

The image features a large, solid blue oval in the center, tilted slightly to the right. Inside this oval, the word "Sociology" is written in a white, bold, sans-serif font. The background is a light gray with a series of concentric circles and arcs. Some of these lines are solid, while others are dashed, creating a sense of depth and movement. A thick, dark gray curved line sweeps across the lower-left portion of the frame, partially overlapping the blue oval. The overall composition is modern and minimalist.

Sociology

Human Services

Direct care:

- **Counseling**
- **Case management**
- **Mental health services**
- **Crisis work**
- **Testing/Assessment**
- **Behavioral analysis**
- **Rehabilitation services**
- **Prevention education**

Administration:

- **Advocacy**
- **Programming**
- **Community relations**
- **Development/Fund raising**
- **Grant writing**
- **Non-profit management**
- **Volunteer coordination**

Human Services Employers

Federal, state, and local government

Advocacy groups

Religiously-affiliated organizations

Non-profit/Social service agencies

Private foundations

Adoption and child care agencies

Nursing homes and retirement communities

Senior citizens' centers

Residential treatment facilities

Hospitals and wellness centers

Halfway houses

Correctional facilities

Vocational services

Educational information services

Hospice agencies

Human Services Strategies

Concentrate course work or earn a minor in an area of interest such as youth, gerontology, or poverty.

Develop helping and communication skills through volunteer positions.

Obtain essential practical experience through an internship, part-time or summer job with a non-profit or social service organization.

Serve as a Peer Mentor, Resident Assistant, or other student leader.

Gain experience with diverse populations.

Learn a second language in order to interact with non-English speakers and increase marketability.

Many entry level positions require some related experience. Volunteering, part-time jobs, and internships can typically fulfill this requirement.

Obtain a graduate degree in a social service discipline such as social work, counseling, or psychology to increase employment opportunities.

Most states require licensure or certification for positions involving the direct provision of therapeutic services to clients.

Law

Prosecution

Defense

Contractual

Corporate

Nonprofit or public interest

Government

Mediation

Lobbying

Law assistance

Law Employers

Law firms

Federal, state and local government

Corporations

Nonprofit and public interest organizations, e.g. ACLU, NAACP Legal Defense fund, and Legal Services Corporation

Legal aid societies

Private practice

Colleges and universities

Law Strategies

Supplement curriculum with classes that help prepare students for the rigors of law school.

Participate in a debate teams to hone communication skills.

Develop strong research skills and attention to detail.

Gain experience with mediation and conflict resolution.

Get involved with pre-law organizations.

Obtain a summer or part-time job in a law firm.

Plan to shadow an attorney to learn more about the field and various specialties. Look for ways to get experience in field of interest, (e.g., content) sports, juvenile justice, environment, etc.

Plan to attend law school and earn a JD from a school accredited by the American Bar Association. Maintain an excellent GPA and secure strong faculty recommendations. Plan to take the LSAT (Law School Admissions Test).

Complete a certificate program to prepare for paralegal positions.

Government

Social statistics

Program analysis

Demography

Public administration

Policy analysis

Research

Program development

Urban/City planning

Government Employers

Federal government:

- There are over 170 federal departments and agencies.
- See <https://gogovernment.org>

State and local governments

Government Strategies

Earn a minor or supplement curriculum with coursework in statistics and social research.

Develop exceptional computer, communication, and research skills.

Gain practical experience through government internships, part-time jobs, or summer work.

Develop a specialty such as aging, family, criminal justice, or healthcare.

Seek leadership roles in relevant student groups.

Become involved in student government.

Participate in cross-cultural organizations. Interact with the international community on campus.

Maintain a strong grade point average.

Consider earning a graduate degree for advanced positions, e.g. public administration (MPA), public policy (MPP).

Research government agencies and identify federal job titles that are right for your combination of education and experience.

Become familiar with the government application process. Utilize applicable websites and seek assistance from campus career centers.

Consider beginning a career with the government by joining the military or Peace Corps. Such experiences can open doors to government positions.

Social Science Research

Research

Data analysis

Policy or program analysis

Demographics

Market research

Information sourcing

Statistics

Social Science Research Employers

Federal government:

- Bureau of Labor Statistics
- Bureau of Justice Statistics
- Bureau of Economic Analysis
- Bureau of Transportation Statistics
- National Center for Health Statistics
- National Center for Education Statistics
- U.S. Census Bureau
- Center for Disease Control

Local and state government

Universities

Research institutes

Non-profit agencies

Private industries

Advertising and marketing firms

Consulting firms

Information brokers

Newspapers, magazines, news agencies

Public opinion research polls

Political campaigns

Polling firms

Social Science Research Strategies

Earn a minor or supplement curriculum with coursework in statistics, research methods, and/or analysis.

Develop exceptional quantitative, statistical, writing, and organizational skills.

Learn to use statistical software packages as well as database, spreadsheet, and presentation programs.

Volunteer to help a professor with a research project or complete original research through an independent study class.

Develop an area of expertise through relevant experience, coursework, or advanced degree.

Obtain an advanced degree in sociology for research administration positions.

Earn certification in applied social research by The American Sociological Association.

Network with professionals working in areas of interest.

Gain experience working on teams and communicating ideas with others from varying disciplines

Business

Human resources

- **Training and development**
- **Recruiting**

Management

Sales

Marketing

Public relations

Office administration

Consulting

Market and consumer research

Business Employers

Insurance firms

Retail stores

Banks

Staffing agencies

Manufacturing companies

Service industries

Non-profit organizations

Healthcare organizations

Government

Education

Business Strategies

Supplement curriculum with appropriate coursework (accounting, finance, management, etc.) or earn a minor in business or communications.

Gain relevant experience through part-time jobs, summer work, and internships.

Learn to use software applications such as spreadsheets, databases, and presentations.

Hone written and oral communication skills.

Join related professional associations.

Seek leadership roles on campus.

Be willing to start in a management-trainee program or other entry-level positions.

When job searching, seek employers interested in hiring “any major.”

Understand the top skills employers desire and be prepared to demonstrate them, such as communication (oral and written), computer, interpersonal, leadership and teamwork, etc.

Environmental Sociology

Land and Water Conservation

Planning

Law

Preserve Management

Natural Resource Management

Land Acquisition

Parks and Outdoor Recreation

Environmental Education

Advocacy/Lobbying

Administration and Management

Recreation Planning

Research

Site Operations and Maintenance

Ecotourism

Environmental Sociology Employers

Waste management firms

Health agencies

Local planning agencies

Environmental advocacy groups

Non-profit organizations

Local, state, and federal government agencies

National Park Service

State, county, or city parks

Consulting firms

Private industry

Media companies

Environmental periodicals

Resorts and marinas

Privately owned facilities

Tourism agencies

Land trust organizations such as The Nature Conservancy or Trust for Public Land

Environmental Sociology Strategies

Enhance curriculum with courses in ecology, environmental science, and statistics.

Earn a minor or concentration in environmental studies or issues.

Obtain a graduate degree in environmental sociology or environmental studies for advancement into administrative/supervisory positions.

Join environment-related student organizations.

Join professional associations and environmental groups as ways to network.

Volunteer to work on environmental clean-up projects with an organization such as Student Conservation Association (SCA).

Gain practical experience through a related internship, part-time, or summer job.

Obtain a law degree for environmental law.

Participate in travel and/or recreation programs.

Learn environmental laws and regulations.

General Sociology Information

Many transferable skills such as analytical, organizational, research, interpersonal, computer, leadership, teamwork, and oral/written communication are associated with the sociology degree.

Internships, part-time jobs, summer jobs, and/or volunteer experiences are critical to reaching career goals. Research fields of interests and gain the right skills, experiences, and advanced degrees (if necessary).

An undergraduate degree is sufficient for many entry-level positions in non-profit organizations, business, and government.

An bachelor's in sociology prepares students for graduate or professional education in sociology, law, counseling, psychology, social work, medicine, education, college student personnel, higher education administration, planning, and other related fields. Research pre-requisites for graduate or professional programs of interest.

There are two main types of master's degree programs in sociology including: traditional programs and programs with an applied, clinical, or professional track. Traditional programs are to prepare students to enter academia and a Ph.D. program. Applied, clinical, and professional programs are vocationally oriented and prepare students to enter the workforce by teaching job skills.

To enhance graduate or professional school opportunities, maintain a high grade point average, secure strong faculty recommendations, join student or professional organizations, and gain relevant experience outside of the classroom through work, internship, volunteer, and research opportunities.

Get involved with a population of interest (i.e., children, college students, elderly adults) and develop multicultural sensitivity and understanding.

Talk with professionals working in areas of interest and build a network of contacts.