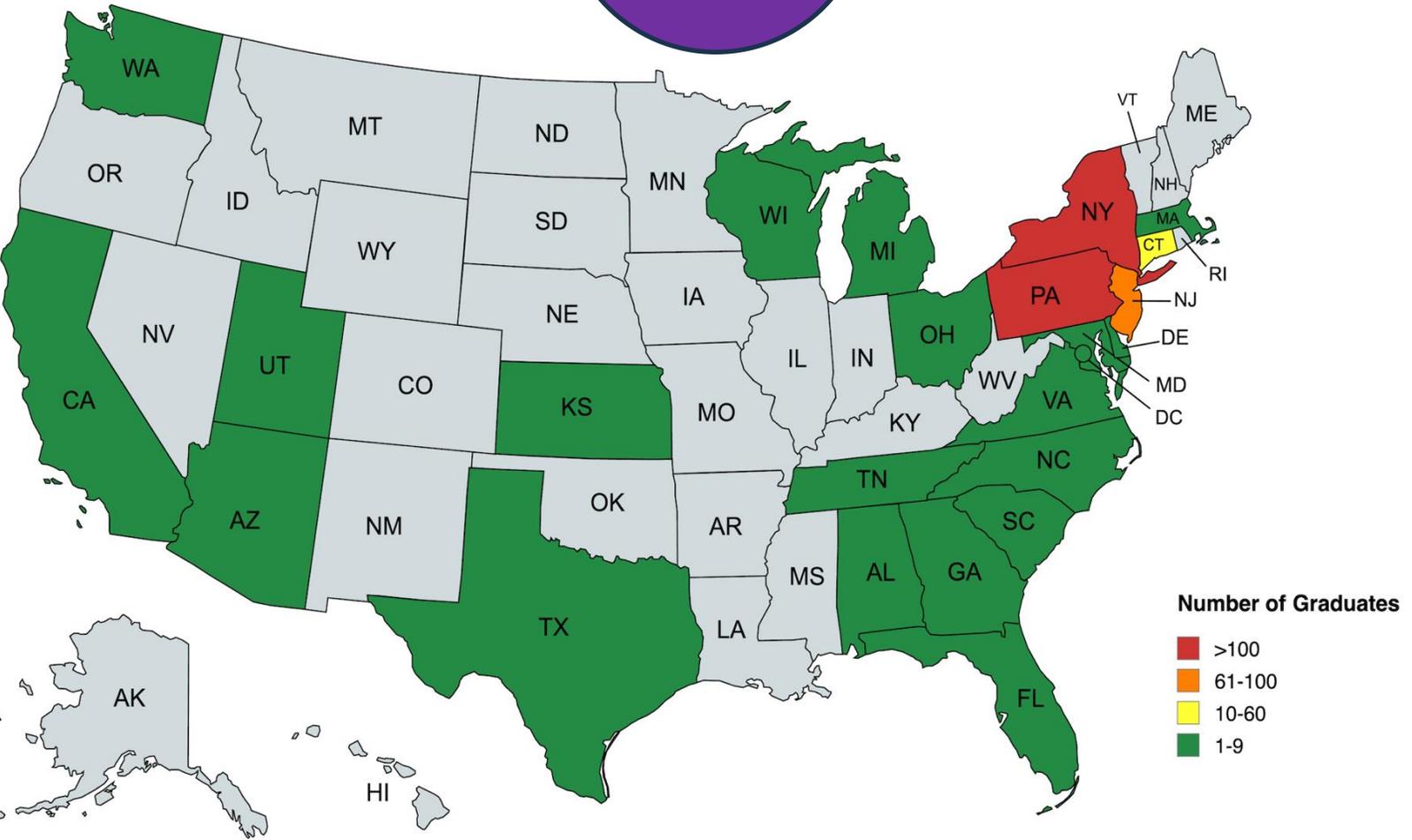


4. Starting salary information is based on the 226 graduates who self-reported their salary. This represents a 64% salary knowledge rate (226/353) for the salary question on the survey for those who gained full-time employment in the United States, a notable increase from a 46% salary knowledge rate (156/342) for the Class of 2022. In order to increase our salary knowledge rate, we continue to work with the colleges and our graduates to emphasize the importance of salary information for national rankings and accreditation. Average starting salary is only listed for majors in which more than one graduate provided information.



# Employment Locations

83%  
Employed in  
the tristate  
(NY, NJ, PA)  
area



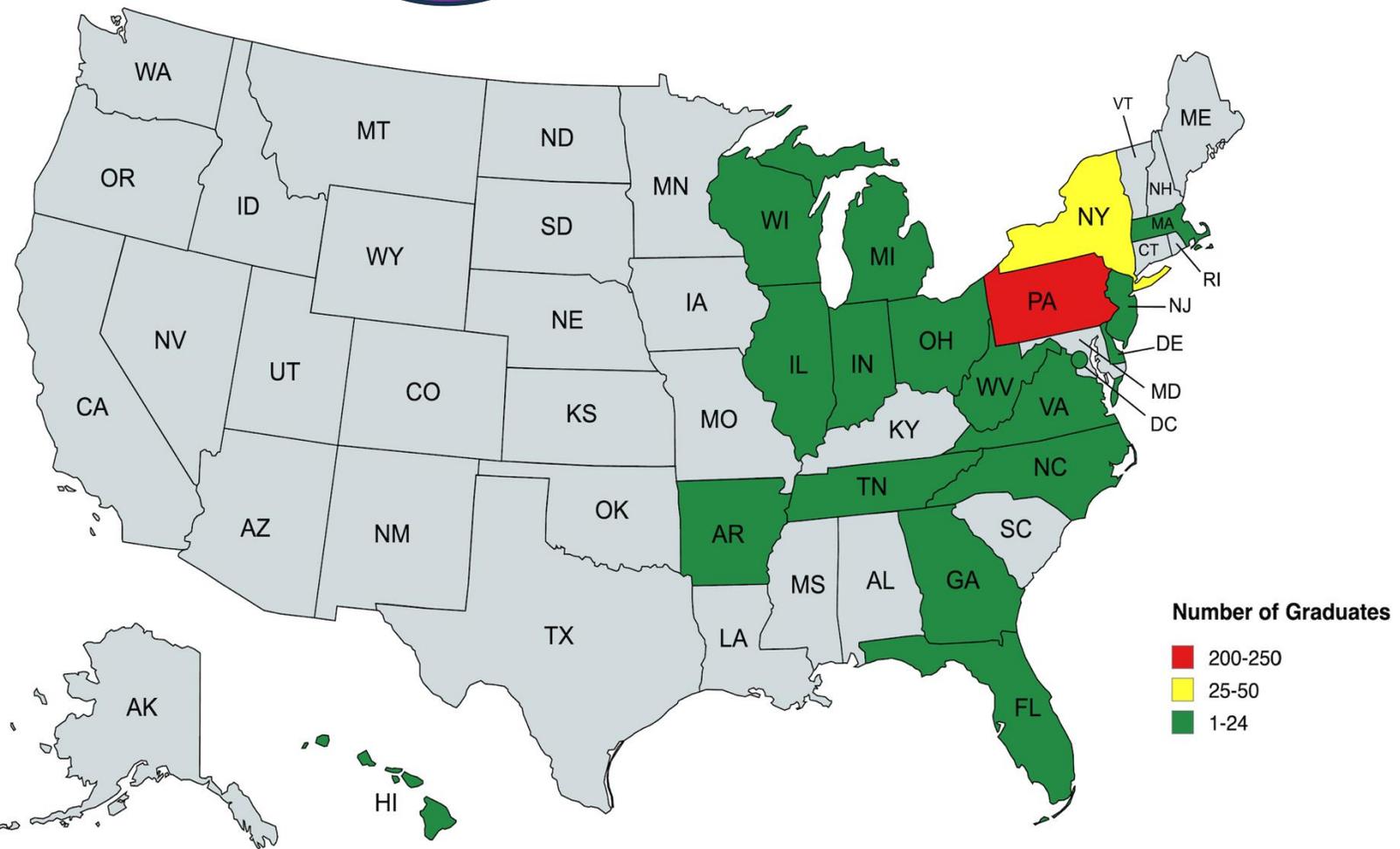
Note: Four graduates are employed internationally, one each in Australia, Kenya, France, and Germany.



# Higher Education Locations

85%  
Continuing  
Education in  
the tristate  
(NY, NJ, PA)  
area

59%  
Continuing  
Education at  
The  
University of  
Scranton

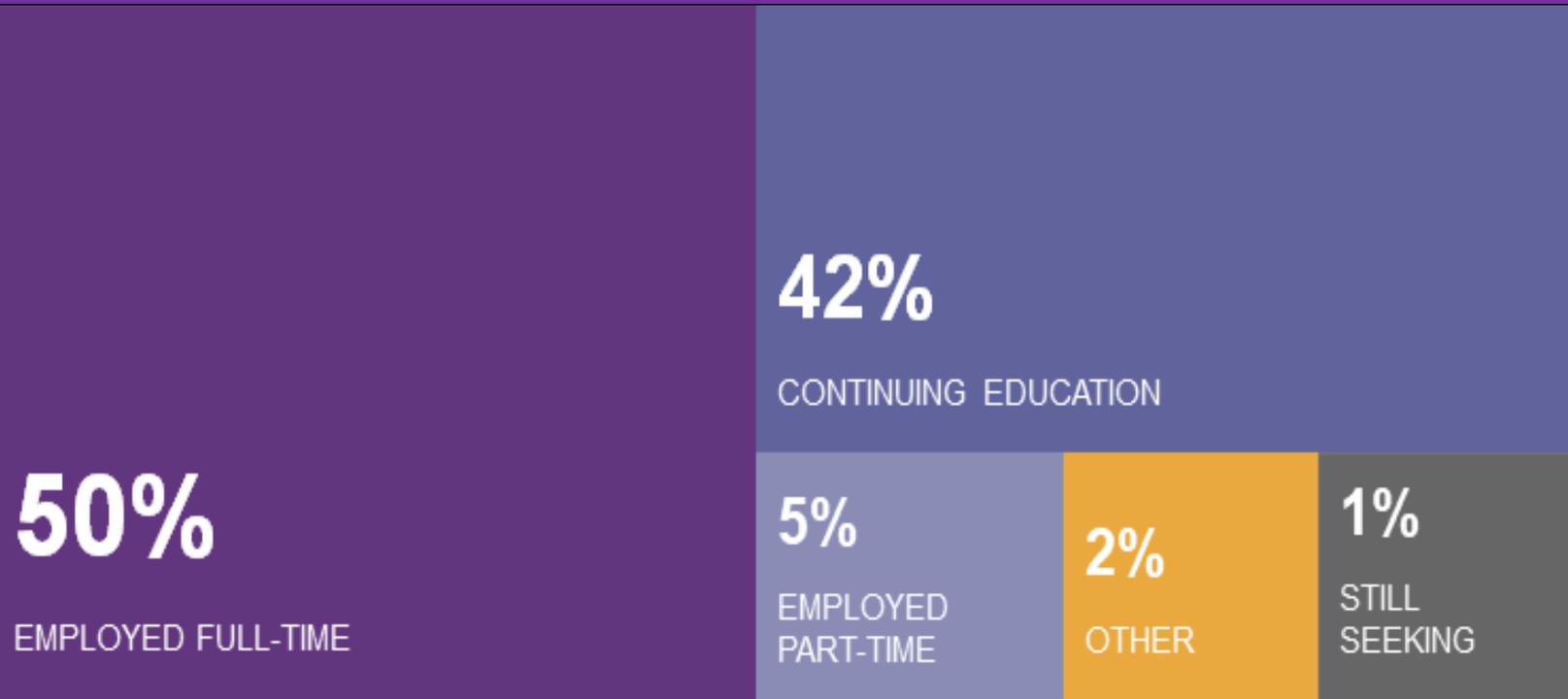


Note: Two graduates are attending higher education institutions internationally in Basseterre, the capital of Saint Kitts and Nevis



# Outcomes By College

## College of Arts and Sciences



\*For major-specific information in CAS, please see the next page\*

Major	Graduates	Knowledge Rate	Success Rate	Full-Time Employment	Higher Education	Other
Advertising/Public Relations	16	63% (N=10)	100% (N=10)	7	2	1
Applied Computing	4	100% (N=4)	100% (N=4)	4	0	0
Biochem Cell Molecular Biol	7	86% (N=6)	100% (N=6)	1	5	0
Biochemistry	7	100% (N=7)	100% (N=7)	3	4	0
Biology	58	83% (N=48)	100% (N=48)	17	28	3
Biomathematics	1	100% (N=1)	100% (N=1)	1	0	0
Biophysics	1	0% (N=0)	N/A	N/A	N/A	N/A
Business Communication	8	75% (N=6)	100% (N=6)	5	1	0
Chemistry	3	100% (N=3)	100% (N=3)	1	2	0
Chemistry Business	3	100% (N=3)	100% (N=3)	3	0	0
Communication	7	71% (N=5)	100% (N=5)	5	0	0
Computer Engineering	3	67% (N=2)	100% (N=2)	1	1	0
Computer Science	17	82% (N=14)	86% (N=12)	9	3	0
Criminal Justice	34	71% (N=24)	96% (N=23)	15	7	1
Cybercrime & Homeland Security	6	100% (N=6)	100% (N=6)	5	1	0
Early and Primary Teacher Ed	18	83% (N=15)	100% (N=15)	4	9	2
Economics	1	100% (N=1)	100% (N=1)	1	0	0
Electrical Engineering	4	50% (N=2)	100% (N=2)	1	1	0
Engineering Management	2	50% (N=1)	100% (N=1)	1	0	0
English	8	100% (N=8)	100% (N=8)	5	2	1
Environmental Science	6	83% (N=5)	100% (N=5)	3	2	0
Forensic Chemistry	9	89% (N=8)	100% (N=8)	3	5	0
History	18	94% (N=17)	93% (N=16)	7	9	0
Information Technology	3	67% (N=2)	100% (N=2)	2	0	0
International Studies	3	67% (N=2)	100% (N=2)	2	0	0
Journalism - Electronic Media	7	71% (N=5)	100% (N=5)	4	1	0
Mathematics	7	100% (N=7)	100% (N=7)	3	4	0
Middle Level Teacher Ed	1	100% (N=1)	100% (N=1)	1	0	0
Neuroscience	30	83% (N=25)	100% (N=25)	8	13	4
Philosophy	6	83% (N=5)	100% (N=5)	3	2	0
Physics	2	100% (N=2)	100% (N=2)	0	2	0
Physiology	15	100% (N=15)	100% (N=15)	7	7	1
Political Science	18	100% (N=18)	94% (N=17)	8	9	0
Psychology	31	74% (N=23)	91% (N=21)	9	12	0
Secondary Ed	8	100% (N=8)	100% (N=8)	4	2	2
Social Media Strategies	10	80% (N=8)	100% (N=8)	7	0	1
Sociology	3	100% (N=3)	100% (N=3)	3	0	0
Theatre	1	100% (N=1)	100% (N=1)	1	0	0
Theology and Religious Studies	2	100% (N=2)	100% (N=2)	1	1	0
<b>Overall CAS</b>	<b>388</b>	<b>83% (N=322)</b>	<b>98% (N= 316)</b>	<b>165</b>	<b>135</b>	<b>16</b>

# Outcomes By College

## Kania School of Management

**69%**

EMPLOYED FULL-TIME

**28%**

CONTINUING EDUCATION

**2%**

EMPLOYED PART-TIME

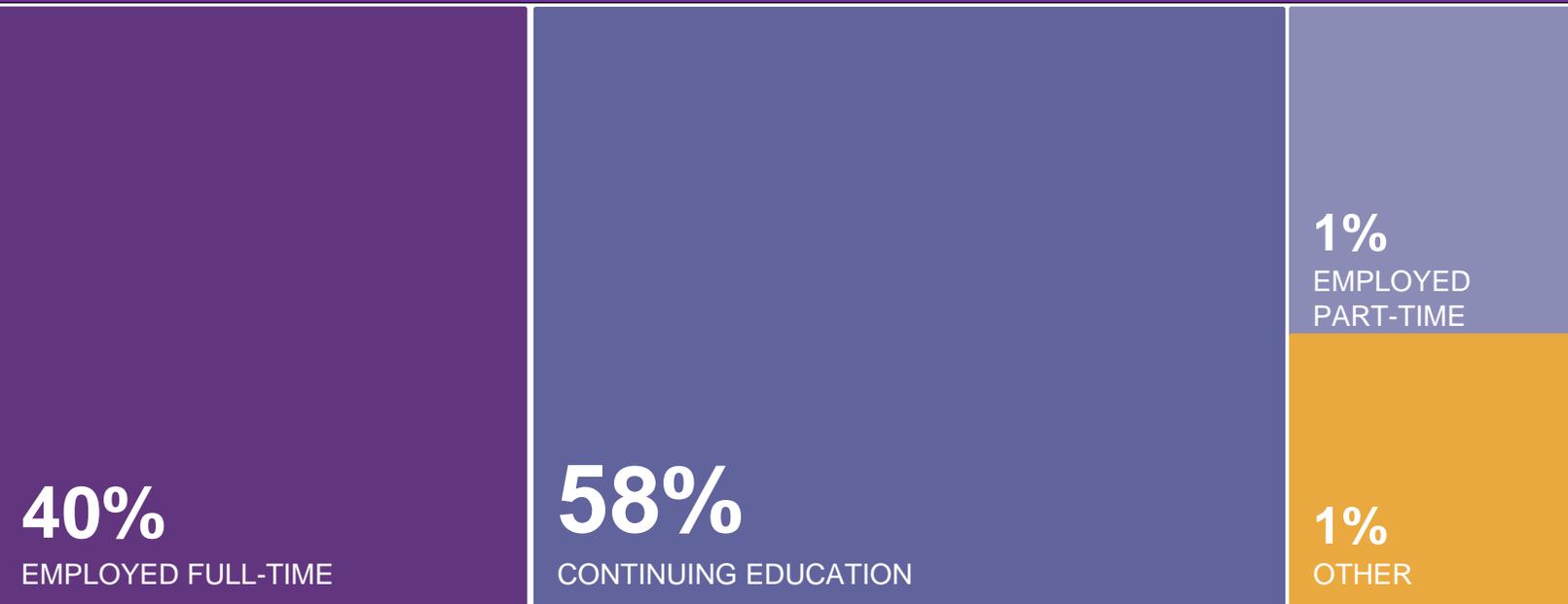
**1%**

STILL SEEKING

Major	Graduates	Knowledge Rate	Success Rate	Full-Time Employment	Higher Education	Other
Accounting	42	100% (N=42)	100% (N=42)	25	16	1
Business Administration	30	87% (N=26)	96% (N=25)	15	7	3
Business Analytics	9	89% (N=8)	100% (N=8)	7	1	0
Economics	4	75% (N=3)	100% (N=3)	0	3	0
Entrepreneurship	2	50% (N=1)	100% (N=1)	1	0	0
Finance	62	97% (N=60)	98% (N=59)	39	20	0
International Business	7	100% (N=7)	100% (N=7)	6	1	0
Management	8	63% (N=5)	100% (N=5)	5	0	0
Marketing	29	83% (N=24)	100% (N=24)	20	3	0
Operations Management	8	63% (N=5)	100% (N=5)	5	0	0
<b>Overall KSOM</b>	<b>201</b>	<b>90% (N=181)</b>	<b>99% (N=179)</b>	<b>123</b>	<b>51</b>	<b>4</b>

# Outcomes by College

## Leahy College of Health Sciences



Major	Graduates	Knowledge Rate	Success Rate	Full-Time Employment	Higher Education	Other
Counseling and Human Services	21	95% (N=20)	100% (N=20)	3	16	1
Health Administration	14	86% (N=12)	100% (N=12)	7	5	0
Health Promotion/CHED	7	86% (N=6)	100% (N=6)	5	1	0
Human Resources Studies	4	100% (N=4)	100% (N=4)	3	1	0
Kinesiology	66	91% (N=60)	100% (N=60)	7	52	1
Liberal Studies	10	80% (N=8)	100% (N=8)	5	3	0
Nursing	81	77% (N=62)	100% (N=62)	61	1	0
Occupational Therapy (Health Sci)	53	100% (N=53)	100% (N=53)	2	51	0
<b>Overall LCHS</b>	<b>256</b>	<b>88% (N=225)</b>	<b>100% (N=225)</b>	<b>93</b>	<b>130</b>	<b>2</b>



The Roche Family Center for Career Development strives to meet the unique needs of students and alumni, meeting them where they are in their career journey, and providing support for them to develop career competencies as they discern and pursue their paths with purpose.

The Center for Career Development's team takes an individualized approach to career coaching and provides assistance with career decision-making, resume and cover letter writing, the job and internship search process, interviewing, networking and LinkedIn. Additionally, we host Career Expos, alumni panels, and site visits, and we collaborate often with faculty and staff. The Center for Career Development is also proud to offer the Royal Experience Summer Internship Program for undergraduate students, a competitive program in which students can earn a stipend while doing an unpaid internship. Students can also take advantage of the Royal Threads closet, a professional clothing closet with business professional and business casual apparel for networking events and interviews.

We are invested in the success of our students and graduates. We also work with alumni...Once a Royal, always a Royal!

# The University of Scranton

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