

Strategic Planning Survey Results

February 2018

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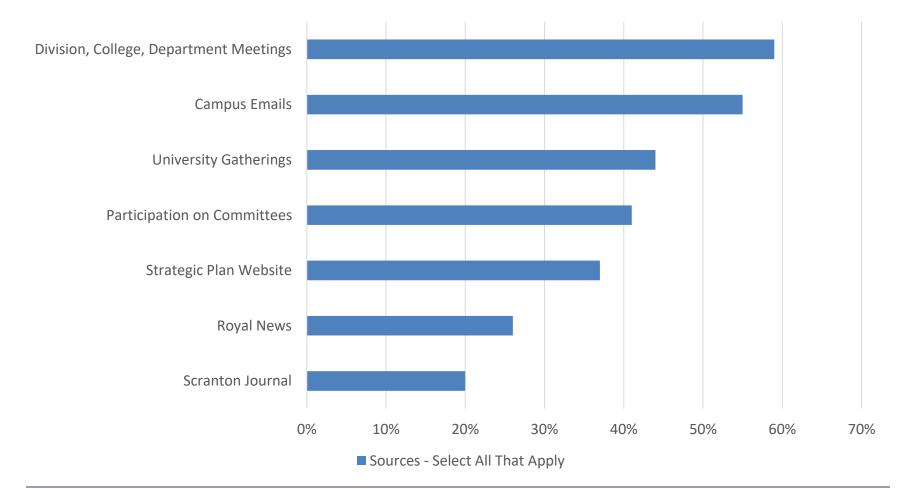


Background

- Administered to faculty, staff, and student government members in October – November 2017
- 11% response rate overall (n = 188). Of those responding:
 - Faculty 41%
 - Staff, Administrators 48%
 - o Students 11%
- 78% are "very" familiar with the University's Mission
- 34% are "very" familiar with the Strategic Plan (45% somewhat)
- 55% feel the Strategic Plan is "closely" aligned with the University's Mission
- 12% feel "very" informed about the overall progress of the Strategic Plan (50% somewhat)



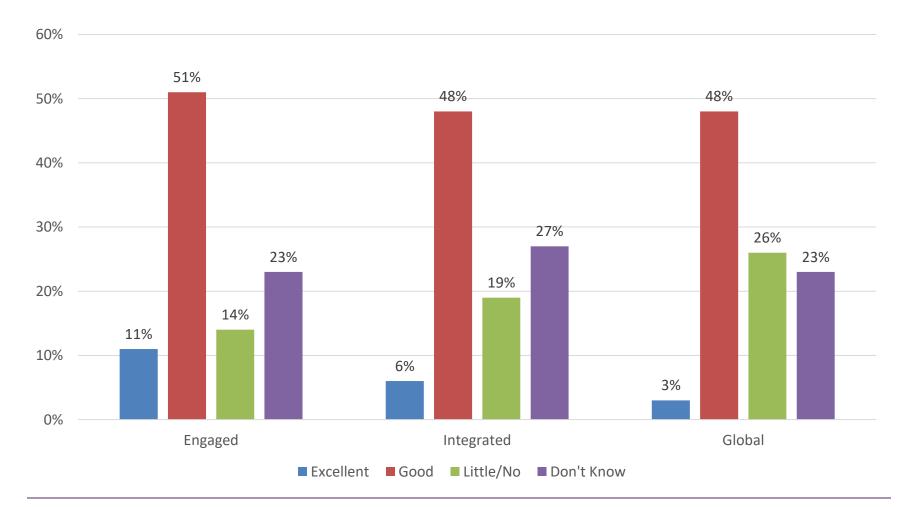
Sources of Information About the Strategic Plan



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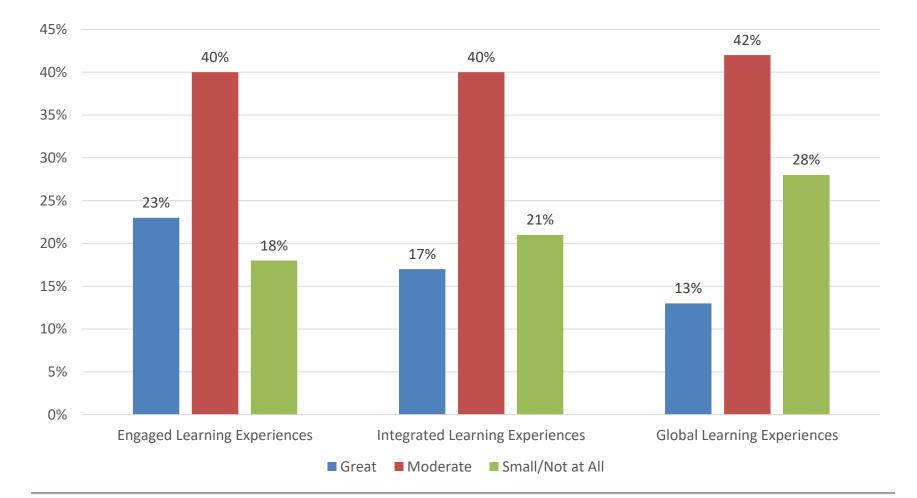
Progress on Plan Themes



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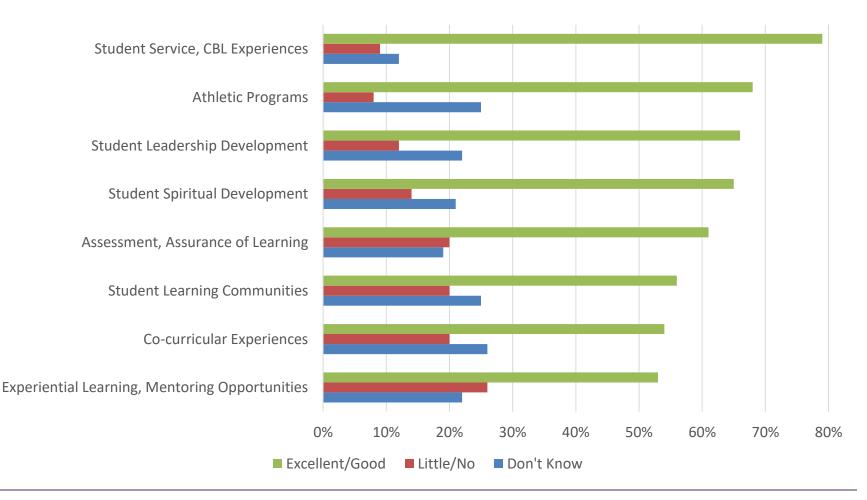
Extent University has Created Opportunities in its Programs and Operations for...



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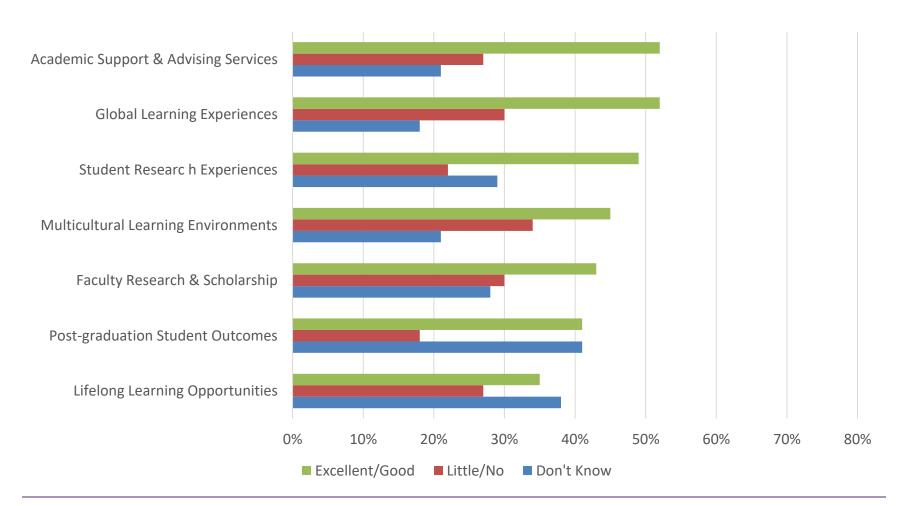
Progress on Plan Goals (Most)



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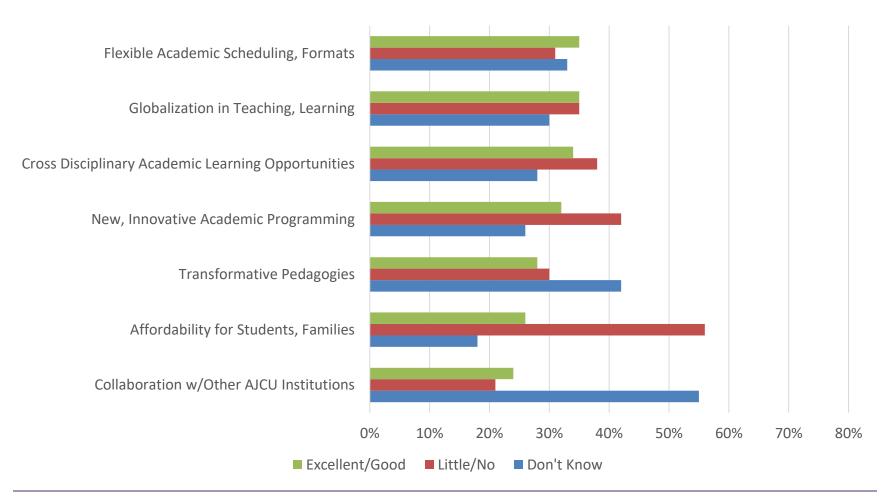
Progress on Plan Goals (Mid)



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Progress on Plan Goals (Least)



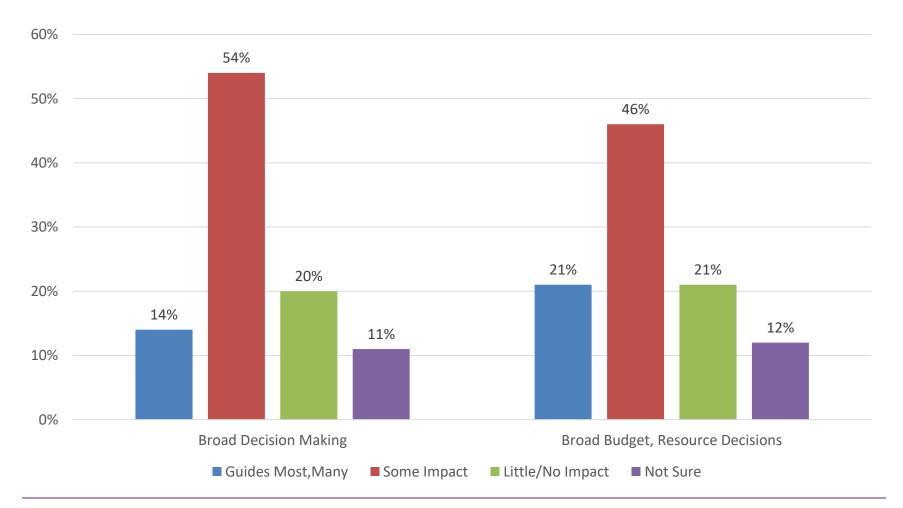
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Plan Topics to Prioritize in Next Years

- Affordability for Students, Families (68%)
- Student Research Experiences (43%)
- Experiential Learning, Mentoring (41%)
- Multicultural Learning Environments (38%)
- Academic Support, Advising Services (38%)
- Faculty Research, Scholarship (36%)
- New, Innovative Academic Programming (35%)
- Student Leadership Development (33%)
- Student Service, CBL Experiences (32%)
- Global Learning Experiences (31%)



What Impact Does Strategic Planning Have On Decision-making



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Planning Within Your Area

College, Division, Department Planning Impact on Budget, Resource Decisions	
Guides Many	22%
Guides Some	35%
Little/No Impact	28%
Not Sure	15%

Resource Allocation Decisions Are Communicated	
Very Well	11%
Moderately Well	29%
Not Very Well	55%
Not Sure	5%

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Extent University Planning is Guided by Principles

Cultivating Assurance of Learning, Student Formation Through Continuous Assessment Remaining Cost Competitive and Allowing Families to Avoid Excessive Student Debt Implementing New Business Models that Increase Revenue and Reduce Cost Preserving, Strengthening Our Sense of Community Using Best Practice, Technology to Streamline, Modernize **Operations and Lower Cost** Ensuring Development Efforts Work in Concert with and **Support Strategic Priorities** Transforming Administrative Structures to Respond to **Opportunities**, Market Pressures 0% 10% 20% 30% 40% 50% 60% 70% 80% Great/Moderate Extent Small Extent/Not at All Not Sure

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Extent University Decision-making Processes are Guided by Principles

Cultivating Assurance of Learning, Student Formation Through Continuous Assessment Remaining Cost Competitive and Allowing Families to Avoid Excessive Student Debt Implementing New Business Models that Increase Revenue and Reduce Cost Using Best Practice, Technology to Streamline, Modernize **Operations and Lower Cost** Preserving, Strengthening Our Sense of Community Transforming Administrative Structures to Respond to **Opportunities**, Market Pressures Ensuring Development Efforts Work in Concert with and **Support Strategic Priorities** 0% 10% 20% 30% 40% 50% 60% 70% 80% Great/Moderate Extent Small Extent/Not at All Not Sure

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Issues Important to Explore through Planning Activities

- Remaining affordable, accessible (87%)
- Devoting resources to Student Success, Completion (54%)
- Monitoring Student Success, Completion, and Outcomes (53%)
- Changing Demographics of Students (53%)
- Seeking to be More Diverse and Inclusive (48%)
- Partnering with Other Colleges, Universities (33%)
- Changing Public Perceptions about the Value of College (33%)
- Increased Expectations and Use of Technology (32%)
- Alternative Types of Programming, such as credentials (30%)
- Opportunities to Re-think Learning, Working Spaces (27%)
- Increasing Internationalization (18%)



Themes from Open-ended Questions

- Issues planning should address in the future:
 - Creation of new, innovative academic programs based on market demands; also eliminating obsolete programs
 - Keep Jesuit faith, ideals, mission at the forefront of all we do including decision-making
 - Become more diverse, inclusive for students faculty, and staff; address changing demographics
 - Tuition cost-containment, affordability and accessibility



Themes from Open-ended Questions

- General comments on strategic plan, planning processes:
 - Concerns with Global emphasis of the plan seems aspirational, is it realistic?
 - Better communications of the plan and its outcomes presented by leadership
 - Strategic planning is meaningful and necessary;
 we are doing a good job



Next Steps

 Assessment Scholars spring focus groups with students

 Planning Office reviewing survey, focus group data



Improvements & Priorities

• What parts of our process does this data suggest we might improve?

 What goals, objectives in the plan does this data suggest we might focus on?