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EXECUTIVE SUMMARY

The Gerard R. Roche Center for Career Development conducted its annual First Destination Survey of graduates over a 12-month period from their graduation. This time frame is consistent with the National Association of Colleges and Employers’ (NACE) First Destination Survey Standards and Protocols.

The following represent key findings for the Class of 2016:

» After utilizing in-person surveys, emails and professional networking sites to ascertain post-graduation status, information was collected from 826 graduates out of the 905 who graduated from Summer 2015 through Spring 2016 (per the Registrar) which yielded a robust 91% knowledge rate.\(^1\)

» 53% of the graduates secured full-time employment and 38% were enrolled in graduate or professional school. The overall success rate\(^2\) for the Class of 2016 was 95%.

» The overall mean annual salary for the Class of 2016 was $51,211.

» The Northeast remained the top destination for employment, with 85% employed in the tristate (NY, NJ, PA) area.

» 97% of successfully employed graduates and 95% of graduates enrolled in continuing education utilized the Center for Career Development’s services. Overall, 96% (775/808) of 2016 graduates benefited from the resources of the Center for Career Development.

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1. Knowledge Rate refers to the percentage of graduates for whom knowledge of their first-destination career outcomes has been obtained.
2. Success Rate refers to the percentage of graduates that have found success based on their career plan. (Full-Time includes long term service, military, and starting a business)
METHODOLOGY

Introduction
Annually, The Center for Career Development surveys graduates receiving their Bachelor’s degrees from The University of Scranton regarding their career fields, graduate/professional schools, employers, geographic locations, salaries, and other data. A total of 910 undergraduates earned a Bachelor’s degree between August 31, 2015 and May 31, 2016. We included 905 in our data set as 4 students continued to receive a Master’s degree from the University during the same time period and 1 degree was awarded posthumously.

Information was obtained about 826 graduates (91%). This knowledge rate well exceeds the National Association of Colleges and Employers (NACE) recommended rate for the First Destination Survey of 65%.

Methodology
The First Destination Survey data includes students who, based on the Registrar’s official records, received a Bachelor’s degree from The University of Scranton between August 31, 2015 and May 31, 2016. The data collection began in April 2016 and concluded in May 2017. This time frame reflects the standard benchmark for national data collected by NACE. For students who indicated they were “still seeking” employment or graduate school opportunities, as well as students who did not respond in the initial survey, several follow-up contacts were attempted to update the career plan to get a more complete summary of first destination outcomes. A small percentage of graduates reported prior to graduation that they were seeking opportunities, but did not provide updated information during the collection period and are not included in these statistics. Outcome information was collected via the following methods.

- Surveying students in person via an online survey
- Surveying students via email after graduation
- Conducting social media research (LinkedIn, Facebook)
- Utilizing the assistance of colleges, departments, faculty, and staff for outreach

Missing Values
Throughout the analyses, missing values or questions that the graduate did not answer or no information was collected were omitted.
CLASS OF 2016 OVERVIEW
Where are the Royals?
A Profile of the Class

91% Knowledge Rate

905 GRADUATES
826 RESPONDENTS

Employed Full-Time 436 (53%)
Continuing Education 313 (38%)
Employed Part Time 13 (1%)
Other3 22 (3%)
Seeking Opportunities 42 (5%)

95% Overall Success Rate
784 of 826 students found success based on their career plan

Employed Full-Time
94% Success Rate
436 of the 464 students identifying full-time employment as their goal found employment

Continuing Education
97% Success Rate
313 of the 323 students identifying continuing education as their goal are enrolled in graduate or professional school

3. "Other" is the career plan as defined by the graduate. It includes traveling, a gap year before graduate school/employment, etc.
STARTING SALARY PROFILE

Salary Range
$15,000
$90,000

Median Salary
$52,000

Mean Salary
$51,764

4. Starting salary information is based on the 71 graduates who self-reported their salary.
The Gerard R. Roche Center for Career Development will be recognized as the premier facilitator of collaborative relationships among stakeholders (students, alumni, employers, parents, faculty, staff and the global community) for the purpose of career development and experiential learning. Through innovative development of best practices, the career team will exceed expectations in preparing The University of Scranton students for vocational success.