

1.) Type **PEOP** <GO> in Upper left hand corner of Bloomberg



PEOP Autocomplete Feedback

<UP ARROW> to hide

FUNCTIONS

- PEOP **People Search**
- BIO **People Profiles**
- MVP **Most Viewed People**
- RELS **Related Securities People**
- RICH **Bloomberg Billionaires Index People**
- TOP WHO **Top News: People**

More Functions...

SECURITIES

- PEOP US Equity **Peoples Federal Bancshares Inc (U.S.)**
- CHINAGOV CDS USD SR 5Y D14 Corp **People's Republic of China**
- USG NA Equity **USG People NV (Euronext Amsterdam)**
- PBCT US Equity **People's United Financial Inc (U.S.)**
- 1339 HK Equity **People's Insurance Co Group of China Ltd/The (...)**
- PEOPX US Equity **Dreyfus S&P 500 Index Fund (U.S.)**

More Securities...

SEARCH

- SEARCH PEOPLE REPUBLIC OF CHINA GDP GROWTH **China : GDP QoQ**
- SEARCH PEOPLE REPUBLIC OF CHINA CURRENT ACCO... **China : Current Account % of GDP**

Search for 'PEOP'...

Search my SPDL Contacts

Bloomberg Users Only

2.) Search by School, region, experience etc.



People Search

Clear Search Actions

Total Profiles 2,706,590

Search by Criteria

- Contact 4) More
 - <Name>
 - <Focus>
- Career 5) More
 - <Company / Fund> +
 - <Role>
 - <Location>
 - <Industry>
- Boards/Membership 6) More
 - <Organization> +
- Education 7) More
 - <School>
- Keyword
 - <Keyword>

Search my SPDL Contacts

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Sample Searches

- California Fund Managers with \$100M-\$1B AUM
- US Mid-Cap Company Execs Who Make >\$5MM
- Financial Risk Managers (FRMs) in Hong Kong
- Chartered Market Technicians
- Bloomberg Users who went to Northwestern
- Board Members of FTSE 100 Companies
- Aerospace & Defense Analysts
- CEOs of Firms in the Dow Jones Industrial

Saved Searches