TO: Faculty Senate
FROM: Harold W. Baillie
Provost/Vice President for Academic Affairs
DATE: February 8, 2011
SUBJECT: Provost Report for February

BOARD OF TRUSTEES UPDATE:
The Board of Trustees met in December and approved the Five-Year CAS Bachelor’s/Master of Business Administration Program. They also approved the language changes to the Faculty Handbook that were recommended regarding the Department’s Responsibility in rank and Tenure Deliberations (23.3), Voting Rights for Special Ranks (7.0), and Chair’s Reappointment Recommendation (Appendix VI).

FACULTY SEARCHES:
We are conducting fifteen faculty searches; as of this date six have been successfully concluded.
- Kathleen Martino  OIM
- Jill Warker  Psychology
- Taewan Kim  Management/Marketing
- Kim Daniloski  Management/Marketing
- David Salerno  Accounting
- Christos Pargianas  Economics/Finance

ADMINISTRATIVE SEARCHES:
The search for the associate provost for academic affairs, the search for the director of the Center for Teaching and Learning Excellence, and the search for the director of assessment and accreditation in CAS all will likely be concluded before the February Board meeting.

RANK AND TENURE:
The Board of Rank and Tenure held formal meetings on January 7, 8 and 14th to review the applications of eighteen candidates. The President has received the Board’s recommendations, as well as mine. His decisions will be presented to the candidates during the month of February.
OFFICE OF RESEARCH SERVICES and SPONSORED PROGRAMS:

Sabbaticals:
The following faculty members were approved for sabbaticals for 2011-2012:

**Fall**
- Dona Rinaldi
- Sattya P Chattopadhyay
- Satyajit Ghosh
- Ann Pang-White
- Sweeney, Terrence
- Patrick Tully

**Spring**
- John Beidler
- Alan Brumagim
- Michael Friedman
- Daniel Haggerty
- James Roberts
- William Rowe
- Carole Slotterback
- Joe Kraus

**Academic Year**
- Ken Monks

FULBRIGHT NOMINATIONS:
This year Dr. Susan Trussler and her Fulbright Committee nominated ten students. As of this date, we have received notice that six students have been named National Finalists. The remaining decisions are in the hands of the potential host country.

Our finalists are:

<table>
<thead>
<tr>
<th>Name</th>
<th>Country</th>
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<tr>
<td>Kaitlyn Doremus</td>
<td>Germany</td>
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<tr>
<td>Melissa Beltz</td>
<td>Germany</td>
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<tr>
<td>Rebecca Bartley</td>
<td>Malaysia</td>
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<tr>
<td>Aileen Monks</td>
<td>Sri Lanka</td>
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<tr>
<td>P.J. Kachmar</td>
<td>Canada</td>
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<tr>
<td>Gian Vergnetti</td>
<td>UAE</td>
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FELLOWSHIP APPLICATIONS:
In late January, we nominated two students to the Goldwater Scholarship, two students to the Harry S. Truman Scholarship, three students for the NCAA Post-Graduate Scholarship, one student to the NSEP Boren Scholarship, one student to the NSF Graduate Research Fellowship, and one student to the U.S. Department of State: Critical Language Scholarship Program.

MEDICAL SCHOOL ACCEPTANCES:
As of this date, we have 26 students admitted to 20 different medical schools, 6 students to 7 different dental schools, 1 student in optometry school, 4 students in 4 different podiatry schools, and 1 student in veterinary school. The total number of acceptances is 64. This number will continue to develop through the summer.
YEAR OF RWANDA:

Eleven students and two faculty members, Drs. Sharon Meagher and Linda Ledford-Miller, travelled to Rwanda in January for a course sponsored by the Women’s Studies Department. They assisted the Kigali Institute of Education in launching a new masters in women’s studies by jointly participating in a course entitled “Gender Equity in Rwanda and the US.”

At this time we are planning for a June trip by six students, a staff member, and a faculty member to Rwanda in an internship associated with the Women’s Business Center and the Small Business Development Center. They will be assisting start-up businesses in understanding and implementing modern business practices.

FACULTY DEVELOPMENT:

Grant Proposals:

Calls for proposals for Clavius Funding were sent out to faculty on January 21, 2011 and Summer Grant Applications were sent out on January 25, 2011.

Request for nominations for the Provost Awards for Faculty Enhancement Awards were sent out to the Deans and Department Chairs on February 1, 2011. The Provost Advisory Group will assist the Provost and Associate Provost in making the final determination on the awards recipients. The awards will be presented at the Faculty Appreciation Day dinner scheduled for April 1st from 5:00 p.m. to 9:00 p.m. in The DeNaples Center’s Ballroom

PROVOST’S TRAVEL:

In December I traveled to Taiwan as a guest of the Taiwanese Ministry of Education at the invitation of the Taipei Culture and Economics Office (TECO) in New York. I was accompanied by Associate Provost Steve Jones and Professor Anne Pang-White. The Ministry of Education, joined by the Ministry of Culture and TECO, have been impressed by and very supportive of our new Asian Studies Program. The purpose of the trip was to confirm relations between Scranton and these ministries and to explore various types of cooperative agreements with Fu Jen University, a Catholic university, the National Taiwan University (NTU), National Chengchi University (NCCU) and the National Twain Normal University. Accomplishments of the trip include a performance in Scranton of the Bangzi Taiwan Opera on April 15, 2011 (substantially supported by the Taiwanese Ministry of Culture) and an appearance in September of Chai Found, a Taiwanese folk/fusion group (also supported by the Ministry of Culture). We are establishing faculty and student exchanges with at least Fu Jen University, NTU, and NCCU. We plan student exchanges, student summer language study (to supplement our Mandarin program) and faculty exchanges. There could be faculty exchanges as early as this summer. I was also able to meet for dinner with a group of Taipei alumni.

In January, I attended two conferences: the Association of American Colleges and Universities (AAC&U), and the CAO/institutional representatives meeting of the New American Colleges and Universities (NACU). I have been elected to a two year term as the chair of the NACU group.
**THE COLLEGES:**

**The Panuska College of Professional Studies**

The Panuska College of Professional Studies and the Leahy Community Health and Family Center will host the first *Panuska Healthcare Summit: A Vision of 2020 Greatness* with William M. Dwyer and special guests: Karen M. Murphy, Ph.D., Chief Executive Officer, Moses Taylor Hospital and Robert M. D’Alessandro, M.D., President & Dean, The Commonwealth Medical College on: Friday, February 18, 2011 from 8:00 a.m. to 3:00 p.m. in DeNaples Ballroom. The focus of the summit is to advance awareness of the health status reports issued by The Commonwealth Medical College and promote an active response from The University of Scranton campus community, the residents of Northeastern Pennsylvania and our international healthcare colleagues.

In January, six PT/OT students, led by Profs. John Sanko, Verna Eschenfelder and Barbara Wagner went on a service trip to Guyana. This was the annual service trip of these departments. In the past, they had gone to Guadalajara, Mexico, but difficult conditions in Mexico forced a change in location. The team provided training and modeled current PT/OT best practices at a variety of clinics.

**College of Arts and Sciences**

- The Department of Physics and Electrical Engineering has submitted its request for initial accreditation of the Electrical Engineering program by ABET. The material needed for the accreditation application will be completed in the spring semester.

- The Asian Studies Program is conducting a year-long series of events, which began in September with “Encounter with Taiwan: Photo Exhibit and Award-Winning Taiwanese Film Festival.” The Taipei Economic and Cultural Office in New York City provided more than 30 large photographs, with commentary, and four feature-length films.

- In October, the College hosted a conference on Ecumenism. One of the featured events was a panel discussion entitled “The Church of Christ and Ecumenism 10 Years after *Dominus Iesus*: a Symposium on Christian Division and Reconciliation,” which brought together theologians from Roman Catholic, Eastern Orthodox, Polish National Catholic and Anglican traditions to discuss *Dominus Iesus* ten years after its publication and to consider current prospects and challenges of ecumenical dialogue.

**CURRICULUM APPROVALS:**

**New Programs:**

- 5-Year CAS/MBA Program Posted 1/12/11

**Program Change:**

- Honors Program Change in Concentration Posted 12/06/10

**New Courses:**
Extramural Funding Activity:

The Office of Research Services and Sponsored Programs (ORSP) reports that thirty-seven proposals have been submitted for extramural funding (1 June 2010 through 24 January 2011). Three of the submitted proposals have been produced through the Panuska College of Professional Studies grants-writing workshop. The ORSP continues to develop its collaborative working relationship with the Development Office and is advancing toward its vision of becoming a complete, “cradle-to-grave” center for faculty and staff engaged in grant writing.

CIVIC ENGAGEMENT:
Taiwan Trip

During a visit to Taiwan, we signed a Memorandum of Understanding (MOU) on student and faculty exchanges with Fu Jen Catholic University; met with administrators from three other universities, National Taiwan University, National Chengchi University, and National Taiwan Normal University, to develop future relations; and met with representatives from the Bureau of International Cultural and Educational Relations and the Taiwanese Government Information Office. Dr. Jones will return to Taiwan in March 2011 to sign an MOU with National Chengchi University and to participate in a national education fair to recruit Taiwanese students to The University of Scranton. As a result of these visits, we expect to expand international teaching and research opportunities for University faculty, and study abroad opportunities for University students. Based on suggestions from our meetings with the Bureau of International Cultural and Educational Relations, we have also taken steps to recruit Taiwanese students to the University.

Update on Civic Engagement

In November, Dr. Jean Harris, Chair of the Political Science Department, Dr. Steven Jones, and other members of the University community met recently with Dana Brown, Executive Director of the Center for Women in Politics and Public Policy at Chatham University to discuss the possibility of hosting “Ready to Run,” a 1 day training program for women who are interested in running for elected office at the local or state levels. We have made a tentative commitment to host a regional Ready to Run program at The University pending final details.

The Sustainability Task Force is also making plans for Earth Week 2011. Peter Bardaglio, Ph.D. will be the Keynote Speaker on Friday, April 15th. Dr. Bardaglio is a senior fellow at Second Nature, a nonprofit committed to the promotion of sustainability.
in higher education. Currently, Bardaglio serves on the Senior Council of the Association for the Advancement of Sustainability in Higher Education, the editorial board of Sustainability: The Journal of Record, and as a Higher Education Sustainability Fellow with the Society for College and University Planning.

STUDY ABROAD AND INTERNATIONAL STUDENTS:

Through Spring 2011, 150 students have participated in study abroad programs. This does not include summer enrollments. During the 2009-2010 academic year, 218 University of Scranton students participated in a study abroad program, up from 183 students during the 2008-2009 academic year.

There are currently 124 international students at the University, 90 are full-time, degree-seeking students, 34 are visiting, exchange students.

EDUCATION FOR JUSTICE:

There are several upcoming spring events sponsored by the Education for Justice Program:

• On February 16th the Education for Justice Program is sponsoring a lecture by Carolyn Forché from 7:00 to 8:30 p.m. in Brennan Hall, Room 228. The title of her lecture is “The Voice of Witness”. Ms. Forché will discuss way in which warfare, imprisonment, and other forms of suffering are given voice by writers around the world.

• On March 31st they will sponsor a lecture by Rajmohan Gandhi at 7:00 p.m. in The DeNaples Center, Room 407 B/C. Mr. Gandhi is the grandson Mahatma Gandhi and he will address issues of peace and reconciliation in his lecture “Keynote Address on the eve of the Annual Education for Justice Teach-In Day.”

• On April 1st, Mr. Gandhi will also give a workshop on the Teach-In Day from 9:00 to 10:30 a.m. in The DeNaples Center, Room 405. The topic of the workshop is “Leading a nonviolent and conciliatory life.”

EQUITY AND DIVERSITY:

Since the last report, the Office of Equity and Diversity has remained busy in keeping the University true to its current strategic plan of Magis, Cura Personalis and Rei Solicitude. One of our highlights is the Year of Rwanda Series which began in August with a visit from Dr. Stephen Kinzer and will continue to the end of the academic year. Other guests have included two Jesuits, and a human rights activist. The lectures and classroom presentations have ranged from Post Genocide Transition, to Justice and Reconciliation.

On February 7th and 8th Bishop John Rucyahana, a retired Anglican Bishop, visited the campus and met with various groups of faculty and students. He also presented a lecture on “Education as a Vehicle for Reconciliation.”
SCHEMEL FORUM:

We have begun our Spring semester with three courses, five World Affairs luncheons and a bus trip to New York to visit the Three Faiths: Judaism, Christianity and Islam, an exhibit at the New York Public Library and the Global Africa Project at the Museum of Arts and Design.

- Joseph Rettura, a cameraman and film editor who holds a Master’s Certificate from New York University’s film school, opens the sessions with “Italian Filmmaking: How it Influenced World Cinema.” Rettura claims that for Italian cinema, the years 1943 to 1975 were a “golden age.” Poetically literate, cleverly scripted, beautifully photographed and masterfully directed, many of these films influenced cinema worldwide. He asserts that because of their techniques and focus on a wide range of ideas, life views and politics, these films have stood the test of time and continue to inspire filmmakers today. The course meets on Mondays, 5 – 9 p.m., from Feb. 7 through March 14.

- “The Physical Development of the Bible from Hebrew Scroll through Victorian Family Bible,” taught by Michael Knies, associate professor and Special Collections librarian at The University of Scranton, will use images and original items from the Weinberg Memorial Library collection. The course will explore the cultural impact of changes in the production and format of the Bible and related books — covering Judaism and early Christianity, changes in the medieval Bible, the ensuing Reformation, and the mass-produced Victorian family Bibles. The course will meet on Thursdays, 6 – 7:15 p.m., from March 17 through April 14.

- The Schemel Forum also offers two three-session courses that reflect America in our time. Organized under the title “Politics and Prose,” one course will examine our culture from a philosophical perspective and one from a literary perspective — concluding with a joint Politics and Prose session.

  - William V. Rowe, Ph.D., professor of philosophy at the University, “The End of Politics?” delves into today’s “new age” of politics on Wednesdays: Feb. 9, 16 from 5 – 6:15 p.m.

  - Joseph D. Kraus, Ph.D., associate professor of English and theater examines recent fiction by Don DeLillo (“Mao II”), Nicole Krauss (“From the Desk of Daniel Varsky”) and Aleksander Hemon (“The Lazarus Project”). The course will meet 5 – 6:15 p.m. on Wednesdays: March 2, 9 and 16.

We are in the planning stages for our fourth annual University for a Day on September 17, 2011. This year the program falls on Constitution Day and we have booked one of the nation’s leading constitutional scholars, Akhil Amar, Sterling Professor at the Yale Law School and author of America’s Constitution: A Biography——to give one of the four lectures.
PERFORMANCE MUSIC:
The following special programs and performances were offered by the Performance Music department from November 15, 2010 through January 22, 2010:

- **The University of Scranton Concert Band** performed their November concert, focusing on band literature by late 20th century composers and featuring works by Ian MacDougall, Vaclav Nelhybel, Rex Mitchell, Joseph Turin, Claude Smith, Philip Sparke, and Morten Lauridsen.

- **"43rd Annual Noel Night"** featuring The University of Scranton Performance Choirs and small instrumental ensembles, featuring special guests harpist Riza Hequibal-Printup and trumpeter Mark Gould, with accompanists Ron Stabinsky, piano, and Linda Houck, organ. Outdoor welcoming carols were provided by instrumentalists from The University Bands, and indoor preludes and music for the pre-concert Scranton Alumni Chapter Holiday Reception were performed by the University Flute Ensemble, Brass Septet, and String Orchestra. The program itself featured the full Concert Choir and Ladies and Men’s Vocal Ensembles, and traditional Noel Night welcomes and readings by Dr. Baillie, Mr. Zaboski, Dr. Gougeon, and senior members of the choirs.

- **"The 10th Annual Empty Stocking Benefit Fund Concert"** with Santa Ron Leas and The Christmas Big Band collected hundreds of monetary donations, toys and articles of clothing for local children in need, which were donated to and distributed as part of holiday initiatives by Project Hope of The United Neighborhood Centers.

- **Singers** provided a caroling welcome for guests of The President’s Circle Holiday Reception.

With support from Admissions, we hosted and conducted the Pennsylvania Music Educators District 9 Band Festival Read-Through in January, hosting approximately 120 of the finest high school brass, wind and percussion musicians and many of their teachers from throughout the five-county area.
To: Board of Trustees

From: Joseph M. Roback,
Associate Vice President for Admissions and Enrollment

Date: January 24, 2011

Re: Enrollment Management: Status Report for February ‘11

Undergraduate Admissions

The attached report provides data on undergraduate admissions to date. Updated information will be provided at the February Board meeting. The following statistics highlight our progress as of January 24:

- Applications received for the fall 2011 freshman class are up by 18.6% (8,459 vs. 7,165).
- Applications received from our secondary markets are up 66% (878 vs. 527).
- Visits to campus are up 28% over last year. Over 2,456 students have visited campus for group information sessions or personal appointments during this recruitment cycle.
- The goal of 90 transfer students will be exceeded for the current academic year. The addition of 45 spring undergraduate transfers brings the total to 102.
- Freshman confirmations for fall 2010 are at 48 vs. 42 last year.

Other highlights of the Admissions recruitment efforts include:

- VIP Letter Writing Campaign
  - Selected members of the Board of Trustees, Alumni Medical Council, PBC, Council of Alumni Lawyers and Alumni Board of Governors will conduct a letter writing campaign to selected accepted students to help increase yield on these students.

- Royal Nights
  - We will conduct three overnight programs to allow accepted students the opportunity to experience both the academic and social aspects of the University.
• Yield Receptions
  ▪ During the month of March, we will be hosting receptions for accepted students throughout Pennsylvania, New Jersey, Connecticut, New York, Maryland and Massachusetts.

• Preview Day
  ▪ Our Preview Day for Accepted Students will be held on April 2, 2011.

On-ground Graduate Admissions

The following report reflects activity for the on-ground graduate admissions for the academic year 2010-2011:

• Spring on-ground graduate admissions application numbers are up 11% over last year (250 vs. 225). Spring deposits are at 46 vs. 38 last year.

• Fall 2011 on-ground graduate application numbers are up 45% over last year (401 vs. 275). MBA applications are up 45% (131 vs. 90).

• Summer Term DPT applications are up 390% (463 vs. 94).
TO: Board of Trustees

FROM: W. Jeffrey Welsh, Ph.D.
Dean, College of Graduate and Continuing Education

RE: Enrollment Report, Spring 2011

DATE: January 28, 2011

ONLINE PROGRAMS

The College of Graduate and Continuing Education, in collaboration with the University Alliance and Deltak Education, has responsibility for the marketing, recruitment, admission, registration, and academic progress of online graduate students.

As of January 27, 2011, online graduate programs enrolled 1145 students and generated 3874 student credit hours (SCHs) during the first part of the Greater Spring Semester. This compares to 1042 students and 3725 SCHs during the same period last year. This reflects a 9.9% increase in students and a 4% increase in SCHs. In addition, 39 campus-based graduate students registered for one or more online graduate courses (generating 98 SCHs).

Scranton Education Online
• 108 students graduated from the Scranton Education Online program (SEOL) prior to the start of the spring term.

• 58 students started an SEOL program beginning with Special Spring 2011, Part 2A (15 C&I; 33 EADM; 2 Self-improvement; 1 Transfer of Credit; 7 Educational Certification); this compares with 100 students in Special Spring 2010, Part 2A (45 C&I; 45 EADM; 1 Self-improvement; 6 Educational Certification).

• 693 students (generating 2,421 SCHs) enrolled in an SEOL program for Special Spring 2010, Part 2A; this compares to 782 students during Special Spring 2010, Part 2A (generating 2,820 SCHs). In addition, 1 campus-based graduate student registered for one online graduate course.

• The enrollment decline in the SEOL program may be attributed to at least two factors: the presence of additional online education programs designed to serve the needs of practicing teachers and the aggregate reduction in the teacher workforce caused by the efforts of various states to balance their respective budgets in the wake of the current economic climate. In collaboration with our University Alliance partner, we are taking the following steps to increase our headcount for Spring 2B: advertising through a number of PA intermediate units; targeting teachers through referrals and tradeshows; shifting advertising dollars from Search Engine key words to Internet
advertising (electronic newsletters; banner ads on hosted sites); and increasing emphasis on Search Engine optimization (the process of improving the visibility of a website in search engines via un-paid search results).

**Transition Doctor of Physical Therapy**
- 7 students graduated from the transition Doctor of Physical Therapy program (tDPT) prior to the start of the Spring 2011 semester.
- 7 students began the tDPT program in Spring 2011; this compares to 8 students in Spring 2010.
- 38 students (generating 155 SCHs) are pursuing the tDPT program vs. 49 students (generating 207 SCHs) this time last year.
- Given the declining number of both new and continuing students in the tDPT program, the department has proposed terminating admission into the tDPT program after the start of Fall 2011. The department believes that students who earned a license in physical therapy prior to the emergence of physical therapy doctoral programs either have enrolled in and completed a transition program or will retire from the profession by 2015.

**Online Masters of Business Administration**
- 52 students started in the online MBA (MBO) beginning with the Special Spring 2011, Part 2A/4A/4B semester (13 General; 15 Healthcare Management; 8 Operations Management; 1 ERP Certificate; 12 Transfer Credit). This compares to 43 students in Special Spring 2010, Part 2A/4A/4B (16 General; 14 Health Care Management; 8 Operations Management; 5 Transfer Credit).
- 319 students (generating 986 SCHs) enrolled in the MBO program for Special Spring 2011, Part 2A/4A/4B. This compares to 203 students (generating 629 SCHs) in Special Spring 2010, Part 2A/4A/4B.
- In addition, 33 on-ground MBA students registered for MBO courses (generating 80 SCHs) for Special Spring 2011. This compares to 47 on-ground students (generating 102 SCHs) in Special Spring 2010.

**Online Human Resources**
- 12 students started the online HR program (HRO) beginning with the spring 2011 semester.
- 83 students (generating 276 SCHs) enrolled in the HRO program for Special Spring 2011, Part 2A. This compares to 14 students (generating 42 SCHs) for Special Spring 2010, Part 2A.
- In addition, 5 campus-based HRA students (generating 15 SCHs) enrolled in HRO courses. This compares to 3 students (generating 9 SCHs) this time last year. We
anticipate HRA students will complete the HRA program by Fall 2014 by taking HRO courses.

Superintendent Letter of Eligibility

• 12 students (generating 36 SCHs) enrolled in the Superintendent Letter of Eligibility online program (SLE) for Spring 2011. This compares to 9 students (generating 27 SCHs) for Spring 2010.

CAMPUS-BASED PROGRAMS

The College of Graduate and Continuing Education has responsibility for the registration and academic progress of campus-based graduate students. In addition, CGCE has responsibility for providing academic and student support services to non-traditional, undergraduate learners.

Since the campus-based Spring semester does not begin until Monday, January 31, 2011, it would be premature for me to provide you with enrollment figures for campus-based programs at this time. I will provide Dr. Baillie with campus-based Spring numbers for distribution at the February Board meeting.