



# Strategic Planning Survey Results

February 2018

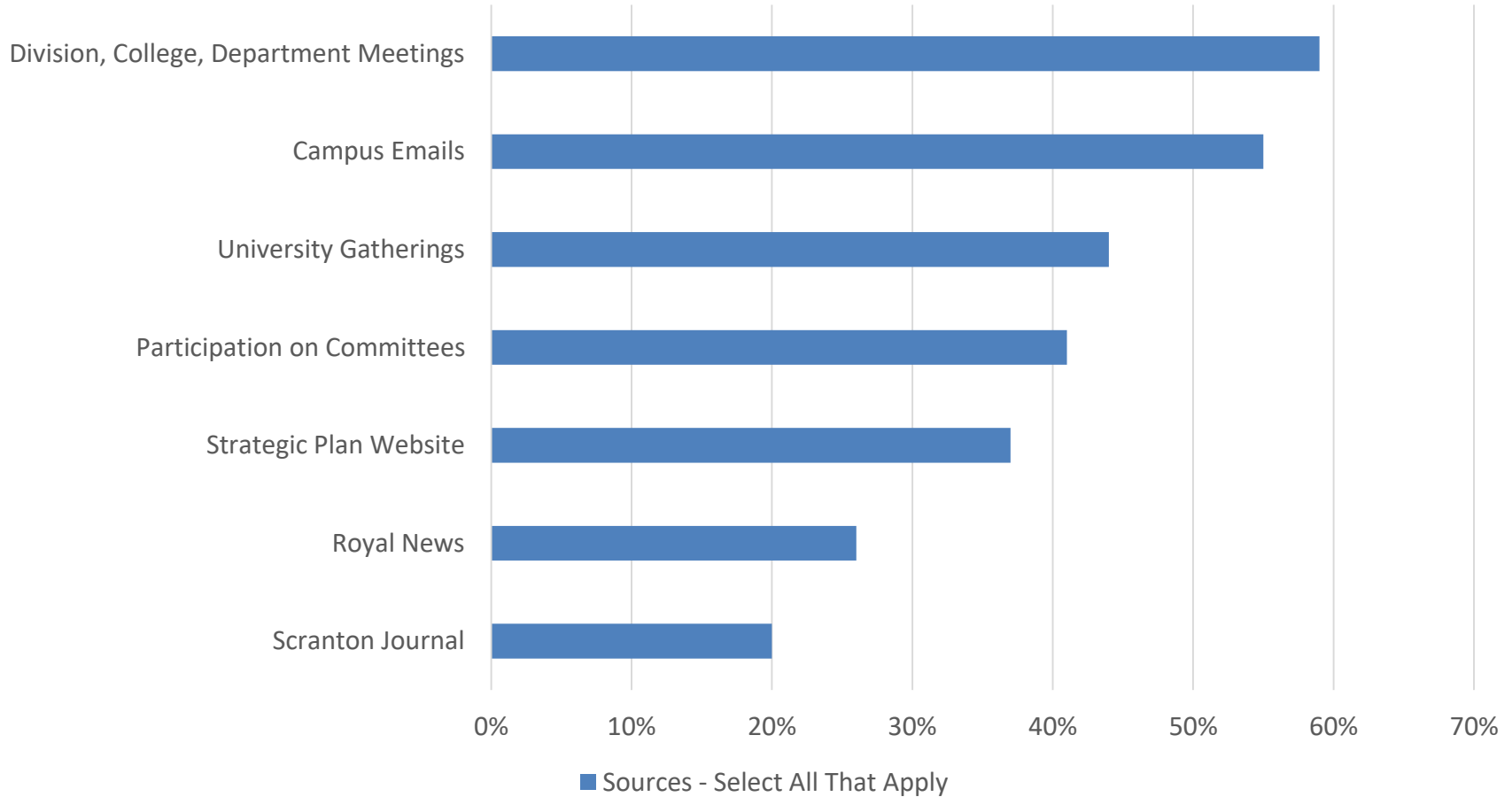


# Background

- Administered to faculty, staff, and student government members in October – November 2017
- 11% response rate overall (n = 188). Of those responding:
  - Faculty 41%
  - Staff, Administrators 48%
  - Students 11%
- 78% are “very” familiar with the University’s Mission
- 34% are “very” familiar with the Strategic Plan (45% somewhat)
- 55% feel the Strategic Plan is “closely” aligned with the University’s Mission
- 12% feel “very” informed about the overall progress of the Strategic Plan (50% somewhat)

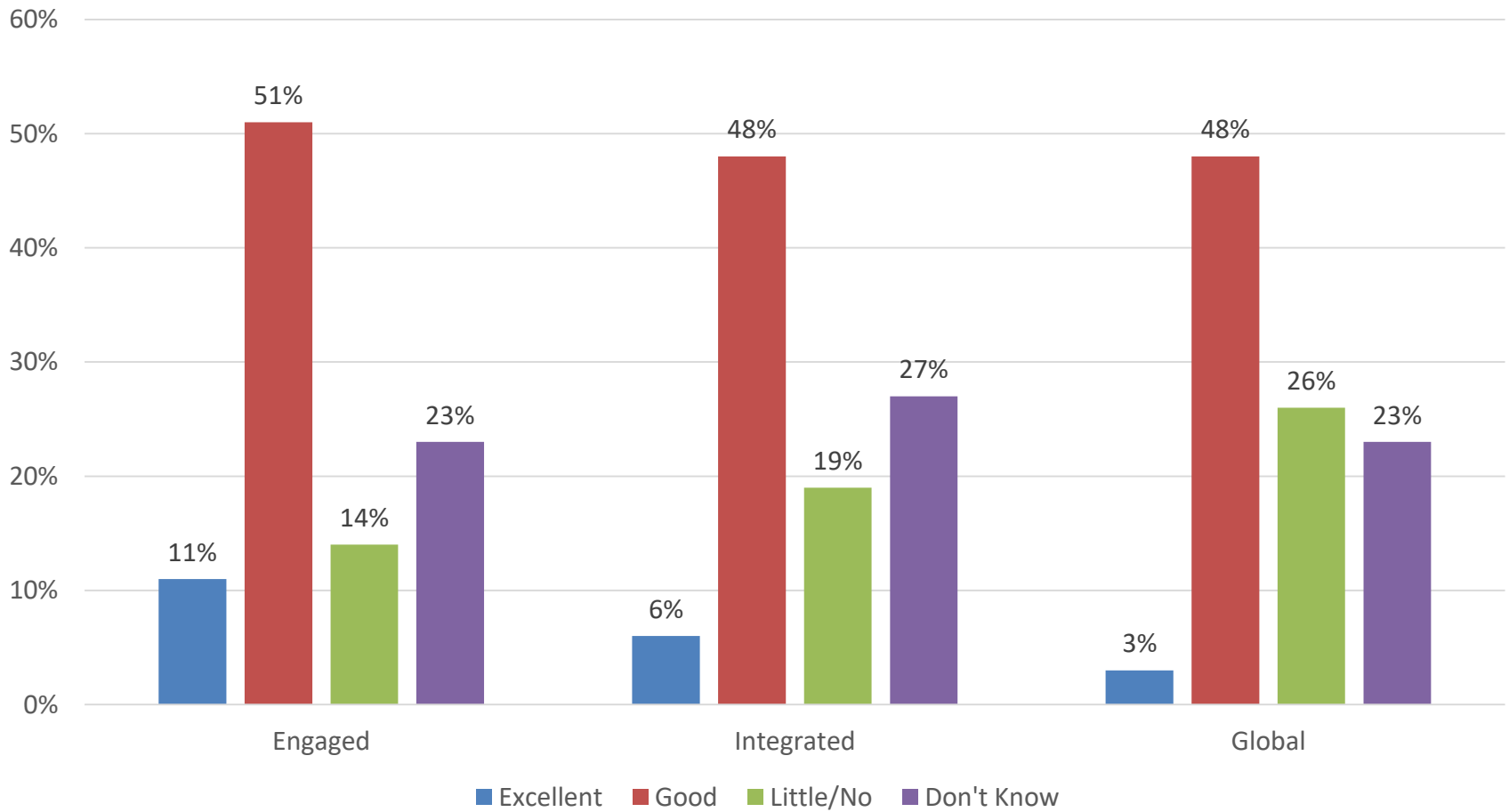


# Sources of Information About the Strategic Plan



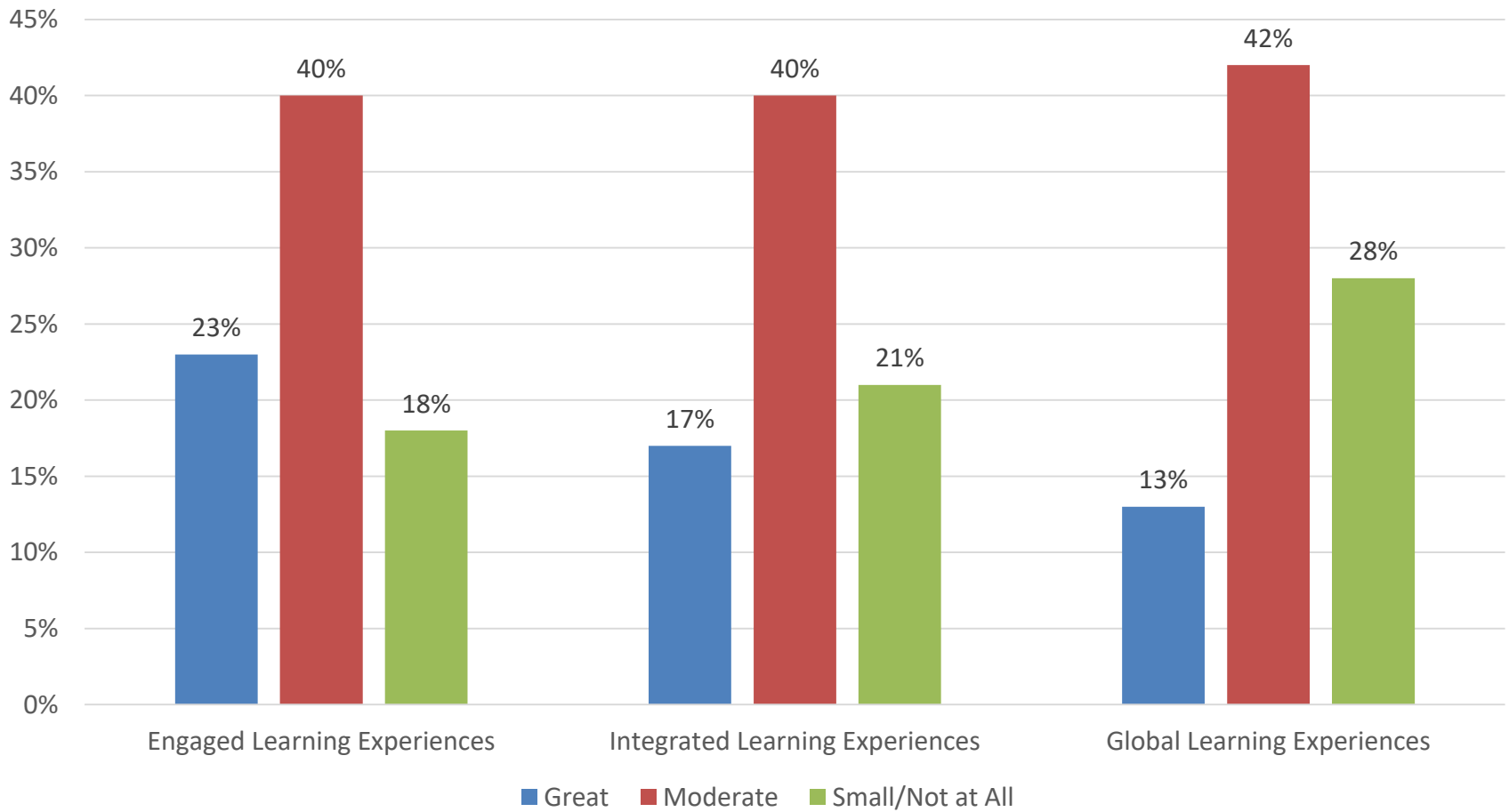


# Progress on Plan Themes



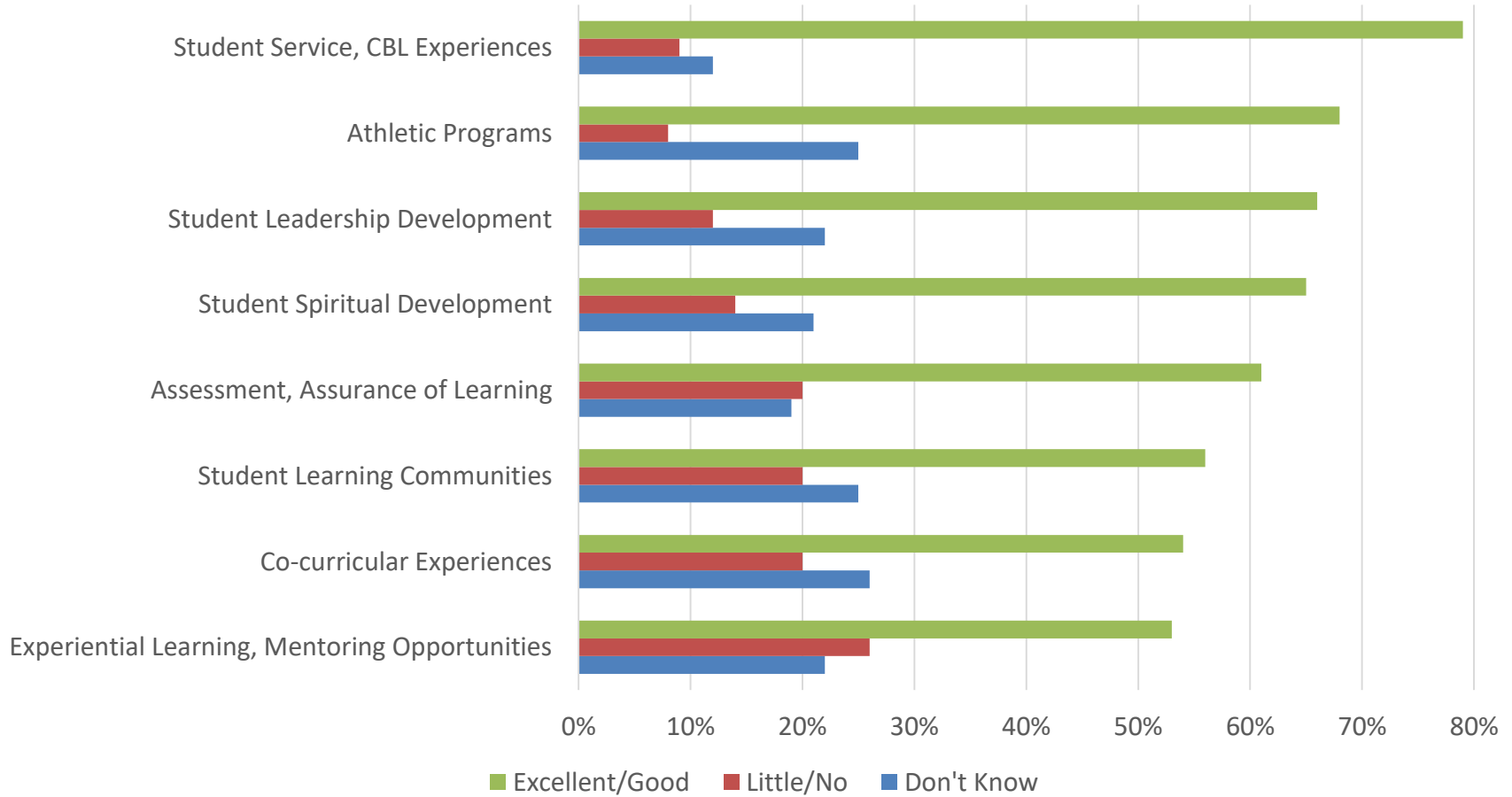


# Extent University has Created Opportunities in its Programs and Operations for...



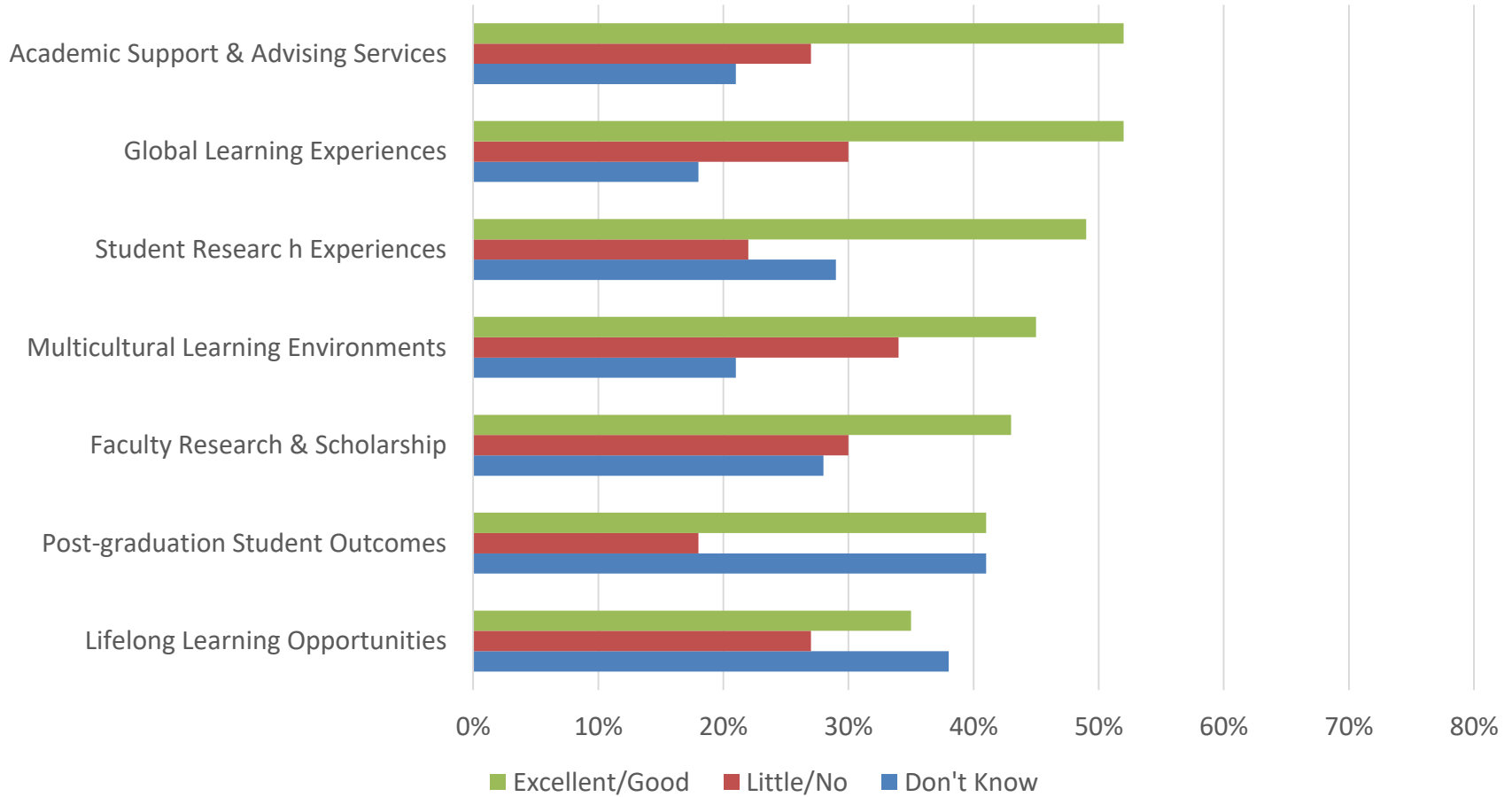


# Progress on Plan Goals (Most)



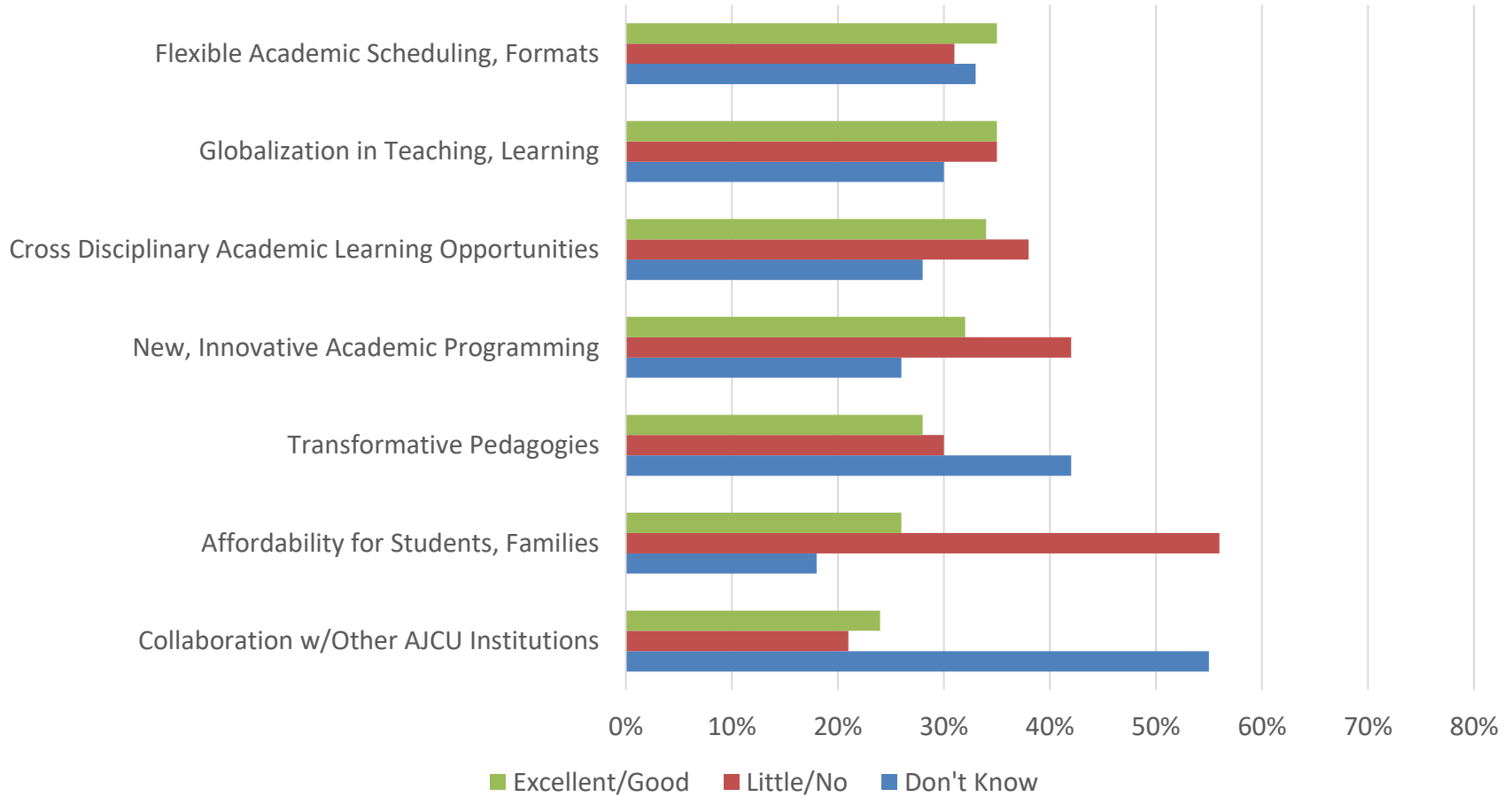


# Progress on Plan Goals (Mid)





# Progress on Plan Goals (Least)





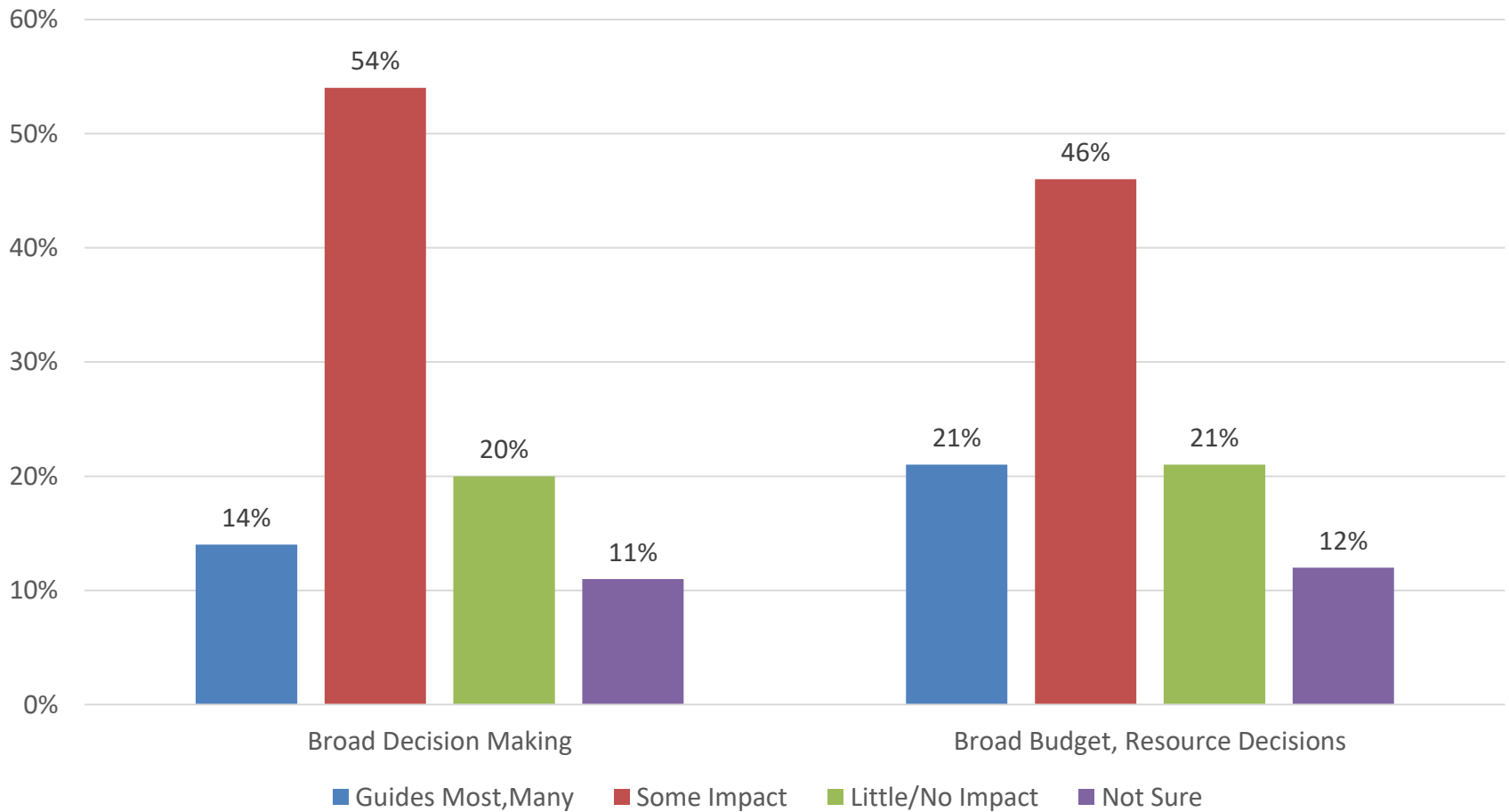


# Plan Topics to Prioritize in Next Years

- Affordability for Students, Families (68%)
- Student Research Experiences (43%)
- Experiential Learning, Mentoring (41%)
- Multicultural Learning Environments (38%)
- Academic Support, Advising Services (38%)
- Faculty Research, Scholarship (36%)
- New, Innovative Academic Programming (35%)
- Student Leadership Development (33%)
- Student Service, CBL Experiences (32%)
- Global Learning Experiences (31%)



# What Impact Does Strategic Planning Have On Decision-making





# Planning Within Your Area

## College, Division, Department Planning Impact on Budget, Resource Decisions

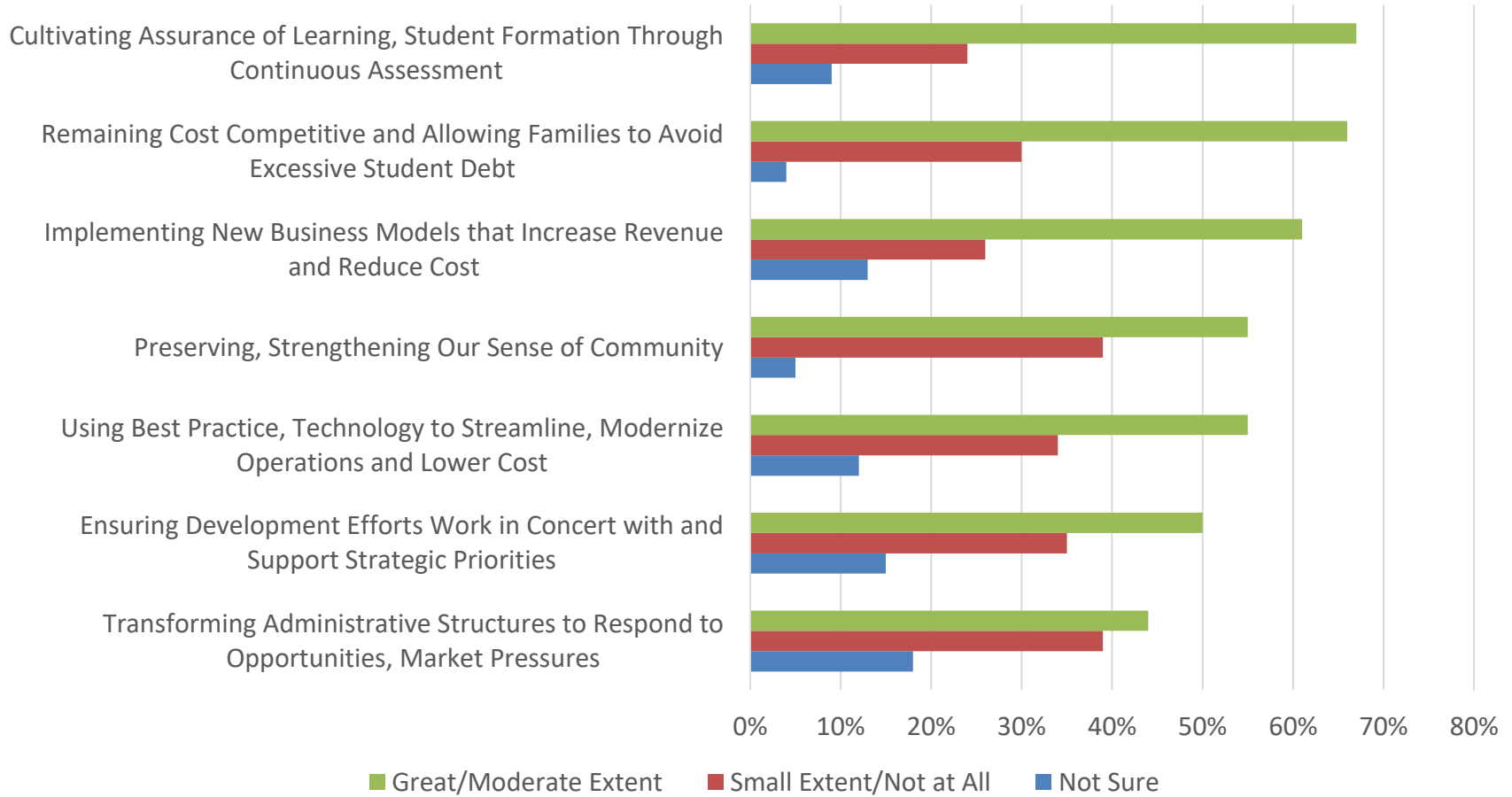
Guides Many	22%
Guides Some	35%
Little/No Impact	28%
Not Sure	15%

## Resource Allocation Decisions Are Communicated

Very Well	11%
Moderately Well	29%
Not Very Well	55%
Not Sure	5%

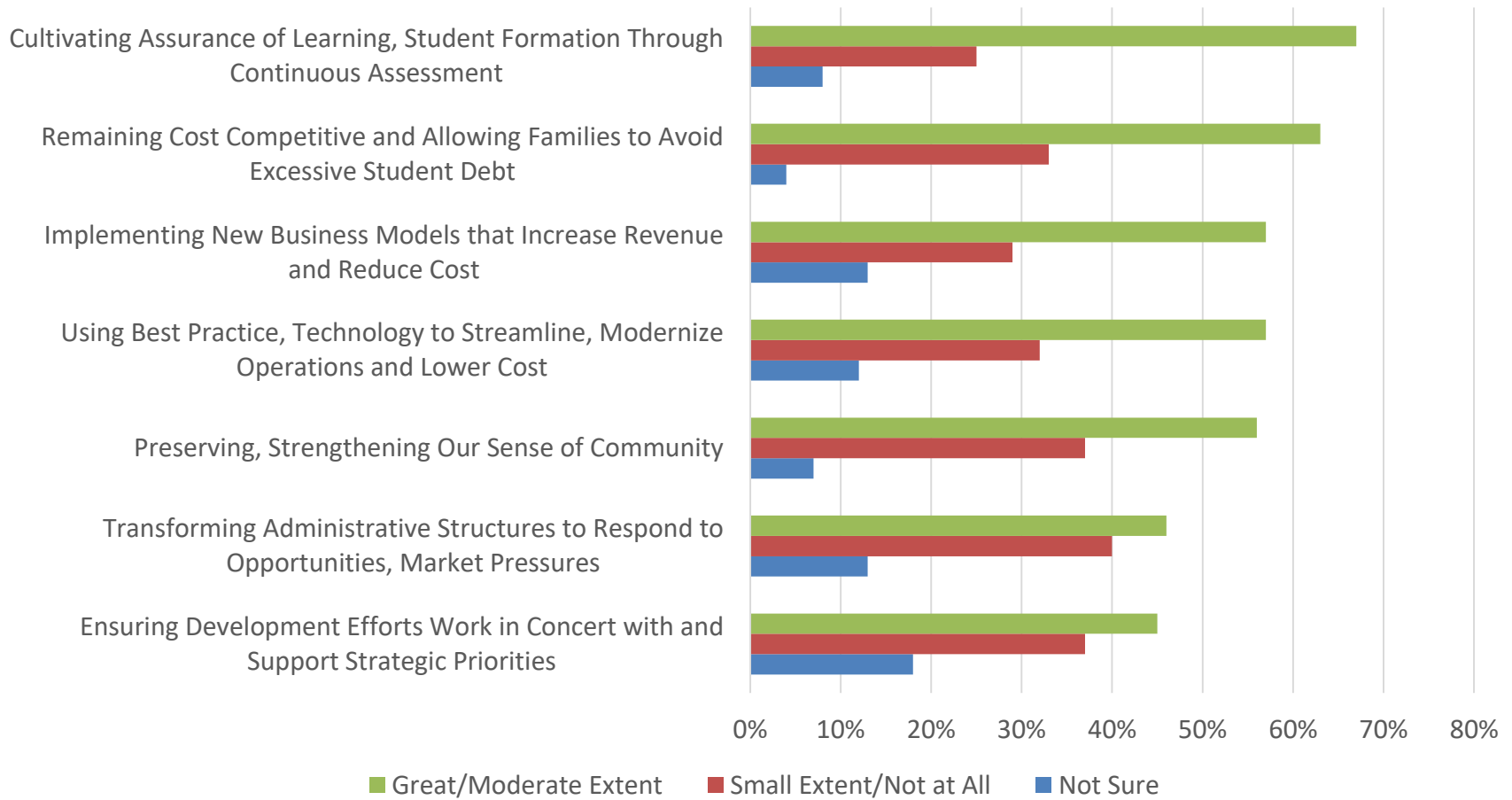


# Extent University Planning is Guided by Principles





# Extent University Decision-making Processes are Guided by Principles





# Issues Important to Explore through Planning Activities

- Remaining affordable, accessible (87%)
- Devoting resources to Student Success, Completion (54%)
- Monitoring Student Success, Completion, and Outcomes (53%)
- Changing Demographics of Students (53%)
- Seeking to be More Diverse and Inclusive (48%)
- Partnering with Other Colleges, Universities (33%)
- Changing Public Perceptions about the Value of College (33%)
- Increased Expectations and Use of Technology (32%)
- Alternative Types of Programming, such as credentials (30%)
- Opportunities to Re-think Learning, Working Spaces (27%)
- Increasing Internationalization (18%)



# Themes from Open-ended Questions

- Issues planning should address in the future:
  - Creation of new, innovative academic programs based on market demands; also eliminating obsolete programs
  - Keep Jesuit faith, ideals, mission at the forefront of all we do including decision-making
  - Become more diverse, inclusive for students faculty, and staff; address changing demographics
  - Tuition cost-containment, affordability and accessibility



# Themes from Open-ended Questions

- General comments on strategic plan, planning processes:
  - Concerns with Global emphasis of the plan – seems aspirational, is it realistic?
  - Better communications of the plan and its outcomes presented by leadership
  - Strategic planning is meaningful and necessary; we are doing a good job





# Next Steps

- Assessment Scholars spring focus groups with students
- Planning Office reviewing survey, focus group data



# Improvements & Priorities

- What parts of our process does this data suggest we might improve?
- What goals, objectives in the plan does this data suggest we might focus on?