



THE UNIVERSITY OF SCRANTON

FIRST DESTINATION SURVEY Class of 2016 Graduate Report 6 Months Post-Graduation



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EXECUTIVE SUMMARY

The Gerard R. Roche Center for Career Development conducted its annual First Destination Survey of Master's and Doctoral graduates over a 6-month period from their graduation. This time frame is consistent with the National Association of Colleges and Employers' (NACE) First Destination Survey Standards and Protocols.

The following represent key findings for the Class of 2016:

- » After utilizing in-person surveys, emails and professional networking sites to ascertain post-graduation status, information was collected from 433 graduates out of the 599 who graduated from Summer 2015 through Spring 2016 (per the Registrar) which yielded a 72% **knowledge rate**¹. This knowledge rate was slightly lower than the 73% knowledge rate for the Class of 2015.
- » The overall **success rate**² for the Class of 2016 was **91%**. This success rate was approximately one percent higher than that of the Class of 2015, which was 90%.
- » The overall **mean annual salary** for the Class of 2016 was **\$70,911**, less than \$1,000 lower than last year's mean of \$71,634.
- » The Northeast remained the top destination for employment, with **73% employed in the tristate (NY, NJ, PA) area**.

1. Knowledge Rate refers to the percentage of graduates for whom knowledge of their first-destination career outcomes has been obtained.

2. Success Rate refers to the percentage of graduates that have found success based on their career plan. (Full-Time includes long term service, military, and starting a business)

METHODOLOGY

Introduction

Annually, The Center for Career Development surveys graduates receiving their Master's and Doctoral degrees from The University of Scranton regarding their career fields, employers, geographic locations, salaries, and other data. A total of 557 graduate students earned a Master's degree and 42 graduate students earned a Doctoral degree between August 31, 2015 and May 31, 2016. We included all of these students for a total of 599 graduates in our data set.

Information was obtained about 433 graduates (72%). This knowledge rate exceeds the National Association of Colleges and Employers (NACE) recommended rate for the First Destination Survey of 65%.

Methodology

The First Destination Survey data includes students who, based on the Registrar's official records, received a Master's or Doctoral degree from The University of Scranton between August 31, 2015 and May 31, 2016. The data collection began in April 2016 and concluded on November 30, 2016. For students who indicated they were "still seeking" employment or graduate school opportunities as well as students who did not respond in the initial survey, several follow-up contacts were attempted to update the career plan to get a more complete summary of first destination outcomes. This time frame also reflects the standard benchmark for national data collected by NACE. Outcome information was collected via the following methods.

- Surveying students in person via an online survey
- Surveying students via email after graduation
- Conducting social media research (LinkedIn, Facebook)
- Utilizing the assistance of colleges, departments, faculty, and staff for outreach

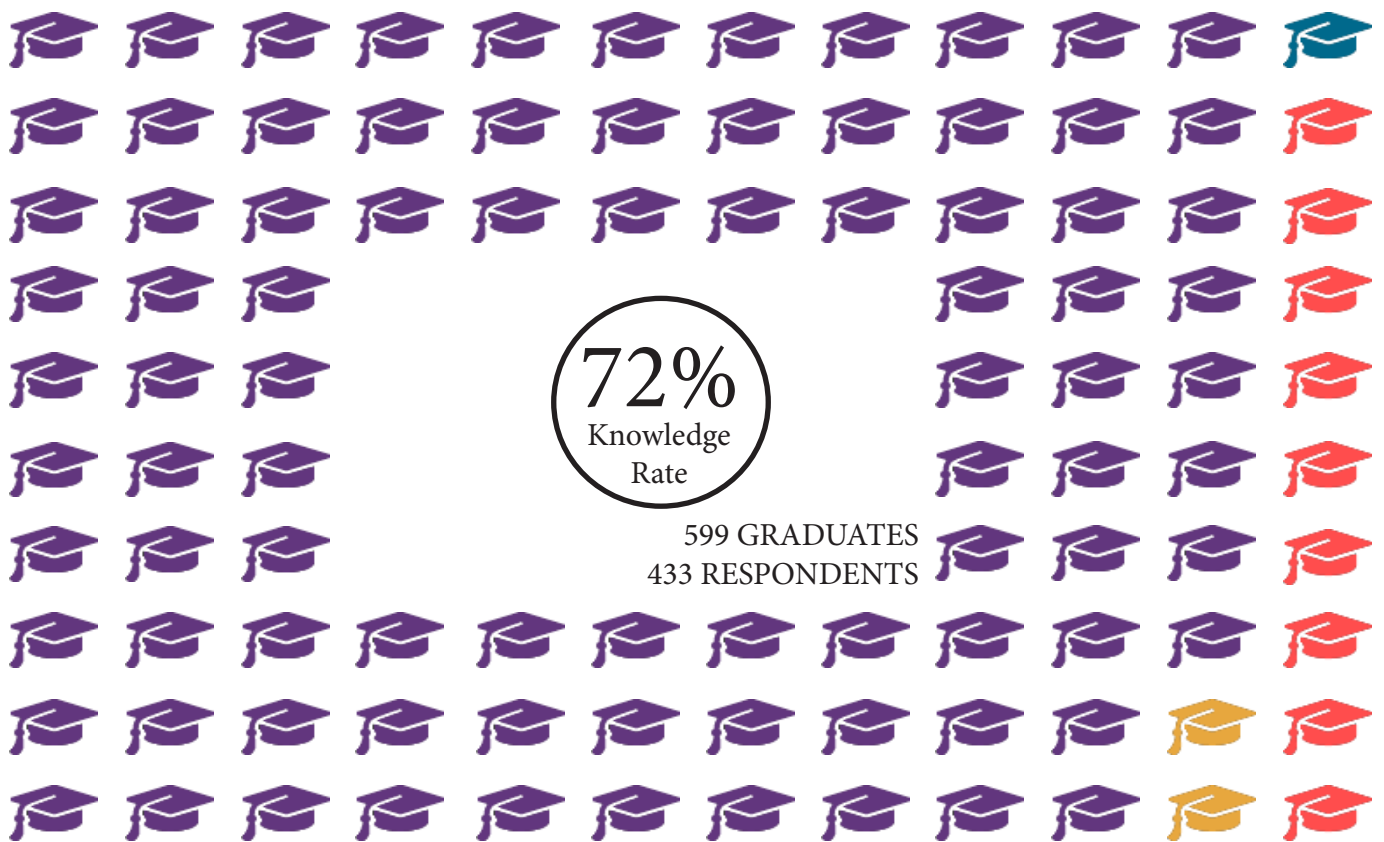
Missing Values


Throughout the analyses, missing values or questions that the graduate did not answer or no information was collected were omitted.


CLASS OF 2016 OVERVIEW

Where are the Royals?


A Profile of the Class




Employed Full-Time
382 (88%)


Continuing Education
7 (2%)


Other³
3 (1%)


Seeking Employment/
Education
41 (9%)

91%
Overall Success Rate

392 of 433 students found success based on their career plan

3. "Other" is the career plan as defined by the graduate. It includes traveling, a gap year before employment, etc.

TOP EMPLOYERS

GEISINGER

HEALTH SYSTEM



STARTING SALARY PROFILE⁴



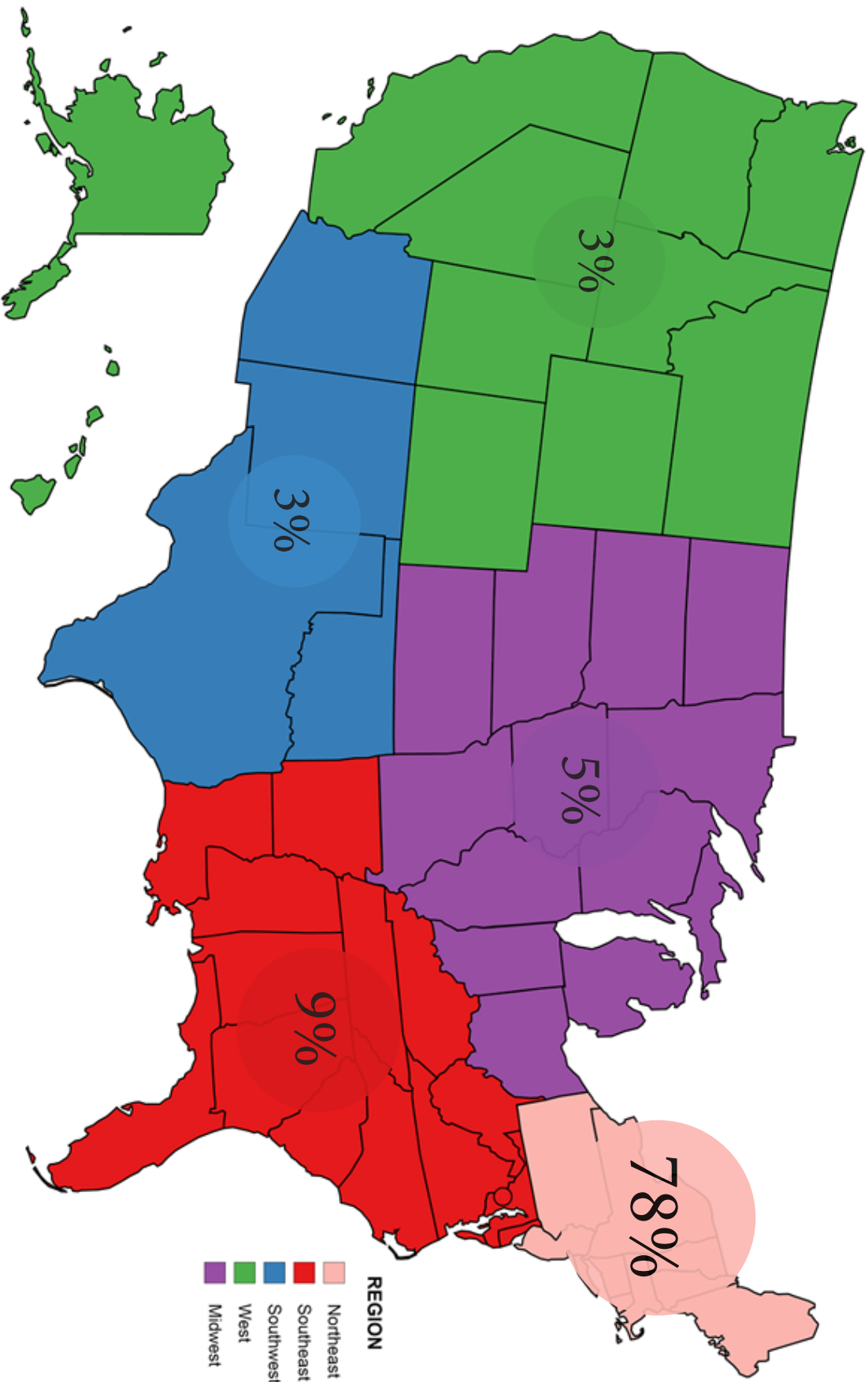
4. Starting salary information is based on the 38 graduates who self-reported their salary.

EMPLOYMENT BY REGION

73%
Employed in
3 States

Pennsylvania | New York
New Jersey

2%
Employed
Internationally



- REGION**
- Northeast
 - Southeast
 - Midwest
 - West
 - Southwest

COLLEGE OF ARTS & SCIENCES

Outcome by Program

Major	Graduates	Knowledge Rate	Success Rate	Full-Time Employment	Additional Education	Other
Biochemistry	14	93% (n=13)	92% (n=12)	7	4	1
Chemistry	1	100% (n=1)	100% (n=1)	1	0	0
Clinical Chemistry	2	0% (n=0)	0% (n=0)	0	0	0
Software Engineering	8	100% (n=8)	50% (n=4)	4	0	0
Theology	2	100% (n=2)	50% (n=1)	1	0	0
Overall CAS	27	89% (24/27)	75% (18/24)	13	4	1

KANIA SCHOOL OF MANAGEMENT

Average Starting Salary by Program⁵

Major	Average Starting Salary
Accounting - MBA	\$59,250
Operations Management - MBA	\$90,399
Overall KSOM	\$78,300

Outcome by Program

Major	Graduates	Knowledge Rate	Success Rate	Full-Time Employment	Additional Education	Other
Accountancy - MAcc	5	60% (n=3)	100% (n=3)	3	0	0
Accounting - MBA	36	75% (n=27)	81% (n=22)	22	0	0
Enterprise Resource Planning - MBA	8	63% (n=5)	100% (n=5)	5	0	0
Finance - MBA	29	69% (n=20)	85% (n=17)	16	0	1
General Business Administration - MBA	19	84% (n=16)	81% (n=13)	13	0	0
Health Care Management - MBA	32	50% (n=16)	100% (n=16)	16	0	0
International Business - MBA	5	42% (n=12)	92% (n=11)	11	0	0
Management Info Systems - MBA	7	57% (n=4)	50% (n=2)	2	0	0
Marketing - MBA	12	83% (n=10)	70% (n=7)	6	1	0
Operations Management - MBA	42	81% (n=34)	88% (n=30)	30	0	0
Overall KSOM	208	71% (n=147)	86% (n=126)	124	1	1

5. Average starting salary for all colleges is only listed for programs in which more than one graduate provided information.

PANUSKA COLLEGE OF PROFESSIONAL STUDIES

Average Starting Salary by Program⁵

Major	Average Starting Salary
Clinical Mental Health Counseling	\$35,942
Human Resources	\$62,500
Nurse Anesthesia	\$160,000
Occupational Therapy	\$63,000
Physical Therapy - DPT	\$68,333
Rehabilitation Counseling	\$52,000
School Counseling	\$52,706
Overall PCPS	\$65,402

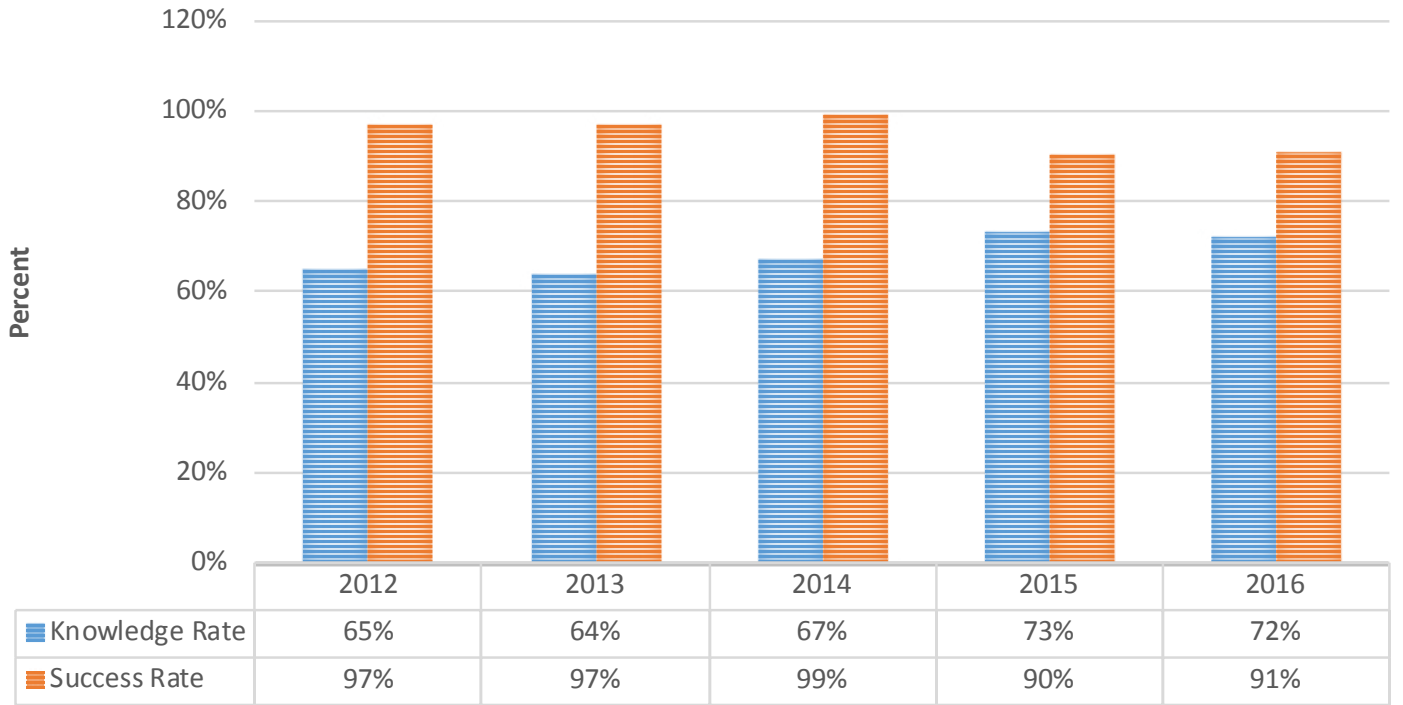
Outcome by Program

Major	Graduates	Knowledge Rate	Success Rate	Full-Time Employment	Additional Education	Other
Adult Gerontology Nursing	4	75% (n=3)	67% (n=2)	2	0	0
Clinical Mental Health Counseling	25	72% (n=18)	89% (n=16)	14	1	1
Curriculum and Instruction	48	67% (n=32)	100% (n=32)	32	0	0
Early and Primary Teacher Ed	3	100% (n=3)	33% (n=1)	1	0	0
Educational Administration	87	63% (n=55)	100% (n=55)	55	0	0
Health Administration	31	81% (n=25)	92% (n=23)	23	0	0
Human Resources	45	82% (n=37)	97% (n=36)	36	0	0
Nurse Anesthesia	14	100% (n=14)	100% (n=14)	14	0	0
Occupational Therapy	40	63% (n=25)	96% (n=24)	23	1	0
Physical Therapy	42	74% (n=31)	94% (n=29)	29	0	0
Reading Education	1	100% (n=1)	100% (n=1)	1	0	0
Rehabilitation Counseling	9	67% (n=6)	100% (n=6)	6	0	0
School Counseling	11	82% (n=9)	67% (n=6)	6	0	0
Secondary Education	2	100% (n=2)	100% (n=2)	2	0	0
Special Education	2	50% (n=1)	100% (n=1)	1	0	0
Overall PCPS	364	72% (262/364)	95% (248/364)	245	2	1

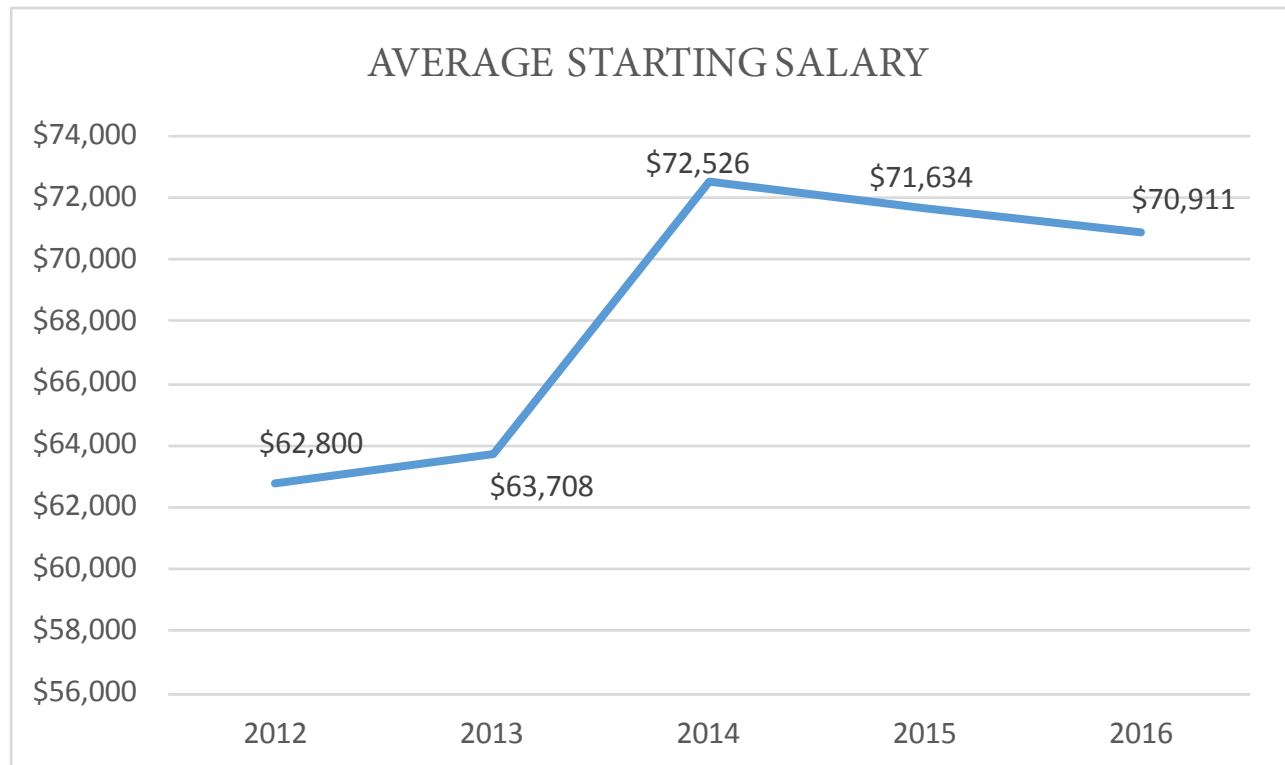
5. Average starting salary for all colleges is only listed for programs in which more than one graduate provided information.

YEARLY COMPARATIVE ANALYSIS⁶

KNOWLEDGE RATE & SUCCESS RATE OF GRADUATING CLASS



AVERAGE STARTING SALARY



6. Information reflects 9 months after graduation for 2012-2014 and 6 months for 2015-2016.



The Gerard R. Roche Center for Career Development will be recognized as the premier facilitator of collaborative relationships among stakeholders (students, alumni, employers, parents, faculty, staff and the global community) for the purpose of career development and experiential learning. Through innovative development of best practices, the career team will exceed expectations in preparing The University of Scranton students for vocational success.

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