

# MASTER'S OF BUSINESS ADMINISTRATION



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The Master of Business Administration (M.B.A.) program at The University of Scranton emphasizes the skills and perspectives necessary to succeed in today's global and technologybased business environment. The Kania School of Management is fully accredited by the prestigious Association to Advance Collegiate Schools of Business (AACSB).

### ACCREDITATION

The Kania School of Management is one of only 419 institutions across the globe with AACSB accredited graduate and undergraduate programs, and one of only 19 graduate programs in Pennsylvania with accreditation at the graduate level. AACSB International accreditation represents the highest standard of achievement for business schools, worldwide. Institutions that earn accreditation confirm their commitment to quality and continuous improvement through a rigorous and comprehensive peer review. AACSB International accreditation is the hallmark of excellence in management education.

#### NEW FLEXIBLE M.B.A.

- The M.B.A. program includes qualifying courses, extending courses, and mission specific courses. If you hold an undergraduate degree in an area other than business, you will need qualifying course modules to better prepare you for the extending M.B.A. courses. You can also satisfy this requirement by taking a special examination.
- The program's extending courses are designed to immerse you in the key functional areas of business: Accounting, Economics, Enterprise Management Technology, Finance, Management, Management Information Systems, Marketing, and Operations Management. You must select 10 extending courses.

- The extending courses provide you with the flexibility to tailor your M.B.A. to your interests and requirements. By a suitable choice of courses, you can concentrate in any area. However, you cannot take more than four courses in one area.
- The mission-specific courses integrate your knowledge in different areas into a cohesive learning experience based on the Jesuit philosophy of responsibility and justice. They are required of all students.

### ADMISSIONS REQUIREMENTS

- Online application (www.scranton.edu/gradapply)
- Official academic transcripts from all colleges/universities attended indicating a cumulative undergraduate GPA of 2.75.
- Three professional letters of recommendation from individuals who can evaluate your ability to perform graduate level work
- Statement of intentions
- Official GMAT score report; Student with 3 or more years of official, documented, related work experience may be eligible to submit a solution to a case study in lieu of the GMAT. Determination of eligibility is made by the MBA program director based on academic record and work experience.
- Applications accepted on a rolling basis for all terms.

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EARNED EXCELLENCE



THE BEST BUSINESS SCHOOLS IN THE WORLD



A NATIONALLY RECOGNIZED MASTER'S UNIVERSITY The Estate, Scranton, Pennsylvania 18510 | Ph. (570) 941-7600 | Fax: (570) 941-5995



### GRADUATE ASSISTANTSHIPS

Graduate assistantships are awarded annually to outstanding, full-time M.B.A. students and applicants. Students applying for a graduate assistantship must submit GMAT scores. The assistants may collaborate with the Kania School of Management faculty in their research and other academic duties, or assist in various offices and programs within the college. Assistants receive a stipend and are eligible for a tuition scholarship based on merit.

# REQUIRED QUALIFYING COURSES

Applicants to the M.B.A. program with no academic background in business can still enroll in the program but will be required to take the 1-credit background courses listed below. An applicant may elect to take the full 3-credit background course rather than the 1-credit qualifying course if desired. Statistics Module

Management Science Module Information Management Module Financial Accounting Module Managerial Accounting Module Business Law Module Microeconomics Module Macroeconomics Module Finance Module Management Module Marketing Module Operations Management Module

#### Extending Courses (3 credits each – select 10)

Please refer to the Graduate Studies Catalog for information about prerequisite courses. Accounting Accounting for Management Survey of Federal Taxes Auditing Federal Taxation International Accounting Financial Accounting II Managerial Accounting Financial Accounting Special Topics in Accounting Advanced Auditing Advanced Taxation Advanced Managerial Accounting Advanced Financial Accounting Office of Graduate Admissions

#### Economics

Managerial Economics Economics of Business Strategy The Economics of E-Commerce Macroeconomic Analysis: A Global Perspective Special Topics in Economics

#### Finance

Financial Management Financial Institutions Advanced Financial Management Investment Analysis International Finance Derivative Securities Portfolio Theory Special Topics in Finance

#### Operations and Information Management

**Operations Management** Supply Chain Management Advanced Production and Operations Management Applied Operations Research **Business Forecasting Models** Total Quality Management Special Topics in Operations Management Integrated Enterprise Management Systems Special Topics in Enterprise Management Technology Management Information Systems **Business Database Business Decision Support Systems** Information Networks and Electronic Commerce Development of Business Applications Information Technology and Business **Process Reengineering** Global Information Systems Special Topics in Management Information Systems

#### Management

Organizational Behavior Organizational Theory Group Dynamics Organization Power and Politics International Management Project Management Special Topics in Management

#### Marketing

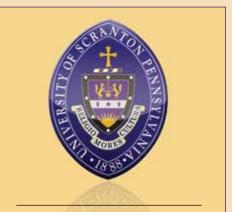
Marketing Research Promotion Management: Advertising and Selling International Marketing Consumer Behavior Special Topics in Marketing

# Required Mission-specific Courses (3 credits each)

Business Policy Responsibility, Sustainability and Justice

#### NATIONAL RECOGNITION

- Scranton's MBA program is among the top 15 in the nation for general management according to *Entrepreneur* magazine and *The Princeton Review.*
- For five straight years, the Kania School of Management has been included in *The Princeton Review's "Best 301 Business Schools."*



Office of Graduate Admissions The Estate Scranton, PA 18510-4582 Phone: (570) 941-7600 Fax: (570) 941-5995 E-mail: cgce@scranton.edu

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#### THE UNIVERSITY OF SCRANTON GRADUATE STUDIES

WWW.SCRANTON.EDU