The University of Scranton’s Kania School of Management is among the elite colleges selected for inclusion in the 13th edition of The Princeton Review’s “Best 296 Business Schools.”

The University of Scranton’s Kania School of Management is once again listed among the elite “Best 296 Business Schools” profiled in the 2013 edition of The Princeton Review’s guidebook, published Oct. 9. This marks the eighth consecutive year the University has been selected by The Princeton Review for its international listing of the “best business schools.”

“We consider The University of Scranton one of the best institutions a student could attend to earn an MBA,” said Robert Franek, Princeton Review senior vice president and publisher, in a news release about the book. “We selected the schools we profile in this book – 280 of which are in the U.S.A. and 16 are international – based on our high regard for their academic programs and our reviews of institutional data we collect from the schools.”

In addition The Princeton Review surveyed 19,000 MBA students attending the 296 business schools. The 80-question survey asked students to rate their school’s professors, fellow MBA classmates, campus life and other factors.

The guidebook’s two-page profile about Scranton noted that the school’s Jesuit values “add an element of social responsibility to the work students do at the Kania School of Management,” as well as the rigor of the curriculum and the school’s strong reputation. The guidebook also praised the state-of-the-art Irwin E. Alperin Financial Center’s simulated trading floor, among other educational amenities, and the school’s accreditation by AACSB (Association to Advance Collegiate Schools of Business). Less than five percent of business schools worldwide have earned this distinguished accreditation for excellence in management education.

Students surveyed praised the Kania School of Management for providing an “excellent learning atmosphere,” where “everyone is friendly and willing to help.” The students described professors as “outstanding,” “accommodating to their students,” bringing real-world “critical insight” into the classroom, and as being “well educated individuals, who take a lot of pride in teaching.”
The guidebook also contains empirical information about the top business schools profiled, including data on admissions and financial aid.

The University of Scranton has also been listed in The Princeton Review’s undergraduate guidebook, “The Best 377 Colleges,” for 11 consecutive years.