University of Scranton Planning & Institutional Effectiveness Model

External Analysis:
- Environmental Scanning
- SWOT & Discernment

Internal Analysis:
- Institutional Effectiveness, accreditation, assessment, benchmarking

University Mission

University Vision

Strategic Plan
- 5 year cycle
- Institutional Goals
- High-level budget planning

Tactical Plans
- 3 year cycle, revised annually
- Divisional/area goals & objectives
- Support of Strategic Plan
- Broad budget links

Academic & Administrative Program/Unit Plans
- Annual cycle
- Departmental goals & objectives; student learning assessment for academic programs
- Direct budget links

(Developed & monitored in Annual Report Process)

Institutional Effectiveness & Assessment Feedback

January 2011